



WELCOME BACK DISTRICT 4



IMPORTANT INFORMATION

The FBLA year is here! I am so excited to meet all of you.

My name is Logan Hartmann, I will be serving as your SVP for District 4. I cannot thank you all enough for this opportunity!

UPCOMING

National Council
Applications due 9/9/26

FDM District 4 (date TBD)

NFLC 10/5-10/7

PROGRAM OF WORK

These are the Program of Work challenges brought to you by your 2026-'27 State Officer Team



Impact in Action

Early Bird

***Recruitment
Rumble***

Ready, Set, Resource

Sponsor Spark

Level Up Live

**MORE INFORMATION ON POW CAN BE
FOUND ON THE NYS FBLA WEBSITE!**



Broadcasting Business

Caring Cards

Debris to Design

Resume Reimagined

SWOT Showdown

The Hot Seat

AMERICAN RED CROSS

2026- '27 NYS FBLA State Charity

The American Red Cross has been selected by the State Officer Team as the NYS FBLA State Charity for this year. This charity supports those in need with emergency disaster relief. The organization collects and supplies an estimated 40% of blood in the United States. The American Red Cross teaches lifesaving skills for people as well. I encourage everyone within District 4 and the entirety of NYS FBLA to get involved and support this charity. Anything counts!!! One easy way to get involved is by donating blood at your local blood drive! If you are not old enough, volunteering at the drive helps too! If you need more information about The American Red Cross, please go to their official website.

***I am so excited to announce our FIRST
DISTRICT MEETING of the 2026-'27 year!***

FIRST *District Meeting*

The date for FDM is TBD. Information regarding the date and venue will be sent out promptly.

WHY YOU SHOULD ATTEND

FDM will provide old and new members especially with foundational information of FBLA for this upcoming year. New chapters to District 4 are especially encouraged to attend FDM to gain experience within FBLA. FDM is also a good way to meet your new District 4 SVP, me! If you end up attending, I will gladly answer any members or chapters questions about this upcoming year. Thank you to all of you. -Logan Hartmann

At FDM, there will be a variety of workshops for all of you to choose from. There will be many networking opportunities as well that all of you should take advantage of. We are going to be able to kick off a very exciting year together.

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