

# THE FBLA EXPRESS



## 2026 | Winter Edition!





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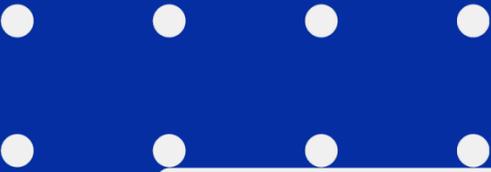
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# Welcome Back NYS FBLA!

All Aboard NYS FBLA! Next Stop,  
*The FBLA Express Winter Edition!*

Hello NYS FBLA, hope you had a Holly Jolly Christmas and a Happy New Year! This edition is filled with new segments you will enjoy, and old segments you love. So buckle up, as this isn't the Polar Express, it's The FBLA Express Winter Edition! Are you ready? Lets ride!



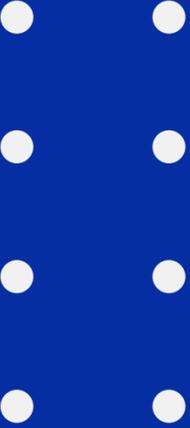


# **DISTRICT 30 UPDATES !**

- **POW DEADLINES ARE SOON!**
- **SDM WILL TAKE PLACE ON  
JAN 8 AT MONROE-  
WOODBURY HIGH SCHOOL**
- **SIGN UP AND START  
WORKING ON SDM & SLC**



**GOOD LUCK MEMBERS**



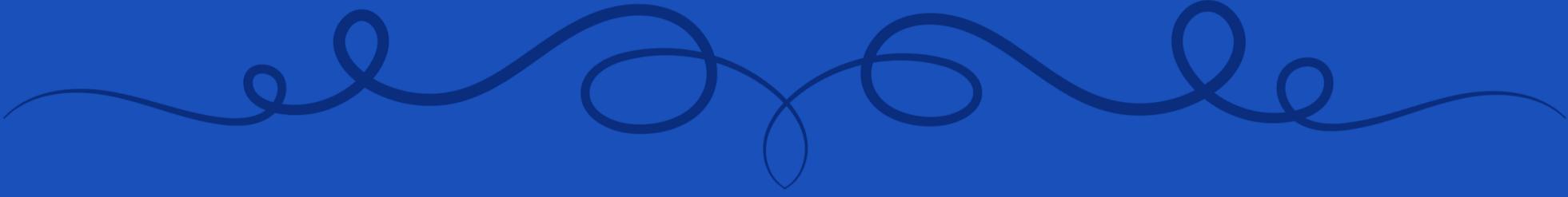


# WHAT'S UP

## DISTRICT 3S!

**Here are some recent updates from your SVP:**

- SDM will take place on February 5 at Mamaroneck High School
  - Register for SDM with your adviser
  - POW deadlines are soon so make sure to participate now!
  - Sign-up and start working on competitions from SDM and SLC
- 

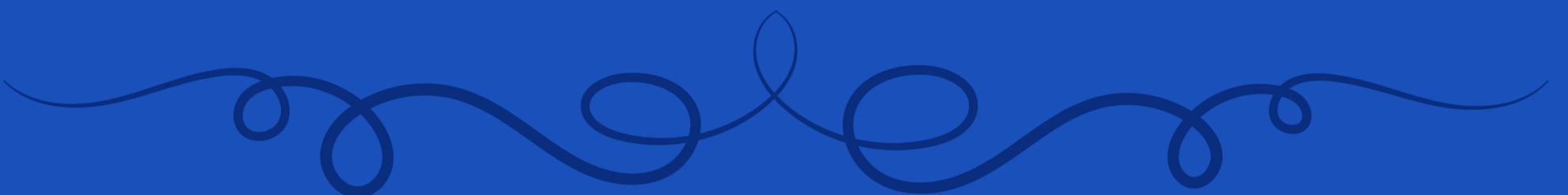


# WHAT'S UP

## District 8!

Here are some updates and reminders from your SVP:

- Our Spring District Meeting will be taking place on January 26th from 9:00-12:30 at Waverly High School.
- You must register for your events with your advisor in order to compete at SDM and even further at SLC.
- You should be completing the POW competitions as they are an amazing way to show your dedication to FBLA!





# What's Up District 9!

Here are some recent updates from  
your SVP:

- Spring District Meeting is February 5th at Lemoyne College in Syracuse
- Study as much as you can leading up to SDM to be successful on your competitive events
- POW Submissions are due in February! Be sure to have them turned in!

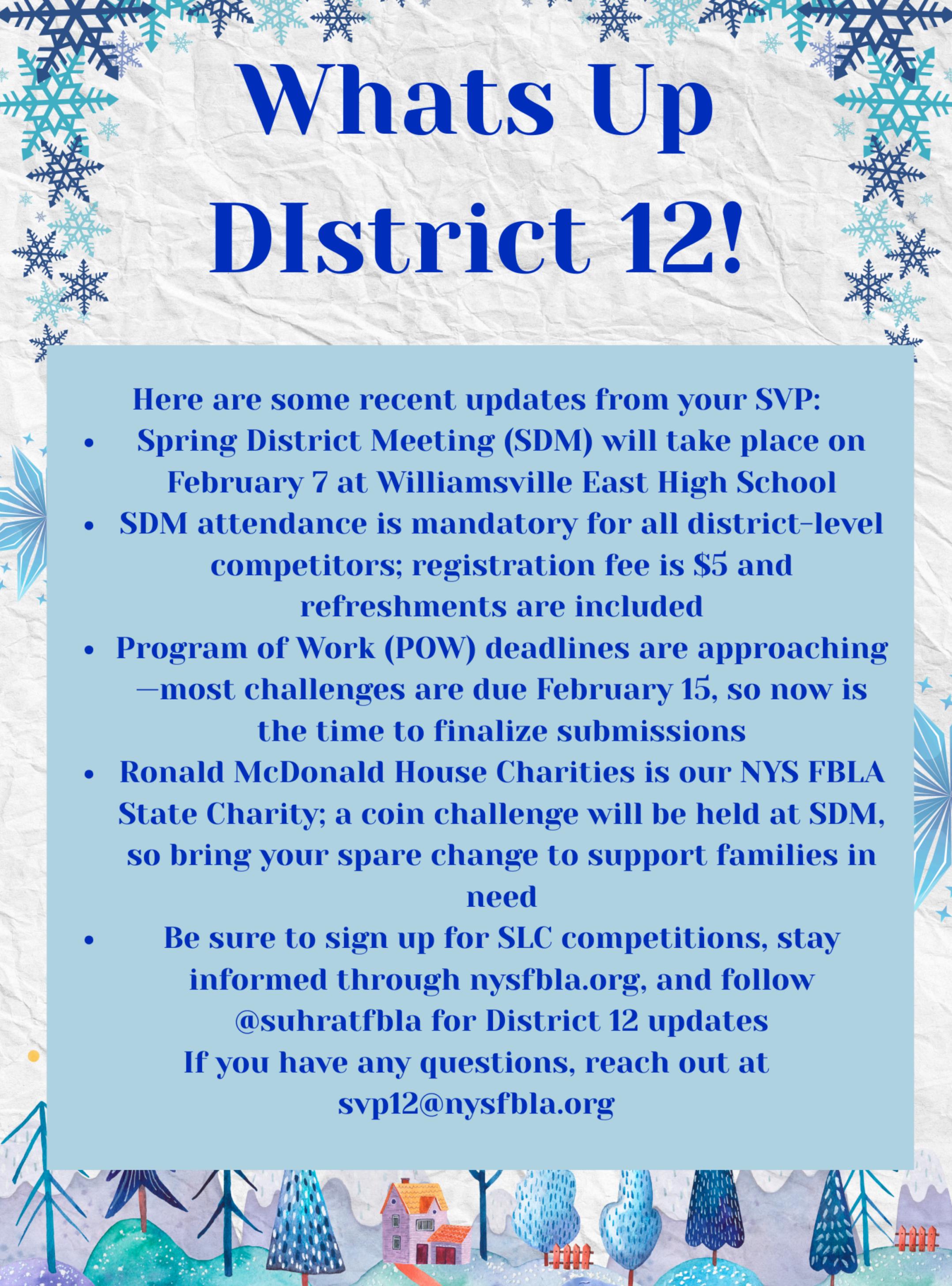


# WHAT'S UP

## DISTRICT 10!

**Here are some recent updates from your SVP:**

- **SDM will take place February 6 at The Golisano Institute. Get ready to compete in competitive events.**
- **POW deadlines are quickly approaching. Make sure you Check your progress in the program**



# Whats Up District 12!

**Here are some recent updates from your SVP:**

- **Spring District Meeting (SDM) will take place on February 7 at Williamsville East High School**
- **SDM attendance is mandatory for all district-level competitors; registration fee is \$5 and refreshments are included**
- **Program of Work (POW) deadlines are approaching –most challenges are due February 15, so now is the time to finalize submissions**
- **Ronald McDonald House Charities is our NYS FBLA State Charity; a coin challenge will be held at SDM, so bring your spare change to support families in need**
- **Be sure to sign up for SLC competitions, stay informed through [nysfbla.org](http://nysfbla.org), and follow [@suhratfbla](https://twitter.com/suhratfbla) for District 12 updates**  
**If you have any questions, reach out at [svp12@nysfbla.org](mailto:svp12@nysfbla.org)**

# WHAT'S UP

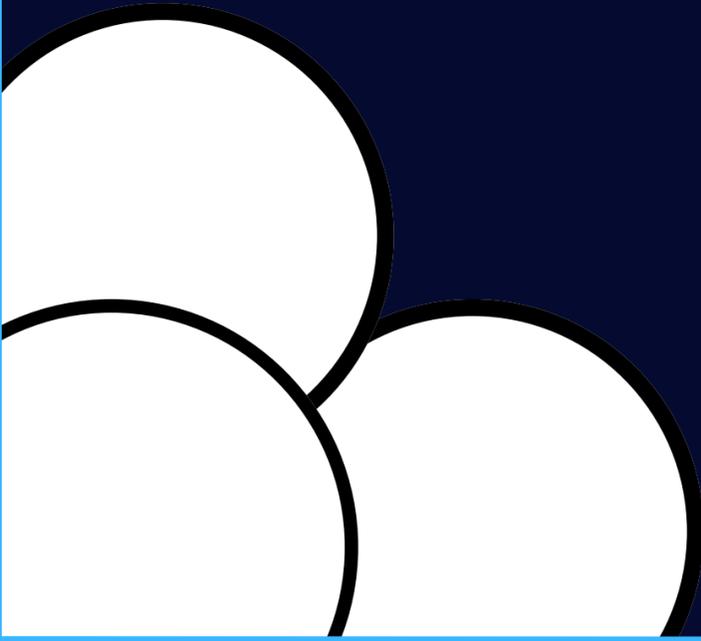
## DISTRICT 13!

**Here are some recent updates from your SVP:**

- **SDM will take place February 7 at SUNY JCC in Jamestown**
- **POW deadlines are quickly approaching**
- **Bring your coins to the SDM for our Coin Challenge to benefit the RMH!**
- **District articles for the next Newsletter deadline are due February 20**

# District Newsletters

On top of these amazing updates, Your District Officers have created some amazing newsletters that go more into depth on various news and events just for you! Make sure to take a look at your district's newsletter located on the state website for more Information!





Sanjita Raja

# 3N SDM

JAN. 8 2026!!



## Welcome Back District 3N!

"What's up District 3N! We just had our Spring District Meeting hosted by our State Vice President, Sanjita Raja, where we proudly held our amazing competition at Monroe-Woodbury High School—bringing together passionate members, fierce competitors, and unforgettable leadership moments that truly showcased the spirit and excellence of District 3N!"



Congrats!!!



## Competitions

Congratulations to all schools participating!! Your hard work, dedication, and competitive spirit made this event truly unforgettable. We're so proud of everyone who stepped up, competed with confidence, and represented their schools with excellence.

## Coin Bucket Challenge!

Congratulations to our  
Winners  
**CARMEL  
HIGHSCHOOL**



# DISTRICT 3S WINTER

# NEWSLETTER

JANUARY  
2026

## Reminders

The Spring District Meeting will be held at Mamaroneck High School on February 5.

Several schools across the district will be attending.

## SDM

### Why you should come!

- SDM is the perfect opportunity to develop your role and participation in FBLA.
- Preliminary rounds will be held for multiple events!
- There will also be practice tests available to prepare you for SLC!
- SDM will help to elevate your business skills and prepare you for the environment you will be in at the SLC in April!

# District 8

## Newsletter

We are ready to start the new year off strong with some competition at our upcoming SDM, which will be January 26th at Waverly High School!

Now is the time to work diligently to prepare for your competitive events, as the top placers from this meeting will be able to attend the SLC from April 15-17.

*Winter Edition*

# District 9 Newsletter

***WINTER EDITION***



# DISTRICT 10 NEWSLETTER

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## WINTER EDITION

**Members across the district are sharpening their skills, strengthening collaboration, and preparing to take on competitive events with confidence. This season is about growth, and supporting one another as we work toward success at upcoming conferences and competitions.**

NYS FBLA



# District 12 Newsletter

WINTER EDITION





NEW YORK STATE ASSOCIATION - DISTRICT 13  
Future Business Leaders of America

# DISTRICT 13 DIALECTS

WINTER EDITION

JANUARY 2026

## DISTRICT 13 SOCIAL "SNOW TUBING" EVENT



***HAPPY NEW YEAR, DISTRICT 13 FBLA! What a great way to kick off 2026 by getting together on January 4 to go snow tubing at Peek 'n Peak Ski Resort for our District 13 Social! Thank you to everyone who participated. Although it was a cold afternoon, we certainly had fun on the hill and warming up with hot cocoa inside the Retreat! This was the perfect ending to a 2-week vacation from school assignments and studying before prepping for Regents exam and SDM competitions! - Jeffrey Perry, SVP-13***

New York FBLA NYS FBLA 2025-2026 Membership Services Committee

## The early bird gets the win!

Chapters must have five (5) or more members paid and registered by October 31, 2025.

### Early Bird Challenge

Participating members will receive a ribbon at the State Leadership Conference.  
SUBMISSIONS DUE OCTOBER 31, 2025 BY 11:59PM

• DONATE A BASKET TO THE RMHC (TOILETRIES, CARDS, CANS, SCHOOL SUPPLIES, TOYS, ETC) FROM THEIR WISHLIST.

• FIVE PHOTOS OF THE GIFT BASKET.

• 250-WORD SUMMARY OF WHICH RMHC YOU CHOSE AND WHAT YOU INCLUDED IN YOUR BASKET.

PARTICIPATING MEMBERS WILL RECEIVE A RIBBON AT THE STATE LEADERSHIP CONFERENCE

ALL SUBMISSIONS BY: FEBRUARY 15, 2026 11:59PM.

## Career Link

What You'll Create:

1. Professional social media
2. Business card mock-up
3. 300-word professional biography

All Submissions By: February 15, 2026 11:59 PM

New York FBLA

New York FBLA NYS FBLA 2025-2026 Membership Services Committee

## WELL OF KNOWLEDGE

Submissions due February 15, 11:59 PM

Members must contact a mainline state officer to address a chapter or individual problem. The member must implement the officer's advice and document the process and outcome in a presentation.

Participating individuals will receive a ribbon at the State Leadership Conference

## Paint with Purpose

# POW Updates!

Participating members will receive a ribbon at the State Leadership Conference.

All submissions by: February 15, 2026.

New York FBLA

PRESENTED BY FBLA CAREER DEVELOPMENT COMMITTEE

## DEAR FUTURE ME CHALLENGE

WRITE TO YOUR FUTURE SELF

**WHAT IS IT?**  
The Dear Future Me Challenge invites you to write a heartfelt letter to your future self, envisioning your life and career ten years ahead. Express your dreams and aspirations while reflecting on your journey.

**WHAT TO INCLUDE?**  
In your letter, share your dream profession, personal values, long-term goals, and the impact you hope to make in the business world. Include a five-step plan to reach your vision and optional creative elements.

**GUIDELINES**  
Letters should be up to 250 words. Members may design their letter with formatting, borders, or include personal images.

PARTICIPATING MEMBERS WILL RECEIVE A RIBBON AT THE STATE LEADERSHIP CONFERENCE.  
SUBMISSION DEADLINE: FEBRUARY 15, 2026 11:59 PM

New York FBLA

New York FBLA NYS FBLA 2025-2026 Membership Services Committee

## WRITE THAT DOWN!

- Design a page for The FBLA Express.
- Write a 75-150 word article.
- Combine the page and article.
- Share with the state reporter.
- Submit on the P.O.W. page!

## Flying Flyers

Community Outreach and Engagement Committee

Design a flyer promoting a local business. Highlight its services and community value. Then write a 250-word explanation of your selection and the business' offerings.

New York FBLA

PRESENTED BY THE FBLA CAREER DEVELOPMENT COMMITTEE

## BUILD A BUSINESS

What You Will Do

- Form a team
- Create a business name, logo, & tagline
- Describe product/service, pricing, target market, & go-to-market strategy
- Make a slideshow business plan - maximum 10 slides

Why Compete?

- Build real-world business skills
- Boost creativity & teamwork
- Contend for awards

# Membership Services Committee

**The Membership Services Committee would like to remind you that in 2 months, all Program of Works are due by February 15th, 2026!**

**Like other committees, the Membership Services Committee has 3 Program of Works. However, at the due date you'll only need to submit 2! You gain an automatic point if try to become our Committee Champion if you're chapter has 5 or more members registered by October 31st, 2025.**

**"Well Of Knowledge" and "Write That Down!" are the two final Program of Works by our committee.**

**"Well of Knowledge" tasks you to email a mainline State Officer (President, Executive Vice President, Secretary, Treasurer, Reporter, Historian, Parliamentarian) about an issue in your chapter or personal FBLA experience. FBLA members must create a presentation with 5-10 slides with their email to the State Officer, including the mainline officer's response, how they applied the advice, and the outcome in a PDF format. This Program of Work gives up to 6 points on the Membership Services Committee rubric.**

**"Write That Down!" tasks you to create a page for The FBLA Express. The design of the article must be visually appealing, and write about FBLA. You can write about any FBLA experience, such as your own, an FDM you attended, favorite SLC event, etc. The possibilities are endless. The article should include the member's full name when emailed to the State Reporter (Siddharth Ranganathan at [reporter@nysfbla.org](mailto:reporter@nysfbla.org) (for use in The FBLA Express)). The last day to submit your article to have it in The FBLA Express is February 15th. This Program of Work gives up to 6 points on the Membership Services Committee rubric.**

**In total, you can gain up to 25 points on our rubric. Up to 1 from the Early Bird Challenge, and up to 6 from Well of Knowledge and Write That Down! The remaining points come from creativity, alongside grammar and spelling, earning up to 6 points each in both categories. Remember to submit PDF versions on the NYS FBLA website ([nysfbla.org](http://nysfbla.org)) by February 15th, 2026 under the Program of Work tab.**



**Komal Sandhur -  
Membership Services Committee  
Chair**



# FBLA Honor Society



**The New York State Future Business Leaders of America (NYS FBLA) Honor Society recognizes students that uphold academic excellence while displaying positive character, leadership, and service as a member of NYS FBLA. If you are a member who believes they fit the criteria, apply to be apart of The FBLA Honor Society, and be recognized for your achievements and character both in FBLA, and in service and leadership. You must apply by Febuary 15<sup>th</sup> and can apply via the state website. See the next page for more information on the criteria to be apart of the FBLA Honor Society.**



# New York State Future Business Leaders of America Honor Society



## Criteria:

To be considered for the New York State Future Business Leaders of America Honor Society, the following criteria must be met.

The student must display the following traits to be considered for membership:

- Positive Character
- Leadership: Evidence includes committee chair positions, officer/chair, or other leadership positions in FBLA and other student organizations, civic/community leadership roles, etc.
- Service: Evidenced by volunteer activities in the school and/or community

In addition, student must:

- be a current active member in FBLA
- have competed at a New York State Leadership Conference (SLC)
- have an overall average of at least 85%\*
- demonstrate leadership potential through service in any of the following:
  - as a chapter officer
  - committee leader
  - participation in other chapter activities
- demonstrate involvement in community service

The following items must be submitted online on/or before February 15, 2026.

- A school transcript (may be official or unofficial)
- Student/Member application
- Adviser Recommendation Form
- Vertical headshot picture in business attire as a jpeg with a minimum 300dpi (a school portrait is acceptable) – photo will be used on display board @ SLC; failure to follow photo requirements will result in omission of your credentials on the display board

Members accepted into the FBLA Honor Society will be recognized at the State Leadership Conference in April.

**Members must apply annually by submitting all required documentation for consideration in the NYS FBLA Honor Society.**



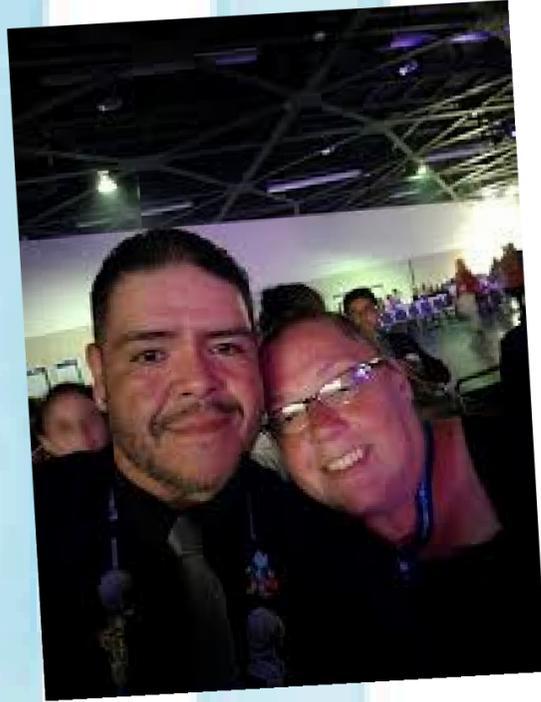
# JJM RECAP!



**During our January Joint Meeting for FDM, state officers toured the facility of our state charity to better understand its mission and the impact it has across New York. We then worked collaboratively to plan and finalize the events, sessions, and activities that will shape this year's State Leadership Conference. With a strong focus on engagement, leadership, and member experience, we are excited to unveil what we have planned and can't wait for you to experience it at SLC.**



**-Kelsey Draughn:  
NYS FBILA Historian**



# SLC Preview!



The State Leadership Conference (SLC) is one of the most anticipated events of the year for New York State FBLA members.

Planned and executed by all 14 state officers, SLC brings together students from across the state for several days of leadership, learning, and connection.

Throughout the conference, members participate in competitive events that test real-world business skills, attend engaging workshops led by professionals and student leaders, and take part in activities designed to build confidence and collaboration.

Beyond academics, SLC also offers opportunities to network with peers from different chapters, meet future business leaders, and build friendships that extend beyond the conference. Social events, including the SLC dance, help create a memorable and well-rounded experience. SLC is more than just a competition, it's a space where members grow as leaders, gain hands-on business experience, and leave inspired to take what they've learned back to their chapters.



**-Alex Robinson: NYS FBLA President**

# FBLA

# TRIVIA

Welcome to this edition's special segment: FBLA Trivia! NYS FBLA Executive Vice President Rebecca Hauser has provided you with some fun FBLA Questions for you to follow along and learn some cool facts about FBLA!



# FBLA

# TRIVIA

True or False: FBLA once allowed typewriter competitions.

What's one thing FBLA members are not allowed to wear during competitive events?

FBLA has a professional division for adults. What is it called?

FBLA's official colors actually have meanings. What does blue represent?

# FBLA

# TRIVIA

## ANSWERS

**True!**

**Jeans, sneakers, or casual attire**

**PBL (Professional Business Leaders)**

**Blue = confidence and trust**

# Get Involved With Our State Charity!



Get involved with our State Charity,  
**THE RONALD MCDONALD HOUSE CHARITIES!**  
Look on the state website for more information!

-Jeffrey Perry: NYS FBLA District 13 SVP

## RONALD MCDONALD HOUSE LOCATIONS

### How Can FBLA Chapters Help?

POW Challenge	• Promote serving this family-friendly charity in our POW Challenges
Fundraise	• Chapters can hold fundraiser events for a RMH in their region
Wish List Collections	• Wish List Supply Drives (Each RMH has a wish list for snacks, personal care items for a house in a chapter's region; Breakfast Bags, NICU Welcome Bags)
Pop Tab Collections	• Promote chapter POP TAB and/or scrap metal collections to benefit the RMH (helps pay their utility bills)

### RMH of NYC



405 E 73<sup>rd</sup> Street  
New York, NY 10021-3865  
(212) 639-0100  
[www.rmh-newyork.org](http://www.rmh-newyork.org)

Serving families of pediatric patients at:

- Hospital for Special Surgery
- Memorial Sloan Kettering Cancer Center
- Montefiore Medical Center
- HHC
- NY-Presbyterian Hospital
- Morgan Stanley Children's Hospital
- Mt. Sinai
- NYU Langone Medical Center
- Northwell

Includes 6 post-transplant suites; largest facility in the world (11-story building)

### Capital Region – Albany

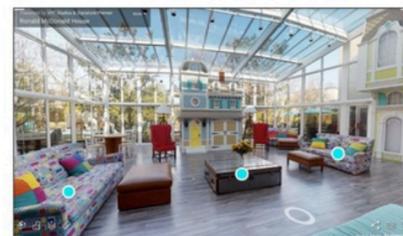


139 S. Lake Avenue  
Albany, NY 12208  
(518) 438-2655  
[info@rmhcofalbany.org](mailto:info@rmhcofalbany.org)

- South Lake Avenue House has 25 bedrooms available
- Family Room at Bernard & Millie Duker Children's Hospital at Albany Medical Center
- Hospitality Cart @ Crouse Hospital & Duker Children's Hospital (PICU, Pediatrics, NICU, Childhood Cancer Center, Blood Disorders Wing, Massry Family Children's Emergency Center)

<https://youtu.be/jU-jvcTAys>

### NY Metro Region – Long Island (Nassau Co.)



267-07 76<sup>th</sup> Avenue  
New Hyde Park, NY 11040  
(718) 343-5683 ext. 136  
[www.rmhcnym.org](http://www.rmhcnym.org)

- Serving families of pediatric patients at North Shore LIJ Health System
- 42 bedrooms



Architectural rendering of the Ronald McDonald House at Story Brook Children's scheduled to open in 2027.

### Central NY - Syracuse



1100 East Genesee Street  
Syracuse, NY 13210  
(315) 476-1027

"Making people feel at home, even when they can't be."



- 25 bedroom & 6 new family suites at RMH on E. Genesee Street (free to families since 2020)
- Hospitality Cart @ Crouse Hospital

### Greater Hudson Valley Region – Valhalla



80 Woods Road  
Valhalla, NY 10595  
(914) 493-6455  
[Rmh-ghv.org](http://Rmh-ghv.org)

- 12 bedrooms to care for Westchester County (often a waiting list)
- Breakfast Bags
- Day Program 9am-9pm
- Rejuvenation Room (3-hr block)
- Welcome Bags for NICU families
- Niko's Gifts (Personal care items)

\*Their website has a link to Amazon where sponsors can purchase & ship wish list items directly to Valhalla house

### Finger Lakes Region - Rochester Services:

333 Westmoreland Drive - Rochester, NY 14620  
(585) 442-5437 [www.ronaldshouse.org](http://www.ronaldshouse.org)

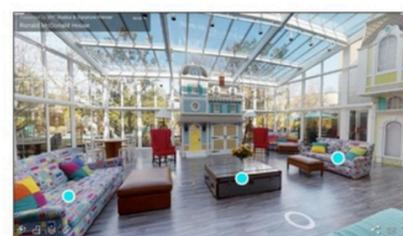


Westmoreland House:

- 24 bedrooms w/private bathrooms
- 3-station kitchen, free meals, snacks
- Laundry station

- "House within the Golisano Children's Hospital: 7 bedrooms, private kitchen, laundry 585-276-5437
- Hospitality Cart @ Rochester General Hospital
- Family Room @ Golisano Children's Hospital
- Family Room @ URM Mental Health & Wellness Hospital for families of pediatric patients
- Family Room @ Unity Hospital (sleeping rooms near Golisano neuro rehab center)

### NY Metro Region – Long Island (Nassau Co.)



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- Serving families of pediatric patients at North Shore LIJ Health System
- 42 bedrooms



Architectural rendering of the Ronald McDonald House at Story Brook Children's scheduled to open in 2027.

# Submit Your Articles Today!



- Make sure keep submitting articles to help get your chapter recognized for all the great things you do just like your fellow members have!



See the next page below explaining our POW, Write That Down, on how you can be a part of *The FBLA Express!* For more information, check the NYS FBLA website's POW section explaining the challenge!



- Represent your chapter the best way you can! Market your chapter to be in a great spotlight and once again, have fun with it!

# See Below On How To Submit Your Own Articles For *The FBLA Express*

**Goal:** Connect NYS FBLA chapters by encouraging participation among new and returning members using the FBLA newsletter, The FBLA Express.

Members are tasked with designing a visually appealing page and writing their very own article for the chance to be featured in NYS FBLA's publication The FBLA Express. The member is permitted to use any preferred design program such as Canva, Adobe, etc. The article should be 75-150 words and is limited to the topics listed below. The article must be placed within the design page. The article should include the member's full name and be emailed to the State Reporter. Members must submit a receipt of their email, in the form of a PDF, of their correspondence with the State Reporter

**Topics to choose from for the article:**

- Your personal or your chapters' experience with FBLA so far in the year.
- Why did you join FBLA?
- What skills FBLA has helped you develop.
- How FBLA has helped shape your relationships.
- How FBLA has opened doors to new opportunities for yourself.

Submissions for articles can be made throughout the year. There are three editions of The FBLA Express to submit an article for: Fall Edition, Winter Edition, and Spring Edition. The submission deadlines are as follows: Fall Edition – November 1, 2025; Winter Edition – January 1, 2025; and Spring Edition (final chance) – February 15, 2026. All submissions must be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted. The final deadline for submission is by February 15, 2026, at 11:59 p.m.

The following information will be required: member name, chapter name, chapter adviser name, chapter adviser email, 75-150 words, article with a visually appealing online backdrop that answers one of the prompts listed above, and an email sent to the State Reporter at [reporter@nysfbla.org](mailto:reporter@nysfbla.org).

**THANK YOU FOR READING THE WINTER  
EDITION OF THE FBLA EXPRESS**

**AND AS ALWAYS:**

**STAY CLASSY NYS FBLA!**

