

# THE FBLA EXPRESS



## 2025 | Fall Edition!



# Table of Contents

**Introduction Letter! - Pg. 3** 

**FDM Recap and District Newsletters! - Pg. 4** 

**POWS Are Out! - Pg. 13** 

**Special Segment!- Pg.15** 

Take a look at this edition's special segment!

**Your Articles! - Pg. 19** 

Take a look at the articles created by yourself and fellow NYS FBLA members!

**Time To Be A State Officer! - Pg. 27** 

**Submit Your Articles Today! - Pg. 28** 

**Thank You For Reading! - pg. 30** 



# Welcome Back NYS FBLA!

All Aboard NYS FBLA! Next Stop, *The FBLA Express* Fall Edition!

Hello NYS FBLA, hope you are having a great school year and are off to a great start in your FBLA Journeys! This edition is filled with new segments, updates, and more created by not just your state officer team, but by you and your fellow FBLA members! Are you ready? Lets ride!



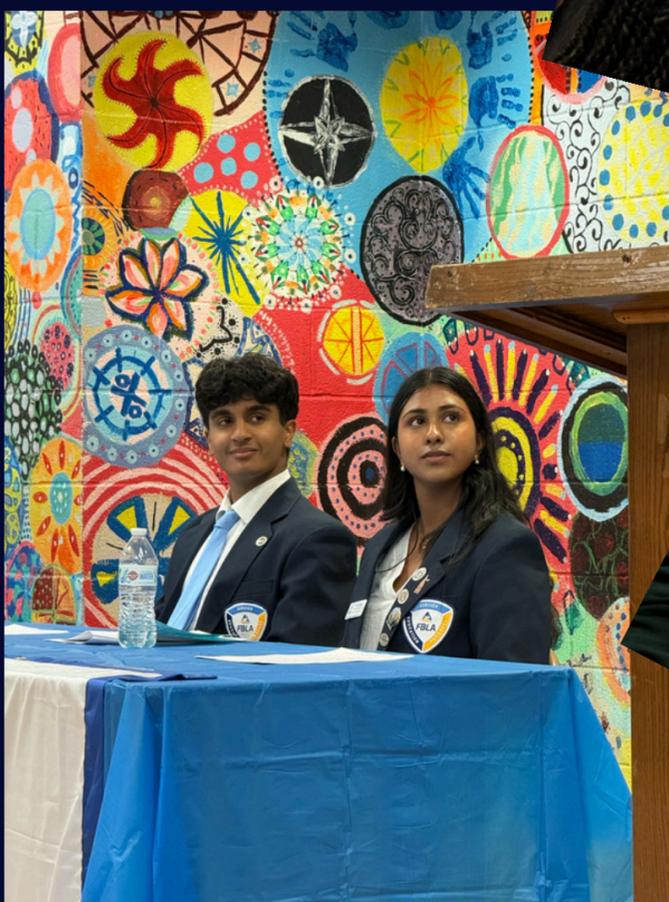
# FDM RECAP AND District Newsletters

Over the past couple of weeks members took part in their districts FDM, participating in numerous activities and connecting with new members!

Your District Officers have also been busy in getting information out to you! Make sure to take a look at your district's newsletter located on the state website for more updates!

We hope you enjoyed your FDM and remember, the fun has just begun this year!





# Welcome Back District 3N!

## FDM!

As we head into the 2025 – 2026 school year, there's so much to look forward to! Our Fall District Meeting at Monroe-Woodbury High School is just around the corner. Get involved and make the most of the opportunities ahead—we're gearing up for an exciting year!

## POW'S

State Officers have been working hard to prepare engaging challenges for chapters across New York, many of which are tied to the Programs of Work (POWs). POWs outline our state's goals and initiatives for the year, helping members stay connected, develop leadership, and strengthen their chapters.

# DISTRICT 3S FALL NEWSLETTER

[Newsletter link](#)



*Ms. Siciliano, District Officers, and State Officers after a successful FDM*

## OVERVIEW

On Monday, October 20, Mamaroneck High School hosted the District 3S Fall District Meeting, uniting FBLA members for an evening of learning, leadership, and connection. The event featured an inspiring keynote, interactive workshops, officer interviews, and opportunities to network over dinner. Members left motivated, connected, and ready to take on a year of business innovation and leadership growth!



## DISTRICT OFFICE



A standout moment of the evening was the district officer interviews, where passionate members demonstrated their leadership skills and vision. This process helped shape the next generation of District 3S leaders. Thank you to everyone who interviewed, and congratulations to those selected!

# District 8

Newsletter



We are falling into this next season of FBLA starting with our Fall District Meeting which was on November 10th. It was a huge success! In the coming months we encourage you to work on your competitive events, as well as participate in local, state, and national

programs. These include the Program of Work and the Business Achievement Awards.

*Fall Edition*





# *District 9*

## *Newsletter*

Fall Edition

### *Contents*

FDM Recap

Study Tips

State Officer Deadlines

Upcoming Events

# DISTRICT 10 NEWSLETTER

**FALL EDITION**



**Thank you to everyone who attended our Fall District Meeting. It was great to have everyone back together and have a day of leadership, learning, and connection. Thank you to the Golisano Institute and Miss Cynthia for their amazing presentations"**

# DISTRICT 12! NEWSLETTER

FALL EDITION



NEW YORK STATE FBLA



## TABLE OF CONTENTS:

1. FALL DISTRICT MEETING
2. PROGRAM OF WORK
3. STATE LEADERSHIP  
CONFERENCE
4. LEADERSHIP  
OPPORTUNITIES
5. DUE DATES

## 2025



IGNITING INNOVATION &  
SPARKING SUCCESS

# DISTRICT 13 DIALECTS

By Jeffrey Perry, SVP - 13



District 13 members had a very successful Fall District Meeting at SUNY JCC's Jamestown Campus on October 23. It is hard to believe that our FDM is now behind us. We were very grateful to have Dr. Jennifer Forney of the Hospitality program at JCC serve as our keynote speaker and also have Ms. Kelly Ann Campbell of the Ronald McDonald House of WNY with us to kick off our state charity campaign. Many thanks to our workshop presenters from Clymer, Falconer, and SUNY JCC. We also send a shout-out to our District 13 judges for coming to share their words of wisdom and advice with our chapter delegates.



It seems like since my campaign in April, State Officer Training and all the planning throughout August and September just flew by in a blur. The year will continue to fly by just as fast, so it is important that you don't procrastinate -- look through the competitive events handbook and choose your competitions now so that you can be preparing for them throughout the fall and winter.

Our district held a Coin Challenge and collected Wish List baskets for the Ronald McDonald House at our FDM. We also raised \$39 for the NYS FBLA Founda-success! So



many hours and details went into making our meeting possible.

tion through a meeting surcharge. Our members selected a snow tubing event as our District Social, which will take place this winter. Friendships were made, lots I hope that you take the momentum that we began at JCC and you continue to achieve the goals of FBLA through participating in the National FBLA Champion Chapter

A special thank you to all the members, advisers, guest Challenge and NYS Program of Work! I look forward to seeing you at our Spring District Meeting on February 7, 2026! - Jeffrey Perry, SVP-13

New York FBLA NYS FBLA 2025-2026 Membership Services Committee

## The early birdie gets the win!

Chapters must have five (5) or more members paid and registered by October 31, 2025.

### Early Bird Challenge

Participating members will receive a ribbon at the State Leadership Conference.  
SUBMISSIONS DUE OCTOBER 31, 2025 BY 11:59PM

• DONATE A BASKET TO THE RMHC (TOILETRIES, CARDS, CANS, SCHOOL SUPPLIES, TOYS, ETC) FROM THEIR WISHLIST.

• FIVE PHOTOS OF THE GIFT BASKET.

• 250-WORD SUMMARY OF WHICH RMCH YOU CHOSE AND WHAT YOU INCLUDED IN YOUR BASKET.

PARTICIPATING MEMBERS WILL RECEIVE A RIBBON AT THE STATE LEADERSHIP CONFERENCE

ALL SUBMISSIONS BY: FEBRUARY 15, 2026 11:59PM.

## Career Link

### What You'll Create:

1. Professional social media
2. Business card mock-up
3. 100-word professional biography

All Submissions By: February 15, 2026 11:59 PM

New York FBLA

New York FBLA NYS FBLA 2025-2026 Membership Services Committee

## WELL OF KNOWLEDGE

Submissions due February 15, 11:59 PM

Members must contact a mainline state officer to address a chapter or individual problem. The member must implement the officer's advice and document the process and outcome in a presentation.

Participating individuals will receive a ribbon at the State Leadership Conference

Paint with Purpose

# POWS ARE OUT!

Participating members will receive a ribbon at the State Leadership Conference.

All submissions by: February 15, 2026.

New York FBLA

PRESENTED BY FBLA CAREER DEVELOPMENT COMMITTEE

## DEAR FUTURE ME CHALLENGE

### WRITE TO YOUR FUTURE SELF

**WHAT IS IT?**  
The Dear Future Me Challenge invites you to write a heartfelt letter to your future self, envisioning your life and career ten years ahead. Express your dreams and aspirations while reflecting on your journey.

**WHAT TO INCLUDE?**  
In your letter, share your dream profession, personal values, long-term goals, and the impact you hope to make in the business world. Include a five-step plan to reach your vision and optional creative elements.

**GUIDELINES**  
Letters should be up to 250 words. Members may design their letter with formatting, borders, or include personal images.

PARTICIPATING MEMBERS WILL RECEIVE A RIBBON AT THE STATE LEADERSHIP CONFERENCE.  
SUBMISSION DEADLINE: FEBRUARY 15, 2026 11:59 PM

New York FBLA

New York FBLA NYS FBLA 2025-2026 Membership Services Committee

## WRITE THAT DOWN!

- Design a page for The FBLA Express.
- Write a 75-150 word article.
- Combine the page and article.
- Share with the state reporter.
- Submit on the P.O.W. page!

## Flying Flyers

Community Outreach and Engagement Committee

Design a flyer promoting a local business. Highlight its services and community value. Then write a 250-word explanation of your selection and the business' offerings.

New York FBLA

PRESENTED BY THE FBLA CAREER DEVELOPMENT COMMITTEE

## BUILD A BUSINESS

### What You Will Do

- Form a team
- Create a business name, logo, & tagline
- Describe product/service, pricing, target market, & go-to-market strategy
- Make a slideshow business plan - maximum 10 slides

### Why Compete?

- Build real-world business skills
- Boost creativity & teamwork
- Contend for awards

Program of Works for the 2025-2026 year are out! Your State Officer Team worked countless hours in creating and perfecting the 12 Program of Works for the year, so check them out and participate in them! For each one you participate in, you'll obtain a ribbon at the State Leadership Conference this upcoming April. You also have an opportunity to win plaques by either: completing all Program of Works by one committee, and receiving the highest score based off of the committees rubric, or by completing all of the Program of Works and receiving the highest score based off all of the committees rubric!

The committees and their Program of Work are:

Membership Services Committee: Early Bird Challenge, Well of Knowledge, Write That Down!

Community Outreach and Engagement Committee: Flying Flyers, Helping Hands, Paint With A Purpose

Career Development Committee: Build A Business, Career Link, Dear Future Me

Executive Committee: Check-in For Change, Mind Your Business, Your Chapter Your Logo

Program of Work are a great way to get involved with FBLA on a state level, with many members continuing to do Program of Work their next years. Don't miss out on these challenges! Do as many as you would like, with the chance of winning a plaque! The only challenge which is a chapter challenge was the Early Bird Challenge, which was due on October 31st. If your chapter completed this challenge, you gained one point on the Membership Services Committee's rubric. All Program of Work are to be submitted on the New York State FBLA website by February 15th, 2026 by 11:59 PM.



Komal Sandhur - NYS FBLA Secretary

## **SPECIAL SEGMENT: STATE OFFICER ADVICE!**

**Welcome to this edition's special segment: State Officer Advice! Three of our lovely officers will each share different pieces of knowledge and advice pertaining to their field of expertise? Are you ready? Lets do it!**



# OFFICER ADVICE FROM YOUR PRESIDENT

**Leadership is not about knowing everything. It is about being willing to listen, learn, and step up when it matters. Through my time in FBLA, I have realized the best leaders are not the ones who talk the most, but the ones who help others feel supported and included.**

**My biggest advice is to lead with intention. Take the time to understand what drives the people around you, communicate openly, and show appreciation when someone puts in effort. Little things like checking in with members or asking for their ideas can go a long way.**

**As this year continues, I encourage every member to take initiative and believe that their voice matters.**



**Alex Robinson**  
**NYS FBLA President**

# OFFICER ADVICE FROM YOUR: TREASURER

- “
- Save smart, spend wisely, and track every dollar.
  - Build small habits—budgeting adds up over time.
  - Ask questions, learn from leaders, and share ideas.
  - Stay disciplined with money just like with schoolwork.
  - Remember: Financial responsibility today creates opportunities tomorrow.
- ”



**Ebuka Emelemadu**  
**NYS FBLA Treasurer**

# OFFICER ADVICE FROM YOUR PARLIMENTARIAN

## The Value of Parli Pro at the Chapter Level

Having talked with students, advisors, and having attended many chapter officer meetings myself I have realized that Robert's Rules of Order can be uniquely beneficial at the chapter level. Now to what extent varies chapter to chapter. For especially large chapters, or loud ones, parliamentary procedure can be super helpful, while smaller chapters may only wish to use certain elements of parliamentary procedure.

Some common problems experienced at the chapter level for meetings, especially officer meetings, are either everyone is talking over each other or no one is talking at all. In both cases, nothing can get done. Parliamentary Procedure can solve both problems. For the latter, it is a simple fix. Have the chapter president (or one of the other officers and advisors) create a meeting agenda. Then when the meeting starts you already know what you need to discuss, while allowing for new ideas to be brought up under the 'new business' section. For the first problem, the solution does require that each officer know at least a little bit of parliamentary procedure. First you must establish that no one can speak in the meeting unless gaining recognition from the chair (typically chapter president). Then it needs to be further established that debate must be germane (related to the topic/motion at hand) and must also be directed at the chair. If you want to go all in on parli pro, you can teach members the different motions, especially the ones relevant to debate like "Point of Order" or "Previous Question" However, I would stress that in order to implement parliamentary procedure at the chapter level you need not go all in. I know firsthand how confusing parliamentary procedure can be, and it is even harder teaching it to a large group and getting them to adopt and use it. It is perfectly fine to take some parts of parli pro and not others and it may end up working the best in the end anyway.

If anyone has any questions or needs help implementing parliamentary procedure at their chapter, I would be happy to help! Please reach out to my FBLA email, [parliamentarian@nysfbla.org](mailto:parliamentarian@nysfbla.org), with any questions.



**Skye Fishman**  
**NYS FBLA Parliamentarian**

# Your Articles

Thank you for submitting your articles to be featured on this edition of *The FBLA Express*. Take a look below to see the amazing writings and experiences expressed by your fellow members!



DISTRICT 9

# APW CHAPTER

**PRESIDENT: LEAH TANNER**

I AM SO HAPPY TO SAY THAT THIS YEAR THE APW FBLA CHAPTER HAS GROWN SIGNIFICANTLY!!! I LOOK FORWARD TO UPCOMING COMPETITIONS AND BEING ABLE TO PARTICIPATE AS A LARGER TEAM. WHEN I JOINED MY SCHOOL'S FBLA CHAPTER MY SOPHOMORE YEAR OF HIGH SCHOOL THERE WAS ONLY ONE OTHER GIRL ATTENDING THE STATE COMPETITION. IT'S AMAZING TO SEE JUST HOW MUCH THE CHAPTER HAS GROWN!

FBLA HAS INTRODUCED ME TO SO MANY AMAZING PEOPLE FROM OTHER SCHOOLS THAT I NEVER WOULD'VE KNOWN OTHERWISE. I'M SO HAPPY I AM ABLE TO WITNESS THE UPCOMING MEMBERS EXPERIENCE THIS. IN THE COMING MONTHS WE WILL BEGIN MULTIPLE FUNDRAISERS TO HELP SEND US TO STATES. THESE INCLUDE OUR HOLIDAY BIZARRE, BOTTLES AND CANS DRIVE, STAFF JEAN DAY AS WELL AS A KITCHEN CUTLERY SALE.

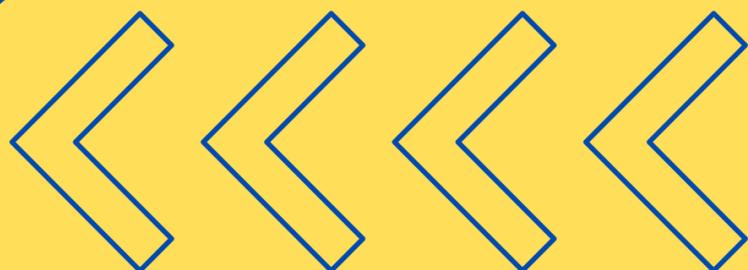


DISTRICT 9 EDM

# APW CHAPTER



Contact Us :  
**+123-456-7890**



The Future Business Leaders of America District 5 Fall District Meeting took place at Adirondack Extreme in Bolton Landing on October 8, 2025, where over 86 FBLA members from Peru, Greenwich, Queensbury, and Lake George participated in various activities. The day began with the Lake George officer team welcoming district members and introducing keynote speaker Jamie Johnson, who shared insights on his path to becoming a successful entrepreneur. The day ended with tree-climbing adventures and a pizza lunch.



The Lake George FBLA Chapter continues to collaborate with local businesses through its Snowman Painting fundraiser. This project reflects the chapter's ongoing commitment to positively impact the community of small businesses. Volunteers paint wooden snowmen that businesses “rent” and place on the streets, helping shoppers spot which businesses operate through winter. This year’s painting event will take place on November 2 from 11am-2pm, and kids can earn community service hours.





## *Why did I join FBLA?*

- *To meet new people*
- *Career Planning*
- *Learn more about business*

**FBLA**

## *How does FBLA help shape your relationships?*



**FBLA**

- *Enhances communication skills*
- *Allows personal growth and self-confidence*
- *Focuses on integrity and respect*
- *Opportunities for mentorship and networking*
- *Shared experiences*

## *What skills did FBLA help me develop?*

- *Decision-making*
- *Builds leadership*
- *Teamwork*
- *Problem-solving*
- *Communication*



**FBLA**

*By: Isabella Smit*



**FBLA**

Future Business Leaders of America

DISTRICT 3S SVP

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# MY FBLA EXPERIENCE

This year in FBLA has already been filled with energy and growth. I joined to improve my leadership and communication skills, but I've found much more than that. From our first chapter meeting to organizing fundraisers, FBLA has given me a strong sense of teamwork and purpose. I've learned how to present confidently, collaborate with new people, and think critically under pressure.

More importantly, it's opened doors to opportunities I never expected—networking with business professionals and connecting with motivated students across the state. The friendships and experiences I've built through FBLA have pushed me to become more confident and ambitious, both in and out of school.

Lillian Zmuda

# HENDRICK HUDSON FBLA

*Hen Hud Chapter Rises to New Heights This Year*



The Hendrick Hudson FBLA Chapter kicked off the year with soaring levels of engagement and involvement. Our chapter saw an 80% increase in member participation, rising from 51 members last year to 92 this year. This has allowed our club to become involved in FBLA activities we have never participated in such as Champion Chapter. The large increase in attendance can mainly be attributed to our school's club fair, where officers set up a booth during lunch periods to promote the chapter, and reach out to new members.

As a result, our chapter consists of members who have come from all backgrounds such as sports, extracurriculars, and grade levels. This year, we also had record attendance at the District 3S Fall District Meeting, increasing from just 1 member attending two years ago, to over 25 members this year. We look forward to continuing this momentum in various FBLA projects and events in the upcoming months.





# NATIONAL FBLA CHAMPION CHAPTERS



*By Jeffrey Perry, SVP-13 and Clymer Chapter President*

The National FBLA Champion Chapter program is a Congratulations to the following NYS FBLA Chapters year-long recognition program for FBLA chapters that for completing the **Summer Starter Season**, which ran from August 1-September 24:

focuses on membership recruitment, retention, and engagement. Chapters earn points by completing a variety of activities across different seasons, such as officer planning, member recruitment events, community service projects, and participation in national campaigns like FBLA Week or American Enterprise Day. Recognition is given at national and state levels, including banners, digital certificates and medallions, and awards for chapters that accumulate a certain number of points.

The purpose of this program is to encourage chapters to build a strong foundation, recruit and retain members, and stay actively engaged throughout the school year. The program is broken down into several “seasons” or phases, each with specific tasks: Summer Starter, Shaping Success, Service Season, CTE Celebration, and Champion Plus.

## POINTS

- 1,800
- 1,800
- 1,700
- 1,700
- 1,600
- 1,500
- 1,300
- 1,300
- 1,200
- 900
- 800
- 200

## CHAPTER NAME

- Clymer Central High School
- Falconer Central School
- Altmar-Parish High School
- Holland Patent High School
- Stuyvesant High School
- Mamaroneck High School
- Walter Panas High School
- William Floyd High School
- Longwood High School
- Hendrick Hudson High School
- Commack High School
- Nightingale Bamford School

## 2025 NLC

## CHAMPION CHAPTERS

### **GOLD LEVEL CHAPTERS**

6,100 Points Clymer Central High School

### **SILVER LEVEL CHAPTERS**

4,400 Points Altmar-Parish High School  
 4,400 Points Holland Patent High School  
 3,400 Points Falconer Central School

### **BRONZE LEVEL CHAPTERS**

2,900 Points Mamaroneck High School  
 2,400 Points Fort Hamilton High School

**To upload your activities, ask your chapter adviser to log into CONNECT. The submission link is on the Connect home page.**

**The Success Season ends on November 5!**



**Clymer Central High School - GOLD Level Honors**

### **UPCOMING “SEASON” DEADLINES:**

- January 7 - Service Season
- March 4 - CTE Celebration
- May 6 - Champion Plus



# Time To Be A State Officer!



**It's time to start thinking about whether you want to be a State Officer! This role is a big responsibility. You must strive to embody the core values of FBLA while being a role model to the state. NYS FBLA needs leaders who are going to strive to create the best 2026-2027 FBLA membership year for all members. If you think you have what it takes, see the NYS FBLA Website for more information.**

**Good Luck!**

# Submit Your Articles Today!



- Alright NYS FBLA! Make sure keep submitting articles to help get your chapter recognized for all the great things you do just like your fellow members have so far!



Start submitting your own articles! See the next page below explaining our POW, Write That Down, on how you can be apart of *The FBLA Express!* For more information, check the NYS FBLA website's POW section explaining the challenge!



- Represent your chapter the best way you can! Market your chapter to be in a great spotlight and once again, have fun with it!

# See Below On How To Submit Your Own Articles For *The FBLA Express*

**Goal:** Connect NYS FBLA chapters by encouraging participation among new and returning members using the FBLA newsletter, The FBLA Express.

Members are tasked with designing a visually appealing page and writing their very own article for the chance to be featured in NYS FBLA's publication The FBLA Express. The member is permitted to use any preferred design program such as Canva, Adobe, etc. The article should be 75-150 words and is limited to the topics listed below. The article must be placed within the design page. The article should include the member's full name and be emailed to the State Reporter. Members must submit a receipt of their email, in the form of a PDF, of their correspondence with the State Reporter

**Topics to choose from for the article:**

- Your personal or your chapters' experience with FBLA so far in the year.
- Why did you join FBLA?
- What skills FBLA has helped you develop.
- How FBLA has helped shape your relationships.
- How FBLA has opened doors to new opportunities for yourself.

Submissions for articles can be made throughout the year. There are three editions of The FBLA Express to submit an article for: Fall Edition, Winter Edition, and Spring Edition. The submission deadlines are as follows: Fall Edition – November 1, 2025; Winter Edition – January 1, 2025; and Spring Edition (final chance) – February 15, 2026. All submissions must be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted. The final deadline for submission is by February 15, 2026, at 11:59 p.m.

The following information will be required: member name, chapter name, chapter adviser name, chapter adviser email, 75-150 words, article with a visually appealing online backdrop that answers one of the prompts listed above, and an email sent to the State Reporter at [reporter@nysfbla.org](mailto:reporter@nysfbla.org).

**THANK YOU FOR READING THE FALL  
EDITION OF THE FBLA EXPRESS**

**AND AS ALWAYS:**

**STAY CLASSY NYS FBLA!**

