



Executive Committee

Alex Robinson, President;
Rebecca Hauser, Executive Vice President



Committee Goals	Competition	Description
Individual Challenge		
Encourage unity and creativity by creating a logo to represent themselves.	Your Chapter, Your Logo	Individual members are tasked with creating a logo that represents their chapter. This logo must include the official FBLA Delta. Along with the final logo, participants should include two rough drafts of their logo and a 300-word summary describing the design and editing process
Increase awareness about FBLA and related topics that align with FBLA values through podcasts.	Mind Your Business	Individual members are tasked with recording three, 10-minute podcast episodes that focus on three of the six provided topics. The episodes should not exceed 15 minutes. The three podcast episodes should total a minimum of 30 minutes in length, and a link to the audio files will be required on the submission form. The audio file must be MP3. The number of podcast participants can be from one to three members.
Encourage members to gain a greater understanding of FBLA and its impact on the school to improve the FBLA experience.	Check-In For Change	Individual members are tasked with using the survey provided to gauge the impact FBLA currently has on their school and community. The members should collect responses from at least 15 interviewees. Create a 500-word summary of the results and steps to increase the presence of FBLA in their communities. Three pictures with interviewees recording your responses must be submitted.
Participants will receive a ribbon at the State Leadership Conference for completing each challenge.		
By completing all three (3) challenges, the member will receive the Super Ribbon for the Membership Services Committee and be entered into the competition for the POW Championship.		



Executive Committee Your Chapter, Your Logo

Goal: Encourage unity and creativity by creating a logo to represent themselves.

In the **Your Chapter, Your Logo** challenge, an individual is tasked with creating a logo that represents their chapter. This logo must include the official FBLA Delta. Along with the final logo, participants should include two rough drafts of their logo and a 300-word summary describing the design and editing process. Combine all required components into a PDF file for submission.

Participating members will receive a ribbon at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name, chapter name, chapter advisor, chapter advisor email, PDF file containing (two rough drafts, the final logo, and the summary).

YOUR CHAPTER, YOUR LOGO

Executive Committee



**Design a
logo that represents
your FBLA chapter.
Submit two rough drafts
of your logo.
Accompany your final
logo with a 300-word
summary outlining
the full creative
process.**

**Submission Deadline:
February 15, 2026, 11:59 PM.**



Executive Committee Mind Your Business

Goal: Increase awareness about FBLA and related topics that align with FBLA values through podcasts.

Individual members are tasked with recording three 10-minute podcast episodes that focus on three of the six provided topics. The episodes should not exceed 15 minutes. The three podcast episodes should total a minimum of 30 minutes in length. A link to the audio files will be on the submission form. The audio file must be MP3 format. The number of podcast participants can be from one to three members.

Provided Episode Topics:

- Why you should join FBLA
- Interview with an FBLA leader
- Packing essentials for SLC
- Public speaking tips
- Time management for busy students
- What does leadership mean to you

Participating members will receive a ribbon at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name(s), chapter name, chapter adviser name, chapter adviser email, and links to the three podcasts.

Mind Your Business

Executive Committee

Submission
Deadline:
February 15, 2026,
11:59 PM.

**Participants will
receive a ribbon at
the State Leadership
Conference**

Members will
record three 10-minute
podcast episodes on three
of the six topics (totaling at
least 30 minutes). Each
episode can feature one to
three participants.





Executive Committee Check-In For Change

Goal: Encourage members to gain a greater understanding of FBLA and its impact on the school to improve the FBLA experience.

Individual members are tasked with using the survey provided to gauge the impact FBLA currently has on their school and community. The members should collect responses from at least 15 interviewees. Create a 500-word summary of the results and steps to increase the presence of FBLA in their communities. Three pictures with interviewees recording your responses must be submitted.

Participating members will receive a ribbon at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name, member email, chapter name, chapter adviser name, chapter adviser email, one PDF file containing all required components.



CHECK-IN FOR CHANGE

Members will use the provided survey forms to assess FBLA's impact in their school and community. Then create a 500-word summary on how to increase FBLA's presence locally and at the state level. The submission should include at least 15 responses and three photos of interviews.



Participating individuals will receive a ribbon at the State Leadership Conference

**Submission Deadline:
February 15, 2026,
11:59 PM.**

FBLA Survey for the 2025-2026 NYS Program of Work

Participant Name: _____

Chapter/School: _____

Date of Surveying: _____

Section 1: Interviewee Information

1. Name (First name or initials): _____

2. Age (Optional): _____

3. Relationship to Community (Student, Parent, Business Owner, etc.): _____

Section 2: Survey Questions

1. Have you ever heard of FBLA (Future Business Leaders of America)?

Yes If yes, where did you hear about it?

No

2. Do you think it is important for students to learn about business, leadership, and career skills in school?

Yes Why?

No Why not?

3. What do you think students gain by being involved in organizations like FBLA?

4. Would you support or attend events run by a student business club in your community (like fundraisers, service projects, or business showcases)?

Yes

No

Any ideas you would suggest?

5. Do you think more people in your community should know about FBLA?

Yes

No

How could students help spread awareness?

Reflection (Optional for Participant): What stood out to you during this conversation?

Executive Committee Rubric

Category	Not Present (1-2 Point)	Below Requirements (3 Points)	Meets Requirements (4 Points)	Exceeds Requirements (5 Points)	Points Earned
Quality	The submission is incomplete or inaccurate with little effort to address the core elements of the task.	The submission lacks depth or detail. Some aspects may be inaccurate or unclear.	The submission is complete but may have some minor issues with clarity or depth. Shows an understanding of the task.	The submission is thorough, accurate, and well thought out. It demonstrates a high level of understanding and execution.	
Creativity	The work lacks creativity and seems generic in idea.	The work shows limited creativity. It may rely heavily on common or unoriginal ideas.	The work includes some creative elements, though it could be more original.	The work demonstrates outstanding originality and fresh ideas. It stands out with unique and innovative elements.	
Grammar and Spelling	Multiple grammatical and spelling errors that make the work difficult to read or understand.	Several grammatical or spelling errors that slightly affect clarity.	Few minor grammatical or spelling errors that do not hinder readability.	Perfect grammar and spelling throughout. No noticeable errors.	
Effort	The submission lacks effort and appears incomplete or careless.	The submission feels rushed or incomplete. There is minimal effort in the execution of the task.	The submission demonstrates effort, though there may be room for more thoroughness or attention to detail.	The submission shows a high level of effort and engagement, demonstrating careful attention to detail and thorough work.	
Adhering to Guidelines	The submission does not follow the guidelines or instructions adequately.	The submission does not fully adhere to the guidelines, missing some key elements.	The submission meets most of the guidelines but may miss one or two minor aspects.	The submission fully meets all the guidelines and requirements provided.	
Total					/25