



Membership Services Committee Write That Down!

Goal: Connect NYS FBLA chapters by encouraging participation among members and *The FBLA Express*.

In the **Write That Down!** challenge, members are tasked with designing a visually appealing page and writing their very own article for the chance to be featured in NYS FBLA's publication *The FBLA Express*. The member is permitted to use any preferred design program, such as Canva, Adobe, etc. The article should be 75-150 words and is limited to the topics listed below. The article must be placed within the design page. The article should include the member's full name when emailed to the State Reporter (for use in *The FBLA Express*). For POW submission, members must submit a PDF copy of their design page with article, and a PDF copy of the email sent to the State Reporter (at reporter@nysfbla.org).

Topics to choose from for the article:

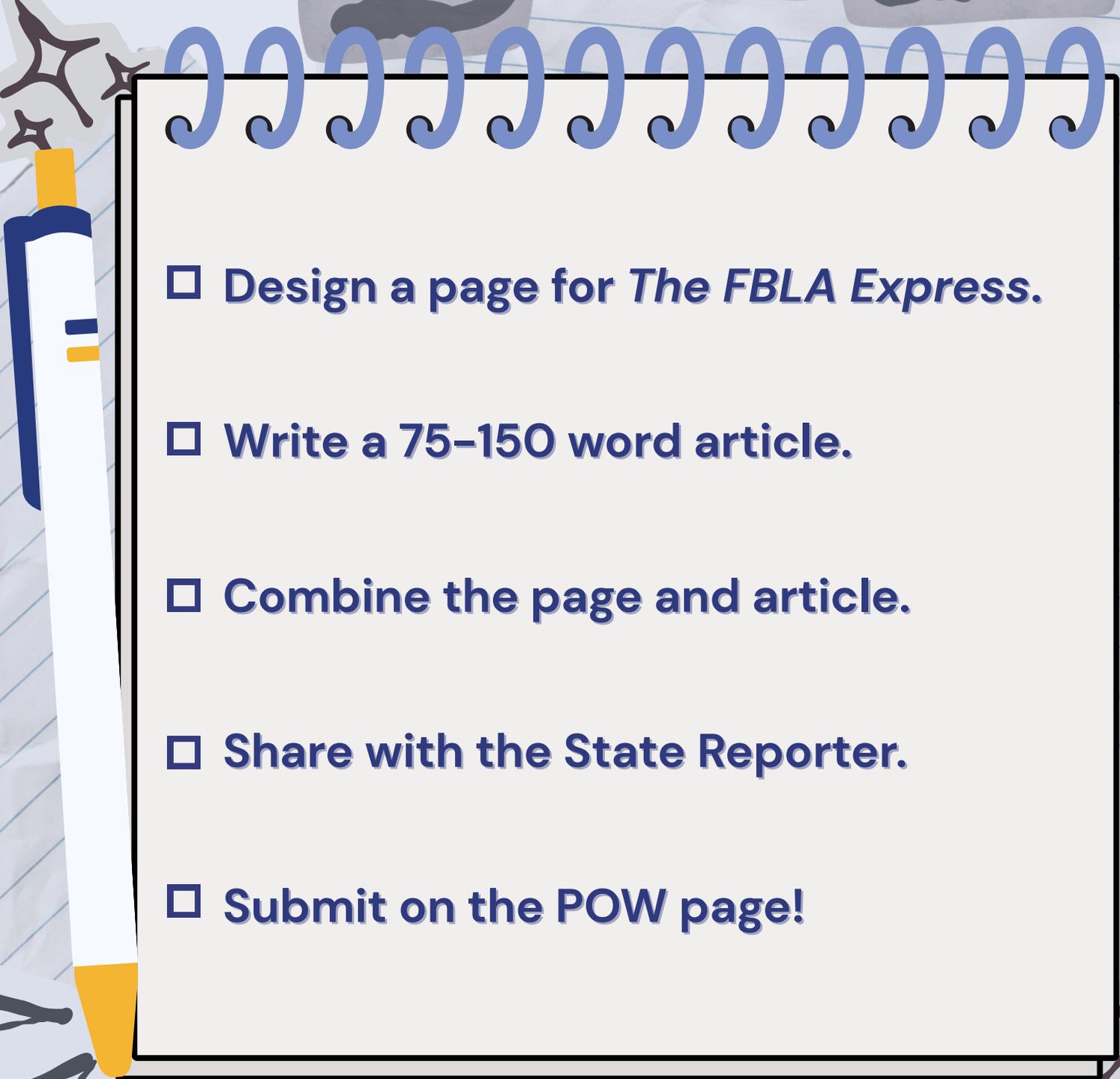
- Your personal or your chapter's experience with FBLA so far in the year.
- Why you joined FBLA.
- What skills FBLA helped you develop.
- How FBLA helped shape your relationships.
- How FBLA opened doors to new opportunities for yourself.

Submissions for articles can be made throughout the year. There are three editions of *The FBLA Express* to submit an article: Fall Edition, Winter Edition, and Spring Edition. The corresponding submission dates are: November 1, January 1, and February 15.

The POW submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name, chapter, chapter adviser name, chapter adviser email, PDF of design with article, and a PDF copy of the email sent to the State Reporter.

WRITE THAT DOWN!

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- Design a page for *The FBLA Express*.
 - Write a 75–150 word article.
 - Combine the page and article.
 - Share with the State Reporter.
 - Submit on the POW page!

Participating members will receive a ribbon at the State Leadership Conference.

SUBMISSION DEADLINE: FEBRUARY 15, 2026, 11:59PM.