



## Community Outreach & Engagement Committee Flying Flyers

**Goal:** Expand members' understanding of local business operations, marketing, and management to spark greater interest in marketing strategies.

In the **Flying Flyers** challenge, members are tasked with creating a flyer for a local small business. Members must create an eye-catching marketing flyer for community members on why they should support the chosen business. To gain information about the small business members should introduce themselves, ask for an interview, and offer to create a marketing flyer. Members must write a 250-word paper supporting the business after interviewing the owner, and giving a brief description of why they chose that business.

Participating chapters will receive a ribbon at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name, chapter name, chapter adviser name, chapter adviser email, PDF of the summary, and flyer.

# Flying Flyers

Community Outreach  
and Engagement  
Committee

Design a flyer promoting a local business. Highlight its services and community value. Then write a 250-word explanation of your selection and the business' offerings.



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All submissions by: February 15, 2026, at 11:59 PM.