

WELCOME BACK DISTRICT 3S



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The 2025 - 2026 school year is here, and so is FBLA! From our Fall and Spring District Meetings, to all the opportunities that lie ahead, this year is full of ways to get involved—or deepen your involvement—in FBLA. Be sure to take advantage of everything it has to offer!

FALL DISTRICT MEETING



svp3s@nysfbla.org



The District 3S Fall District Meeting (FDM) will take place on Monday, October 20, 2025 at Mamaroneck High School from 3-8PM. This meeting is a wonderful opportunity to gather as a district, meet peers from other schools, build connections, and share fresh ideas.



What Can You Expect?

Keynote Speaker: Our keynote speaker will be Spencer Potts, the co-founder and Chief Executive Officer (CEO) of Madhive.

Workshops: Come together with students from other schools to share ideas and grow your knowledge through hands-on workshops run by experienced business professionals.

Networking: Expand your circle by meeting peers from other schools and creating valuable professional relationships.

District 3S: Save The Date!!

FDM:

Monday, October 20, 3-8 PM

SDM:

Wednesday, January 28, 3-8 PM

Both events will be held at
Mamaroneck High School

PROGRAM OF WORK

CAREER DEVELOPMENT

New York
FBLA
PRESENTED BY THE FBLA CAREER READINESS COMMITTEE

BUILD A BUSINESS



What You Will Do

- Form a team
- Create a business name, logo & tagline
- Describe product/service, pricing, target market & go-to-market strategy
- Make a slideshow business plan - maximum 10 slides

Why Compete?

- Build real-world business skills
- Boost creativity & teamwork
- Compete for awards

All Submissions By: February 15, 2026 11:59 PM

Career Link

What You'll Create:

1. Professional social media
2. Business card mock-up
3. 100-word professional biography

All Submissions By: February 15, 2026 11:59 PM



New York
FBLA

FBLA Career Readiness Committee

PRESENTED BY FBLA CAREER READINESS COMMITTEE

DEAR FUTURE ME CHALLENGE



WRITE TO YOUR FUTURE SELF

- **WHAT IS IT?**
The Dear Future Me Challenge invites you to write a heartfelt letter to your future self, envisioning your life and career ten years ahead. Express your dreams and aspirations while reflecting on your journey.
- **WHAT TO INCLUDE**
In your letter, share your dream profession, personal values, long-term goals, and the impact you hope to make in the business world. Include a five-step plan to reach your vision and optional creative elements.
- **GUIDELINES**
Letters should be 250 words and written in a letter format. Make sure to include your name, school, and grade for submission eligibility.

ALL SUBMISSIONS BY: FEBRUARY 15, 2026 11:59 PM

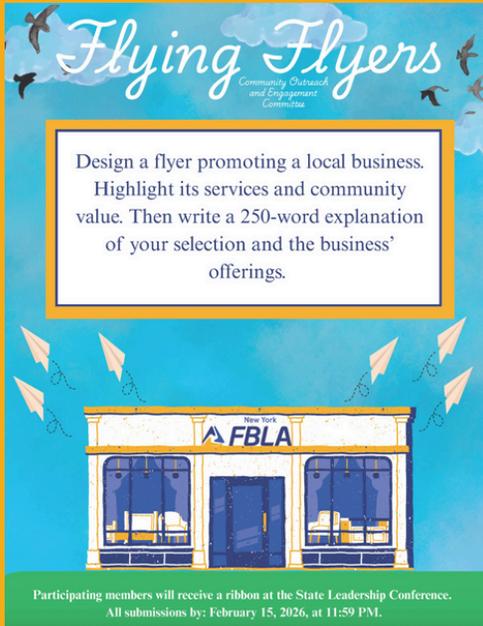
New York
FBLA

Committee Goals

- Helping members explore and discover a variety of business career paths.
- Empowering members to gain confidence in presenting, thinking critically, and communicating professionally.
- Encouraging members to use their creativity and communication skills to pursue entrepreneurship opportunities.

PROGRAM OF WORK

COMMUNITY OUTREACH & ENGAGEMENT



Flying Flyers
Community Outreach and Engagement Committee

Design a flyer promoting a local business. Highlight its services and community value. Then write a 250-word explanation of your selection and the business' offerings.

Participating members will receive a ribbon at the State Leadership Conference.
All submissions by: February 15, 2026, at 11:59 P.M.

The flyer features a blue sky background with white clouds, several white paper airplanes flying upwards, and a storefront of a business with the FBLA logo above the entrance.



COMMUNITY OUTREACH AND ENGAGEMENT COMMITTEE

New York
FBLA

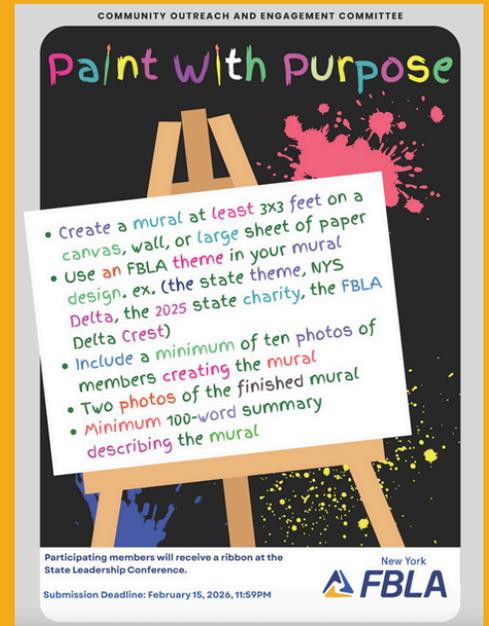
HELPING HANDS

- DONATE A GIFT BASKET (TOILETRIES, CARDS, CANS, SCHOOL SUPPLIES, TOYS, ETC) TO THE RMHC FROM THEIR WISHLIST.
- FIVE PHOTOS OF THE GIFT BASKET PRESENTATION.
- 250-WORD SUMMARY OF WHICH RMHC YOU CHOSE AND WHAT YOU INCLUDED IN YOUR GIFT BASKET.

Participating members will receive a ribbon at the STATE LEADERSHIP CONFERENCE

SUBMISSION DEADLINE: FEBRUARY 15, 2026 11:59PM.

The flyer features a white background with a blue border. It includes the FBLA logo, the title 'HELPING HANDS' in large red and yellow letters, and a cartoon illustration of a boy holding a gift box. The instructions are listed in a yellow box.



COMMUNITY OUTREACH AND ENGAGEMENT COMMITTEE

Paint with Purpose

- Create a mural at **least 3x3 feet** on a canvas, wall, or large sheet of paper
- Use an **FBLA theme** in your mural design. ex. (the state theme, NYS Delta, the 2025 state charity, the FBLA Delta Crest)
- Include a **minimum of ten photos** of members **creating the mural**
- **Two photos** of the finished mural
- **Minimum 100-word summary** describing the mural

Participating members will receive a ribbon at the State Leadership Conference.

Submission Deadline: February 15, 2026, 11:59PM

New York
FBLA

The flyer features a dark background with colorful paint splatters. It includes the title 'Paint with Purpose' in multi-colored letters, a list of instructions on a white notepad-like graphic, and the FBLA logo at the bottom right.

Committee Goals

- Encouraging FBLA members to engage with their community by creating meaningful and creative service projects.
- Showcasing FBLA member values of leadership, charity, and business awareness with the New York State Charity, Ronald McDonald House Charities.
- Documenting FBLA member impact through photos and written reflections of their work.

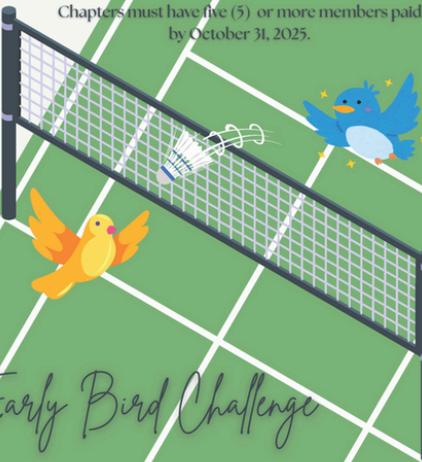
PROGRAM OF WORK

MEMBERSHIP SERVICES

New York FBLA NYS FBLA 2025-2026 Membership Services Committee

The Early Birdie Gets the Win!

Chapters must have five (5) or more members paid by October 31, 2025.



Early Bird Challenge

Participating members will receive a ribbon at the State Leadership Conference.
Dues Must Be Paid by October 31, 2025 @ 11:59pm

New York FBLA NYS FBLA 2025-2026 Membership Services Committee

WELL OF KNOWLEDGE

SUBMISSION DEADLINE: FEBRUARY 15, 2026, 11:59PM.

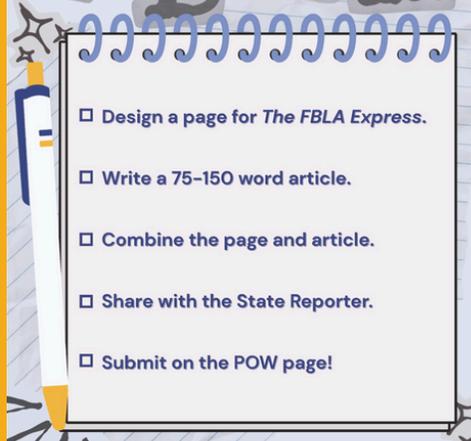


Members must contact a mainline state officer to address a chapter or individual area of FBLA growth. The member must implement the officer's advice and document the process and outcome in a presentation.

Participating individuals will receive a ribbon at the State Leadership Conference

New York FBLA NYS FBLA 2025-2026 Membership Services Committee

WRITE THAT DOWN!



- Design a page for *The FBLA Express*.
- Write a 75-150 word article.
- Combine the page and article.
- Share with the State Reporter.
- Submit on the POW page!

Participating members will receive a ribbon at the State Leadership Conference.
SUBMISSION DEADLINE: FEBRUARY 15, 2026, 11:59PM.

Committee Goals

- Gaining at least 250 members join and register to FBLA by October 31, 2025.
- Encouraging FBLA members to get to know their mainline officers through email and inquiry about an issue within their chapter.
- Presenting FBLA members with an opportunity to increase their involvement writing articles for the FBLA express.

PROGRAM OF WORK

EXECUTIVE

**YOUR CHAPTER,
YOUR LOGO**
Executive Committee

Design a logo that represents your FBLA chapter. Submit two rough drafts of your logo. Accompany your final logo with a 300-word summary outlining the full creative process.

All submissions by:
February 15, 2026, 11:59 PM.



Mind Your Business
Executive Committee

All submissions by:
February 15, 2026,
11:59 PM.

Participants will receive a ribbon at the State Leadership Conference

Members will record three 10-minute podcast episodes on any three of the six topics, totaling at least 30 minutes. Each episode can feature one to three participants.



CHECK-IN FOR CHANGE

Members will use the provided survey forms to assess FBLA's impact in their school and community. Based on the results, they must write a 500-word summary on how to increase FBLA's presence locally and at the state level. The survey should include at least 15 responses and three photos of interviews.

Participating individuals will receive a ribbon at the State Leadership Conference

All submissions by:
February 15, 2026,
11:59 PM.



Committee Goals

- Encouraging more basic knowledge of FBLA for members so they can get a better understanding of the organization.
- Understanding how the State Officers can do their part to better the FBLA experience of members.
- Motivating FBLA members to put their diverse chapter identity on display.