



# Career Development Committee

Ebuka Emelumadu, Chair  
 Lillian Zmuda, Council Director  
 Suhrat Islam, Member  
 Kelsey Draughn, Member



Committee Goals	Competition	Description
<b>Chapter Challenge</b>		
<p>Encourage FBLA members to be their own entrepreneurs by utilizing teamwork and creativity to build their own business.</p>	<p>Build A Business</p>	<p>In the <b>Build A Business</b> challenge, chapters will develop a startup business concept. Submissions must be on a slide show of up to 10 slides. The business concept must include a business name, logo, tagline, product or service description, pricing strategy, and defined target market. Teams must explain the inspiration behind their idea, how they collaborated, and their goals for the company.</p>
<b>Individual Challenge</b>		
<p>Help members prepare for real-world job searches by building their digital presence and professional image.</p>	<p>Career Link</p>	<p>In the <b>Career Link</b> challenge, individual members will create a personal branding portfolio to showcase career readiness and professional identity. Each submission must include a custom-designed professional social media profile (e.g., Facebook, Instagram, LinkedIn), a business card mock-up with a logo and tagline, and a 100-word biography written in first person. The social media page should NOT be live; participants submit a template of what their professional social media page would look like.</p>
<p>Inspire intentional goal setting, reflection, and personal growth in career planning.</p>	<p>Dear Future Me</p>	<p>In the <b>Dear Future Me</b> challenge, individual members will write a heartfelt letter (up to 250 words) to their future selves. Letters must include their dream career, personal values, goals, a step-by-step plan to complete their goals (of up to five steps), and a motivational message.</p>
<p>Participants will receive a ribbon at the State Leadership Conference for completing each challenge.</p>		
<p>By completing all three (3) challenges, the member will receive the Super Ribbon for the Career Development Committee <b>and be entered into the competition for the POW Championship</b></p>		



## Career Development Committee Build A Business

**Goal:** Encourage FBLA members to be their own entrepreneurs by utilizing teamwork and creativity to build their own business.

In the **Build A Business** challenge, chapter members will develop a startup business concept. The business concept must be on a slide show of up to 10 slides.

Each business concept must include:

- Business name
- Logo
- Tagline
- Detailed product or service description
- Pricing strategy
- Defined target market
- Go-to-market strategy

You must also include the inspiration behind the business, how the chapter members collaborated, and the goals for the company. For each requirement, your chapter must explain its reasoning. The chapter name is required on the first slide of the presentation.

Participants must provide a PDF of the slide show.

Participating members will receive ribbons at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required on the online form: chapter name, chapter adviser name, chapter adviser email, and PDF file of the slide show.

# BUILD A BUSINESS



## What You Will Do

- Form a team
- Create a business name, logo, & tagline
- Describe product/service, pricing, target market, & go-to-market strategy
- Make a slideshow business plan - maximum 10 slides

## Why Compete?

- Build real-world business skills
- Boost creativity & teamwork
- Contend for awards



## Career Development Committee Career Link

**Goal:** Help members prepare for real-world job searches by building their digital presence and professional image.

In the **Career Link** challenge, individuals are tasked with developing a personal branding portfolio that showcases their career readiness and professional identity. This project encourages members to explore how they present themselves in the professional world, particularly online. Submissions should reflect professionalism, creativity, and alignment with the member's intended career path. The social media page should NOT be live. Participants can submit a template of what their professional social media page would look like.

Each submission must include:

- A professional social media page, highlighting a particular career, on a platform such as LinkedIn, Instagram, or Facebook.
- A business card mock-up (including logo, contact information, and tagline).
- A 100-word professional biography (in first-person).

This challenge promotes professionalism, communication, and career readiness through creative design and presentation.

Participating members will receive ribbons at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name, chapter name, chapter adviser name, chapter adviser email, PDF of the complete branding portfolio.

# Career Link

## What You'll Create:

1. Professional social media
2. Business card mock-up
3. 100-word professional biography

Participating members will receive a ribbon at the State Leadership Conference.  
Submission Deadline: February 15, 2026 11:59 PM



You



**FBLA Career Development Committee**



## Career Development Committee Dear Future Me

**Goal:** Inspire intentional goal setting, reflection, and personal growth in career planning.

In the **Dear Future Me** challenge, individuals are tasked with writing a personal letter to themselves ten years in the future. The letter should describe the career they hope to be in and why it inspires them, outline up to five steps they plan to take to get there, and highlight the values and goals they want to stay true to. Each participant must also include a motivational message to their future self that reflects their career dreams and personal growth.

Members should reflect on their passions and map out actionable steps to achieve their vision.

Each letter must include:

- The career they hope to be in and why it inspires them.
- A step-by-step plan (up to five steps) outlining how they will reach their goals.
- Key values or passions they want to stay true to.
- Specific goals or milestones they hope to achieve.
- A motivational message or reminder to themselves.

Letters should be typed with a maximum of 250 words. Creativity is encouraged; members may design their letter with formatting, borders, or include personal images.

This challenge encourages self-awareness, goal-setting, and big-picture thinking -- all critical skills for future success.

Participating members will receive ribbons at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name, chapter name, chapter adviser name, chapter adviser email, and PDF file of the letter.

# DEAR FUTURE ME CHALLENGE



## WRITE TO YOUR FUTURE SELF

### ★ WHAT IS IT?

The **Dear Future Me Challenge** invites you to write a heartfelt letter to your future self, envisioning your life and career ten years ahead. Express your dreams and aspirations while reflecting on your journey.

### ★ WHAT TO INCLUDE?

In your letter, share your dream profession, personal values, long-term goals, and the impact you hope to make in the business world. Include a five-step plan to reach your vision and optional creative elements.

### ★ GUIDELINES

Letters should be up to 250 words. Members may design their letter with formatting, borders, or include personal images.

PARTICIPATING MEMBERS WILL RECEIVE A RIBBON AT  
THE STATE LEADERSHIP CONFERENCE.

SUBMISSION DEADLINE: FEBRUARY 15, 2026 11:59 PM

# Career Development Committee Rubric

Category	Not Present (0-1 pts)	Below Requirements (1-2 pts)	Meets Requirements (3-4 pts)	Exceeds Requirements (5 pts)	Points Earned
<b>Creativity &amp; Originality</b>	Lacks originality or is copied; no clear creative effort.	Some originality present, but limited in scope.	Shows clear creative thinking, relevant ideas, and thoughtful visuals.	Highly original, imaginative, and engaging; goes above and beyond in concept and presentation.	
<b>Clarity &amp; Communication</b>	Disorganized or unclear; difficult to follow.	Some parts are understandable; lacks flow.	Mostly clear, organized, and logical presentation of ideas.	Extremely clear, well-structured, and engaging throughout; flows seamlessly.	
<b>Professionalism &amp; Quality</b>	Poorly formatted or full of errors; lacks effort.	Some polish, but noticeable errors or inconsistencies.	Polished, professional tone and design with minimal issues.	Exceptionally polished and well-executed with strong attention to detail.	
<b>Goal Setting &amp; Vision</b>	Does not follow the guidelines of the chosen challenge.	Only partially meets the requirements of the challenge.	Fulfills all basic requirements (e.g. business plan, portfolio, letter/vision board).	Fully meets and expands on all challenge expectations with depth and creativity.	
<b>Critical Thinking</b>	No evidence of reflection, research, or planning.	Minimal depth; vague or incomplete effort.	Shows effort, planning, and reflection with some thought into goals or direction.	Deep insight, strong vision, or strategy demonstrated; clearly well thought out and purposeful.	
<b>Total</b>					<b>/25</b>



# Community Outreach and Engagement Committee

Kiley Pudney, Chair  
 Jeffrey Perry, Council Director  
 Brayden Flynn, Member  
 Sanjita Raja, Member



Committee Goals	Competition	Description
<b>Chapter Challenge</b>		
Promote FBLA through the school and community by increasing involvement with the organization through creative art.	Paint with Purpose	In the <b>Paint With Purpose</b> challenge, members are tasked with creating a mural, at least 3x3 feet on a canvas, wall, or large sheet of paper. Participants need to use an FBLA theme in their mural. Participants are required to include a minimum of ten photos of the making of your mural and two photos of the finished mural (one of just the mural and one with the chapter in the photo). Photos should be combined into one PDF file with a 100-word summary describing the mural. Include the names of the members who contributed to the mural.
<b>Individual Challenges</b>		
Expand members' understanding of local business operations, marketing, and management to spark greater interest in marketing strategies.	Flying Flyers	In the <b>Flying Flyers</b> challenge, members are tasked with creating a flyer for a small local business. Members must create an eye-catching marketing flyer for community members on why they should support the chosen business. To gain information about the small business, members should introduce themselves, ask for an interview, and offer to create a marketing flyer. Members must write a 250-word summary supporting the business after interviewing the owner, and giving a brief description of why you chose that business.
Encourage members to support the State Charity: Ronald McDonald House Charities (RMHC).	Helping Hands	In the <b>Helping Hands</b> challenge, members are tasked with creating gift baskets or digital baskets to send to local RMHC locations. These should include wishlist items provided on the local RMHC's website. Members must take four photos of the basket, making sure to show what is in it and one photo of them giving their gift basket to their local Ronald McDonald House Charities.
Participants will receive a ribbon at the State Leadership Conference for completing each challenge.		
By completing all three (3) challenges, the member will receive the Super Ribbon for the Community Outreach and Engagement Committee <b>and be entered into the competition for the POW Championship.</b>		



## Community Outreach & Engagement Committee Paint with Purpose

**Goal:** Promote FBLA through the school and community by increasing involvement with the organization through creative art.

In the **Paint with Purpose** challenge, chapters are tasked with creating a mural. The mural must be at least 3x3 feet and painted on a canvas, wall, or large sheet of paper. Participants need to use an FBLA theme in their mural. Examples include the State Theme for 2025-2026, NYS Delta, the 2025 State Charity Ronald McDonald House Charities, or the NYS FBLA Crest. Participants are required to include a minimum of ten photos of the mural being painted and two photos of the finished mural (one of just the mural and one with the chapter in the photo). Photos should be combined into one PDF file. Chapters are also required to submit a 100-word summary describing the mural. Be sure to include the names of the members who contributed to the mural.

Participating chapters will receive a ribbon at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: chapter name, chapter adviser name, chapter adviser email, PDF file of the photos and summary.

# Paint with Purpose

- Create a mural at least 3x3 feet on a canvas, wall, or large sheet of paper
- Use an FBLA theme in your mural design, ex. (the state theme, NYS Delta, the 2025 state charity, the FBLA Delta Crest)
- Include a minimum of ten photos of members creating the mural
- Two photos of the finished mural
- Minimum 100-word summary describing the mural

Participating members will receive a ribbon at the State Leadership Conference.

Submission Deadline: February 15, 2026, 11:59PM



## Community Outreach & Engagement Committee Flying Flyers

**Goal:** Expand members' understanding of local business operations, marketing, and management to spark greater interest in marketing strategies.

In the **Flying Flyers** challenge, members are tasked with creating a flyer for a local small business. Members must create an eye-catching marketing flyer for community members on why they should support the chosen business. To gain information about the small business members should introduce themselves, ask for an interview, and offer to create a marketing flyer. Members must write a 250-word paper supporting the business after interviewing the owner, and giving a brief description of why they chose that business.

Participating chapters will receive a ribbon at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name, chapter name, chapter adviser name, chapter adviser email, PDF of the summary, and flyer.

# Flying Flyers

Community Outreach  
and Engagement  
Committee

Design a flyer promoting a local business. Highlight its services and community value. Then write a 250-word explanation of your selection and the business' offerings.



Participating members will receive a ribbon at the State Leadership Conference.  
All submissions by: February 15, 2026, at 11:59 PM.



## Community Outreach & Engagement Committee

### Helping Hands

**Goal:** Encourage members to support the State Charity: Ronald McDonald House Charities (RMHC).

In the **Helping Hands** challenge, members are asked to:

- Create gift baskets to deliver to local Ronald McDonald House Charities locations.
- Gather desired items to make the basket by going to their local Ronald McDonald House's website for what items they need. Members must also include a card sharing their support for people staying at the Ronald McDonald House Charity facility they chose.
- Members may also donate digital baskets by shipping items from a website, such as Amazon, to the RMHC location of their choice.
- Participating members will deliver the special basket to their local Ronald McDonald House.
- Members must submit four photos of the items donated (ensuring that the contents are visible), and one photo of the member giving the gift basket to the local Ronald McDonald House Charity. Additionally, members must include a list of items included in the gift basket or digital basket as proof of completion
- All photos must be included in a single PDF file.

Participating chapters will receive a ribbon at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name, chapter name, chapter adviser name, chapter adviser email, PDF file of the photos and list of items.



# HELPING HANDS



- DONATE A GIFT BASKET (TOILETRIES, CARDS, CANS, SCHOOL SUPPLIES, TOYS, ETC) TO THE RMHC FROM THEIR WISHLIST.

- FIVE PHOTOS OF THE GIFT BASKET PRESENTATION.
- 250-WORD SUMMARY OF WHICH RMCH YOU CHOSE AND WHAT YOU INCLUDED IN YOUR GIFT BASKET.



PARTICIPATING MEMBERS WILL RECEIVE A RIBBON AT THE  
STATE LEADERSHIP CONFERENCE

SUBMISSION DEADLINE: FEBRUARY 15, 2026 11:59PM.

## Community Outreach and Engagement Committee Rubric

<b>Criteria</b>	<b>Not Present (1-2 Points)</b>	<b>Below Requirements (3 Points)</b>	<b>Meets Requirements (4 Points)</b>	<b>Exceeds Requirements (5 Points)</b>	<b>Points Earned</b>
<b>Summary</b>	No summary is provided.	Summary is unclear or lacks required details.	The summary is clear and includes the required details.	The summary is exceptionally clear and detailed, with additional insights.	
<b>Effort</b>	No effort evident.	Minimal effort is demonstrated.	Good effort and attention to detail.	Outstanding effort and meticulous attention to detail.	
<b>Creativity</b>	Submission lacks originality and relies heavily on common or familiar ideas.	The work shows some original thought but still follows a more creative approach.	The work includes original ideas and shows a clear effort to think in new ways.	The work is imaginative, innovative, and stands out for its originality.	
<b>Quality</b>	The submission is incomplete or inaccurate, with little effort to address the core elements of the task.	The submission lacks depth or detail. Some aspects may be inaccurate or unclear.	The submissions demonstrate effort though there may be room for more thoroughness or attention to detail.	The submission shows a high level of effort and engagement, demonstrating careful attention to detail and thorough work.	
<b>Grammar and Spelling</b>	Contains fifteen or more errors, including multiple spelling and grammatical mistakes, making it difficult to read.	Contains ten to fourteen errors, including spelling mistakes, resulting in a lack of clarity.	Contains five to nine errors, including a few spellings errors.	Contains one to four errors.	
<b>Total</b>					<b>/25</b>



# Membership Services Committee

Komal Sandhur, Chair  
Siddharth Ranganathan, Council Director  
Skye Fishman, Member  
Grace Spaulding, Member



Committee Goals	Competition	Description
<b>Chapter Challenge</b>		
Have 250 NYS FBLA dues-paid members registered by October 31, 2025.	Early Bird	Chapters must have five (5) or more members paid by October 31, 2025.
<b>Individual Challenges</b>		
Foster stronger relations between the state officer team and individual NYS FBLA members.	Well of Knowledge	Members must reach out to a mainline State Officers (President, Executive Vice President, Secretary, Treasurer, Reporter, Historian, or Parliamentarian) via email regarding areas of growth or improvement for their chapter. After receiving advice from the State Officer, members will apply it and then create a presentation detailing the mainline State Officer they contacted, the advice they received, how they applied it to their chapter, and the outcome.
Connect NYS FBLA chapters by encouraging participation among members and <i>The FBLA Express</i> .	Write That Down!	Members are tasked with designing a visually appealing page and writing their very own article for the chance to be featured in NYS FBLA's publication <i>The FBLA Express</i> . The article should be 75-150 words and cover a provided topic regarding FBLA. The news article should include the members' full names and be emailed to the State Reporter.
<p>Participants will receive a ribbon at the State Leadership Conference for completing each challenge.</p> <p>By completing all three (3) challenges, the member will receive the Super Ribbon for the Membership Services Committee and be entered into the competition for the Program of Work Championship.</p>		

# The Early Birdie Gets the Win!

Chapters must have five (5) or more members paid  
by October 31, 2025.



*Early Bird Challenge*

Participating members will receive a ribbon at the State Leadership Conference.

**Dues Must Be Paid by October 31, 2025 @ 11:59pm**



## Membership Services Committee Well of Knowledge

**Goal:** Foster stronger relations between the state officer team and individual NYS FBLA members.

In the **Well of Knowledge** challenge, chapter members are tasked with contacting a mainline State Officer (President, Executive Vice President, Secretary, Treasurer, Reporter, Historian, or Parliamentarian), via email, regarding chapter, FBLA-related issue including, but not limited to, fundraising, hosting events, and involvement. Members must submit a copy of their email, including the mainline officer's response, in the form of a PDF. To complete the challenge, members must attempt to implement the advice within their chapter and submit a presentation, between five to ten slides, detailing how they applied the advice, the mainline state officer they contacted, and the outcome. The presentation must be submitted as a PDF file.

Requirements of the Presentation:

- Must be between five to ten slides
- Must include but not limited to:
  - Member and chapter introduction
  - Problem statement
  - Reflection
  - Guidance from Mainline Officer
- Be visually appealing and proofread

Mainline Officers:

- President: Alex Robinson, [president@nysfbla.org](mailto:president@nysfbla.org)
- Executive Vice President: Rebecca Hauser, [evp@nysfbla.org](mailto:evp@nysfbla.org)
- Secretary: Komal Sandhur, [secretary@nysfbla.org](mailto:secretary@nysfbla.org)
- Treasurer: Ebuka Emelumadu, [treasurer@nysfbla.org](mailto:treasurer@nysfbla.org)
- Reporter: Siddharth Ranganathan, [reporter@nysfbla.org](mailto:reporter@nysfbla.org)
- Historian: Kelsey Draughn, [historian@nysfbla.org](mailto:historian@nysfbla.org)
- Parliamentarian: Skye Fishman, [parliamentarian@nysfbla.org](mailto:parliamentarian@nysfbla.org)

Participating members will receive ribbons at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name, chapter, chapter adviser name, chapter adviser email, mainline State Officer name, PDF receipt of email correspondence, and PDF of presentation.

# WELL OF KNOWLEDGE

SUBMISSION  
DEADLINE: FEBRUARY  
15, 2026, 11:59PM.



Members must contact a mainline state officer to address a chapter or individual area of FBLA growth. The member must implement the officer's advice and document the process and outcome in a presentation.

Participating individuals will receive a ribbon at the State Leadership Conference



## Membership Services Committee Write That Down!

**Goal:** Connect NYS FBLA chapters by encouraging participation among members and *The FBLA Express*.

In the **Write That Down!** challenge, members are tasked with designing a visually appealing page and writing their very own article for the chance to be featured in NYS FBLA's publication *The FBLA Express*. The member is permitted to use any preferred design program, such as Canva, Adobe, etc. The article should be 75-150 words and is limited to the topics listed below. The article must be placed within the design page. The article should include the member's full name when emailed to the State Reporter (for use in *The FBLA Express*). For POW submission, members must submit a PDF copy of their design page with article, and a PDF copy of the email sent to the State Reporter (at [reporter@nysfbla.org](mailto:reporter@nysfbla.org)).

Topics to choose from for the article:

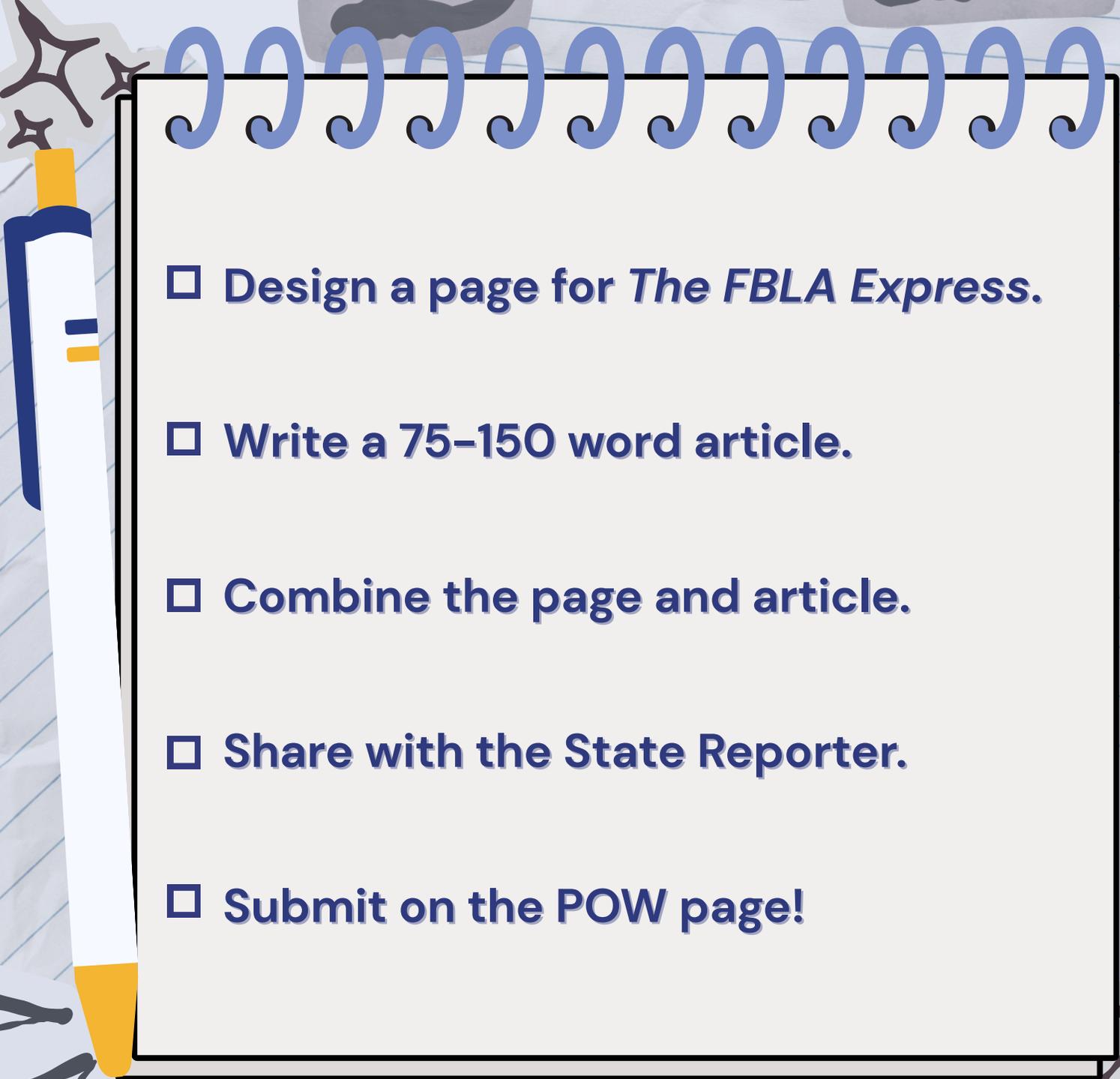
- Your personal or your chapter's experience with FBLA so far in the year.
- Why you joined FBLA.
- What skills FBLA helped you develop.
- How FBLA helped shape your relationships.
- How FBLA opened doors to new opportunities for yourself.

Submissions for articles can be made throughout the year. There are three editions of *The FBLA Express* to submit an article: Fall Edition, Winter Edition, and Spring Edition. The corresponding submission dates are: November 1, January 1, and February 15.

The POW submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name, chapter, chapter adviser name, chapter adviser email, PDF of design with article, and a PDF copy of the email sent to the State Reporter.

# WRITE THAT DOWN!

- 
- Design a page for *The FBLA Express*.
  - Write a 75–150 word article.
  - Combine the page and article.
  - Share with the State Reporter.
  - Submit on the POW page!

Participating members will receive a ribbon at the State Leadership Conference.

**SUBMISSION DEADLINE: FEBRUARY 15, 2026, 11:59PM.**

## Membership Services Committee Rubric

<b>Category</b>	<b>Not Present (0 Point)</b>	<b>Below Requirements (1-2 points)</b>	<b>Meet Requirements (3-4 points)</b>	<b>Exceeds Requirements (5-6 points)</b>	<b>Points Earned</b>
<b>Creativity</b>	Submitted work demonstrates no effort.	Submitted work demonstrates a lack of effort.	Submitted work meets standards of creativity.	Submitted work exceeds standards of creativity.	
<b>Grammar and Spelling</b>	Fifteen (15) or more errors.	Ten to fourteen (10-14) errors.	Five to nine (5-9) errors.	Zero to four (0-4) errors. Clear effort was given to proofread	
<b>Well of Knowledge</b>	Members show no effort to address challenge requirements.	Members show some effort to address their issues. The presentation lacks some details.	Members make an effort to address their issues. The presentation meets expectations.	Members show an exceptional effort to address their issues. Presentation exceeds expectations.	
<b>Write That Down!</b>	Content is irrelevant to the provided prompt.	Content is relevant to the provided prompt.	Content is mostly relevant to the provided prompt with a story to follow.	Content is relevant to the provided prompt, and the writer creates an engaging story.	
<b>Early Bird</b>	No points earned if member's chapter does not meet the requirements of the Early Bird Challenge		One point earned if member's chapter meets the requirements of the Early Bird Challenge		
<b>Total</b>					<b>/25</b>



# Executive Committee

Alex Robinson, President;  
Rebecca Hauser, Executive Vice President



Committee Goals	Competition	Description
<b>Individual Challenge</b>		
Encourage unity and creativity by creating a logo to represent themselves.	Your Chapter, Your Logo	Individual members are tasked with creating a logo that represents their chapter. This logo must include the official FBLA Delta. Along with the final logo, participants should include two rough drafts of their logo and a 300-word summary describing the design and editing process
Increase awareness about FBLA and related topics that align with FBLA values through podcasts.	Mind Your Business	Individual members are tasked with recording three, 10-minute podcast episodes that focus on three of the six provided topics. The episodes should not exceed 15 minutes. The three podcast episodes should total a minimum of 30 minutes in length, and a link to the audio files will be required on the submission form. The audio file must be MP3. The number of podcast participants can be from one to three members.
Encourage members to gain a greater understanding of FBLA and its impact on the school to improve the FBLA experience.	Check-In For Change	Individual members are tasked with using the survey provided to gauge the impact FBLA currently has on their school and community. The members should collect responses from at least 15 interviewees. Create a 500-word summary of the results and steps to increase the presence of FBLA in their communities. Three pictures with interviewees recording your responses must be submitted.
Participants will receive a ribbon at the State Leadership Conference for completing each challenge.		
By completing all three (3) challenges, the member will receive the Super Ribbon for the Membership Services Committee <b>and be entered into the competition for the POW Championship.</b>		



## **Executive Committee** Your Chapter, Your Logo

**Goal:** Encourage unity and creativity by creating a logo to represent themselves.

In the **Your Chapter, Your Logo** challenge, an individual is tasked with creating a logo that represents their chapter. This logo must include the official FBLA Delta. Along with the final logo, participants should include two rough drafts of their logo and a 300-word summary describing the design and editing process. Combine all required components into a PDF file for submission.

Participating members will receive a ribbon at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name, chapter name, chapter advisor, chapter advisor email, PDF file containing (two rough drafts, the final logo, and the summary).

# YOUR CHAPTER, YOUR LOGO

Executive Committee



**Design a  
logo that represents  
your FBLA chapter.  
Submit two rough drafts  
of your logo.  
Accompany your final  
logo with a 300-word  
summary outlining  
the full creative  
process.**

**Submission Deadline:  
February 15, 2026, 11:59 PM.**



## Executive Committee Mind Your Business

**Goal:** Increase awareness about FBLA and related topics that align with FBLA values through podcasts.

Individual members are tasked with recording three 10-minute podcast episodes that focus on three of the six provided topics. The episodes should not exceed 15 minutes. The three podcast episodes should total a minimum of 30 minutes in length. A link to the audio files will be on the submission form. The audio file must be MP3 format. The number of podcast participants can be from one to three members.

**Provided Episode Topics:**

- Why you should join FBLA
- Interview with an FBLA leader
- Packing essentials for SLC
- Public speaking tips
- Time management for busy students
- What does leadership mean to you

Participating members will receive a ribbon at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name(s), chapter name, chapter adviser name, chapter adviser email, and links to the three podcasts.

# Mind Your Business

Executive Committee

Submission  
Deadline:  
February 15, 2026,  
11:59 PM.

**Participants will  
receive a ribbon at  
the State Leadership  
Conference**

Members will  
record three 10-minute  
podcast episodes on three  
of the six topics (totaling at  
least 30 minutes). Each  
episode can feature one to  
three participants.





## **Executive Committee Check-In For Change**

**Goal:** Encourage members to gain a greater understanding of FBLA and its impact on the school to improve the FBLA experience.

Individual members are tasked with using the survey provided to gauge the impact FBLA currently has on their school and community. The members should collect responses from at least 15 interviewees. Create a 500-word summary of the results and steps to increase the presence of FBLA in their communities. Three pictures with interviewees recording your responses must be submitted.

Participating members will receive a ribbon at the State Leadership Conference.

The submission is due by February 15, 2026, at 11:59 PM. Submissions are required to be completed via the online form; emailed forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: member name, member email, chapter name, chapter adviser name, chapter adviser email, one PDF file containing all required components.



# CHECK-IN FOR CHANGE

Members will use the provided survey forms to assess FBLA's impact in their school and community. Then create a 500-word summary on how to increase FBLA's presence locally and at the state level. The submission should include at least 15 responses and three photos of interviews.



**Participating individuals will receive a ribbon at the State Leadership Conference**

**Submission Deadline:  
February 15, 2026,  
11:59 PM.**

# FBLA Survey for the 2025-2026 NYS Program of Work

Participant Name: \_\_\_\_\_

Chapter/School: \_\_\_\_\_

Date of Surveying: \_\_\_\_\_

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## Section 1: Interviewee Information

1. Name (First name or initials): \_\_\_\_\_

2. Age (Optional): \_\_\_\_\_

3. Relationship to Community (Student, Parent, Business Owner, etc.): \_\_\_\_\_

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## Section 2: Survey Questions

1. Have you ever heard of FBLA (Future Business Leaders of America)?

Yes If yes, where did you hear about it?

No

2. Do you think it is important for students to learn about business, leadership, and career skills in school?

Yes Why?

No Why not?

3. What do you think students gain by being involved in organizations like FBLA?

4. Would you support or attend events run by a student business club in your community (like fundraisers, service projects, or business showcases)?

Yes

No

Any ideas you would suggest?

5. Do you think more people in your community should know about FBLA?

Yes

No

How could students help spread awareness?

Reflection (Optional for Participant): What stood out to you during this conversation?

## Executive Committee Rubric

<b>Category</b>	<b>Not Present (1-2 Point)</b>	<b>Below Requirements (3 Points)</b>	<b>Meets Requirements (4 Points)</b>	<b>Exceeds Requirements (5 Points)</b>	<b>Points Earned</b>
<b>Quality</b>	The submission is incomplete or inaccurate with little effort to address the core elements of the task.	The submission lacks depth or detail. Some aspects may be inaccurate or unclear.	The submission is complete but may have some minor issues with clarity or depth. Shows an understanding of the task.	The submission is thorough, accurate, and well thought out. It demonstrates a high level of understanding and execution.	
<b>Creativity</b>	The work lacks creativity and seems generic in idea.	The work shows limited creativity. It may rely heavily on common or unoriginal ideas.	The work includes some creative elements, though it could be more original.	The work demonstrates outstanding originality and fresh ideas. It stands out with unique and innovative elements.	
<b>Grammar and Spelling</b>	Multiple grammatical and spelling errors that make the work difficult to read or understand.	Several grammatical or spelling errors that slightly affect clarity.	Few minor grammatical or spelling errors that do not hinder readability.	Perfect grammar and spelling throughout. No noticeable errors.	
<b>Effort</b>	The submission lacks effort and appears incomplete or careless.	The submission feels rushed or incomplete. There is minimal effort in the execution of the task.	The submission demonstrates effort, though there may be room for more thoroughness or attention to detail.	The submission shows a high level of effort and engagement, demonstrating careful attention to detail and thorough work.	
<b>Adhering to Guidelines</b>	The submission does not follow the guidelines or instructions adequately.	The submission does not fully adhere to the guidelines, missing some key elements.	The submission meets most of the guidelines but may miss one or two minor aspects.	The submission fully meets all the guidelines and requirements provided.	
<b>Total</b>					<b>/25</b>