

Career Development Committee Rubric

Category	Not Present (0-1 pts)	Below Requirements (1-2 pts)	Meets Requirements (3-4 pts)	Exceeds Requirements (5 pts)	Points Earned
Creativity & Originality	Lacks originality or is copied; no clear creative effort.	Some originality present, but limited in scope.	Shows clear creative thinking, relevant ideas, and thoughtful visuals.	Highly original, imaginative, and engaging; goes above and beyond in concept and presentation.	
Clarity & Communication	Disorganized or unclear; difficult to follow.	Some parts are understandable; lacks flow.	Mostly clear, organized, and logical presentation of ideas.	Extremely clear, well-structured, and engaging throughout; flows seamlessly.	
Professionalism & Quality	Poorly formatted or full of errors; lacks effort.	Some polish, but noticeable errors or inconsistencies.	Polished, professional tone and design with minimal issues.	Exceptionally polished and well-executed with strong attention to detail.	
Goal Setting & Vision	Does not follow the guidelines of the chosen challenge.	Only partially meets the requirements of the challenge.	Fulfills all basic requirements (e.g. business plan, portfolio, letter/vision board).	Fully meets and expands on all challenge expectations with depth and creativity.	
Critical Thinking	No evidence of reflection, research, or planning.	Minimal depth; vague or incomplete effort.	Shows effort, planning, and reflection with some thought into goals or direction.	Deep insight, strong vision, or strategy demonstrated; clearly well thought out and purposeful.	
Total					/25