

# THE FBLA EXPRESS



## 2025 | WELCOME EDITION!



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# Welcome Back NYS FBLA!

All Aboard! Hello NYS FBLA! Hope you are all having a great summer and welcome back to the newest edition of *The FBLA Express*, presented to you by your very own state officer team! We have been vigorously planning over this past summer and are delighted to share all our latest news and updates with you! Are you ready to meet your next state officers? Let's dive right in!





**Hello New York State FBLA!**

**I'm thrilled to be back with you all as your State President for the 2025-2026 school year. My name is Alexandra Robinson, and I am currently a rising senior at Mamaroneck High School in New York. Alongside the State Officer Team, I extend a warm welcome to each of you as we embark on this new membership year!**

**FBLA offers countless opportunities for growth and development. Whether through social media engagement, workshops, conferences, or direct outreach, my team and I are committed to supporting you and your chapters to achieve your fullest potential.**

**If you have any questions about getting involved at the chapter or state level, I'm here to help. The State Officer Team and I are dedicated to improving communication and providing resources that foster leadership, communication skills, and professional development—essential qualities for future business leaders.**

**Joining FBLA during my freshman year was one of the best decisions I've made. Over the past three years, I've competed and placed at our State and National Leadership Conferences, served as chapter president, and ran for state office. Beyond resume-building, FBLA has enriched my life with valuable networking opportunities, soft skill development, and lifelong friendships. I'm excited for the new experiences this year will bring.**

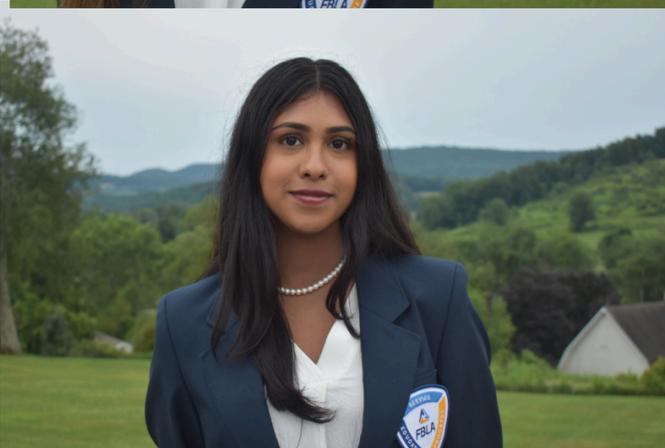
**Looking ahead, I have ambitious goals and ideas. One of my priorities is to revamp the NYS FBLA Instagram account, making it a year-round platform for engagement with creative and compelling content. Personally, I aim to expand my own FBLA network through my account (@alexnysfbla). Feel free to give me a follow!**

**Additionally, the NYS State Officer Team has been diligently preparing for an exciting and enriching year. I encourage all members to participate in our Program of Work Challenges to enhance your skills and seize available opportunities. As we embark on this journey together, let's approach the new year with ambition and confidence, knowing that FBLA empowers us to "Igniting Innovation, Sparking Success."**

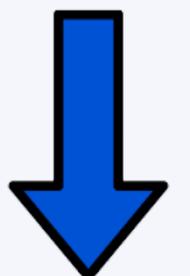
**Warm regards,  
Alexandra Robinson  
NYS FBLA State President  
[president@nysfbla.org](mailto:president@nysfbla.org)**



**Introducing Your  
State Officer Team!**



**MEET THE OFFICERS!**





State Vice President District 3N: Sanjita Raja

[svp3n@nysfbla.org](mailto:svp3n@nysfbla.org)  
<https://www.nysfbla.org/district/district-3n/>

Hello New York State FBLA,

My name is Sanjita Raja, and I am thrilled to serve as the District 3N State Vice President for the 2025-2026 school year! I am a rising senior at Monroe-Woodbury High School, and FBLA has been a defining part of my high school journey. When I first joined FBLA as a freshman, I remember walking into room 205A completely clueless, not knowing that this organization would soon become such an important part of my life. I didn't know what to expect, but from the very beginning, I found my lifelong friends. As my passion grew, I wanted to take a more involved role in FBLA, so I became the secretary of my chapter in my sophomore year. That position taught me how to prioritize tasks and helped me learn a great deal about FBLA. In my junior year, I served as the District 3N Historian, where I loved connecting with fellow members across the region. That experience deepened my passion for FBLA and inspired me to take the next step of becoming a state officer. My goal is to assist members throughout the state in enjoying the same opportunities, development, and sense of community that FBLA has provided for me.

As a State Vice President of District 3N, I have several ideas. One of my objectives is to establish and rejuvenate FBLA chapters from various schools, as well as at the middle school level, to increase membership. To achieve this, I plan to reach out to chapter advisors within my district and diligently promote FBLA. One of my key goals is to boost participation in competitive events, conferences, and state projects. I aim to encourage more members to feel more confident. Outside of FBLA, I am actively involved in various leadership and service roles. I serve as a varsity tennis player at my school, where I've learned discipline, perseverance, and teamwork. As a dedicated Girl Scout, I volunteer regularly at local food pantries, giving back to my community through hands-on service. I am also an intern for New York State Senator James Skoufis, where I gain valuable insight into local government and civic engagement. Additionally, I hold the position of Secretary of my school's Model UN, helping to organize conferences and foster meaningful discussions on global issues. I am looking forward to working with the state officer team and providing members the best experience possible. It is a honor to get to work with everyone, and I am confident that together, we will make this year a great success.



State Vice President District 3S: Lillian Zmuda

[svp3s@nysfbla.org](mailto:svp3s@nysfbla.org)  
<https://www.nysfbla.org/district/district-3s/>

Dear New York FBLA,

My name is Lillian Zmuda and I am honored to be the District 3S State Vice President. FBLA has had an incredible impact on my life ever since I joined in 7th grade. Since then, I have progressed to the State Leadership Conference (SLC) for the past 3 years, placing each time. Over the years, I've also helped run the Fall District Meetings (FDM) and Spring District Meetings (SDM) and have had a front row seat to the hard work and dedication that we as a state consistently demonstrate. I am passionate about our continued succession—because to me, FBLA is more than just a rewarding activity, it is the future.

Now, I have the opportunity to have an impact on FBLA. With the right initiatives, we can expand opportunities, strengthen our FBLA community, and raise the bar for success. I plan on doing this in three major ways: a membership campaign to educate and recruit students, social media spotlights, and a member-of-the-month honors program. Each of these initiatives are tailored to the needs of the District 3S while also mutually benefiting other aspects of New York FBLA's vision.

My proposed membership campaign plan is geared towards the education and recruitment of students. This campaign will ensure that every student has awareness and knowledge of the opportunities available to them through FBLA. It includes a professionally designed brochure for distribution across New York FBLA as well as a family-focused email. This way, students and families clearly understand how to get involved in FBLA and the benefits of participating. Education is the key to strengthening our numbers, so I feel that providing students with valuable and accessible resources, we can further educate students on the amazing opportunities FBLA has to offer in an aesthetically pleasing way.

A social media spotlight is also something that I feel would be integral in making sure our current members feel heard and celebrated. This spotlight would consist of interviews spotlighting FBLA members across the district, showcasing in detail what it takes to plan and execute state/national competitions, all the while highlighting their pride for New York FBLA.

Social media has become present in many ways, so, if we are able to harness it, social media can provide a positive platform for FBLA members to share their hard-earned wisdom and experiences.

The last of my initiatives includes a member of the month honors program. Each chapter within District 3S will choose a member who has demonstrated to them leadership, community service, and teamwork. These candidates will then be submitted to the district level, where they will be selected to honor each month. Not only will this award be a formal recognition of the great work on behalf of these students, but it allows our district to highlight outstanding members for the full FBLA community to recognize and celebrate. This program promotes merit and encourages other FBLA members to increase their efforts as a way of obtaining this honor.

These initiatives are the ways in which I plan to benefit and advance the current New York FBLA systems. But I believe that the succession of my plans is hinged upon constant communication with my fellow state officers, state board officials, and the backbone of New York FBLA: its members. I am ready to put in the work and utilize my dedication to create a lasting and meaningful impact on this incredible organization.

Please feel free to reach out with any questions you may have—I am always available and will respond as soon as possible.



## State Vice President District 8: Grace Spaulding

[svp8@nysfbla.org](mailto:svp8@nysfbla.org)

<https://www.nysfbla.org/district/district-8/>

My name is Grace Spaulding, and I am thrilled to be serving as the District 8 State Vice President for the 2025-2026 school year! I am a rising senior at Waverly High School.

My freshmen year I was determined to find my place within the high school environment and in my enthusiasm, I joined a multitude of clubs. I started FBLA with a mix of curiosity and anxiety. I was around all new people trying something I had never done before. Attending my first state conference was life altering as it was that very trip where I gained the confidence and skills to run for a local chapter, then a state officer position. My junior year has been all about FBLA! I have done and learned so much within this amazing organization. I ran our program of work committee, completed three levels of the business achievement awards and even attended the FDM/SDM, the SLC, and the NLC all within this last year. One of the biggest lessons I learned from FBLA is that you get out of it what you put into it. This idea has a much broader scope than just FBLA. It works for everything you are involved in because the more time, effort, and care you have for what you do the more you will benefit.

I have many goals for all of us in District 8 this year but one stands out above the rest and that is to increase membership. We have many schools within our five counties that don't have an FBLA chapter. I aim to recruit any schools willing, and I promise to commit my time in order to help them flourish. I plan to create an online suggestion box where I will use your ideas to help improve our district. I plan to have monthly connectivity meetings where anyone can join to ask questions, share ideas and build relationships with other members. I also have created an Instagram account for our district where I will post updates, events, and highlight certain chapters. Follow our district account @district8.nysfbla and to keep track of what I'm doing follow my account @gracefbla

My involvement in school has not stopped with FBLA. I have also been an active member in many other organizations throughout my high school career including Leadership crew and Quiz team where I have served as Vice President, Student council where I have been the Secretary, Wolverine Buddies, NHS, Math team, and Junior chamber of commerce all of which I had membership in. I have also been a manager in our school's work-based learning organization, the Wolverine Den, since my freshmen year serving in multiple management positions. All of the clubs I have been in along with FBLA have helped me come to the realization that business is my passion. I spend my free time running my business Silver-Wears by Grace that I started in October of 2024. My favorite hobbies include making jewelry, hanging out with my friends and listening to musical soundtracks.

I am looking forward to seeing us all grow together during this next exciting year of FBLA. I believe with my whole heart that this will be a very successful year! I am always willing to help in any way I can so please feel free to reach out at [svp8@nysfbla.org](mailto:svp8@nysfbla.org).



## State Vice President District 9: Kiley Pudney

[svp9@nysfbla.org](mailto:svp9@nysfbla.org)

<https://www.nysfbla.org/district/district-9/>

Hello, Wonderful New York State FBLA! I am Kiley Pudney, and I am serving as your State Vice President for District 9. I am a rising senior at G Ray Bodley High School in Fulton. I am overjoyed to be working with my fellow state officers and representing the great District 9

I joined FBLA 3 years ago as a closed-off freshman, who was convinced to join FBLA by a friend. I served as our chapter treasurer sophomore year. This previous year, I served as my chapter's president and the District 9 Treasurer. FBLA has given me confidence, professionalism, and leadership skills. The last three years I have made many memories and cannot wait to make more.

When I am not attending FBLA meetings, fundraisers, or other activities, I am always on some sort of adventure. You will often find me at track practice, where I enjoy running distance and pole vaulting. I enjoy riding four-wheelers and dirt bikes and am usually cheering on my family at races. I am an animal lover and enjoy being around my family's dogs and cats and helping out with my grandpa's dairy cows. In my future, I plan on becoming a veterinary technician.

In my year as D9 SVP, I plan on focusing on growing and strengthening our chapters. Also, expanding our district to the surrounding schools. Feel free to contact me at [svp9@nysFBLA.org](mailto:svp9@nysFBLA.org). I look forward to working with my district this year!



State Vice President District 10: Brayden Flynn

[svp10@nysfbla.org](mailto:svp10@nysfbla.org)

<https://www.nysfbla.org/district/district-10/>

Hello! My name is Brayden Flynn, and I am privileged to be your 2025-2026 District 10, State Vice President. I have always had a desire to lead, become a better person, and be a positive force for change within my school and community, and FBLA has given me the perfect opportunity to do so.

My FBLA experience began in my first year of high school, and it has truly shaped me into the person I am today. I've been fortunate enough to have participated in events such as the State Leadership Conference, the Fall District Meetings, and have been able to meet incredible members throughout the state. These experiences have taught me great communication, team-oriented, and organizational skills that I will utilize far into the future. This year, my goals include increasing chapter attendance, district membership, creating more workshops for my district, mentoring new members, and launching a community service project.

I'm excited to grow alongside my fellow members and help lead District 10 to new heights.

Outside of FBLA, I enjoy golfing, going to the lake, volunteering, and working at my hometown golf course. I also enjoy time with friends and family, and I'm always looking for a new challenge and opportunity to learn something new. I'm so grateful to be part of an organization like FBLA, and I look forward to a successful and inspiring year ahead being the District 10 State Vice President.



State Vice President District 12: Suhrat Islam

[svp12@nysfbla.org](mailto:svp12@nysfbla.org)

<https://www.nysfbla.org/district/district-12/>

Hello, New York State FBLA! My name is Suhrat Islam, and I'm honored to serve as the District 12 State Vice President for the 2024-2025 school year. I'm a rising senior at Williamsville East High School, and I've been involved in FBLA for the past three years.

I first joined FBLA as a freshman, right after I had moved schools, being very confused and clueless as to what FBLA entailed. However, since then, I've found every opportunity to get myself involved through serving as chapter program of works chairperson, mandatory voting delegate, chapter Co-president for two years, and a nationals qualifier. At every State Leadership Conference, I've competed in any event that I can, placing in Advertising, Website Coding & Development, Public Policy & Advocacy, Network Design, and Mobile Application Development. Throughout these years, FBLA has shaped me to be the leader I am today, and it has opened my eyes to the potential it has to change so many individuals. Being in FBLA has exposed me to some of the best experiences that I've had in high school, and I'm so honored to be able to contribute to another level by being District 12 SVP.

For the upcoming year, I plan to increase communication and connection across chapters in our district as well as with other districts across New York. This will be achieved through increasing our presence and followers on our district's social media, making a district website, and continuing the creation of district newsletters. I also plan to have more interactive informational workshops at the District 12 meetings to increase membership as much as possible and to increase our district's representation at SLC and NLC. Additionally, I want to bring in local business leaders to speak about their experiences and what it means to be a true leader. For the Fall District Meeting, I plan to hold it at Williamsville East High School where recognition will take place for the members that make FBLA a better club.

Beyond FBLA, I'm actively involved in several academic and extracurricular pursuits. At school, I participate in the Mock Trial Club—where I've played key witness roles and competed in district-level trials—and serve as a delegate in Model UN, representing countries like Rwanda at university conferences. I also have a strong passion for STEM and hands-on research. Last summer, I interned at the University at Buffalo's Nanosatellite Lab, where I helped build satellites, coded, and worked with real tracking sensors. I enjoy exploring innovative technologies and applying them in real-world settings. Whether I'm collaborating with a team, managing deadlines, or learning a new programming language, I strive to grow as both a leader and a learner.

I can't wait to serve as your 2024-2025 NYS FBLA State Vice President for District 12! I'm excited to work with the State Officer team to make this year a meaningful and empowering experience for all of you. If you ever want to connect, feel free to reach out to me at [svp12@nysfbla.org](mailto:svp12@nysfbla.org).



State Vice President District 13: Jeffrey Perry

[svp13@nysfbla.org](mailto:svp13@nysfbla.org)

<https://www.nysfbla.org/district/district-13/>

Hello New York State FBLA! My name is Jeffrey Perry, and I am thrilled to serve as your State Vice President of District 13 for the 2025-2026 FBLA year. I have two brothers and a sister. I love the NY Yankees, the LA Lakers, and am a diehard Pittsburgh Steelers fan. I am about to begin my senior year at Clymer Central School. If you haven't heard of it, Clymer Central is a very small, rural K-12 school with only about 340 students. In fact, the average size of our FBLA chapter is 12 members. We may be small, but we are mighty, and I am very proud to be their chapter president.

Clymer – to me – isn't just a school, but a second home – LITERALLY. Although my bed is in Corry, PA, I spend most of my time in Clymer – whether it be playing a sport, rehearsing for a play or musical, working on our yearbook, or FBLA projects. I have been involved in Varsity Basketball, Baseball, our Social Justice Club, Band, Chorus, Glee Club, and National Honor Society. I also love golfing and playing video games. FBLA has always been a big part of my life – You could say I'm a second generation "FBLA baby"; meaning that I was born into it, just like my mother and Miss Johnson. In fact, I attended my very first SLC when I was just six weeks old, and some of my favorite childhood memories are of "FBLA trick-or-treating" at conference campaign booths.

Growing up in FBLA meant I was able to take part in plenty of chapter activities and start learning about it long before I was officially old enough to join. I have grown personally and professionally by serving as Chapter Historian, Treasurer, and President. I also took on the role of District 13 Treasurer for two years, and last year I had the unique challenge and privilege to help plan both our FDM and SDM in the absence of having a state officer, which led me to running for this position at this year's SLC.

The accomplishment that I am most proud of is creating and presenting three "TOP 3" scrapbooks for my chapter while also writing and presenting our Local Chapter Annual Business Reports. Another huge honor for me was to be entrusted with the responsibility to serve as one of our State Voting Delegates at this year's NLC.

These experiences – both in my school and in FBLA – have taught me the value of community, hard work, leadership, and taking every opportunity that comes my way. I'm grateful for the lessons they've given me, and I hope to make the most of my senior year by continuing to learn, gain confidence, and leave an FBLA legacy to be proud of.

I set several campaign goals for this year. I hope to unite the members of District 13 by increasing communication through our District Newsletter and social media; holding two district social events, and providing quality workshops at our FDM. I also hope to increase participation in State POW challenges, Champion Chapter & the BAA program within District 13 by breaking them down into smaller, achievable monthly challenges so that they don't seem so overwhelming to our members.

As I begin my final year in FBLA, I'm excited for the opportunities and challenges ahead. I look forward to making new friends and working with the State Officer Team and Board of Trustees to plan an amazing year for NYS FBLA. Thank you.



Secretary: Komal Sandhur

[secretary@nysfbla.org](mailto:secretary@nysfbla.org)

<https://www.nysfbla.org/leadership/your-state-officers/state-secretary/>

Hello New York State FBLA! My name is Komal Sandhur, and I'm a rising senior at Williamsville East High School in Buffalo, New York. I'm so honored to have the opportunity to serve as your State Secretary this 2025-2026 school year. I joined FBLA in my freshman year, after my freshman year orientation when my seniors said FBLA was a great club to join for your resume- but it turned out to be more than that. I slowly got more involved with FBLA, from doing chapter activities, attending SLC to NLC! I served as Chapter Secretary in my junior year, and now I'll be serving as Chapter Vice President. With FBLA, I learned so much about the business world, becoming friends with people inside and outside my chapter I may not have ever become friends with because of FBLA. I hope to help grow NYS FBLA this year, alongside membership involvement throughout the multiple chapters inside NYS FBLA so everyone can see all the amazing opportunities FBLA has to offer, whether it'd be volunteering in chapter activities, attending workshops at SLC, or even competing at the national level!

Outside of FBLA, I'm involved in lots of school clubs, such as: Unity In Diversity, Students Against Destructive Decisions, Disability Awareness Club, Spanish Honor Society, National Honor Society, Girl Up, Badminton Club, and Student Government! I'm a big fan of photography- so expect to see me with a camera around! I also love to color and draw, and I really love collecting cute pens and stationery that I see. Some of my favorite song artists include Megan Thee Stallion, Lady Gaga, and Doja Cat, with my favorite animals being cats, bunnies, birds, but honestly, I love all of them. Working together with so many different people has allowed me to see so many varying perspectives, and I'm sure I'll be able to advocate for all for NYS FBLA.

I plan on finding ways to help you be better prepared for objective tests, presentations, and roleplays for regional, state and national levels. With gaining feedback from previous winners, finding more study tools, and hosting zoom calls to give you feedback on your presentations, I'm positive we'll see a lot of NYS placements at the National Leadership Conference in San Antonio, Texas, this year! Alongside this, I recommend you to sign up for FBLA Honor Society this year! You should all be recognized for your hard work and effort, along with your FBLA involvement from the years. This year, eight students plus I all were accepted into FBLA Honor Society, with many others around me wanting to join next year as well. Another thing I would love to do is a "District of the Month"- highlighting districts and the chapters inside them, something I mentioned while campaigning at SLC.

I'm looking forward to a great year for NYS FBLA this year, and I'm excited to see new faces and chapters at SLC! If you have any questions or concerns, or if you want to just say hi, reach out to me at [secretary@nysfbla.org](mailto:secretary@nysfbla.org)!



**Treasurer: Ebuka Emelumadu**

[treasurer@nysfbla.org](mailto:treasurer@nysfbla.org)

<https://www.nysfbla.org/leadership/your-state-officers/state-treasurer/>

**Hello, my name is Ebuka Emelumadu, and I'm proud to serve as your 2025-2026 New York FBLA State Treasurer. I joined FBLA as a freshman and immediately connected with the opportunities to grow in leadership, business, and public speaking.**

**Outside of FBLA, I'm a competitive kart racer, which has taught me discipline, focus, and how to perform under pressure. I also have a strong interest in the stock market and love analyzing how businesses operate and grow. Whether it's managing a small car detailing business or interning in finance, I'm always looking for ways to challenge myself and think creatively.**

**As State Treasurer, my goal is to increase transparency in how our organization manages and communicates finances. I want every member to feel informed and involved, and I look forward to helping push FBLA forward with fresh ideas this year.**



**Reporter: Siddharth Ranganathan**

[reporter@nysfbla.org](mailto:reporter@nysfbla.org)

<https://www.nysfbla.org/leadership/your-state-officers/state-reporter/>

**Hello NYS FBLA! My name is Siddharth Ranganathan, and I am a rising senior at Monroe-Woodbury Highschool in Monroe, NY. I am both eager and excited to serve as your 2025 - 2026 State Reporter.**

**I remember my first FBLA meeting, an organization that I came into due to my extreme passion for business in 6th grade. Luckily for me, my passion and curiosity sparked an amazing relationship that would last for far longer than I thought it would. During my first year at the middle level, I decided to take a chance on this club, and I'm incredibly grateful that I did. I've been part of my high school chapter's FBLA for the past 3 years, steadily climbing the leadership ranks and networking with such amazing people along the way. I started as my chapter's treasurer, before becoming my chapter's VP of POW.**

**During my time with FBLA, we've hosted numerous fundraising events, networking activities, and various initiatives that have significantly contributed to our chapter and community. This organization has been instrumental in helping me build essential skills such as public speaking, leadership, networking, socializing, and time management. I don't think I'd be the person I am today without these experiences or the lessons I've learned from my past mentors and my advisor, Mrs. Palkaunieks.**

**My goal for this year is to have the same positive impact on others that FBLA has had on me. One of my major goals is to increase networking and involvement in NYS FBLA through different social media posts, activities, and the use of my newsletters to get people excited! I also intend to enhance Chapter recognition through social media and network outreach as well.**

**Outside of school, I am involved in various activities. I am a member of the history club, and I play viola in and am a part of my school's fiddle club. Outside of school I am a boy scout, currently working on my Eagle project designing and installing a signboard and garden for my town's local park. In addition, I am a soccer player, currently looking to get recruited.**

**I look forward to working with the State Officer Team to provide the best possible FBLA experience for everyone. It is a privilege to work with all of you, and I am confident that together, we will make this year a great success!**



**Historian: Kelsey Draughn**

[historian@nysfbla.org](mailto:historian@nysfbla.org)

<https://www.nysfbla.org/leadership/your-state-officers/state-historian/>

**Hello all of the New York State FBLA! My name is Kelsey Draughn, and I am very excited to serve as your 2025-2026 State Historian. I am a rising senior at G Ray Bodley High School, located in Fulton, NY, part of District 9. I first joined FBLA as a sophomore after taking one of my adviser's classes, he then asked me to come to a meeting after school, and I fell in love with FBLA instantly. Since then, I have served as both Chapter and District Historian and loved every second. I have learned so much in my short time as a member of FBLA and I cannot wait to learn more!**

**A little bit about me outside of FBLA, to start I'm the youngest of my family (and the favorite). I'm on my school's varsity tennis team and I participate in a summer tennis league. I'm also in an early college program for health sciences through my local community college. Beyond school I work at Walmart to support my shopping sprees. In my free time I like to crochet, read, and I love listening to Amy Winehouse, Tate McRae or The Beatles. Lastly, a fun fact I love to share is that my family's band White Mountain Bluegrass is in the bluegrass hall of fame.**

**In this upcoming year I plan to be the historian you want and deserve to have. Coming from a relatively small chapter myself, one of my main goals is to make sure we are all represented no matter how small. I also want to put an emphasis on the community we have because at the end of the day that's one of the most important things FBLA has to offer. I plan to promote these ideas through social media as well as networking with advisers across the state.**

**Once again, I am so grateful to be serving as your next State Historian. And I am beyond thrilled to work with the State Officer Team this year. I know we will have a very successful year and achieve our goals.**

**Please reach out to me with feedback, concerns or questions at [historian@nysfbla.org](mailto:historian@nysfbla.org).**



**Parliamentarian: Skye Fishman**

[parliamentarian@nysfbla.org](mailto:parliamentarian@nysfbla.org)

<https://www.nysfbla.org/leadership/your-state-officers/state-parliamentarian/>

**Hello Everyone in New York State FBLA! My name is Skye Fishman and it is my honor to serve once again as your State Parliamentarian. This Fall, I will be a Senior at Mamaroneck High School. I have been a member of FBLA since my 8th Grade year in Middle School. FBLA has had a profound impact on me throughout my time as a member. I have learned indispensable lessons from my experiences at SLC, NLC, SDM, and FDM (One such lesson being to keep an eye on your wallet in Atlanta) and have gained lifelong skills and friends.**

**Beyond FBLA, my interests include Sports and Black Bears. At Mamaroneck High School, I am a Varsity Fencer on the Foil Team and have proudly finished in the top three in Section 1 Champs three years running! Also, I am a diehard NY Islander fan and 50% of the time if you see me in the hallway I will be rocking Islander gear. My science research project is on black bear range expansion in the Lower Hudson Valley so if you want to talk black bears, I'm your guy.**

**This upcoming year, I am thrilled to be your State Parliamentarian once again. For this upcoming year, my aim is to promote parliamentary procedure at the chapter officer level through providing resources and hosting webinars. I also wish to continue my initiative from last year in promoting Robert's Rules of Order on social media. I am confident this upcoming year will be a notable one for NYS FBLA. Please feel free to contact me about anything (including any parli pro questions!) at [@skyefbla](https://www.instagram.com/skyefbla) or**

**[parliamentarian@nysfbla.org](mailto:parliamentarian@nysfbla.org).**

# Let's Unravel The Goods

**Theme?**



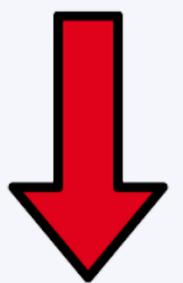
**P.O.W.?**



**Charity?**



**Let's Find Out!**



New York **FBLA** NYS FBLA 2025-2026 Membership Services Committee

## The early birdie gets the win!

Chapters must have five (5) or more members paid and registered by October 31, 2025.

### Early Bird Challenge

Participating members will receive a ribbon at the State Leadership Conference.  
SUBMISSIONS DUE OCTOBER 31, 2025 BY 11:59PM

New York **FBLA**

# HELPING HANDS

- DONATE A BASKET TO THE RMHC (TOILETRIES, CARDS, CANS, SCHOOL SUPPLIES, TOYS, ETC) FROM THEIR WISHLIST.
- FIVE PHOTOS OF THE GIFT BASKET.
- 250-WORD SUMMARY OF WHICH RMHC YOU CHOSE AND WHAT YOU INCLUDED IN YOUR BASKET.

PARTICIPATING MEMBERS WILL RECEIVE A RIBBON AT THE STATE LEADERSHIP CONFERENCE  
ALL SUBMISSIONS BY: FEBRUARY 15, 2026 11:59PM.

New York **FBLA**

# Career Link

## What You'll Create:

- Professional social media
- Business card mock-up
- 100-word professional biography

All Submissions By: February 15, 2026 11:59 PM

New York **FBLA**

New York **FBLA** NYS FBLA 2025-2026 Membership Services Committee

# WELL OF KNOWLEDGE

Submissions due February 15, 11:59 PM

Members must contact a mainline state officer to address a chapter or individual problem. The member must implement the officer's advice and document the process and outcome in a presentation.

Participating individuals will receive a ribbon at the State Leadership Conference

POW Time!

Paint with Purpose

Participating members will receive a ribbon at the State Leadership Conference.  
All submissions by: February 15, 2026.

New York **FBLA**

PRESENTED BY FBLA CAREER DEVELOPMENT COMMITTEE

# DEAR FUTURE ME CHALLENGE

## WRITE TO YOUR FUTURE SELF

- WHAT IS IT?**  
The Dear Future Me Challenge invites you to write a heartfelt letter to your future self, envisioning your life and career ten years ahead. Express your dreams and aspirations while reflecting on your journey.
- WHAT TO INCLUDE?**  
In your letter, share your dream profession, personal values, long-term goals, and the impact you hope to make in the business world. Include a five-step plan to reach your vision and optional creative elements.
- GUIDELINES**  
Letters should be up to 250 words. Members may design their letter with formatting, borders, or include personal images.

PARTICIPATING MEMBERS WILL RECEIVE A RIBBON AT THE STATE LEADERSHIP CONFERENCE.  
SUBMISSION DEADLINE: FEBRUARY 15, 2026 11:59 PM

New York **FBLA**

New York **FBLA** NYS FBLA 2025-2026 Membership Services Committee

# WRITE THAT DOWN!

- Design a page for The FBLA Express.
- Write a 75-150 word article.
- Combine the page and article.
- Share with the state reporter.
- Submit on the P.O.W. page!

Participating members will receive a ribbon at the State Leadership Conference.  
SUBMISSIONS DUE FEBRUARY 15, 2026 BY 11:59PM

New York **FBLA** Community Outreach and Engagement Committee

# Flying Flyers

Design a flyer promoting a local business. Highlight its services and community value. Then write a 250-word explanation of your selection and the business' offerings.

Participating members will receive a ribbon at the State Leadership Conference.  
All submissions by: February 15, 2026, at 11:59 PM.

New York **FBLA** PRESENTED BY THE FBLA CAREER DEVELOPMENT COMMITTEE

# BUILD A BUSINESS

## What You Will Do

- Form a team
- Create a business name, logo, & tagline
- Describe product/service, pricing, target market, & go-to-market strategy
- Make a slideshow business plan - maximum 10 slides

## Why Compete?

- Build real-world business skills
- Boost creativity & teamwork
- Contend for awards

Participating members will receive a ribbon at the State Leadership Conference.

**Your 2025-2026 State Officer Team has created some amazing Program of Work (POW) challenges for this coming membership year! Every year, the State Officer Team divides itself into four committees: Career Development, Community Outreach, Membership Services, and the Executive Committee. These committees have been established to create at least three POW challenges, each of which addresses a distinct aspect of FBLA. This is to guarantee that the organization's mission of educating its membership on the fundamental principles of business leadership is accomplished. This year, we have twelve total challenges. All the challenges have been published on the State Website with their corresponding flyer, submission form, and rubric. All the POW challenges are fun, educational, and rewarding! For instance, after completing any of the challenges, members will receive a ribbon at the State Leadership Conference. Furthermore, if members complete all challenges from a specific committee, they will be given a Super Ribbon! The board from each committee will review all submissions based on their rubric and will select one champion per committee. Further more, the state officer advisor team will pick one grand champion for all P.O.W, to choose the best overall member across all committees. All challenges except Early Bird must be submitted by February 15, 2026, at 11:59 PM Eastern Time. The Early Bird Challenge must be submitted earlier. The entire State Officer Team encourages everyone to participate in Program of Work (POW) this year! This is a great way to get involved in FBLA whilst simultaneously building up one's resume and experience in the business field. If you have questions or concerns about the Program of Work, please reach out to your state officer team!**

# What's Our Official State Charity?



**This year's State Charity is.....  
RONALD MCDONALD  
HOUSE CHARITIES!**



**RMHC®**

**RMHC feels no child should have to face their illness alone. Keeping families close together is a vital to a child's recovery and RMHC recognizes that.**

**RMHC works endlessly to alleviate the financial burden many families face when their child is ill, not only through housing but through their various other healthcare programs.**

**RMHC provides ongoing education and well-being support to Chapters around the world to help ensure they have the tools, resources, and support needed to fulfill the RMHC mission**



**-Rebecca Hauser:  
State Executive Vice President**



# What is The NYS FBLA Theme?



**It's official. This year's NYS FBLA theme is Igniting Innovation, Sparking Success and we could not be more excited to finally share it with you.**

**From the start, our officer team knew we wanted a theme that reflected energy, ambition, and the bold ideas FBLA members bring to the table. We spent weeks talking through options, reflecting on what we have seen from you, our members, and thinking about what message would represent our goals this year.**

**We did not just want a theme that sounded good. We wanted something that felt right. Something that would light a fire under every chapter and give new members a reason to join, contribute, and grow. That is why Igniting Innovation came first. Whether it is through workshops, community service, or chapter events, FBLA has always been a place where big ideas take shape. We want to encourage every member to be bold, try new things, and think outside the box.**

**And what is innovation without impact? That is where Sparking Success comes in. This year, we want to recognize and celebrate the results of all your hard work, whether that is on the local, state, or national level. Success looks different for every member, and this theme gives space for all of those wins—whether it is placing in competitions, growing your chapter, or building confidence as a leader.**

**We also took feedback into account. Many of you have shared that you want FBLA to feel more inclusive, dynamic, and exciting. This theme is our way of saying we hear you. And we are building a year around that energy.**

**This is your year to innovate. Your year to succeed. Let us make it one to remember.**

**Your NYS FBLA State Officer Team**

# NLC Recap!

Toward the end of June, I attended the National Leadership Conference in Anaheim. This was my third NLC and just like the previous it was a great time and a huge learning experience! My favorite memories from this year were seeing New Yorker capture first place on the first event announced at NLC and riding the Incredicoaster three times at Disneyland. Honorable mention goes to eating dinner at Bubba Gump!

On a more serious note, I learned so much during my time at NLC. From the workshops where I heard from college board employees on new & upcoming AP classes to pin trading throughout the entire convention center with FBLA members across the country. To any FBLA member reading this, I would highly recommend attending NLC.



- Skye Fishman: State Parliamentarian

# Congrats To NYS FBLA WINNERS

1st Place - Help Desk - Eastchester HS - Kaya Nolan

1st Place - Introduction to Event Planning - Brighton HS - Lucas Ng

1st Place - Journalism - Jericho HS - Dev Lakshani

3rd Place - Organizational Leadership - R.C. Ketcham HS - Ainsley Bosman

3rd Place - Visual Design - Valley Stream HS - Sofia Vela

4th Place - Electronic Career Portfolio - Jericho HS - Amneet Kaur

4th Place - ML Exploring Technology - Clymer MS - Drew Himelein

4th Place - Supply Chain Management - Vestal HS - Inaaya Sethi

5th Place - Community Service Project - Jericho HS - Harnoor Joneja, Amneet Kaur, Kaylin Kim

5th Place - Introduction to Public Speaking - Valley Stream HS - Aisha Khan

9th Place - Website Coding & Development - Northern Academy - Yuvraj Mundi, Richard Vu, Ngoc Bach Giap Finalists

(ranked 11-15)

American Enterprise Project - Jericho HS - Vihaan Agnihotri, Romir Sachdev

Entrepreneurship - Williamsville East HS - Ahmet Demirbas, Jonathan Li, Rushi Patel

Introduction to Event Planning - Commack HS - Prisha Chadha

National Recognition Who's Who in FBLA - Carmel HS - Kayleigh Harney

Gold Seal Award of Merit Recipients Carmel HS Clymer HS Falconer HS Mamaroneck HS Monroe-Woodbury HS Williamsville East HS



# SOT RECAP!



State Officer Training was a great experience and where everything truly started. It wasn't just about learning how to lead, it was where our team came together, had fun, and planned the entire year for our FBLA state chapter. From the first day, we hit the ground running. We spent hours mapping out our Program of Work, setting goals, and brainstorming events, themes, and ways to better serve our members.

It was intense, but also exciting, knowing that we were shaping the year ahead made every conversation meaningful. But it wasn't all business. Between the sessions, we had so many fun moments as a team. Whether it was getting way too competitive during team games, laughing over late-night snack runs, or creating memories during our downtime, we bonded fast.

We learned each other's strengths, supported one another's ideas, and became more than just officers, we became a team. By the end of training, we had a clear vision, a full plan for the year, and a strong sense of unity. I left not only more confident in my role, but more excited than ever to lead alongside such an amazing group of people.

This year is going to be something special. and it all started at State Officer Training. I hope everyone is excited for what we have in the pipeline!



-Ebuka Emelumadu:  
State Treasurer

# Submit Your Articles Today!



- Alright NYS FBLA! It's your time to shine and help get your chapter recognized for all the great things you do!



- It's time to start submitting your own articles! See the next page below explaining our POW, Write That Down, on how you can be apart of *The FBLA Express*! For more information, check the NYS FBLA website's POW section explaining the challenge!



- Represent your chapter the best way you can! Market your chapter to be in a great spotlight and... have fun with it!

# See Below On How To Submit Your Own Articles For *The FBLA Express*

**Goal:** Connect NYS FBLA chapters by encouraging participation among new and returning members using the FBLA newsletter, The FBLA Express.

Members are tasked with designing a visually appealing page and writing their very own article for the chance to be featured in NYS FBLA's publication The FBLA Express. The member is permitted to use any preferred design program such as Canva, Adobe, etc. The article should be 75-150 words and is limited to the topics listed below. The article must be placed within the design page. The article should include the member's full name and be emailed to the State Reporter. Members must submit a receipt of their email, in the form of a PDF, of their correspondence with the State Reporter

**Topics to choose from for the article:**

- Your personal or your chapters' experience with FBLA so far in the year.
- Why did you join FBLA?
- What skills FBLA has helped you develop.
- How FBLA has helped shape your relationships.
- How FBLA has opened doors to new opportunities for yourself.

Submissions for articles can be made throughout the year. There are three editions of The FBLA Express to submit an article for: Fall Edition, Winter Edition, and Spring Edition. The submission deadlines are as follows: Fall Edition – November 1, 2025; Winter Edition – January 1, 2025; and Spring Edition (final chance) – February 15, 2026. All submissions must be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted. The final deadline for submission is by February 15, 2026, at 11:59 p.m.

The following information will be required: member name, chapter name, chapter adviser name, chapter adviser email, 75-150 words, article with a visually appealing online backdrop that answers one of the prompts listed above, and an email sent to the State Reporter at [reporter@nysfbla.org](mailto:reporter@nysfbla.org).

**THANK YOU FOR READING THE WELCOME  
BACK EDITION OF THE FBLA EXPRESS**

**AND AS ALWAYS:**

**STAY CLASSY NYS FBLA!**

