

New York



FBLA

GERTRUDE HAWK

FUNDRAISING

**WHAT IS
GERTRUDE
HAWK?**



COLLECTIONS



HOLIDAY EDITION



SPRING EDITION

**HOW CAN
THIS HELP
YOUR
CHAPTER?**



HERE'S HOW!



- Increases involvement in FBLA related activities
- Provides an effective fundraising method
- Sellers receive 50% of revenue

- Can increase conference attendance by reducing costs
- Chapters can choose how money raised is spent
- Signing up is completely free!

HOW CAN YOU FUNDRAISE?



- Parents, family & friends
- Door to door
- Teachers, advisors & secretaries at school
- Have parents bring catalog to work
- Send buyers link to online catalog The possibilities are endless

GET STARTED TODAY!



Contact **Andrew Portelli**, the Gertrude Hawk Chocolates Outside Fundraising Specialist and sign your school up by email at

→ **aportelli@gertrudehawk.com**

Or call the Gertrude Hawk Chocolates Fundraising branch at

→ **1-800-706-6275**

Who can sign up for your chapter?

→ Advisors, Chapter Treasurers, Chapter Presidents

MEMBERS REMEMBER!



Signing up for Gertrude Hawk Chocolates is a great way to get involved and gain responsibility in your FBLA experience.

However...

Don't forget to CC your advisor on emails to Gertrude Hawk!

It is important that they are kept up to date on the Gertrude Hawk Fundraising activities at your school.

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**A COUPLE OF
THINGS TO
REMEMBER**

- Sign up is completely FREE
- You get 50%
- Individual OR Chapter fundraiser
- Chapters' Choice
- And they taste DELICIOUS!



Feel free to contact me at
→ president@nysfbbla.org

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2025-2026 New York State
FBBLA President