

New York



FBLA

FINANCIAL LITERACY PROGRAMS

WHAT IS FINANCIAL LITERACY?



New York

FBLA

Financial Literacy essentially boils down to the ability to understand and use financial skills.

→ Personal Financial Management

→ Budgeting

→ Investing

WHY IS FINANCIAL LITERACY IMPORTANT?



- Explores your relationship between money and yourself
- Foundation of how to responsibly and effectively use money
- Will assist you when you enter the workforce

**ZOGO
FINANCIAL
LITERACY
APP**



zogo

WHAT TOPICS DOES ZOGO COVER?



→ Save money

→ Buy a car

→ Shop smartly

→ Buy a house/Rent an apartment

→ Get credit

NEXT GEN

PERSONAL

FINANCE



NEXT GEN PERSONAL FINANCE

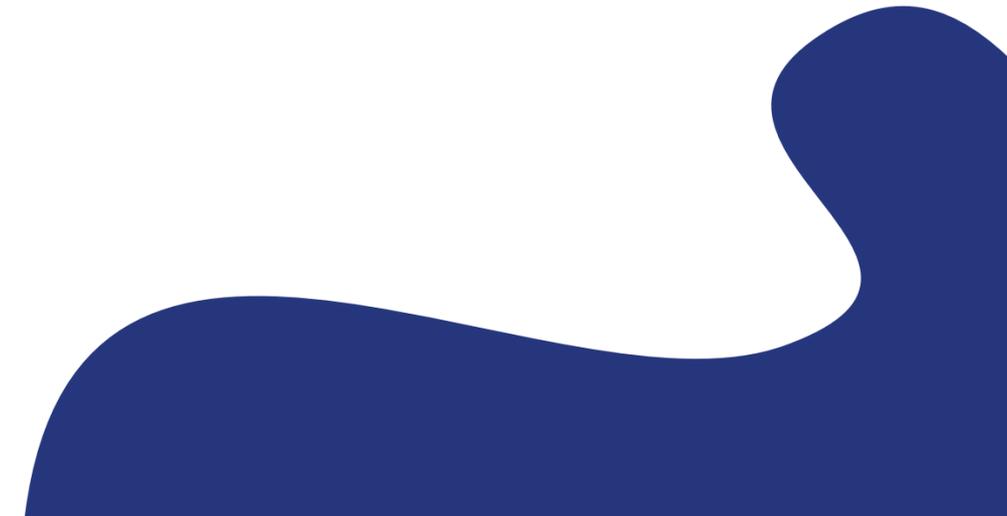
WHAT IS NEXT GEN?



Next Gen is a website that anyone can access to learn more in-depth about personal financing.

They have resources such as:

- Worksheets
- Videos
- Interactive activities
- Units covering specific topics



WHO CAN USE NEXT GEN?



- FBLA Members
- Students
- Advisers
- Business Teachers
- Anyone who wants to learn personal finance

Although teachers and advisers would be the only ones with access to worksheet answers

**NEXT GEN
WEBSITE:**



WWW.NGPF.ORG

WHAT IS GREAT WITH BOTH PROGRAMS?



Next Gen

- Easy to use
- Accessible online
- Anyone can use it without creating an account
- Free

ZOGO

- Easy to use
- App on phone
- Anyone can use it
- Free
- Can earn gift cards while learning