

New York



2024

DISTRICT 12! NEWSLETTER

FALL EDITION

NEW YORK STATE FBLA

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FALL DISTRICT MEETING



We held a successful Fall District Meeting hosted by Rich Products. We hosted four chapters from across our district including Williamsville East, Eden High School, Tonawanda High School, and the UB Gifted Math program. It was amazing to see all the new and current members of FBLA in District 12! We are so grateful that Rich Products agreed to host us and provide us with an amazing experience.

This year we were greeted by two speakers: Ms. Shinade Scanlon, who discussed Rich Product's place in the industry and international business, and Ms. Mary Kiener, the Global Senior Vice President of Supply Chain at Rich Products, was able to share her journey in the business world, her responsibilities now, and advice for all the high schoolers.



We had a tour of their facilities and food sampling led by Mr. Chris Cobb, who helped explain the functions and processes of the company and provided samples from cookies to ice cream cakes. Finally, the State Historian, Jasmitha Keesara, and I held a workshop on the Program of Work and the State Charity. We loved to see the enthusiasm of members as they were very excited about this experience to comprehensively gain perspective on the business.

Don't forget to give @district12_nysfbla and @monalfbla a follow to stay in the loop about all things District 12 and more.

Program of Work

This year, each of our four committees has created different challenges that members can participate in. I highly encourage all of you to partake in the Program of Work as it is a great way to involve yourself in FBLA and there are plenty of prizes at SLC. Here are a list of all committees and each of the challenges they have created.



Membership Services

Early Bird
Gather & Grow
Level Up



Career Development

Post a Profession
30-Second Spotlight
Pitch it to Win it



Community Outreach & Engagement

Trash-to-Treasure
Arts for Hearts
Recognizing Risks



Executive

Mock Business Model
Growing Goals
FBLA Icons

Leadership Opportunities

To further increase your involvement in FBLA, there are many leadership opportunities available.

State Officer Applications

To become a State Officer, there are applications on the NYS FBLA website. With over 21 positions, I highly encourage everyone to apply. From mainline officers to State Vice Presidents for each district, there are plenty of opportunities for everyone. Requests to interview go up to November 22nd and all interviews must be completed by December 8th and the online State Officer Application is due December 15th.

State Council

Each Program of Work Committee has a council that has available positions for you to apply for. The application for each committee is on the NYS FBLA website and is due November 30th, 2024.

FBLA National Honor Society

The NYS FBLA Honor Society recognizes students that uphold academic excellences while displaying positive character, leadership, and service. To join the Honor Society, you must meet all requirements listed on the NYS FBLA website and complete the application in order to be considered. The due date is January 8th, 2025 so make sure all materials are submitted before then.

DUE DATES

To make sure you keep up with all upcoming deadlines, be sure to keep up with this list to make sure you are not falling behind.

October 31 - Early Bird Challenge

November 22 - State Officer Application

November 30 - State Council Application

January 8 - NYS FBLA National Honor Society Application

February 15 - All other Program of Work Challenges

