

# WELCOME BACK

# DISTRICT 4!



## LEADING BEYOND LIMITS

This year is all about becoming a leader within your chapter, district, or even New York State! Find your best qualities and use them to lift up others around you. For our new members, I hope FBLA can become an organization that brings out the best in you! Our returning members should be working hard to go even further than last year and aim for success at States and Nationals!

Leading Beyond Limits  
2024-2025



## ANNOUNCEMENTS

SEE DETAILS ON FOLLOWING PAGES

- District Officer applications and resumes are due October 11th, 2024
- FDM Registration is due October 11th, 2024
- District 4 FDM will be October 18, 2024 (more details will follow!)
- Early Bird Challenge dues need to be paid by October 31, 2024
- All Program of Work deadlines are February 15th, 2025

# — I M P O R T A N T — ANNOUNCEMENTS



## *District Officer Information*

This year, two district offices will be available. These will be a Secretary and a Public Relations Officer. Both positions are required to complete the Google Form sent out with registration, which includes submitting a resume, and then completing the interview at FDM. Please make sure you fully understand the expectations before applying to either position.

## — Expectations —

- Secretary
  - Take minutes for meetings.
  - Communicate with chapter officers.
  - Assist District 4 SVP in planning events.
- Public Relations Officer
  - Maintain a clean public image by monitoring social media posts.
  - Find creative and appropriate ways to promote FBLA.
  - Assist District 4 SVP in planning events.

# DISTRICT INFORMATION

## WHAT YOU NEED TO KNOW



### About FDM

This year's Fall District Meeting will be on Friday October 18th, 2024 and the dress code is full business attire. The meeting will run from 9-12 and the workshops will begin at around 9:40. Breakfast will be served at 9 and will be available until workshops begin. There will be three sessions, each 30 minutes long. We are aiming to have workshops about topics such as, Improv, Program of Work, Financial Knowledge and many more! There will be a Chapter Officer Meeting during this time along with an interview for those who are running for District Office. Registration is due by October 11th, 2024 so make sure to get that completed in time.



### About Your SVP

Hello District 4! I am Ava Jump your District SVP and I hope you are ready to JUMP back into FBLA! You can find more about me at [nysfbla.org](http://nysfbla.org) but I wanted to remind you one more time of my goals. These are to:

- unite our district with engaging activities for all chapters
- increase our membership by both recruiting more members for current chapters and creating new ones



### About Your State Secretary

Hello District 4! I am Yasmin Issa your State Secretary and you can find more about me at [nysfbla.org](http://nysfbla.org). My goals for the year are to:

- make the State Officer Team more accessible by encouraging NYS FBLA members to reach out via email or Instagram
- have more NYS FBLA members attend the NLC and succeed in their competitive events

# PROGRAM OF WORK

Here is a quick look at all of the committees and what challenges they have created. To the right you'll see that all submissions are due by February 15th, 2025 but remember, participants will only receive an Early Bird ribbon if their dues are paid and they are registered by October 31st, 2024.

**All Program of Work submissions are due February 15th, 2025**

## MEMBERSHIP SERVICES

Early Bird Challenge

Gather & Grow

Level Up

## COMMUNITY OUTREACH AND ENGAGEMENT

Trash-to-Treasure

Arts for Hearts

Recognizing Risks

## CAREER DEVELOPMENT

Post-a-Profession

30-Second Spotlight

Pitch It to Win It!

## EXECUTIVE COMMITTEE

Mock Business Model

Growing Goals

FBLA Icons

If you are interested in joining the council for one of these committees you can find more information at [nysfbla.org](https://nysfbla.org)!