



2024

WELCOME BACK DISTRICT 12!

FALL EDITION

NEW YORK STATE FBLA



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MEET YOUR SVP



Hello, District 12 advisors and members! My name is Monal Gupta, and I'm honored to serve as your State Vice President for this FBLA year. I can't wait to see everyone at our district meetings and State Leadership Conference!

For our district, I plan to increase communication and connection across chapters in our district as well as with other districts across New York. Through social media, district newsletters, and more interactive informational workshops at the District 12 meetings, I hope to unify our district and recruit new chapters this year. I aim to increase membership as much as possible, so we can increase our district's representation at SLC and NLC.

Outside of FBLA, I'm Student Council Secretary, Mock Trial captain, Science Olympiad A-team competitor, and principal oboe player in my school's Wind Ensemble. Additionally, I have a strong passion for medicine and research. From fundraising for cancer research and treatment to interning at research centers, I enjoy exploring different interests and aspects in healthcare which allow me to contribute on a higher level.

I'm eagerly looking forward to connecting with each one of you throughout this year. The excitement for the opportunities that FBLA is providing this year is truly catching! Please don't hesitate to contact me with any questions or concerns at svp12@nysfbla.org.

Don't forget to give @district12_nysfbla and @monalfbla a follow to stay in the loop about all things District 12 and more.

FALL DISTRICT MEETING

At Rich Products

**1 Robert Rich Way
Buffalo, NY**

October 15th 3:30 - 7:00pm

\$4 REGISTRATION FEE

- Presentation of NYS FBLA Programs of Work and new topics
- Rich Products Global Supply Chain Senior VP as Keynote Speaker
- Tour of Rich Products Facilities
- Rich Products Product Line Food Sampling & More!



I encourage everyone to attend our Fall District meeting which offers a great opportunity to learn about local entrepreneurship. I want to emphasize that being a member of FBLA doesn't just mean competing at events in the State Leadership Conference, but also taking advantage of the opportunities to experience and learn about real-world business from experts in the field.

Be sure to register early, and all advisors please email a list of all attendees' names to Monal Gupta at svp12@nysfbla.org.

STATE CHARITY

St. Jude has been chosen as the 2024-2025 NYS FBLA State Charity. If you're not yet acquainted, this noble organization leads the fight against childhood cancer and other life-threatening diseases by providing pioneering research, world-class treatment, and ensuring families never pay a dime for care, travel, housing, or food. Through fundraising and spreading awareness on social media, the State Officer team hopes that individual chapters will support our selected charity this year as it has such a positive impact within New York State.



STATE THEME



**“Leading Beyond Limits”
is our State Theme for
the Year!**

OPPORTUNITIES

Competitions

FBLA provides members with a multitude of opportunities to compete against FBLA members and allow to embrace their competitive nature. Whether they're objective tests or presentation events, FBLA hosts various competitive events that test members on their business knowledge and skills. I encourage everyone to take advantage of this and compete! Sign ups are typically in December/January so start thinking now!

Leadership

Members can become leaders in FBLA many ways. They can apply to be State Officers, members of State Program of Works councils, and a NYS FBLA Honor Society member this year. Check the NYS FBLA website for more information on applications and deadlines. Local chapters also have leadership positions so don't be afraid to run!

POW Challenges

Our Program of Works Committees including the Executive, Career Development, Community & Engagement, and Membership Services Committee have worked hard to present this years challenges! They include many unique prompts and projects that represent a wide range of business skills and values of FBLA. Competing can earn you a prize or ribbon at SLC! Check out the NYS FBLA Instagram and website for further information!