

NEW YORK STATE ASSOCIATION FUTURE BUSINESS LEADERS OF AMERICA

TO: New York State Middle Level Advisers FROM: New York State FBLA Board of Trustees

February 4, 2024 DATE:

SUBJECT: 2024 State Leadership Conference (SLC)

The NYS FBLA Board of Trustees and State Officer Team look forward to welcoming you to the 2043 NYS FBLA State Leadership Conference on Wednesday-Friday, April 10-12, at the Joseph A. Floreano Rochester Riverside Convention Center in Rochester, where our members will be "Flying to the Future".

PLEASE MAKE SURE YOU CAREFULLY REVIEW THE 2023-2024 NYS ML COMPETITIVE EVENT GUIDELINES. There is a new state-only event. Please go to the NYS FBLA website to download a copy for your chapter: http://www.nysfbla.org/conferencescompetitions/slc

The Competitive Event Registration and Conference Registration are to be submitted via online forms. The links for those forms are located on the state homepage. This is the only way we will accept this information. The deadline for online form submission is 11:59 pm on Friday, March 1. The links will not work after that.

This mailing contains templates for all SLC-related forms that you can download/print for your use in developing your registration prior to entering it online. You will not be able to save the online form to work on it piecemeal, so you need to be accurate when entering your data on the online forms. You can also use these forms to submit to your school for payment. All payments will still need to be made via mail.

Online Submission by March 1 at 11:59 pm Postmark March 1 - 50% Hotel Payment:

Competitive Event Registration Conference Registration

Elizabeth Garofalo NYS FBLA 8194 Lewis Point Rd Canastota, NY 13032

Upload by March 28 at 11:59 pm as one

Student Permission, Emergency Form, and Code of Conduct Form

Checks are to be made payable to NYS FBLA. Please mail via US Mail First Class or Priority Mail (so you can track). DO NOT SHIP VIA CERTIFIED, EXPRESS OR OTHER FORMAT WHERE A SIGNATURE IS REQUIRED!

If you have any questions regarding the SLC, please email Jennifer Judge: jjudge@nysfbla.org

ADVISERS' MEETING - MANDATORY

All advisers must attend this important meeting on Wednesday, April 10 at 4:00 pm. Essential information regarding the conference (including schedule changes, etc.) will be disseminated.

ADVISERS' PERMISSION & HEALTH FORM (Form A) – Upload as a signed PDF document by March 28 at 11:59 pm

This is a special Permission & Health Form for advisers to complete if they wish. The form gives NYS FBLA representatives the right to obtain emergency medical care for an adviser who becomes ill or has an accident while at the conference. It is not mandatory for an adviser to complete this form, but we do encourage it.

CALENDAR OF DEADLINES (Form B)

A one-page calendar of SLC-related deadline dates is included with this mailing. Please print this calendar and keep it posted where you can see it on a daily basis to make certain you don't miss a filing deadline.

COMPETITIVE EVENT REGISTRATION FORM (Form C - working template included here for the online submission form)

Before completing this form, please review the 2023-2024 NYS ML Competitive Events Guidelines to familiarize yourself with the eligibility requirements for each competitive event. The competitive event quidelines can be viewed on the NYS FBLA website at http://www.nysfbla.org/conferences-competitions/slc. No individual student may enter more than two competitive events.

The competitive event registration form must be submitted as follows:

- Online submission deadline date for all items listed is March 1 at 11:59 pm (links will not be available after March 1)
- You must submit one Alternative Testing Form per student if needed (for students with IEPs) via PDF upload by March 1.
- Based on the Competitive Event Registration form, students will be assigned specific times for each competitive event in which they
 are entered. You will receive a list of these assignments when you register at the conference on April 10. Conflicts will be handled at
 the conference during competitive event registration at conference headquarters. A MAXIMUM OF <u>TWO</u> (2) CONFLICT CHANGES
 PER CHAPTER MAY BE MADE AT THAT TIME. DOCUMENTATION (TRANSCRIPTS OR REPORT CARDS) MUST BE
 PROVIDED.
- 3. **Objective test events** will be administered online. Members will be required to be bring a Wi-Fi enabled device (not a cell phone) to their assigned event time. Log-in information and passwords will be given to members when they check in for their event.

CURFEW SIGN-IN

At curfew every night, <u>all</u> advisers will check <u>all</u> chapter members' rooms and have each member sign the curfew sign-in form for their chapter. The adviser will then turn the completed form in to the security guard assigned to the floor by 12:30 am. This procedure is taken as a legal precaution. The curfew sign-in forms will be included in the registration packet you receive when you check-in to your assigned hotel. The forms will be collected each night by the Security Coordinator. Should any students be found out of their assigned rooms after curfew, the curfew sign-in sheet for the chapter will be obtained and checked to verify that the students signed in and agreed to remain in their assigned rooms until 6:00 am. The matter will then be turned over to the Conference Discipline Committee for review and action.

DINING ASSIGNMENTS FOR DINNER

Meals will be served buffet-style and chapters will have assigned seating in the Lilac Ballroom. Meals include dinner on Wednesday, breakfast and dinner on Thursday, and breakfast on Friday. Lunch items can be purchased à la carte from the hotel restaurants or from local area restaurants. A restaurant flyer will be provided in every chapter's registration packet.

DRESS CODE

Through their participation in FBLA, students should develop a keen awareness of what appropriate business attire consists of, as well as an awareness of the image one's attire projects in the business world. Appropriate **business attire** is required of all students and advisers at all general sessions, district meetings, competitive events, workshops, and meals of all FBLA-sponsored conferences or meetings. Conference name tags and SLC wristbands are part of the dress code and must be worn at all times. Please see the Parents' Guide to the SLC included in this mailing for the full dress code. The dress code is also located on the state's website.

EVENT TOPICS (Form D)

The following events have pre-assigned topics issued by National FBLA that are to be used at both the SLC and NLC. Please see Form D for the topics. These topics have been posted on the NYS FBLA and National FBLA websites all school year.

Business Ethics

Exploring Business Issues

Video Game Challenge

Elevator Speech

Multimedia & Website Development

HOTEL ADDRESS/TELEPHONE NUMBER

The hotel address and telephone number is as follows:

Hyatt Regency Rochester
125 East Main Street
Rochester, NY 14604
Phone: 585-546-1234
Holiday Inn Rochester Downtown
70 State Street
Rochester, NY 14614
Phone: 585-546-1234
Phone: 585-355-4811

All housing assignments are made at the discretion of Ms. Siciliano. NO ROOM OR HOTEL CHANGES ARE TO BE MADE WITHOUT THE PERMISSION OF MS. SICILIANO.

HOTEL CHECK-OUT PROCEDURES

All students must remove all luggage from their assigned hotel rooms between 7:00 am and 8:30 am on Friday morning. Luggage is to be moved to the adviser's room, where it will be kept until the chapter's departure.

CONFERENCE REGISTRATION FORM (Form E - working template included here for the online submission form)

The template for the NYS FBLA SLC Conference Registration form is in this mailing and the online submission form is available on the state website. Please follow the instructions carefully! Inattention to detail and failure to follow instructions thoroughly will delay the processing of your registration forms. Do not mail the registration form as it will NOT be accepted.

Online submission deadline for hotel registration is March 1 at 11:59 pm. Online submission forms will not be available after this date. A 50% housing deposit must be mailed by March 1. Make all checks or money orders payable to NYS FBLA. Mail to:

Elizabeth Garofalo NYS FBLA 8194 Lewis Point Rd Canastota, NY 13032 Please mail via US Mail First Class or Priority Mail

Do not send via certified or express mail as it cannot be signed for

All balances due must be mailed no later than March 28.

1. Please fill out all sections of the online Conference Registration Form completely. The template is included in this mailing. You can complete it for use for requesting payment from your school and also to assist you in completing the online submission form when you are ready to do so.

IMPORTANT NOTES: Quad and triple accommodations may be a mix of bed types (including double/double and queen/queen beds that are to be shared (cots can only be placed in a king-bedded room to make a triple room). **THERE IS NO QUINT HOUSING AVAILABLE AT THIS CONFERENCE.**

ALL CHAPTER MEMBERS, ADVISERS, AND CHAPERONES MUST REGISTER FOR THE CONFERENCE AND HOUSING THROUGH NYS FBLA. THE HOTEL WILL NOT ACCEPT RESERVATIONS FROM INDIVIDUALS ATTENDING THE CONFERENCE. ALL MEMBERS, ADVISERS, AND CHAPERONES MUST STAY AT SANCTIONED NYS FBLA HOTELS.

The conference rates are listed on the SLC Rates & Dates Form located on the state website and in this mailing. These rates include four meals, room for two nights (or three nights if selecting the three-night rate), NYS FBLA registration fee, and a souvenir.

A school check, certified check, or money order must be mailed to NYS FBLA c/o Elizabeth Garofalo. NO PERSONAL CHECKS
WILL BE ACCEPTED; THEY WILL BE RETURNED AND REGISTRATIONS WILL NOT BE ACCEPTED. All checks are to be
made payable to NYS FBLA.

Please complete your conference registration forms so that those students who wish to room together are listed together in the room block. If you have a room that you would like to be a quad or a triple, but you do not have enough students to complete the room, we will <u>attempt</u> to complete the triple or quad by placing students from another chapter in the same situation with your students. Please indicate that you wish a roommate to be found by writing the words "find roommate" in the spaces you cannot fill. If NYS FBLA cannot fill the space, we will bill your chapter for the difference between the room type you requested and the final room type. If you do not wish us to fill a room by finding a roommate, please write "do not find roommate" in the empty spaces and be sure that payment for the room type you are requesting is included with the registration form.

- Please be certain to complete the Conference Registration Form for each individual. PLEASE MAKE SURE THAT YOU HAVE ALL NAMES SPELLED CORRECTLY, BECAUSE NAME BADGES WILL BE CREATED BASED ON THIS FORM. Names of advisers and chaperones attending the conference must also be listed.
- 4. Room availability: All hotel rooms will be available on Tuesday, April 9 after 5:00 pm and Wednesday, April 10 after 3:00 pm (some rooms may be available earlier dependent upon previous night departures). Competitive Events on Wednesday will start promptly at 1:00 pm. Students may need to use the hotel's public bathrooms in order to change into their business attire if they have competitions starting prior to their hotel rooms being available. WE WILL NOT CHANGE COMPETITION TIMES TO ACCOMMODATE THIS STUDENTS SHOULD BE PREPARED FOR ANY SITUATION.

5. CANCELLATION POLICY

- a. Once conference registration materials are received (deadline March 1), cancellations will be accepted up to March 28, without penalty. After March 28, any cancellations will result in loss of chapter's deposit. After March 28, there will be NO refunds given for any aspect of the conference. However, boy for boy, girl for girl, or adviser for adviser substitutions can be made.
- b. The one-day registrant/chapter cancellation policy follows the same refund and cancellation dates as noted above.
- c. Cancellations/changes/substitutions must be made in writing to Jennifer Judge at jiudge@nysfbla.org by March 28. NO CANCELLATIONS/CHANGES/SUBSTITUTIONS WILL BE ACCEPTED BY THE HOTEL.
- 6. All housing assignments are made at the discretion of Ms. Siciliano. NO ROOM OR HOTEL CHANGES ARE TO BE MADE WITHOUT THE PERMISSION OF MS. SICILIANO.

SLC INTERN PROGRAM (FORM F)

Members have the opportunity to apply for our SLC Intern Program. Interns help state staff with conference logistics, state officers, workshops, and headquarters office management. Interested members must be available from 8:00 am – 5:00 pm during the conference. Applications are to be uploaded in PDF format by March 1.

LEADERSHIP MATERIALS ORDER FORM (FORM G)

Use this form to order previous SLC tests to use as study guides. You can also order the tests via the online submission form on the state website at http://www.nysfbla.org/conferences-competitions/slc/slc-order-form. Tests will not be emailed until payment is received.

MEDICAL SERVICES

The conference will have a Certified Emergency Medical Technician (EMT) on staff throughout the conference. The EMT will be available through the hotel switchboard, hotel front desk, or conference headquarters.

PARENTS' GUIDE TO THE SLC (FORM H)

This guide provides excellent information for parents about the SLC, the facilities, rates, and competitions. The Student Permission, Emergency Form, and Code of Conduct Form, New York State FBLA Dress Code, and the Special Needs (dietary etc.) forms are included in the parents' guide. The Student Permission, Emergency Form, and Code of Conduct Form must be completed by each member attending the SLC and signed by the member, the member's parent/guardian, the chapter adviser, and a school administrator. The Special Needs Form should be completed for any student or adult who has special dietary restrictions or a medical requirement (such as an accessible bathroom, the use of a wheelchair on site, etc). All Student Permission, Emergency Form, and Code of Conduct Forms and Special Needs Forms must be uploaded in PDF format by March 28.

ROOM ARRIVAL AND DEPARTURE INSPECTION FORMS

When advisers pick up their keys upon check-in at their assigned hotel, a Room Arrival Inspection Form and a Room Departure Inspection Form will be provided for each hotel room their chapter occupies. The advisers are to complete the arrival forms and turn them in at registration so that NYS FBLA is aware of any problems. These forms will serve as a record of the condition of the rooms upon arrival of the students. Upon checking out, advisers are asked to conduct a departure inspection of the rooms and complete the departure forms. These forms must be turned in to the front desk of the chapter's assigned hotel along with all hotel keys. If NYS FBLA is charged for damage or extra cleaning of a room, the chapter(s) assigned to that room will be billed.

SPECIAL MEALS

If a student has a special dietary requirement (ie. vegetarian, kosher, low salt, gluten-free, etc.), please complete the Special Needs Form that is part of the Parents' Guide and upload it as in PDF format by March 28.

STUDENT PERMISSION, EMERGENCY FORM, AND CODE OF CONDUCT FORM (SEE PARENTS' GUIDE TO THE SLC)

The last two pages of the Parents' Guide to the SLC is the student FBLA Student Permission, Emergency Form, and Code of Conduct Form. The Code of Conduct must be read and signed by the adviser, student, parent/guardian, and school administrator. The Emergency Form gives NYS FBLA representatives permission to obtain emergency medical care for the student should the need arise during the conference. All Student Permission, Emergency Form, And Code of Conduct Forms must be uploaded in PDF format by March 28. ANY STUDENT WHO DOES NOT HAVE A FULLY SIGNED STUDENT PERMISSION, EMERGENCY FORM, AND CODE OF CONDUCT FORM ON FILE WITH NYS FBLA BY MARCH 28, 2024, WILL NOT BE ALLOWED TO PARTICIPATE IN THE SLC.

TENTATIVE 2024 SLC SCHEDULE OF EVENTS (FORM I)

Please review the tentative SLC schedule of events for dates and times of specific events. Please note this schedule is subject to change as NYS FBLA assigns meeting space to the competitive events based on event registration.

2024 SLC TESTS PRE-ORDER FORM (Form J)

The 2024 SLC tests are available for sale via pre-order by completing the online form by April 1. If pre-ordered and payment has been received by April 1, a link to download the tests will be sent to the adviser's email *following* the SLC. Tests will not be for sale at the SLC.

2024 SLC THEME BASKET AUCTION (Form K)

NYS FBLA will be conducting our annual Theme Basket Auction to benefit the NYS FBLA Foundation. All chapters are encouraged to participate by submitting a theme basket. Theme ideas could include movie night, kids crafts, coffee/tea lover basket, pamper yourself basket, an Italian dinner basket, candy crazy, sports, etc.

2024 SLC TALENT SHOW AND DANCE (Forms L and M)

We will be holding a talent show on Wednesday evening (casual within dress code rules). Thursday night we will be having an FBLuAuthemed dance (luau attire within dress code rules).

REMINDER

All competitive event and hotel registration forms must be submitted as online submissions by

March 1 at 11:59 pm

Mailed copies will not be accepted

SLC Questions can be directed to Jennifer Judge jjudge@nysfbla.org

TABLE OF CONTENTS FOR 2024 SLC FORMS

Form#	Form Title	# of Pages	<u>Deadline Date</u>
	Cover Memo and Table of Contents	5	
Α	Adviser Permission & Health	1	Not Mandatory – March 28 by PDF Upload
В	Calendar of Deadlines for SLC Materials	1	
С	Competitive Event Registration	5	Online submission by March 1 at 11:59 pm
D	Event Topics	1	
Е	Conference Registration	6	Online submission by March 1 at 11:59 pm
F	2024 SLC Intern Application	3	March 1 by PDF Upload
G	Leadership Materials Order Form	1	See website; must be paid in full prior to tests being sent to adviser
Н	Parents' Survival Guide to the SLC	7	March 28 by PDF Upload (Student Permission, Emergency Form, and Code of Conduct Form only; form must be fully signed, including by school administrator)
l	Tentative 2024 SLC Schedule of Events	6	This is still highly tentative. We will send out a revised schedule once all registrations have been processed.
J	2024 SLC Tests Preorder	1	April 1 via PDF Upload; must be paid in full by April 1 for download link to be sent to adviser following the SLC
K	Theme Basket Auction	1	Bring Theme Basket to SLC
L	Talent Show Information	2	
M	Dance Flyer	2	

NEW YORK STATE FBLA ADVISER PERMISSION/HEALTH FORM

Please read and consider the following statements carefully before signing. In the event of a medical emergency, the procedure will be to call the next of kin, time permitting, before taking the adult to a doctor or hospital. However, when the next of kin cannot be reached, the following will permit proper treatment.

I hereby give permission for the FBLA Conference designee to transport me to and from a doctor or hospital for emergency treatment.

I hereby give permission for the FBLA Conference designee to sign any consent which may be necessary to allow hospital personnel and/or a licensed physician to examine me and perform any emergency procedures, treatments or surgery which may be necessary and to consent to the administration of any drugs or medication necessary to such emergency care.

danimionation of any drago of modice	ation noococary to caon omorg	gondy date.	
I am allergic to the following drugs ar	nd or medications (if none, so	state):	
I am in good physical health and have	e no ailments or maladies exc	ept (if none, so state):	
List any medications that must be take	cen:		
I hereby agree to hold NYS FBLA fre treatment and from any liability which		emnify NYS FBLA for any expenses incurred in the recare and treatment.	rendering of such care and
Adviser Name		Next of Kin Name	
School Name		Home Telephone Number	
School Telephone Number		Business Telephone Number	
Family Doctor		Doctor's Phone Number	
Health Insurance Policy Name		Health Insurance Policy Number	
The following signatures indicate to stated on this form is correct to the		d agree to all permission and health guidelines a dge.	and that all information
Adviser Signature	Date	Next of Kin Signature	Date

Upload as a PDF document via link on NYS FBLA state website by March 28.

CALENDAR OF DEADLINES FOR 2024 SLC MATERIALS

All uploads/submissions are to be done at www.nysfbla.org

Online submission by February 15	Intent to Attend SLC Form
Online submission by March 1 at 11:59 pm	 Competitive Event Registration (template included in this mailing) Mailed copies will not be accepted All necessary IEP forms are to be uploaded as a PDF: Hotel and Conference Registration Forms (template included in this mailing) Mailed copies will not be accepted 50% conference registration payment via check must be postmarked to Elizabeth Garofalo
Upload March 1 by 11:59 pm	Reports, technology-based productions, interview materials for the following event: • Businessperson of the Year Application • Outstanding Local Adviser Award Application • Outstanding New ML Member
Postmark March 28 by 11:59 pm	Any balances due for Conference Registration to Elizabeth Garofalo
Upload by March 28 by 11:59 pm	Student Permission, Emergency Form, and Code of Conduct Form only, Adviser Health & Permission Form to be uploaded as a PDF.

Cancellation Policy:

Once conference registration materials are received (by March 1), cancellations will be accepted up to March 28, without penalty. After March 28, there will be NO refunds given. Boy for boy, girl for girl, or adviser for adviser substitutions can be made, however. The one-day registrant and one-day chapter cancellation policy follows the same cancellation schedule as above. Cancellations/substitutions/changes must be made in writing to Jennifer Judge at fijudge@nysfbla.org. NO CANCELLATIONS/SUBSTITUTIONS/CHANGES WILL BE ACCEPTED BY THE HOTEL.



NEW YORK STATE FUTURE BUSINESS LEADERS OF AMERICA

"Flying to the Future"

2024 STATE LEADERSHIP CONFERENCE COMPETITIVE EVENT REGISTRATION

Online Registration Deadline:

March 1, 2024 at 11:59 pm

with all required IEP Forms uploaded as a PDF

Mailed copies will not be accepted.

SLC COMPETITVE EVENT REGISTRATION TEMPLATE

This template to assist you in completing the online submission. The online submission form for competitive event registration and all necessary transcripts must be submitted by March 1 at 11:59 pm.

Chapter Name:

District:

Adviser Name:	Email Address:	
Cell Phone:	Best Time to Call:	
Time of Arrival at Conference: Please be as spe Tuesday, April 9 by	ecific as possible, as this assists us in scheduling	the students for their events.
Wednesday, April 10 by	am/pm	
Thursday, April 11 by	am/pm	
or monitor social events or enforce dress code. Ass Some of these assignments will require advisers to	ce must be listed below. Each person will be assigned signments are for Wednesday afternoon, Thursday mattend special meetings prior to the event start to content of the SLC Chairperson. THESE ARE MANDA	norning, and/or Thursday afternoon. mmunicate any last minute
1	3	
2		
DIRECT ENTRY SLC CHAPTER EVENTS Please check the events that your chapter will be e Annual Chapter Activities Presentation Businessperson of the Year	entering for the SLC. ———————————————————————————————————	
community Service Presentation		
lo individual student may enter more than two competit	tive events.	
cores of all team members will be averaged to de	TTO BE TAKEN AT SLC member or a team of 2-3 members). The objective termine the average team score. The top 5 individuces in the top ten of an event at NLC, they are no longer	als/teams will move on to the eligible to compete in that event.
Business Ethics		Roster #
	1	()
SEE EVENT TOPICS SHEET FOR 2024 TOPIC		,
SEE EVENT TOPICS SHEET FOR 2024 TOPIC	2	

DIRECT ENTRY INDIVIDUAL/TEAM PERFORMANCE EVENTS

Chapters can enter either one individual or one team of 2-3 members for the following events that are direct-entry performance events. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.

,			Roster #	
Critical Thinking	1		1	١
	J		()
	2		()
	3		()
Exploring Business Issues				
	1		()
SEE EVENT TOPICS SHEET FOR 2024 TOPIC	2		()
				/
	3		()
Marketing Mix Challenge			,	
	1		()
	2		()
	3		()
Multimedia & Website Development				
·	1		()
SEE EVENT TOPICS SHEET FOR 2024 TOPIC	2		()
				/
	3		()
Video Game Challenge				
SEE EVENT TOPICS SHEET FOR 2024 TOPIC	1		()
	2		()
	3		()
DIDECT ENTRY INDIVIDUAL DEDECOMANCE E	A/FNTO		,	,
DIRECT ENTRY INDIVIDUAL PERFORMANCE E Chapters can enter one individual for the following event at NLC, they are no longer eligible to compete in t	events that are direct-entry	performance events. If a mem	ber places in t	he top ten of
			Roster #	,
Career Research	1		()
Elevator Speech	1		()
FBLA Mission and Pledge	1		()
Outstanding New ML Member	Report must be up	loaded to the state website by	March 1	
This is a state-only event.	1.	ŕ	()

DIRECT ENTRY INDIVIDUAL WRITTEN TEST EVENTS

These events are direct-entry objective written tests. Each chapter may enter two members in each event. There will be multiple written test sessions offered on Wednesday and Thursday; students will be assigned to specific test session. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.

		Roster #
Business Etiquette	1	()
	2	()
Career Exploration	1	()
	2	()
Digital Citizenship	1	()
	2	()
		(
Exploring Computer Science	1	()
	2	()
Exploring Economics	1	()
	2	()
Exploring Technology	1	()
	2	()
FBLA Concepts	1	()
	2	()
Financial Literacy		(
Financial Literacy	1	()
	2	()
Interpersonal Communication	1	()
	2	()
Leadership	1	()
	2	()
Learning Strategies	1	()
	2	()
B		
Running an Effective Meeting	1	()
	2	()

NEW YORK STATE FBLA STATE LEADERSHIP CONFERENCE ALTERNATIVE TESTING REGISTRATION FORM

(Complete online and one form per student.)

STUDENT NAME:
CHAPTER NAME:
ADVISER:
ADVISER HOME PHONE:
Please check the testing modifications needed for your student at the State Leadership Conference:
☐ Extended Time
☐ Test Read
☐ Enlarged Print
☐ Scribe
☐ Other:
List the competitive events for THIS student:
Event One:
Event Two:

2024 SLC/NLC TOPICS

Business Ethics

Artificial Intelligence: What implications will the invention of applications such as ChatGPT and DALL-E have on the world of business? See the competitive event guidelines for the entire topic.

Elevator Speech

You and the other FBLA Middle School members at your school have been asked to speak at the next school board meeting about the benefits of Future Business Leaders of America membership in middle school. Share with the school board how you have benefited from membership in FBLA and why more funding should be made available to allow more students to participate.

Multimedia and Website Development

You have been asked by a local small business in your community to develop a website that will promote their business. The website must include the following elements:

- Home Page/Navigation Menu
- A header that promotes the business and its products/services
- An "About Us/Contact" page
- A page to register for the business' rewards program, sign up for newsletters or emails Feel free to include any other elements to enhance the website.

Note: Partnering with an actual local business is encouraged, but not mandated. Website does not have to be live. If partnering with an actual business, permission must be received from the business to make the website public.

Exploring Business Issues

The traditional work environment is changing as technology provides employees with the ability to work from anywhere, including from their homes. More Americans are working from home, for longer periods of time. Employees are looking to push companies to break down the long-established structures and policies that traditionally have influenced workdays. Include answers to the following questions during your presentation:

- How does this trend positively affect businesses?
- How does this trend negatively affect businesses?
- Examples of trends to discuss include collaboration, environmental impact, productivity, etc. (additional points/topics can be added)

Video Game Challenge

Create an animated game, in any programming language or game/animation engine, with keyboard and/or mouse input. The game must be playable on a PC or Mac.



NEW YORK STATE FUTURE BUSINESS LEADERS OF AMERICA

"Flying to the Future"

2024 STATE LEADERSHIP CONFERENCE CONFERENCE REGISTRATION

Online Registration Deadline: March 1, 2024 at 11:59 pm

With 50% payment of conference registration fees postmarked by March 1, 2024 to:

Mrs. Elizabeth Garofalo NYS FBLA 8194 Lewis Point Rd Canastota, NY 13032

Upload by March 28 all Student Code of Conduct/Permission & Health Forms

Postmark by March 28 balance of conference registration fees



2-Night Rates (Wednesday-Friday)

April 10-12, 2024

Includes conference registration fee, use of all designated hotel/conference space, room for two nights, dinner on Wednesday and Thursday, and breakfast on Thursday and Friday.

QUAD	\$507/person
TRIPLE	\$528/person

DOUBLE \$570/person

SINGLE \$693/person

3-Night Rates (Tuesday-Friday)

April 9-12, 2024

Includes conference registration fee, use of all designated hotel/conference space, room for three nights, dinner on Wednesday and Thursday, and breakfast on Thursday and Friday.

QUAD	\$538/person
TRIPLE	\$570/person

DOUBLE \$631/person

SINGLE \$817/person

2024 State Leadership Conference

at the

Joseph R. Floreano Rochester Riverside Convention Center

IMPO	ORTANT DEADLINES
February 15	Intent to Attend SLC Form Upload
March 1	Competitive Event Registration Upload to website
March 1	Competitive Events Materials that Require Upload to website
March 1	Conference Registration Upload to website and 50% Deposit to Liz Garofalo
March 28	Balance of Conference Costs to Liz Garofalo
March 28	Permission & Health Forms Upload to website
March 28	All Cancellations Due in writing to Maria Siciliano
March 28	Skilled Events Upload to website

One Day Registrants—Chapters who register as one-day chapters MUST be within a one-hour drive of the conference facility. One-day registrants pay a \$125 registration fee for EACH day they are at the conference. If a student is competing on Wednesday and Thursday, they will pay \$250 in registration fees. (This applies to all students and advisors.) The one-day rate DOES NOT include any meals. One-day registrants must go back to their personal homes at the end of the day, and cannot stay at an offsite hotel (this is for liability and code of conduct reasons).

THE FULL SLC PACKET WILL BE AVAILABLE AT www.nysfbla.org IN JANUARY. BE SURE TO DOWNLOAD IT AND COMPLETE ALL OF THE NECESSARY FORMS. CONTACT JENNIFER JUDGE WITH ANY QUESTIONS — jiudge@nysfbla.org

CONFERENCE REGISTRATION TEMPLATE

This template to assist you in completing the online submission. The online submission form for competitive event registration and all necessary transcripts must be submitted by March 1 at 11:59 pm.

Chapter Name:	District:							
Adviser Name:								
IS YOUR CHAPTER PARTICIPATING AS: Full Conference Attendees (Wedne ONE DAY Attendees (chapter musi Extra Night Attendees ARRIVAL A								
School Telephone:	School Telephone:Best Time to Call:							
E-mail Address:								
Cell Phone Number:								
Chapter President's Name:	E-mail Address:							
Arrival at Conference:	Tuesday, April 9 after 6 pm	Wednesday, April 10 after 11 am						
One Day Registration:	Wed. and Thur., April 10 and 11Thursday, April 11 Only	Wednesday, April 10 Only						
ARRIVAL TIME:	DEPARTURE TIME:							
TRAVEL INFORMATION								
Will You Require Overnight Parking For: School Bus School Van	Charter Bus	No						
Will You Require Shuttle Pick-Up: Yes (Complete Below) No							
DATE OF ARRIVAL: Please check one and complete the appropriat Rochester Bus Station		ARRIVING: Rochester Train Station						
Bus Number/Carrier:	Flight Number/Carrier:							
Arrival Time:From What City:	Arrival Time: From Which Airport:	Arrival Time: _ From What City:						
,	'	- ,						
DATE OF DEPARTURE: Please check one and complete the appropriat	NUMBER OF PEOPLE e information:	DEPARTING:						
Rochester Bus Station	Rochester Airport	Rochester Train Station						
Bus Number/Carrier: Flight Number/Carrier: Bus Number/Carrier: Depart Time: Dep								
TO Which City:	Depart Time: TO Which City	Depart Time: TO What City:						

NON-CONFERENCE GUEST OR BUS DRIVER REC								
Does your chapter require hotel room space for a non	-conference (guest or bus d	river?:Y	es (Co	omple	ete Be	elow)	N
Name of Person:	Arrival [Date:	Departure	Date:				_
Room Type Wanted: Single Double Sug	gestion for Ro	commate if Do	ouble:					
Name of Person:	Arrival [Departure No	Date:				_
 Room Type Wanted: Single Double Sug	gestion for Ro							
Please make sure that full payment for above is include for special pricing. These individuals do not receive me Conference Registration Information:			rence registration	п. Со	ntact	Eliza	beth	Garofalo
Chapter Name	 District		Λ.d	viser N				
<u>DELEGATE NAME</u> (Please list adviser and chaperone names first)	MALE/ FEMALE	STUDENT/ ADULT	ROOM TYPE REQUESTED	CHAPTER OFFICER	SLC COMPETITOR	A D V I S O R	CHAPERONE	CODE & PERM FORM
1.								
2. 3.								
4.								
5.								
6. 7.								
8.								
9.								
10. 11.								
- L	1	1	ı					

Chapter Name	District		Α	d <u>viser N</u>	ame		1	
DELEGATE NAME (Please list adviser and chaperone names first)	MALE/ FEMALE	STUDENT/ ADULT	ROOM TYPE REQUESTED	CHAPTER OFFICER	SLC COMPETITOR	A D V I S O R	CHAPERONE	& PERM
2.								
3.				_				
4.				4				
5. 6.				1				
5. 7.				1				
7. 3.				1				
9.								
).								
1.								
2.								
3.								
4.				-				
5.				-				
6. 7.				1				
1.]								
AYMENT INFORMATION otal Number Registered:								
-	Students	Advi	sers	Othe	rs	_		
mount of Check Enclosed: \$		(Check Number: _					

REMEMBER: THESE FORMS ARE JUST A TEMPLATE FOR YOUR USE. ACTUAL CONFERENCE REGISTRATION MUST BE DONE VIA THE ONLINE FORMS – THE LINKS TO THESE FORMS ARE ON THE STATE WEBSITE.

HOTEL ROOM ARRANGEMENT

Arrival Date/Tir	ne: De	epart Date:	School:		
ROOM TYPE	-	OCCUPANT		MALE OR FEMALE	STUDENT OR ADVISER
Single Double Triple Quad					
Single Double Triple Quad					
Single Double Triple Quad					
Single Double Triple Quad					
Single Double Triple Quad					
Single Double Triple Quad					
Single Double Triple Quad					

REMEMBER: THESE FORMS ARE JUST A TEMPLATE FOR YOUR USE. ACTUAL CONFERENCE REGISTRATION MUST BE DONE VIA THE ONLINE FORMS – THE LINKS TO THESE FORMS ARE ON THE STATE WEBSITE.

FORM F

NEW YORK STATE FBLA SLC INTERN PROGRAM

The New York State FBLA Foundation will continue its SLC Intern Program at the 2024 State Leadership Conference.

The SLC Intern Program is a great way for members to learn more about the fields of Hospitality Management, Event Planning, and Project Management as well as the behind the scenes work that makes a State Leadership Conference successful. Students will assist SLC State Staff with event planning (including some activity preps and set-ups), hospitality management (assisting staff in making sure judges are taken care of and that competitive event activities stay on schedule) and small project management (including the set-up and management of the SLC Theme Basket and Souvenir Sales Tables).

If you are interested in serving as an SLC Intern, please complete this form and upload it along with the requested letters of recommendation in PDF format by March 1 at 11:59pm.

The SLC Intern Coordinator will select 12 interns from the applications submitted. You and your adviser will be notified via email of the final list of interns by March 15.

Please Note:

- 1. Any current member may apply.
- 2. Interns may participate in only **ONE** SLC competitive event.
- 3. Throughout the SLC, interns will be evaluated by the SLC Staff with whom they work. Evaluations will be collected by the SLC Intern Coordinator and compiled to determine the 2024 SLC Outstanding Intern. All SLC interns will be awarded a certificate on stage at the closing session and a plaque will be awarded to the one selected as the Outstanding Intern.
- 4. The SLC Intern Coordinator will write each intern a letter of participation for their use in developing a future electronic career portfolio.
- Interns are required to dress in business attire, as per the NYS FBLA Dress Code, throughout the conference.

NEW YORK STATE FBLA SLC INTERN PROGRAM APPLICATION

Eligibility: 2023-2024 NYS FBLA dues-paid members who will attend the 2024 SLC.

Student may enter only **one** SLC Competitive Event.

Student Name	
Student Email Address	
Student Cell Phone — to be used at SLC only	
Chapter Name	
Chapter Address	
Adviser Name	
Adviser Email Address	
Adviser Cell Phone — to be used at SLC only	
Student Grade Level	
Competitive Event You Will Compete In at SLC	
Applicant's Signature	
Adviser's Signature	
Parent Signature	

Please write a 200-word essay describing your interest in serving as an SLC Intern and what skills you possess that would be useful as an intern. Essay must not exceed 200 words.

Please upload this completed form and the essay as a PDF document by March 1 at 11:59 pm using the upload link located on the state website (www.nysfbla.org).

2024 SLC Intern Evaluation

Evaluation Items	Not Recommended	Does Not Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Quality of essay (neatness, grammar, spelling, descriptive)	0	1-7	8-14	15-20	
Professional appearance (as per NYS FBLA Dress Code)	0	1-5	6-10	11-15	
Completes assigned responsibilities effectively and in a timely manner	0	1-5	6-10	11-15	
Demonstrates poise and good attitude	0	1-3	4-7	8-10	
Demonstrates self-confidence and initiative	0	1-3	4-7	8-10	
Actively interacts with SLC staff, judges, and attendees	0	1-3	4-7	8-10	
Demonstrates the ability to effectively answer questions and knows where to go to get answers if needed	0	1-3	4-7	8-10	
Demonstrates organization, neatness, and knowledge of business procedures	0	1-3	4-7	8-10	
Total Points Intern Name:					/100
School:					
Description of Activity Worked:					
Evaluator's Signature					
Comments:					



LEADERSHIP MATERIALS ORDER FORM

This form is available online at www.nysfbla.org/conferences/slc-order-form/

ADVISER NAME:				
CHAPTER NAME:				
CONTACT PHONE NUM	MBER:			
ADVISER E-MAIL ADD	RESS:			
Leadership Developme	nt Items for Sale:			
Item	Price	Number Ordered	Total Cost	
2023 SLC Tests	\$30 per set			
2022 SLC Tests	\$30 per set			
Total				
Please send school cho	eck or money order for to	tal cost of order (payable	to NYS FBLA):	
		NYS FBLA		

106 E. Washington Street Bath, NY 14810

A link to download the tests will be sent upon receipt of payment.



NEW YORK STATE FUTURE BUSINESS LEADERS OF AMERICA

"Flying to the Future"

2024 STATE LEADERSHIP CONFERENCE PARENTS' SURVIVAL GUIDE

PDF Upload Deadline for: Student Permission, Emergency Form, and Code of Conduct Form is

March 28, 2024

See upload link on the state website at www.nysfbla.org

Forms should be submitted as one document. If you have more than 25 students attending, you may need to split the files into two or three PDF files.

Name the files with the school or chapter name.

What is the "SLC?"

The State Leadership Conference, or "SLC" as it is commonly known, is an annual state-wide conference held to fulfill these objectives.

- Provide members the opportunity to test their business skills in competition with those of fellow members across NYS.
- Provide members with motivational and social learning experiences.

Why should your son or daughter attend the SLC?

The State Leadership Conference is an excellent way for FBLA members to gain valuable leadership experience that will be of benefit to them throughout their lives. Competition, socializing, and networking are all part of FBLA, and a great motivating experience for all members. FBLA members will be "Flying to the Future" at the 2024 State Leadership Conference.

Facilities

The 2024 New York State Leadership Conference will be at the Joseph A Floreano Rochester Riverside Convention Center. Overnight accommodations will be at the Hyatt Regency Rochester and the Holiday Inn Rochester Downtown. Chapters will be assigned their hotel by the FBLA SLC Coordinator. Chapters will not be split between hotels. Competitions and other activities will take place in the Convention Center.

Although telephones are available in every sleeping room, there are surcharges for using them for outgoing calls.

In the case of a fire, the elevators will be closed and evacuation will take place via the stairs.

There are restaurants in both hotels and numerous small eateries within the walking area between the two hotels.

Security

The hotels have their own security guards stationed throughout the facility. There is a curfew check-in procedure followed by all advisers and a security guard stationed on every FBLA-occupied floor of the hotels from 10:00 pm to 6:00 am throughout the duration of the conference. An Emergency Medical Technician (EMT) is on duty throughout the conference in case of a medical emergency.

Conference Rate: What Does It Include?

As a part of the \$507 per person quad room rate (other room rates apply for triple or double) a conference delegate will receive four meals, (dinner on Wednesday, breakfast and dinner on Thursday, and breakfast on Friday), quad occupancy room for two nights, and a conference registration fee. Chapters may opt to arrive a day early (Tuesday) in which case the quad occupancy rate will be \$538 per person. Quad occupancy is designated as four (4) people to two (2) double sized beds.

Transportation to the SLC

Student transportation to the SLC will vary based upon the school. Many chapters travel by school bus; however, public transportation is also available. Students are not allowed to drive themselves. All student delegates attending the conference must be chaperoned by an FBLA adviser, parent, or authorized designee of the school district.

Dress Code

There is a dress code for the conference. Appropriate business attire is required by all delegates for competitions, general sessions, meals, workshops, and meetings. A copy of the Dress Code is included in this guide for you to review with your child. The local chapter adviser will also review the dress code with the students attending the conference and will discuss what is considered to be appropriate business attire.

Casual attire is permissible only for free time and during the recreation night/dance. Good taste should be exercised when selecting casual attire for the conference.

Competitions

New York State FBLA offers 23 different skilled, performance, team, and chapter events for FBLA ML members to participate in at the State Leadership Conference, including:

- Annual Chapter Activities Presentation
- Business Ethics
- Business Etiquette
- Career Exploration
- Career Research
- Community Service Presentation
- Critical Thinking
- Digital Citizenship
- Elevator Speech
- Exploring Business Issues
- Exploring Computer Science
- Exploring Economics

- Exploring Technology
- FBLA Concepts
- FBLA Mission & Pledge
- Financial Literacy
- Interpersonal Communication
- Leadership
- Learning Strategies
- Marketing Mix Challenge
- Multimedia & Website Development
- Outstanding New ML Member
- Running an Effective Meeting
- Video Game Challenge

If a delegate places first through fourth in a competition that is also considered a National FBLA event, the delegate would be the NYS FBLA representative in that event at the National Leadership Conference, which begins on June 29 in Orlando.

Student Permission, Emergency Form, and Code of Conduct Form

The last page of this packet is the New York State FBLA Student Permission, Emergency Form, and Code of Conduct Form which is required to be read and signed by every conference delegate, their parent/guardian, adviser, and school administrator. The Code of Conduct details what is expected of every student, what constitutes a violation of the Code of Conduct, and the consequences of the violation for the individual student and the local chapter.

By placing in
the Top 4
in most
Competitive
Events,
FBLA
members
advance to the
National
Leadership
Conference
in
Orlando, Florida
on
June 29-July 2.

The Permission & Emergency Form requests the information and permission necessary to seek medical assistance for a student delegate should the need arise. This form must be returned to the chapter adviser and then forwarded to the designated state FBLA representative prior to the conference.

At curfew each night, each chapter adviser will have their students sign a curfew check-in sheet. Students must remain in their rooms from 12 am until 6 am. Should a student break curfew, it will be considered a violation of the Code of Conduct and will be handled as outlined in the Code of Conduct.

Special Needs Form

If your child has a special need such as dietary restrictions or a handicapped-accessible room, please complete the attached form and have the adviser submit it to us with the signed permission and health forms. Please be as specific as possible about the special needs, especially as it pertains to food.

Miscellaneous

The State Leadership Conference is a **NON-SMOKING CONFERENCE**. The address and telephone number of the Hyatt Regency Rochester and Holiday Inn Rochester Downtown are:

Hyatt Regency Rochester Holiday Inn Rochester Downtown

 125 East Main Street
 70 State Street

 Rochester, NY 14604
 Rochester, NY 14614

 Phone: 585-546-1234
 Phone: 585-355-4811

In case of an emergency, please call the hotel and request that a message be taken immediately to conference headquarters in the convention center. Conference staff members will locate FBLA members and/or advisers.

If you have any questions regarding the conference, please contact your child's adviser.



FBLA and Middle Level Members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world. Appropriate attire is required for ALL attendees, at all conference functions, including meals, unless otherwise stated. Conference name badges and SLC bracelets are part of this dress code and must be worn at all conference functions. For safety reasons, do not wear name badges when touring outside the conference facility.

ACCEPTABLE PROFESSIONAL ATTIRE FOR OFFICIAL FBLA ACTIVITIES:

- Business suit with:
 - Blouse
 - Collared dress shirt and necktie or bowtie
- Dress pants or skirt with:
 - Blouse
 - Collared dress shirt and necktie or bowtie
- Business dress
- Blazer/sport jacket with dress pants and:
 - o Blouse
 - Collared dress shirt and necktie or bowtie
- Dress shoes/dress boots
- Belt or suspenders are to be worn unless there are no belt loops on the pants
- Banded collar shirt may be worn ONLY if sport coat or business suit is worn
- Dress shoes and socks
- Capris or gauchos with coordinating jacket/suit, worn BELOW the knee

INAPPROPRIATE ATTIRE INCLUDES:

- Jewelry in visible body piercing, other than ears
- Denim or chambray fabric of any kinds, overalls, shorts, skirts, stretch or stirrup pants, exercise or bike shorts
- Backless, see-through, tight fitting, spaghetti straps, strapless, or low cut blouses/tops/dresses/skirts or any other garment with a low neckline.
- Skirts & Dresses that are more than approximately 2 inches ABOVE the knee
- T-Shirts, Lycra, spandex, midriff tops, tank tops, and bathing suits
- Sandals, athletic Shoes, industrial work shoes, hiking boots, bare feet or over the knee boots.
- Athletic wear, including sneakers
- Hats or flannel fabric clothing
- Bolo ties
- Visible foundation garments

Clarification: Many women's two piece suits are currently designed so that they do not require a blouse. Therefore, this will be accepted. In addition, sling back shoes, open toe shoes and sleeveless dresses are accepted.

Casual Attire is acceptable for some dances. Casual attire includes jeans, shorts (no more than 4 inches above the knee), nice t-shirts or denim/chambray shirts, sneakers or sandals. (Not Allowed are Lycra, spandex, midriff tops, pajamas, bathing suits). If there is doubt, select something else to wear. Be a professional.

A delegate must wear footwear in all public areas during non-conference FBLA activities (no socks or barefeet).

Updated July 2018

NEW YORK STATE FUTURE BUSINESS LEADERS OF AMERICA STUDENT CODE OF CONDUCT

Individual chapters or delegates violating any of the following rules while attending a district, state, or national conference will be dealt with in accordance with the procedures adopted by the Board of Trustees, and the penalties outlined below. The term "delegate" shall mean any FBLA member including State Officers. ALL VIOLATIONS WILL BE REPORTED TO PARENT/GUARDIANS, SCHOOL DISTRICT, LOCAL CHAPTER ADVISER(S), AND THE BOARD OF TRUSTEES. Any delegate while attending any FBLA functions/events/conferences (anything that represents FBLA) will be subject to disciplinary action.

VIOLATIONS OF ITEMS 1 THROUGH 6 WILL CAUSE DISQUALIFICATION OF THE STUDENT DELEGATE FROM INDIVIDUAL AND TEAM EVENTS AT THE CONFERENCE. STATE OFFICERS WILL ALSO RECEIVE A 30-DAY PROBATION PERIOD AND A PARTIAL LOSS OF STATE OFFICER DEPOSIT (\$100).

- 1. A delegate will conduct themselves in a courteous, safe, and respectful manner, refraining from language and actions that might bring discredit to the association.
- 2. All delegates must remain inside their assigned room during the curfew hours, 12:00am 6:00am. Any area outside the room is a violation including adviser's room.
- 3. A one-day conference delegate must be off the grounds of the conference facilities by curfew.
- 4. A delegate must attend all general sessions and required activities at assigned times.
- 5. A delegate will wear appropriate business attire at workshops, leadership sessions, district meetings, competitive events, and meals. Refer to Dress Code.
- 6. A delegate must keep his/her adviser informed of his/her activities and whereabouts at all times.
- 7. No delegate will leave the conference facilities unless he/she has received permission from his/her chapter/state officer adviser. His/her parents or legal guardian(s) must transport a delegate returning home in an emergency.

VIOLATIONS OF ITEMS 7 THROUGH 15 WILL CAUSE DISQUALIFICATION OF THE DELEGATE FROM INDIVIDUAL AND TEAM EVENTS, LOSS OF CHAPTER POINTS WHERE APPLICABLE. ADDITIONALLY, THE STUDENT WILL BE DETAINED FOR THE DURATION OF THE CONFERENCE, AND WILL NOT BE PERMITTED TO PARTICIPATE IN ANY ACTIVITIES. ADDITIONALLY, STATE OFFICERS WILL FACE REMOVAL FROM OFFICE AS WELL AS FULL FORFEITURE OF ANY TRAVEL GRANTS AND STATE OFFICER DEPOSIT.

- 8. Smoking/vaping, use of any tobacco-related products is not permitted.
- 9. A delegate will not use his/her personal transportation to, from, or during the conference unless accompanied by his/her parent(s), legal guardian(s), or authorized designee.
- 10. A delegate will not deface, change or remove public or private property. The student, chapter, and/or their parent/guardians will be responsible and must pay damages of any property or furnishings.
- 11. Association among delegates will be limited to authorized conference activities. **Delegates of the opposite sex will not be allowed in the sleeping quarters unless a designated chapter adviser/chaperone is present in the room**.
- 12. No delegate will be permitted to participate in any sexual activities while at a hotel or conference site.
- 13. Any delegate who knowingly remains in a room where any prohibited activities occur will also be in violation of the Code of Conduct.
- 14. No delegate will use, possess, or sell illegal or controlled substances, or alcoholic beverages. No delegate will be permitted at a bar or in nightclubs.
- 15. No delegate will engage in any activity that involves wagering or gambling.
- 16. No delegate will engage in any activity that will result in a risk to health, safety, and/or welfare of self or others. No delegate will violate any local, state, or federal law. No delegate will engage in any form of bullying. Violators will be turned over to the appropriate law enforcement agency.

The discipline committee will act upon any misconduct not aforementioned and an appropriate penalty will be determined and enforced. A chapter's unwillingness to abide by the decision of the Discipline Committee will result in the chapter's suspension from FBLA sponsored functions for one calendar year. Delegates shall respect and abide by the authority vested to the Board of Trustees and it designees, or authorized representative of the conference/hotel staff. Compliance with curfew and conduct of state officers will be under the purview of the state officer adviser(s), except in case of an emergency.

Updated July 2022

NEW YORK STATE FUTURE BUSINESS LEADERS OF AMERICA STUDENT PERMISSION, EMERGENCY FORM, AND CODE OF CONDUCT SIGNATURE FORM

It is the responsibility of the local chapter adviser to submit this form for **each student** attending the following event: LOCATION **EVENT**

	he information on the forms is kept confidential	bmission of the form is a safety issue; copies of forms are , and the forms are deleted after the FBLA event. Local
	**PLEASE PRINT CLEARLY*	*
Participant's Full Name:		
School Name:	Adviser Name	e:
Participant's Address:		
Participant's Cell Phone:	Participant's Home Phone:	Participant's Date of Birth:
Parent/Guardian's Full Name(s):		
	EMERGENCY INFORMATION	N
Name of Emergency Contact Person: _		
Home Phone:	Work Phone:	Cell Phone:
Family Physician Name:		Physician Phone:
Insurance Company Name:		
Plan Number/Group Number:		
My/our child is allergic to the following	g drugs and/or medications (if none, so state):	
List any medication that must be taker	(if none, so state):	
emergency treatment. We/I hereby gi hospital personnel and/or a licensed p	ve permission for the FBLA Adviser or designee	asport my/our child to or from a doctor or hospital for to sign any consents which may be necessary to allow any emergency procedures, treatment, or surgery which ecessary to such emergency care.
· •	ee and harmless from and indemnify NYS FBLA fo may arise as a result of such care and treatment	or any expenses incurred in the rendering of such care and
NYS FBLA website at www.nysfbla.org . to any property or furnishings in the hoother hotel guests will result in the stuthat the school officials, the FBLA Chap	We have read and clearly understand the NYS Flotel or convention center, any items taken from to dent and their parents/guardians being held fina ter adviser, the NYS FBLA conference staff, and t	verse side, also found in the NYS FBLA Handbook, or on the BLA Dress Code for this event. We understand that damages the guest room in the hotel, or any disrespect shown to incially responsible for any associated costs. We also agree the FBLA Board of Trustees have the right to disqualify e if the student (participant) is found to be in violation of the
	all parties have read, understand, and agree to al this form is correct to the best of everyone's kno	Il permission, health, dress code, student code of conduct owledge.
Student Signature:		Date:
Parent/Guardian Signature:		Date:
Adviser/Chaperone Signature:		Date:
Administrator Name:		Telephone #:
Administrator Signature:		Date:

2024 NEW YORK STATE FBLA LEADERSHIP CONFERENCE SCHEDULE OF EVENTS

NYS FBLA 2024 STATE LEADERSHIP CONFERENCE STUDENT AND ADVISER/CHAPERONE SPECIAL NEEDS FORM

Please complete this form and have the chapter adviser submit to NYS FBLA if your child has a special need such as a dietary restriction or physical/medical condition that requires a certain accommodations (ie. handicap-accessibility, low floor, etc.). Please provide as much information as possible regarding the requirements, especially as it relates to food restrictions. This form must be received by NYS FBLA by March 28.

Stude	nt Name:	
Chapte	ter Name:	
Advise	er Name:	
Paren	nt/Guardian Name and Emergency Contact #:	
	Dietary Restriction – special meals can be provided by the Convention Center for Kosher, Gluten Free, Vegan, E etc. Please state the type of restriction your child has; be specific as to the types of food they CAN and CANNO	
	Our regular dinner menu will include salad choices, rolls and butter, vegetables, a selection of starches (either ric potato), entrees consisting of chicken and beef, and a dessert with water and soda available.	ce, pasta, o
	Physical/Medical Restriction – please state any special needs to accommodate a physical or medical restriction (ie. handicap-accessible room, use of a wheelchair on site, etc.)	

FORM I



NEW YORK STATE FUTURE BUSINESS LEADERS OF AMERICA

"Flying to the Future"

2024 STATE LEADERSHIP CONFERENCE TENTATIVE SCHEDULE OF EVENTS

AS OF FEBRUARY 4, 2024 (SUBJECT TO CHANGE)

2024 NEW YORK STATE FBLA LEADERSHIP CONFERENCE SCHEDULE OF EVENTS

Time	Wednesday, April 10 Events		Location
11:00 am - 3:00 pm	Conference & Competitive Events Registration		Highland B
Noon	Mandatory SLC Interns Meeting		Galleria
Noon - 5:00 pm	Theme Basket Table/Intern Booth		Galleria
12:30 pm	Objective Test Events Administrator Meeting		Lilac Ballroom
1:00 pm	Individual, Production, and Team Objective Test Event Accounting II Accounting II Advertising Agribusiness Banking & Financial Systems Business Calculations Business Communication Business Ethics Business Law Business Management Computer Applications Computer Problem Solving Cyber Security Economics Entrepreneurship Health Care Administration Help Desk Hospitality & Event Management Insurance & Risk Management International Business Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology	 Introduction to Marketing Concepts Introduction to Parliamentary Procedure Introduction to Word Processing Journalism Marketing ML Business Etiquette ML Career Exploration ML Digital Citizenship ML Exploring Computer Science ML Exploring Economics ML Exploring Technology ML FBLA Concepts ML Financial Literacy ML Leadership ML Learning Strategies ML Running an Effective Meeting Network Design Networking Infrastructures Organizational Leadership Personal Finance Public Policy & Advocacy Securities & Investments Sports & Entertainment Management Spreadsheet Applications Supply Chain Management UX Design Word Processing 	Connecto A
1:00 pm	Alternative Testing		Cascade A
1:00 pm	Workshop:		Highland D
1:15 pm	Performance Event Administrators Meeting (for	r Wednesday events)	Empire South
1:30 pm	Judges Meeting with Event Administrators (for	Wednesday events)	Empire South
2:00 pm	Workshop:		Highland D
2:00 pm	Broadcast Journalism (Semi-Finals)		Empire Lobby
2:00 pm	Business Plan (Finals)		Empire Lobby
2:00 pm	Coding & Programming (Finals)		Empire Lobby
2:00 pm	Community Service Project (Finals)		Empire Lobby

2:00 pm	Digital Video Production (Finals)	Empire Lobby
2:00 pm	Future Business Leader (Semi-Finals)	Empire Lobby
2:00 pm	Graphic Design (Semi-Finals)	Empire Lobby
2:00 pm	Introduction to Emerging Business Issues (Semi-Finals)	Empire Lobby
2:00 pm	Introduction to FBLA Creed Speaking (Semi-Finals)	Empire Lobby
2:00 pm	Job Interview (Semi-Finals)	Empire Lobby
2:00 pm	Local Chapter Annual Business Report (Finals)	Empire Lobby
2:00 pm	ML Elevator Speech	Empire Lobby
2:00 pm	Mobile Application Development (Finals)	Empire Lobby
2:00 pm	Outstanding New Member (9th & 10th grades) (Finals)	Empire Lobby
2:00 pm	Parliamentary Procedure Team (Finals) • Preparation Room • Performance Room	Aqueduct C Aqueduct A
2:00 pm	Partnership with Business (Finals)	Empire Lobby
2:00 pm	Visual Design (Semi-Finals)	Empire Lobby
2:00 pm	Alternative Testing	Cascade A
2:15 pm	Individual, Production, and Team Objective Test Events (Session II)	Lilac Ballroom
3:00 pm	Workshop:	Highland D
3:30 pm	Individual, Production, and Team Objective Test Events (Session III)	Lilac Ballroom
3:30 pm	State Officer Candidates Meeting/Screening of Campaign Materials	Empire North
4:00 pm	Alternative Testing	Cascade A
4:00 pm	Workshop:	Highland D
4:00 pm	Mandatory Advisers' Meeting	Highland A
4:30 pm	Mandatory Voting Delegates' Meeting	Riverside Court
5:30 pm	District Meetings (Mandatory) District VP Candidate Speeches and Question & Answer Session District 1N District 1S District 2 District 3N District 3S District 4 District 5 District 7 District 8 District 9 District 10 District 11	

•	District	13	
•	DISTRICT	13	

6:30 pm	Dinner (Assigned Seating)	Lilac Ballroom
7:15 pm	National Officer Candidate Interviews	Aqueduct C
7:30 pm	State Parliamentarian Candidate Interviews	Aqueduct A
8:00 pm	GENERAL LEADERSHIP SESSION #1 (Mandatory) Campaign Rally (Assigned Seating)	Empire North
9:30 pm-11:30 pm	MANDATORY STUDENT SOCIAL ACTIVITIESTalent ShowStudent Lounge	Empire North Empire Lounge
10:00 pm	Board of Trustees Meeting	Cascade A
Midnight	CURFEW	
Time	Thursday, April 11 Events	Location
6:30 - 7:00 am	Set-up of Campaign Booths Set-up of Chapter Business Display	Riverside Court Galleria
7:00 am	Breakfast (Assigned Seating)	Lilac Ballroom
8:00 am - 5:00 pm	Conference & Competitive Events Registration	Highland B
8:00 am - 5:00 pm	Theme Basket Table/Intern Booth	Galleria
8:00 am - 8:00 pm	Coat Check Room for One-Day Registrants	Coat Room
8:00 am	Judges' Breakfast	Empire Lounge
8:15 am	Performance Event Administrators Meeting (for Thursday events)	Empire South
8:30 am	Alternative Testing	Cascade A
8:30 am	Judges' Meeting with Event Administrators	Empire South
8:30 am	Individual, Production, and Team Objective Test Events (Session IV)	Lilac Ballroom
9:00 am	Workshop:	Highland D
9:00 am	Broadcast Journalism (Finals)	Empire Lobby
9:00 am	Business Ethics (Finals)	Empire Lobby
9:00 am	Chapter Business Display Judging	Galleria
9:00 am	Client Service (Semi-Finals)	Empire Lobby
9:00 am	Computer Game & Simulation Programming (Finals)	Empire Lobby
9:00 am	Future Business Educator (Finals)	Empire Lobby
9:00 am	Graphic Design (Finals)	Empire Lobby
9:00 am	Impromptu Speaking (Semi-Finals)	Empire Lobby
9:00 am	Introduction to Business Presentation (Finals)	Empire Lobby
9:00 am	Introduction to Decision Making (Semi-Finals)	Empire Lobby

9:00 am	Introduction to Public Speaking (Semi-Finals)	Empire Lobby
9:00 am	Introduction to Programming (Semi-Finals)	Empire Lobby
9:00 am	Introduction to Social Media Strategy (Semi-Finals)	Empire Lobby
9:00 am	ML Business Ethics	Empire Lobby
9:00 am	ML Career Research	Empire Lobby
9:00 am	ML Exploring Business Issues	Empire Lobby
9:00 am	ML FBLA Mission & Pledge	Empire Lobby
9:00 am	ML Marketing Mix Challenge	Empire Lobby
9:00 am	ML Video Game Challenge	Empire Lobby
9:00 am	Outstanding New ML Member (Finals)	Empire Lobby
9:00 am	Public Speaking (Semi-Finals)	Empire Lobby
9:00 am	Sales Presentation (Semi-Finals)	Empire Lobby
9:00 am	Social Media Strategies (Semi-Finals)	Empire Lobby
9:00 am	Visual Design (Finals)	Empire Lobby
9:00 am	Website Coding & Development (Finals)	Empire Lobby
9:00 am	Website Design (Finals)	Empire Lobby
9:30 am	Alternative Testing	Cascade A
9:45 am	Individual and Production Objective Test Events (Session V)	Lilac Ballroom
10:00 am	Workshop:	Highland D
10:00 am - 2:00 pm	Campaign Booths Open The final hour (1pm -2pm) is open to Voting Delegates only	Riverside Court
11:00 am	Workshop:	Highland D
11:00 am	Individual and Production Objective Test Events (Session VI)	Lilac Ballroom
Noon	Workshop:	Highland D
Noon	Judges' Luncheon	Empire Lounge
1:00 pm	Workshop:	Highland D
1:00 pm	Individual and Production Objective Test Events (Session VII)	Lilac Ballroom
1:00 pm	Banking & Financial Systems (Finals)	Empire Lobby
1:00 pm	Business Management (Finals)	Empire Lobby
1:00 pm	Chapter of the Year Interviews	Empire Lobby
1:00 pm	Client Service (Finals)	Empire Lobby

1:00 pm	Data Analysis (Finals)	Empire Lobby
1:00 pm	Digital Animation (Finals)	Empire Lobby
1:00 pm	Electronic Career Portfolio (Finals)	Empire Lobby
1:00 pm	Entrepreneurship (Finals)	Empire Lobby
1:00 pm	Future Business Leader (Finals)	Empire Lobby
1:00 pm	Help Desk (Finals)	Empire Lobby
1:00 pm	Hospitality Management (Finals)	Empire Lobby
1:00 pm	Impromptu Speaking (Finals)	Empire Lobby
1:00 pm	International Business (Finals)	Empire Lobby
1:00 pm	Introduction to Decision Making (Finals)	Empire Lobby
1:00 pm	Introduction to Emerging Business Issues (Finals)	Empire Lobby
1:00 pm	Introduction to Event Planning (Finals)	Empire Lobby
1:00 pm	Introduction to FBLA Creed Speaking (Finals)	Empire Lobby
1:00 pm	Introduction to Public Speaking (Finals)	Empire Lobby
1:00 pm	Introduction to Programming (Finals)	Empire Lobby
1:00 pm	Introduction to Social Media Strategy (Finals)	Empire Lobby
1:00 pm	Job Interview (Finals)	Empire Lobby
1:00 pm	Marketing (Finals)	Empire Lobby
1:00 pm	Network Design (Finals)	Empire Lobby
1:00 pm	Public Service Announcement (Finals)	Empire Lobby
1:00 pm	Public Speaking (Finals)	Empire Lobby
1:00 pm	Sales Presentation (Finals)	Empire Lobby
1:00 pm	Social Media Strategies (Finals)	Empire Lobby
1:00 pm	Sports & Entertainment Management (Finals)	Empire Lobby
2:00 pm	Alternative Testing	Cascade A
2:00 pm	Workshop:	Highland D
2:00 pm	Breakdown of Campaign Booths Breakdown of Chapter Business Display	Riverside Court Galleria
3:00 pm	Workshop:	Highland D
3:00 pm	GENERAL LEADERSHIP SESSION #2 (Mandatory for Voting Delegates) Mainline Officer Candidate Question & Answer Session (Assigned Seating)	Empire North
4:15 pm	Voting Delegate Session	Empire North

4:30 pm	NYS FBLA Foundation Meeting	Highland A
6:00 pm	Dinner (Assigned Seating)	Lilac Ballroom
8:00 pm	GENERAL LEADERSHIP SESSION # 3 (Mandatory) Business Session, Election Results, Installation of Officers (Assigned Seating)	Empire North
9:30 pm-11:30 pm	MANDATORY STUDENT ACTIVITIES • Disco Dance • Student Lounge	Galleria Empire Lounge
9:30 pm-11:00 pm	Advisers' Appreciation Reception	Riverside Court
9:45 pm	New and Outgoing Officers' Reception (Mandatory)	Cascade A
10:30 pm	Board of Trustees Meeting (if needed)	Highland A
Midnight	CURFEW	
Time	Friday, April 12 Events	Location
7:00 am	Breakfast Buffet (Assigned Seating)	Lilac Ballroom
7:30 am	Incoming State Officers Advisers Meeting (Mandatory)	Highland A
8:30 am	GENERAL LEADERSHIP SESSION # 4 (Mandatory) Awards of Excellence (Assigned Seating)	Empire North
11:30 am	Feedback Packet Distribution	Highland B



NEW YORK STATE FBLA 2024 TESTS PRE-ORDER FORM

If you would like to purchase a set of the 2024 SLC Tests, please complete the form online and submit with full payment to the address listed below no later than April 1.

The 2024 SLC Tests link will emailed to the adviser following the SLC.

There will not the opportunity to purchase tests on-site.

ADVISER NAME:		
CHAPTER NAME:		
MAILING ADDRESS:		
CONTACT PHONE NUMBER:		
ADVISER E-MAIL ADDRESS:		

Please send check for \$30 (payable to NYS FBLA) and order form by April 1 to:

Diane Masters 106 E. Washington Street Bath, NY 14810

NYS FBLA FOUNDATION

Theme Basket Auction

Make and bring a theme basket to be auctioned off at the SLC.

Anyone can win! All proceeds go to the NYS Foundation for NLC travel grants.

Earn points for Chapter of the Year Scrapbook (minimum \$50 value)

What will your theme be???

- All things (city you live in)
 - Cash
 - Chocolates Galore
 - Coffee/Tea/Hot Cocoa
 - Gift Cards
 - Movie Night
 - Pamper Yourself
 - Picnic
 - Surf & Sun









This year's goal is to raise \$1,200 for the NYS FBLA FOUNDATION.



AFTER

GENERAL

SESSION

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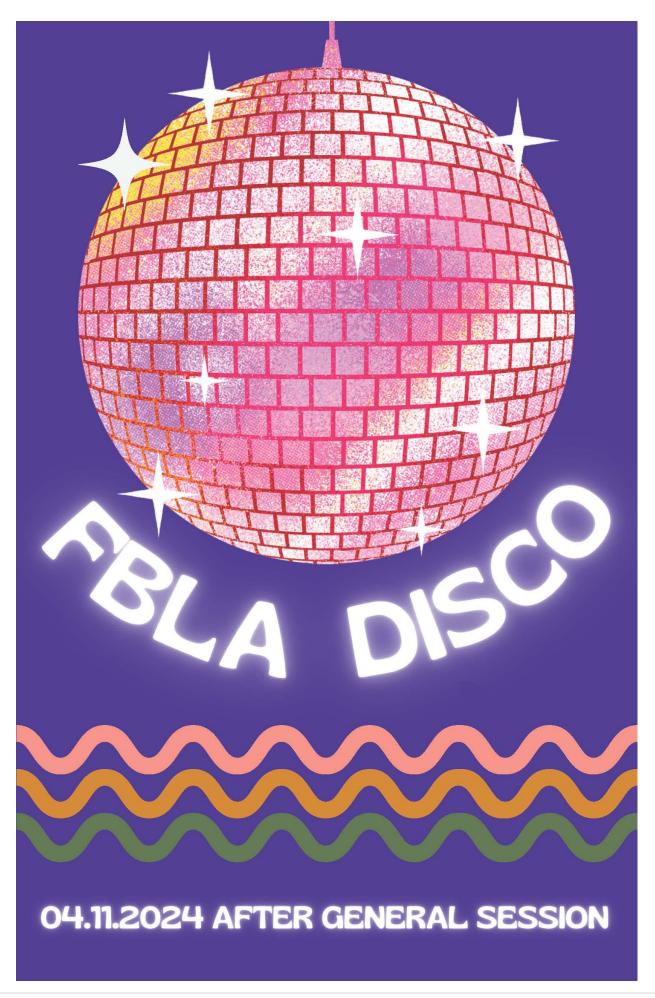


NYS FBLA 2024 State Leadership Conference

Talent Show Registration Form

NYS FBLA is excited to hold another talent show at this year's SLC! Each chapter is allowed to have one team or individual perform a skit, choreographed performance, musical performance, and/or dance at the event. In order to participate, chapter advisers must fill out this form and submit it at conference registration when your chapter arrives at SLC in Rochester.

CHOOL NAME
DISTRICT
TEAM/INDIVIDUAL PERFORMING (LIST NAME(S):
PERFORMANCE DESCRIPTION:



Wear your best 70's disco attire

Dress Code

- flare pants
- bellbottom jeans
- sunglasses
- jumpsuit
- metallics/sequins
- patterned dresses
- polyester suits

Appropriate attire is required