

NYS FBLA 2023–2024 Membership Services Committee Presents

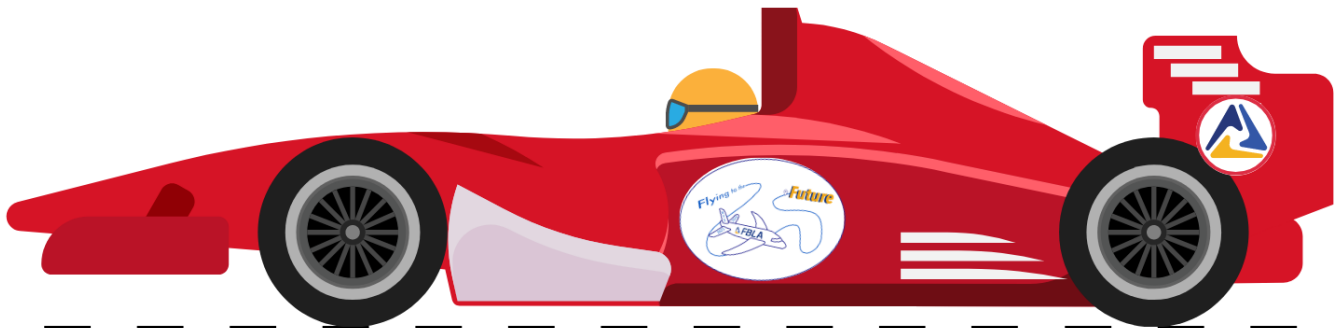
Ready, Set, Recruit!

**Recruit as many new members
as possible!**



Chapters will host creative and interactive recruitment events. Chapters must also create a social media post that including a caption and tag NYS FBLA. A 250-word reflection highlighting their event, why FBLA is an amazing organization, and how your event is interactive must also be submitted.

DUE DATE: FEBRUARY 15, 2024 BY 11:59 PM



**Participating chapters will receive a ribbon and the top
three (3) submissions will receive a plaque at the
State Leadership Conference.**



Membership Services Committee

Ready, Set, Recruit!

Goal: To increase NYS FBLA membership by hosting a recruitment event highlighting FBLA as an organization.

Chapters will need to submit a reflection with a maximum of 250 words following the event and submit a screenshot of a social media post promoting the event. Chapters will host creative and interactive recruitments. Include a caption in your social media post and tag the NYS FBLA social media accounts.

Reflection Details:

- Highlight your event
- Why FBLA is an amazing organization?
- How is your event interactive?

Potential Event Ideas:

- Presentations
- Advertisements
- Social Media Campaign
- Meet and Greet
- Open House with Refreshments
- Alumni Workshop

Participating chapters will receive a ribbon and the top three (3) submissions will receive a plaque at the State Leadership Conference.

The deadline for submission is 11:59 PM Eastern Time on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, a maximum of 250 word reflection and screenshot of social media post.

Ready, Set, Recruit Rubric

	Not Present (1 point)	Below Requirement (2 points)	Meets Requirements (3 points)	Exceeds Requirements (4 points)	Points
Spelling, Punctuation, and Grammar	More than two (2) errors.	Two (2) errors.	No more than one (1) error.	No errors.	
Essay Content	Contains irrelevant information.	Contains one (1) out of three (3) detail.	Contains two (2) out of the three (3) details.	Contains all details.	
Word Count	Less than 149 words or exceeds word limit.	150-199 words.	200-249 words.	250 words.	
Social Media Post	No screenshot submitted.	Screenshot of social media post only.	Screenshot of social media post with caption.	Screenshot of social media post with caption and tag NYS FBLA.	
Final					/16