



NYS FBLA 2023–2024 Membership Services Committee Presents

Creative Competition

Participating members will receive a ribbon and the top three (3) submissions will receive a plaque at the State Leadership Conference.

MEMBERS MUST CREATE THEIR OWN
NEW FBLA COMPETITIVE EVENT.
MEMBERS MUST WRITE A 500 WORD
DESCRIPTION OF THE EVENT, ITS
BENEFITS, ITS UNIQUENESS, HOW IT WILL
ATTRACT NEW MEMBERS, AND WHY IT
SHOULD BE CONSIDERED. BE CREATIVE!

DUE DATE:

FEBRUARY 15, 2024 BY 11:59 PM





Membership Services Committee Creative Competition

Goal: To have members create their own new FBLA competitive event.

Individual members must come up with a new competitive event that could potentially be offered at SDM, SLC, or NLC. This event should be unique and different from all existing competitive events. Members will write a description of the event with a maximum of 500 words. Submissions must be in PDF format.

Description Details:

- Description of the event
- Benefits of the event
- How it will attract new members
- Characteristics that make it unique
- Why should it be considered

Participating members will receive a ribbon and the top three (3) submissions will receive a plaque at the State Leadership Conference.

The deadline for submission is 11:59 PM Eastern Time on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, and a 500 word description.

Creative Competition Rubric

	Not Present (1 point)	Below Requirement (2 points)	Meets Requirements (3 points)	Exceeds Requirements (4 points)	Points
Competitive Event	Competitive event already exists.	Competitive event is irrelevant to FBLA	Competitive event is similar to existing FBLA events.	Competitive event is innovative and unique.	
Spelling, Punctuation, and Grammar	More than two (2) errors.	Two (2) errors.	No more than one (1) error.	No errors.	
Essay Content	Contains less than three (3) details.	Contains three (3) out of five (5) details.	Contains four (4) out of five (5) details.	Contains all details as written above.	
Word Count	Less than 299 words or exceeds word limit.	300-399 words.	400-499 words.	500 words.	
Final					/16