



Membership Services Committee

Nicole Aumell, Chair; Maxwell Robinson, Council Director;
Nathan Wan, Member

Committee Goals	Competition	Description
Chapter Challenges		
To have 150 NYS FBLA members registered by October 31, 2023.	Early Bird Challenge	Chapters must have five (5) or more members paid and registered by October 31, 2023.
To increase NYS FBLA membership by hosting a recruitment event highlighting FBLA as an organization.	Ready, Set, Recruit!	Chapters will need to submit a reflection with a maximum of 250 words following the event and submit a screenshot of a social media post promoting the event. Chapters will host creative and interactive recruitments. Include a caption in your social media post and tag the NYS FBLA social media accounts.
Individual Challenge		
To have members create their own new FBLA competitive event.	Creative Competition	<p>Individual members must come up with a new competitive event that could potentially be offered at SDM, SLC, or NLC. This event should be unique and different from all existing competitive events. Members will write a description of the event with a maximum of 500 words. Submissions must be in PDF format.</p> <p>The top three (3) submissions will receive plaques at the State Leadership Conference.</p>
<p>Participants will receive a ribbon at the State Leadership Conference for completing each challenge.</p> <p>By completing all three (3) challenges, the member will receive the Super Ribbon for the Membership Services Committee.</p>		

NYS FBLA 2023–2024 Membership Services Committee Presents



Due October 31, 2023

Early Bird Challenge

Chapters must have five (5) or
more paid members by
October 31, 2023.

Participating chapters will
receive a ribbon at the
State Leadership Conference.

NYS FBLA 2023–2024 Membership Services Committee Presents

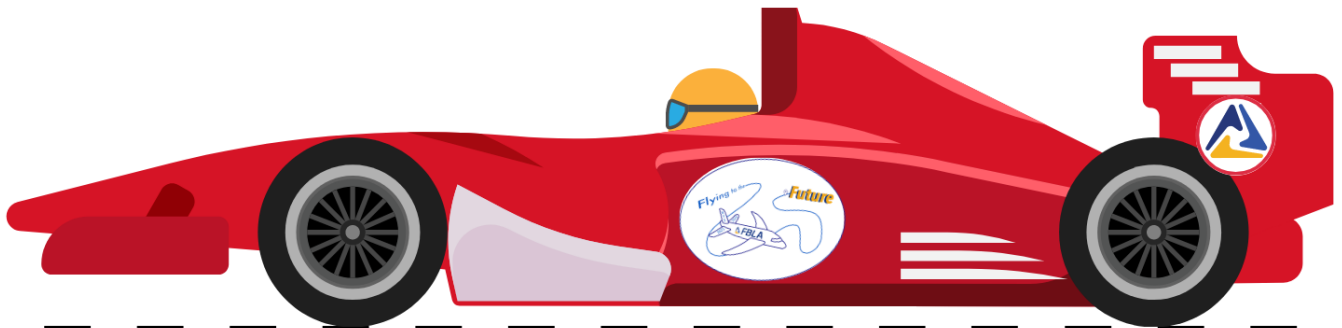
Ready, Set, Recruit!

**Recruit as many new members
as possible!**



Chapters will host creative and interactive recruitment events. Chapters must also create a social media post that including a caption and tag NYS FBLA. A 250-word reflection highlighting their event, why FBLA is an amazing organization, and how your event is interactive must also be submitted.

DUE DATE: FEBRUARY 15, 2024 BY 11:59 PM



**Participating chapters will receive a ribbon and the top
three (3) submissions will receive a plaque at the
State Leadership Conference.**



Membership Services Committee

Ready, Set, Recruit!

Goal: To increase NYS FBLA membership by hosting a recruitment event highlighting FBLA as an organization.

Chapters will need to submit a reflection with a maximum of 250 words following the event and submit a screenshot of a social media post promoting the event. Chapters will host creative and interactive recruitments. Include a caption in your social media post and tag the NYS FBLA social media accounts.

Reflection Details:

- Highlight your event
- Why FBLA is an amazing organization?
- How is your event interactive?

Potential Event Ideas:

- Presentations
- Advertisements
- Social Media Campaign
- Meet and Greet
- Open House with Refreshments
- Alumni Workshop

Participating chapters will receive a ribbon and the top three (3) submissions will receive a plaque at the State Leadership Conference.

The deadline for submission is 11:59 PM Eastern Time on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, a maximum of 250 word reflection and screenshot of social media post.

Ready, Set, Recruit Rubric

	Not Present (1 point)	Below Requirement (2 points)	Meets Requirements (3 points)	Exceeds Requirements (4 points)	Points
Spelling, Punctuation, and Grammar	More than two (2) errors.	Two (2) errors.	No more than one (1) error.	No errors.	
Essay Content	Contains irrelevant information.	Contains one (1) out of three (3) detail.	Contains two (2) out of the three (3) details.	Contains all details.	
Word Count	Less than 149 words or exceeds word limit.	150-199 words.	200-249 words.	250 words.	
Social Media Post	No screenshot submitted.	Screenshot of social media post only.	Screenshot of social media post with caption.	Screenshot of social media post with caption and tag NYS FBLA.	
Final					/16



NYS FBLA 2023–2024 Membership Services Committee Presents

Creative Competition

Participating members will receive a ribbon and the top three (3) submissions will receive a plaque at the State Leadership Conference.

MEMBERS MUST CREATE THEIR OWN
NEW FBLA COMPETITIVE EVENT.
MEMBERS MUST WRITE A 500 WORD
DESCRIPTION OF THE EVENT, ITS
BENEFITS, ITS UNIQUENESS, HOW IT WILL
ATTRACT NEW MEMBERS, AND WHY IT
SHOULD BE CONSIDERED. BE CREATIVE!

DUE DATE:
FEBRUARY 15, 2024 BY 11:59 PM





Membership Services Committee Creative Competition

Goal: To have members create their own new FBLA competitive event.

Individual members must come up with a new competitive event that could potentially be offered at SDM, SLC, or NLC. This event should be unique and different from all existing competitive events. Members will write a description of the event with a maximum of 500 words. Submissions must be in PDF format.

Description Details:

- Description of the event
- Benefits of the event
- How it will attract new members
- Characteristics that make it unique
- Why should it be considered

Participating members will receive a ribbon and the top three (3) submissions will receive a plaque at the State Leadership Conference.

The deadline for submission is 11:59 PM Eastern Time on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, and a 500 word description.

Creative Competition Rubric

	Not Present (1 point)	Below Requirement (2 points)	Meets Requirements (3 points)	Exceeds Requirements (4 points)	Points
Competitive Event	Competitive event already exists.	Competitive event is irrelevant to FBLA	Competitive event is similar to existing FBLA events.	Competitive event is innovative and unique.	
Spelling, Punctuation, and Grammar	More than two (2) errors.	Two (2) errors.	No more than one (1) error.	No errors.	
Essay Content	Contains less than three (3) details.	Contains three (3) out of five (5) details.	Contains four (4) out of five (5) details.	Contains all details as written above.	
Word Count	Less than 299 words or exceeds word limit.	300-399 words.	400-499 words.	500 words.	
Final					/16