



# Career Development Committee

Angela Lala, Chair; Mikayla Zeldin, Council Director;  
Anna Carlson, Member; Joely LaPage, Member

Committee Goals	Competition	Description
<b>Chapter Challenge</b>		
To encourage FBLA members to utilize their creativity and enrich their marketing skills.	Captivating Commercials	<p>In the Captivating Commercials challenge, chapter members are tasked with creating a commercial that successfully markets an original invention that the members create. Commercials may be in the form of videos or voice overs with separate content such as slideshows. The videos will be between 30 to 90 seconds. Members will also have to write a 250–500 word description of the design choices of their commercial, the demographic for the invention, and the inspiration behind both the commercial and the product.</p> <p>The top three (3) submissions will receive plaques at the State Leadership Conference.</p>
<b>Individual Challenges</b>		
To increase membership knowledge of the inner workings and practices of local businesses.	Local Leaders	Individual members are tasked with finding and interviewing a business leader within their community. For this interview members will create six to eight (6-8) engaging questions to ask the interviewee. In addition to submitting these questions, members will also be writing a 250-500 word description of the business leader, how the members came up with their questions, and what the members learned from this interview.
To increase membership knowledge of preparing professional business correspondence.	Formal Email Frenzy	Individual members are tasked with preparing a sample formal business email in which you will propose a collaboration with a business representative. The sample email must be 250 to 500 words and should be typed in a word document and saved as a PDF file.
<p>Participants will receive a ribbon at the State Leadership Conference for completing each challenge.</p> <p>By completing all three (3) challenges, the member will receive the Super Ribbon for the Membership Services Committee.</p>		



# *Captivating* **COMMERCIALS**



February 15, 2024

11:59 PM

Chapter members are tasked with creating a commercial that successfully markets an original invention.

Members will also write a 250-500 word paragraph describing their commercials and products. Commercials must be 30 to 90 seconds.

Participants will receive ribbons and the top three (3) submissions will receive a plaque at the State Leadership Conference.

**Career Development Committee**



## Career Development Committee Captivating Commercials

Goal: To encourage FBLA members to utilize their creativity and enrich their marketing skills.

In the Captivating Commercials challenge, chapter members are tasked with creating a commercial that successfully markets an original invention that the members create. Commercials may be in the form of videos or voice overs with separate content such as slideshows. The videos will be between 30 to 90 seconds. Members will also have to write a 250–500 word description of the design choices of their commercial, the demographic for the invention, and the inspiration behind both the commercial and the product.

Participating members will receive a ribbon and the top three (3) submissions will receive a plaque at the State Leadership Conference.

The deadline for submission is February 15, 2024, at 11:59 pm. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Chapter, Chapter Adviser Name, and Chapter Adviser Email, Private YouTube link to Commercial, 250–500 word description.

**Challenge Rubric**

Criteria	Not Present (1 Point)	Below Requirements (2 Points)	Meets Requirements (3 Points)	Exceeds Requirements (4 Points)	Points
<b>Presentation</b>	Speech is not legible and/or rehearsed.	Speech is hard to understand with four to five (4-5) mistakes.	Speech is mostly clear with two to three (2-3) mistakes.	Speech is clear with zero to one (0-1) mistakes.	
<b>Creativity</b>	Both commercial and invention were not original.	Commercial or invention is original but lacks detail.	Commercial and invention are creative.	Commercial and invention exceeds standards of detail.	
<b>Grammar and Spelling (Paragraph)</b>	Four (4) or more errors.	Three (3) errors.	Two (2) errors.	Zero to One (0-1) errors.	
<b>Final</b>					/12

# LOCAL LEADERS



## CAREER DEVELOPMENT COMMITTEE

**INDIVIDUAL MEMBERS ARE TASKED WITH INTERVIEWING A BUSINESS LEADER WITHIN THEIR COMMUNITY.**

**MEMBERS WILL CREATE 6-8 ENGAGING QUESTIONS TO ASK THE INTERVIEWEE. MEMBERS WILL ALSO WRITE A 250-500 WORD DESCRIPTION OF THE BUSINESS LEADER, DEVELOPMENT OF QUESTIONS, AND WHAT THE MEMBER LEARNED FROM THIS INTERVIEW.**

Submissions are due by  
February 15, 2024  
at 11:59 PM

Participants will  
receive a ribbon at the  
State Leadership  
Conference.





## Career Development Committee Local Leaders

Goal: To increase membership knowledge of the inner workings and practices of local businesses.

Individual members are tasked with finding and interviewing a business leader within their community. For this interview members will create six to eight (6-8) engaging questions to ask the interviewee. In addition to submitting these questions, members will also be writing a 250–500 word description of the business leader, how the members came up with their questions, and what the members learned from this interview.

### **Potential Talking Points:**

- Educational Background
- Leadership Style
- Business Hours
- Schedule
- Hiring Process

Participating members will receive a ribbon at the State Leadership Conference.

The deadline for submission is February 15, 2024, at 11:59 pm. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, Copy of the Interview Questions and Answers, 250–500-word description.

# Formal Email Frenzy

Career Development  
Committee



Subject: POW



Dear Members

Prepare a sample formal business email to a representative of a business with which you have to propose a collaboration. You can choose a scenario of your choice.

The sample email must be 250 to 500 words. See the submission form for examples of potential scenarios. Participating members will receive a ribbon at the State Leadership Conference.

Best Wishes  
NYS FBLA



**February 15, 2024 at 11:59 PM**



## Career Development Committee Formal Email Frenzy

Goal: To increase membership knowledge of preparing professional business correspondence.

Individual members are tasked with preparing a sample formal business email in which you will propose a collaboration with a business representative. The sample email must be 250 to 500 words and should be typed in a word document and saved as a PDF file.

### Potential Scenarios:

- A collaboration between your business and another local business to advertise a product
- Your boss wants you to propose a business deal with a manufacturer asking them to mass produce a product
- You are an employer and you're asking someone for their qualifications for a job
- Request information on how a product for your company is doing on the manufacturing line

### Sample Email:

**To:**

**From:**

**Subject Line:**

**Message:**

*The message should include the following components;*

*Greeting, Body, Closure, Signature.*

*Sincerely,*

*New York State FBLA*

Participating members will receive a ribbon at the State Leadership Conference.

The deadline for submission is February 15, 2024, 11:59 pm. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, Uploaded PDF File



# Community Outreach & Engagement Committee

Elise Carpenter, Chair; Tulesi Suresh, Council Director;  
Manya Khatri, Member

Committee Goals	Competition	Description
<b>Chapter Challenges</b>		
As a state, collectively fundraise at least \$1,000 for the NYS FBLA Association.	Ad Madness!	Chapters must have 5 ads purchased and featured in the New York State Leadership Conference Program.
To collectively raise \$1,000 for the state charity, K9s for Warriors.	Scrapbook Scramble	<p>Chapters must create a digital scrapbook (3-5 slides) displaying pictures of a fundraising event hosted by local chapters to raise money for K9 Warriors. Slideshow should include at least 3 pictures of the event along with a picture of a check displaying the amount of money raised.</p> <p>The top three (3) submissions will receive plaques at the State Leadership Conference.</p>
<b>Individual Challenges</b>		
To increase membership knowledge about the benefits of animals in maintaining one's mental health.	Peaceful Podcast	<p>Create a two-minute podcast that describes how animals can improve your mental health. Connect this with the state charity, K9s for Warriors.</p> <p>The top three (3) submissions will receive plaques at the State Leadership Conference.</p>
To have members make a meaningful connection with veterans and learn about their experiences.	Veteran Voices	<p>Individuals must first conduct an interview with a veteran of the U.S. military on their experiences during and after service. Then, they must submit a 300–500 word article on the interview which they conducted through the required form.</p>
<p>Participants will receive a ribbon at the State Leadership Conference for completing each challenge.</p> <p>By completing all four (4) challenges, the member will receive the Super Ribbon for the Membership Services Committee.</p>		

NYS FBLA COMMUNITY OUTREACH & ENGAGEMENT COMMITTEE

# AD MADNESS!



**CHAPTERS THAT SELL 5 OR MORE ADVERTISEMENTS  
FOR THE 2024 STATE LEADERSHIP CONFERENCE  
AWARDS PROGRAM WILL RECEIVE A RIBBON AT THE  
STATE LEADERSHIP CONFERENCE.**

**FURTHER INFORMATION  
CAN BE FOUND ON THE  
NYS FBLA WEBSITE.**

**FEBRUARY 15, 2024  
11:59 PM**

NYS FBLA COMMUNITY OUTREACH & ENGAGEMENT COMMITTEE

# SCRAPBOOK SCRAMBLE

Create a digital scrapbook featuring your chapter's fundraising event for the state charity: K9s for Warriors.

Create a digital scrapbook on Google Slides, PowerPoint, Canva, etc., containing:

- 3-5 Slides of pictures of the event (decorations, member engagement, activities, etc.)
- Amount of people in attendance
- Picture of check displaying amount raised

Participating members will receive a ribbon and top 3 places will receive a plaque at the State Leadership Conference..



Submit a PDF version by  
February 15, 2024 by 11:59 PM.

Submissions will be graded  
based on attached rubric.



## Community Outreach & Engagement Committee Scrapbook Scramble

Goal: To collectively raise \$1,000 for the state charity, K9s for Warriors.

Chapters must create a digital scrapbook (3-5 slides) displaying pictures of a fundraising event hosted by local chapters to raise money for K9 Warriors. Slideshow should include at least 3 pictures of the event along with a picture of a check displaying the amount of money raised.

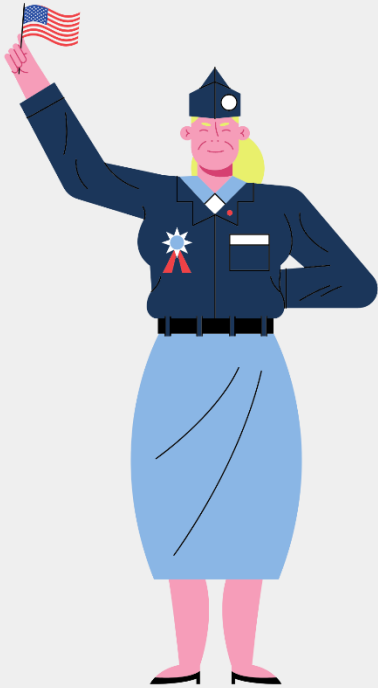
Participating members will receive a ribbon at the State Leadership Conference. The top three (3) submissions will also receive a plaque at the State Leadership Conference.

The deadline for submission is 11:59 PM on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted. Submissions must be in the form of a PDF.

The following information will be required; Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, and Slide Presentation (Scrapbook).

### Scrapbook Scramble Rubric

	One (1)	Two (2)	Three (3)	Four (4)	Total
Event Theme	Not relevant to the charity or cause.	Somewhat relevant to charity and cause.	Mostly relevant to charity and cause.	Directly relevant to charity and cause.	
Creativity and Engagement	Lack of creativity and little engagement.	Somewhat creative and fairly engaging.	Considerable creativity and engaging.	Exceptional creativity and highly engaging.	
Scrapbook Quality	Less than three (3) images of the event and does not contain a picture of the donation.	Three (3) images of the event, but no picture of the donation.	Three (3) to four (4) images of the event and a picture of the donation.	Five images (5) of the event and a picture of the donation.	
Final					/12



NYS FBLA  
Community Outreach &  
Engagement Committee

# Veteran Voices

Conduct an interview with a veteran of the U.S. military and submit an article to be considered for the FBLA Express.

Individuals must first conduct an interview with a veteran of the U.S. military on their experiences during and after service. Then, they must submit a 300-500 word article on the interview which they conducted through the required form.



Submitted articles will be considered for a feature in the Spring Edition of the FBLA Express.



Submit by February 15, 2024 at  
11:59 PM.





## **Community Outreach & Engagement Committee Veteran Voices**

Goal: To have members make a meaningful connection with veterans and learn about their experiences.

Individuals must first conduct an interview with a veteran of the U.S. military on their experiences during and after service. Then, they must submit a 300–500 word article on the interview which they conducted through the required form.

Potential Topics to discuss:

- When served
- Where served
- What branch
- Impact of serving in post-military life

Participating members will receive a ribbon at the State Leadership Conference.

The deadline for submission is 11:59 PM on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, PDF file with chapter name in title uploaded to submission form.

NYS FBLA  
COMMUNITY OUTREACH &  
ENGAGEMENT COMMITTEE

# ★ PEACEFUL ★ PODCAST

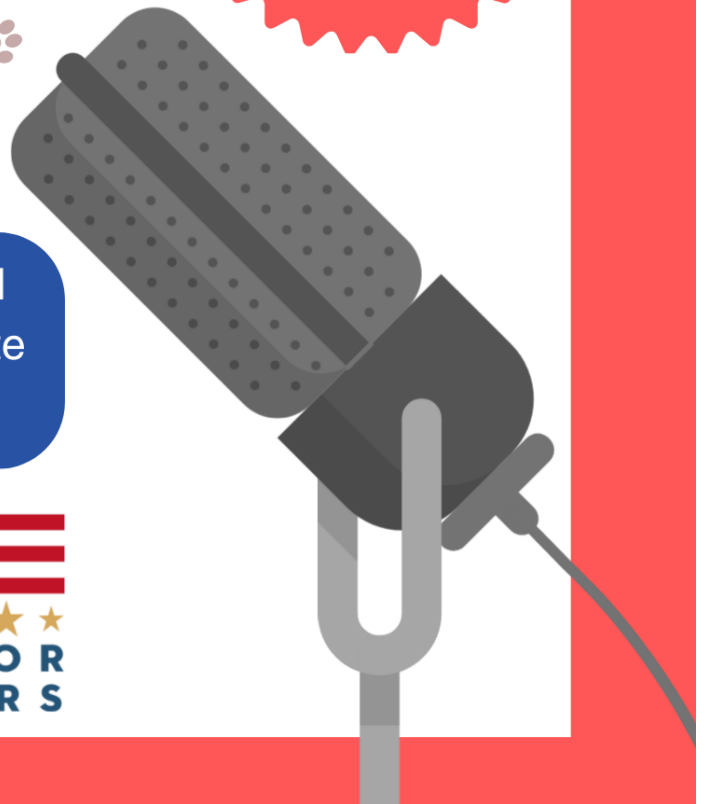
Members must create a two-minute podcast that describes how animals can improve mental health.

Submissions will be graded according to the attached rubric in categories of creativity, production, script, and presentation.

**DUE DATE:**  
FEBRUARY 15, 2024  
11:59 PM



Participating members will receive a ribbon at the State Leadership Conference.





## **Community Outreach & Engagement Committee Peaceful Podcast**

Goal: Increase membership knowledge about the benefits of animals in maintaining one's mental health.

Individual members will create a two-minute podcast that describes how animals can improve your mental health. Connect this with the state charity, K9s for Warriors. Some ideas include:

- How do animals decrease stress levels?
- How can animals encourage social connection?
- How do animals provide a sense of purpose?
- How do animals help reduce anxiety disorders and depression?

Participating members will receive a ribbon at the State Leadership Conference.

The deadline for submission is 11:59 PM on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, link to private YouTube video.



# Membership Services Committee

Nicole Aumell, Chair; Maxwell Robinson, Council Director;  
Nathan Wan, Member

Committee Goals	Competition	Description
<b>Chapter Challenges</b>		
To have 150 NYS FBLA members registered by October 31, 2023.	Early Bird Challenge	Chapters must have five (5) or more members paid and registered by October 31, 2023.
To increase NYS FBLA membership by hosting a recruitment event highlighting FBLA as an organization.	Ready, Set, Recruit!	Chapters will need to submit a reflection with a maximum of 250 words following the event and submit a screenshot of a social media post promoting the event. Chapters will host creative and interactive recruitments. Include a caption in your social media post and tag the NYS FBLA social media accounts.
<b>Individual Challenge</b>		
To have members create their own new FBLA competitive event.	Creative Competition	<p>Individual members must come up with a new competitive event that could potentially be offered at SDM, SLC, or NLC. This event should be unique and different from all existing competitive events. Members will write a description of the event with a maximum of 500 words. Submissions must be in PDF format.</p> <p>The top three (3) submissions will receive plaques at the State Leadership Conference.</p>
<p>Participants will receive a ribbon at the State Leadership Conference for completing each challenge.</p> <p>By completing all three (3) challenges, the member will receive the Super Ribbon for the Membership Services Committee.</p>		

NYS FBLA 2023–2024 Membership Services Committee Presents



Due October 31, 2023

# Early Bird Challenge

Chapters must have five (5) or  
more paid members by  
October 31, 2023.

Participating chapters will  
receive a ribbon at the  
State Leadership Conference.

**NYS FBLA 2023–2024 Membership Services Committee Presents**

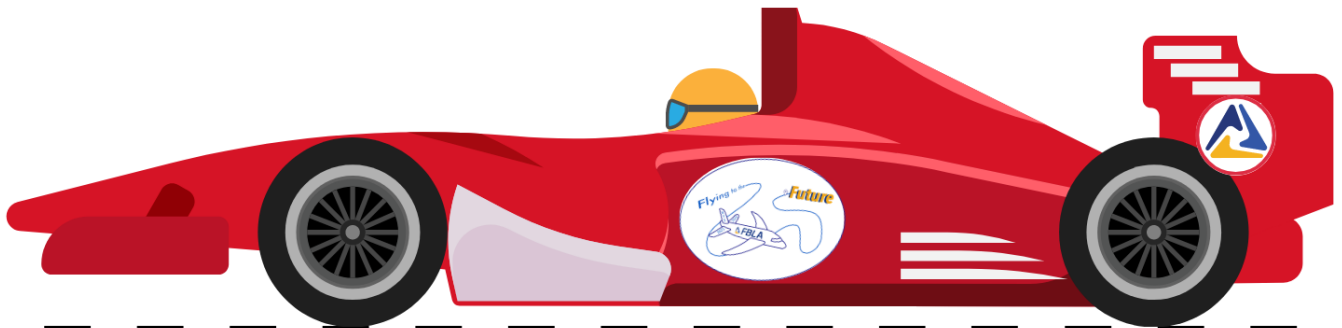
# ***Ready, Set, Recruit!***

**Recruit as many new members  
as possible!**



Chapters will host creative and interactive recruitment events. Chapters must also create a social media post that including a caption and tag NYS FBLA. A 250-word reflection highlighting their event, why FBLA is an amazing organization, and how your event is interactive must also be submitted.

**DUE DATE: FEBRUARY 15, 2024 BY 11:59 PM**



**Participating chapters will receive a ribbon and the top  
three (3) submissions will receive a plaque at the  
State Leadership Conference.**



## Membership Services Committee

### Ready, Set, Recruit!

Goal: To increase NYS FBLA membership by hosting a recruitment event highlighting FBLA as an organization.

Chapters will need to submit a reflection with a maximum of 250 words following the event and submit a screenshot of a social media post promoting the event. Chapters will host creative and interactive recruitments. Include a caption in your social media post and tag the NYS FBLA social media accounts.

#### Reflection Details:

- Highlight your event
- Why FBLA is an amazing organization?
- How is your event interactive?

#### Potential Event Ideas:

- Presentations
- Advertisements
- Social Media Campaign
- Meet and Greet
- Open House with Refreshments
- Alumni Workshop

Participating chapters will receive a ribbon and the top three (3) submissions will receive a plaque at the State Leadership Conference.

The deadline for submission is 11:59 PM Eastern Time on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, a maximum of 250 word reflection and screenshot of social media post.

#### Ready, Set, Recruit Rubric

	Not Present (1 point)	Below Requirement (2 points)	Meets Requirements (3 points)	Exceeds Requirements (4 points)	Points
Spelling, Punctuation, and Grammar	More than two (2) errors.	Two (2) errors.	No more than one (1) error.	No errors.	
Essay Content	Contains irrelevant information.	Contains one (1) out of three (3) detail.	Contains two (2) out of the three (3) details.	Contains all details.	
Word Count	Less than 149 words or exceeds word limit.	150-199 words.	200-249 words.	250 words.	
Social Media Post	No screenshot submitted.	Screenshot of social media post only.	Screenshot of social media post with caption.	Screenshot of social media post with caption and tag NYS FBLA.	
Final					/16



**NYS FBLA 2023–2024 Membership Services Committee Presents**

# Creative Competition

Participating members will receive a ribbon and the top three (3) submissions will receive a plaque at the State Leadership Conference.

MEMBERS MUST CREATE THEIR OWN  
NEW FBLA COMPETITIVE EVENT.  
MEMBERS MUST WRITE A 500 WORD  
DESCRIPTION OF THE EVENT, ITS  
BENEFITS, ITS UNIQUENESS, HOW IT WILL  
ATTRACT NEW MEMBERS, AND WHY IT  
SHOULD BE CONSIDERED. BE CREATIVE!

**DUE DATE:**

**FEBRUARY 15, 2024 BY 11:59 PM**





## Membership Services Committee Creative Competition

Goal: To have members create their own new FBLA competitive event.

Individual members must come up with a new competitive event that could potentially be offered at SDM, SLC, or NLC. This event should be unique and different from all existing competitive events. Members will write a description of the event with a maximum of 500 words. Submissions must be in PDF format.

### Description Details:

- Description of the event
- Benefits of the event
- How it will attract new members
- Characteristics that make it unique
- Why should it be considered

Participating members will receive a ribbon and the top three (3) submissions will receive a plaque at the State Leadership Conference.

The deadline for submission is 11:59 PM Eastern Time on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, and a 500 word description.

### Creative Competition Rubric

	Not Present (1 point)	Below Requirement (2 points)	Meets Requirements (3 points)	Exceeds Requirements (4 points)	Points
Competitive Event	Competitive event already exists.	Competitive event is irrelevant to FBLA	Competitive event is similar to existing FBLA events.	Competitive event is innovative and unique.	
Spelling, Punctuation, and Grammar	More than two (2) errors.	Two (2) errors.	No more than one (1) error.	No errors.	
Essay Content	Contains less than three (3) details.	Contains three (3) out of five (5) details.	Contains four (4) out of five (5) details.	Contains all details as written above.	
Word Count	Less than 299 words or exceeds word limit.	300-399 words.	400-499 words.	500 words.	
Final					/16



# Executive Committee

Diya Mangatt, President;  
Sohum Aggarwal, Executive Vice President

Committee Goals	Competition	Description
<b>Individual Challenges</b>		
To have 100 members or more of NYS FBLA complete at least one level of the BAA's.	Tied Together	Chapter members will complete one level of the BAAs on the national website, as of February 15, 2024. Note: Previous years' completions will not be accepted.
To promote unity and interconnectedness between chapters in NYS FBLA.	Pen Pal Challenge	Connect with another member outside of your chapter and attempt to form a professional connection by writing a letter. This challenge will encourage you to expand your network and exchange information about ideas, and interests.
To expand member knowledge of common FBLA officer positions.	Pursuing Professions	Take advantage of your network to learn about several common officer positions, such as: Secretary, Treasurer, and Parliamentarian. Utilize in-person interviews and emails to discuss the day-to-day role of these positions. Contact chapter officers, advisors, and state officers to create new connections. Create a presentation about your newfound knowledge and include quotes as well as a slide about your favorite position.  The top three (3) submissions will receive plaques at the State Leadership Conference.
Participants will receive a ribbon at the State Leadership Conference for completing each challenge.		
By completing all three (3) challenges, the member will receive the Super Ribbon for the Membership Services Committee.		

Chapter members will complete one level of the BAAs on the national website between the start of the school year and February 15, 2024.



  
**TIED  
TOGETHER**  
Executive Committee



Due on February 15, 2024 by 11:59 PM  
Participating members will receive ribbons at the  
State Leadership Conference.



## **Executive Committee** **Tied Together**

Goal: To have 100 members or more of NYS FBLA complete at least one level of the BAA's.

Chapter members will complete one level of the BAAs on the national website.

Note: The level must be completed between the start of the school year and February 15, 2024.

Participating members will receive ribbons at the State Leadership Conference.

The deadline for submission is 11:59 PM on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, Screenshot of Completed Level.

# PEN PAL CHALLENGE

## Executive Committee



-Connect with another member outside of your chapter and attempt to create lasting relationships.

-Write a letter and get to know more about the journeys, goals, and achievements of other FBLA members.

**PARTICIPATING MEMBERS WILL RECEIVE A RIBBON AT THE STATE LEADERSHIP CONFERENCE.**

**DUE ON FEBRUARY 15, 2024 BY 11:59 PM**



## Executive Committee Pen Pal Challenge

Goal: To promote unity and interconnectedness between chapters in NYS FBLA.

Connect with another member outside of your chapter and attempt to form a professional connection by writing a letter. This challenge will encourage you to expand your network and exchange information about ideas, and interests.

Submit the following by picture:

- Two (2) letters, two (2) envelopes with postage that you send to your pen pal
- Two (2) letters, two (2) envelopes with postage that you received from your pen pal

### Potential Topics

- Why did you join FBLA?
- What is one goal you hope to achieve at the end of this school year?
- What are you looking forward to at the State Leadership Conference?
- What is your favorite hobby?
- What is your dream job?
- What is one skill you hope to improve through FBLA?
- If you could travel anywhere in the world, where would it be?
- If you could meet any celebrity, who would it be and why?

A list of active chapters throughout New York State will be posted on the state website with the adviser's email.

Steps to take:

1. Email the chapter adviser to confirm that they have a member interested in participating in the challenge.
2. Once you receive confirmation, you may write your letter to your pen pal, but address the envelope to the chapter adviser. The adviser will be able to distribute the letters to your pen pal.
3. Reminder: Take a picture of your letter, envelope, postage, pdf all your correspondences with your pen pal.

Participating members will receive ribbons at the State Leadership Conference.

The deadline for submission is 11:59 PM on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser email, and a picture of each letter, envelope, and postage sent and received of all correspondences. There should be eight (8) photos total.

## PROGRAM OF WORK

# Pursuing Professions

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**DUE ON FEBRUARY 15, 2024 BY 11:59 PM**

### *Individual* CHALLENGE

**PARTICIPATING MEMBERS WILL RECEIVE RIBBONS AND THE TOP THREE (3) SUBMISSIONS WILL RECEIVE A PLAQUE AT THE STATE LEADERSHIP CONFERENCE.**

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Take advantage of your network to learn about several common officer positions such as: Secretary, Treasurer, and Parliamentarian. Utilize in-person interviews and emails to discuss the day-to-day role of these positions. Contact chapter officers, advisors, and state officers to create new connections. Create a presentation about your newfound knowledge and include quotes as well as a slide about your favorite position.



## Executive Committee Pursuing Professions

Goal: To expand member knowledge of common FBLA officer positions.

Take advantage of your network to learn about several common officer positions, such as: Secretary, Treasurer, and Parliamentarian. Utilize in-person interviews and emails to discuss the day-to-day role of these positions. Contact chapter officers, advisors, and state officers to create new connections. Create a presentation about your newfound knowledge and include quotes as well as a slide about your favorite position.

Participating members will receive a ribbon at the SLC. Members with the top three (3) submissions will receive a plaque.

The deadline for submission is 11:59 PM on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted. Submissions must be in the form of a PDF.

The following information will be required: Member Name, Member Email, Chapter Name, Chapter Adviser Name, Chapter Adviser Email, Presentation (PDF).

### Challenge Rubric

	Not Present (1 point)	Below Requirements (2 points)	Meets Requirements (3 points)	Exceeds Requirements (4 points)	Total
Originality	Content is unoriginal and not creative.	Content is somewhat original and shows little creativity.	Content is mostly original and shows some creativity.	Content is original and shows a lot of creativity.	
Content/ Organization	Content does not follow a logical line of reasoning.	Content is somewhat informative and attempts to follow a logical line of reasoning.	Content is informative and follows a logical line of reasoning with minimal deviation.	Content is informative, convincing and follows a logical line of reasoning.	
Quality	Content is not relevant to the prompt.	Content is somewhat in-depth and shows little relevance to the prompt.	Content is in-depth and addresses topics that are relevant to the prompt.	Content is in-depth, insightful, and addresses topics that are directly relevant to the prompt.	
Spelling, Punctuation, and Grammar	More than two (2) errors.	Two (2) errors.	No more than one (1) error.	No errors.	
Final					/16