



Community Outreach & Engagement Committee

Elise Carpenter, Chair; Tulesi Suresh, Council Director;
Manya Khatri, Member

Committee Goals	Competition	Description
Chapter Challenges		
As a state, collectively fundraise at least \$1,000 for the NYS FBLA Association.	Ad Madness!	Chapters must have 5 ads purchased and featured in the New York State Leadership Conference Program.
To collectively raise \$1,000 for the state charity, K9s for Warriors.	Scrapbook Scramble	<p>Chapters must create a digital scrapbook (3-5 slides) displaying pictures of a fundraising event hosted by local chapters to raise money for K9 Warriors. Slideshow should include at least 3 pictures of the event along with a picture of a check displaying the amount of money raised.</p> <p>The top three (3) submissions will receive plaques at the State Leadership Conference.</p>
Individual Challenges		
To increase membership knowledge about the benefits of animals in maintaining one's mental health.	Peaceful Podcast	<p>Create a two-minute podcast that describes how animals can improve your mental health. Connect this with the state charity, K9s for Warriors.</p> <p>The top three (3) submissions will receive plaques at the State Leadership Conference.</p>
To have members make a meaningful connection with veterans and learn about their experiences.	Veteran Voices	<p>Individuals must first conduct an interview with a veteran of the U.S. military on their experiences during and after service. Then, they must submit a 300–500 word article on the interview which they conducted through the required form.</p>
<p>Participants will receive a ribbon at the State Leadership Conference for completing each challenge.</p> <p>By completing all four (4) challenges, the member will receive the Super Ribbon for the Membership Services Committee.</p>		

NYS FBLA COMMUNITY OUTREACH & ENGAGEMENT COMMITTEE

AD MADNESS!



**CHAPTERS THAT SELL 5 OR MORE ADVERTISEMENTS
FOR THE 2024 STATE LEADERSHIP CONFERENCE
AWARDS PROGRAM WILL RECEIVE A RIBBON AT THE
STATE LEADERSHIP CONFERENCE.**

**FURTHER INFORMATION
CAN BE FOUND ON THE
NYS FBLA WEBSITE.**

**FEBRUARY 15, 2024
11:59 PM**

NYS FBLA COMMUNITY OUTREACH & ENGAGEMENT COMMITTEE

SCRAPBOOK SCRAMBLE

Create a digital scrapbook featuring your chapter's fundraising event for the state charity: K9s for Warriors.

Create a digital scrapbook on Google Slides, PowerPoint, Canva, etc., containing:

- 3-5 Slides of pictures of the event (decorations, member engagement, activities, etc.)
- Amount of people in attendance
- Picture of check displaying amount raised

Participating members will receive a ribbon and top 3 places will receive a plaque at the State Leadership Conference..



Submit a PDF version by
February 15, 2024 by 11:59 PM.

Submissions will be graded
based on attached rubric.



Community Outreach & Engagement Committee Scrapbook Scramble

Goal: To collectively raise \$1,000 for the state charity, K9s for Warriors.

Chapters must create a digital scrapbook (3-5 slides) displaying pictures of a fundraising event hosted by local chapters to raise money for K9 Warriors. Slideshow should include at least 3 pictures of the event along with a picture of a check displaying the amount of money raised.

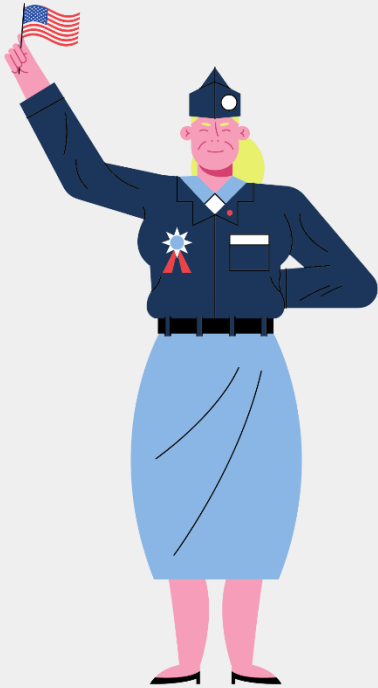
Participating members will receive a ribbon at the State Leadership Conference. The top three (3) submissions will also receive a plaque at the State Leadership Conference.

The deadline for submission is 11:59 PM on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted. Submissions must be in the form of a PDF.

The following information will be required; Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, and Slide Presentation (Scrapbook).

Scrapbook Scramble Rubric

	One (1)	Two (2)	Three (3)	Four (4)	Total
Event Theme	Not relevant to the charity or cause.	Somewhat relevant to charity and cause.	Mostly relevant to charity and cause.	Directly relevant to charity and cause.	
Creativity and Engagement	Lack of creativity and little engagement.	Somewhat creative and fairly engaging.	Considerable creativity and engaging.	Exceptional creativity and highly engaging.	
Scrapbook Quality	Less than three (3) images of the event and does not contain a picture of the donation.	Three (3) images of the event, but no picture of the donation.	Three (3) to four (4) images of the event and a picture of the donation.	Five images (5) of the event and a picture of the donation.	
Final					/12



NYS FBLA
Community Outreach &
Engagement Committee

Veteran Voices

Conduct an interview with a veteran of the U.S. military and submit an article to be considered for the FBLA Express.

Individuals must first conduct an interview with a veteran of the U.S. military on their experiences during and after service. Then, they must submit a 300-500 word article on the interview which they conducted through the required form.



Submitted articles will be considered for a feature in the Spring Edition of the FBLA Express.



Submit by February 15, 2024 at
11:59 PM.





Community Outreach & Engagement Committee Veteran Voices

Goal: To have members make a meaningful connection with veterans and learn about their experiences.

Individuals must first conduct an interview with a veteran of the U.S. military on their experiences during and after service. Then, they must submit a 300–500 word article on the interview which they conducted through the required form.

Potential Topics to discuss:

- When served
- Where served
- What branch
- Impact of serving in post-military life

Participating members will receive a ribbon at the State Leadership Conference.

The deadline for submission is 11:59 PM on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, PDF file with chapter name in title uploaded to submission form.

NYS FBLA
COMMUNITY OUTREACH &
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★ PEACEFUL ★ PODCAST

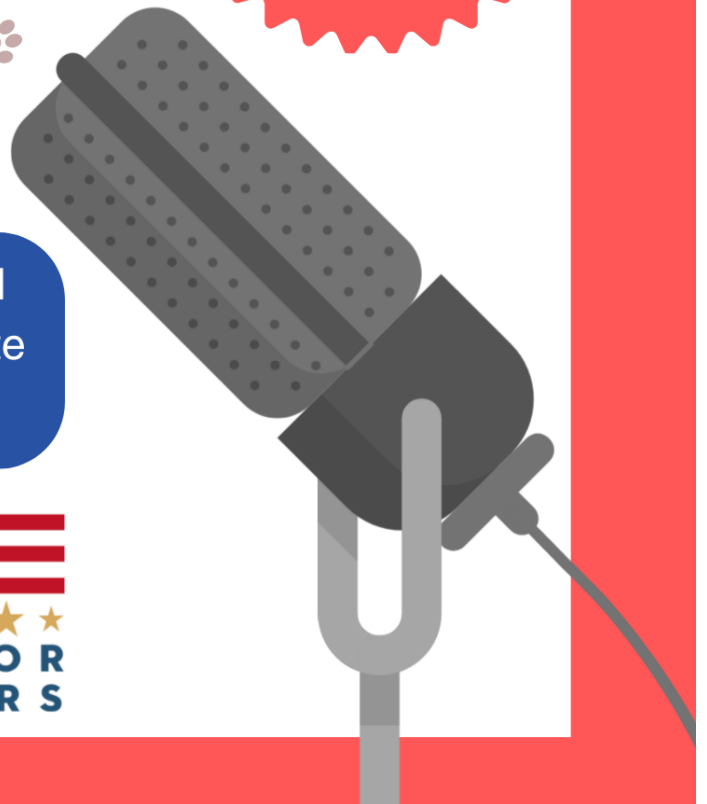
Members must create a two-minute podcast that describes how animals can improve mental health.

Submissions will be graded according to the attached rubric in categories of creativity, production, script, and presentation.

DUE DATE:
FEBRUARY 15, 2024
11:59 PM



Participating members will receive a ribbon at the State Leadership Conference.





Community Outreach & Engagement Committee Peaceful Podcast

Goal: Increase membership knowledge about the benefits of animals in maintaining one's mental health.

Individual members will create a two-minute podcast that describes how animals can improve your mental health. Connect this with the state charity, K9s for Warriors. Some ideas include:

- How do animals decrease stress levels?
- How can animals encourage social connection?
- How do animals provide a sense of purpose?
- How do animals help reduce anxiety disorders and depression?

Participating members will receive a ribbon at the State Leadership Conference.

The deadline for submission is 11:59 PM on February 15, 2024. The submission is required to be completed via the online form; paper forms will not be accepted. Please note that incomplete submissions will not be accepted.

The following information will be required: Member Name, Member Email, Chapter, Chapter Adviser Name, Chapter Adviser Email, link to private YouTube video.