

FBLA

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NYS FBLA NEWSLETTER | MAR 2023

Upcoming at SLC

There's more to SLC than competitive events and campaigning. Get ready to go on a Goose Chase, show off your talent, and dance the night away.

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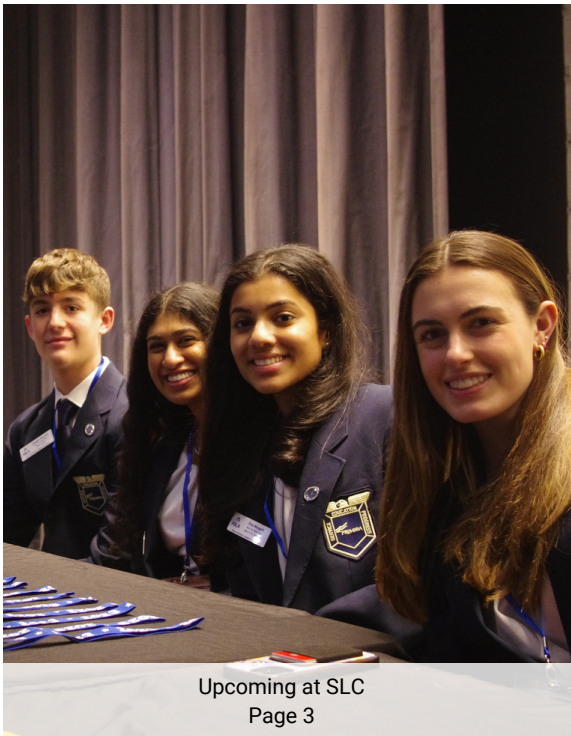
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A MESSAGE FROM YOUR STATE PRESIDENT

BY STATE PRESIDENT JOE VISCONTI

Greetings New York State FBLA! This year has been one to remember, and I cannot thank you, the members enough for your constant engagement within New York State FBLA! We have accomplished so much this year and I couldn't be prouder of the members who are the foundation of this organization.

Throughout the year we have surpassed countless milestones. From the Fall District Meetings hosted by your State Vice Presidents to Networking Nights, and even the Program of Work we have really outdone ourselves. From the very beginning of the year your constant engagement and interaction has made things like district meetings possible. More recently within New York State FBLA each district has completed their Spring District Meetings. The purpose of these conferences is to unlock the competitive talent that all FBLA members possess in order to fully unleash this competitiveness during the State Leadership Conference. In

addition, at these conferences we have successfully networked and officially started our "conference season." In addition, as a state we have completed several Networking Nights where we have learned vital information about FBLA, networked with members from across the state, and even had a little fun! Furthermore, now that the Program of Work challenges are completed, I just want to say congratulations and thank you to all who participated, your hard work and dedication have not gone unnoticed! These are just some of the many things that New York State FBLA has accomplished this year that I would like you all to take time and reflect upon.

I also would like to inform you about a couple of initiatives that your state officers have planned for the remainder of the year. To begin, we have established virtual chapter visits. These virtual visits will act as a way for your chapters to get more engaged within FBLA by providing vital information. In order to sign up for a virtual visit use the google form link found on our Instagram @newyorkfbla! The state officers have also worked very hard on an FBLA Recruitment Packet which is available to all members. This packet highlights all things FBLA which can be a very useful guide when it comes to organizing your chapter. This informative guide can be found on the homepage of our website (www.nysfbla.org).

As we are approaching our State Leadership Conference, I hope that you are all getting excited. This year the state officers have a lot planned for the members of New York State FBLA and we are excited to see how you plan to engage with them. In preparing for the competitive events.



State Secretary Hannah Clark is thumb-up-ready for the opening District Meeting ceremony.

whether you are taking an objective test or competing in a presentation event be sure to practice a lot and familiarize yourself with the content. I hope that you all are getting excited for SLC, and I am excited to see you all there. It has been an honor to serve as your State President this year and it is bittersweet when I think about this year ending, but I cannot thank you all enough for this opportunity! As always, if you have any questions, comments, or concerns please feel free to reach out to me via email at president@nysfbla.org



FBLA members are excited to compete at 3S SDM!

UPCOMING AT SLC

BY STATE VICE PRESIDENT FOR DISTRICT 8 AMEET ASHOK



Mamaroneck High School Students await participation in their competitive events at SDM.

While NYS FBLA's State Leadership Conferences are defined by grueling competitive events and a slew of workshops ranging from college and career readiness to entrepreneurship and innovation, the three-day conference is also packed with fun and excitement. The state officers have planned a series of events to allow members to enjoy their time in Rochester, network and build connections with members from other chapters across the state and celebrate months of hard work and preparation. We've implemented a "Goosechase Challenge" that features nearly one hundred "tasks" - both trivia-style and spontaneous - that chapters must successfully perform and document to earn points. At the end of the conference, the chapter(s) with the most points (earned from successfully completing challenge) will be declared the 2023 NYS FBLA Goosechase winner! While many of

the questions are built around people, objects, and events that take place at SLC, Goosechase will open a day before SLC begins so ambitious chapters can get a head start on some of the challenges!

Additionally, SLC will include the third annual NYS FBLA Talent Show! Registration forms have been sent to chapter advisors already, so any individual or group who's ready to showcase their talents should sign up! Previous performances have included skits and dances, but the possibilities are endless! Due to timing constraints, each chapter is allowed one performance only. Finally, we'll be hosting our annual dance, with this year's theme being...FBLuAu! We hope to see as many attendees dressed in (school appropriate) Hawaiian attire on Thursday to make this year's dance as fun and memorable as previous

years'. There's so much to look forward to in FBLA, and we're committed to making this year's SLC a rewarding time for all.



Williamsville East Students fundraise for the State Leadership Conference.

PACKING FOR SLC

BY REPORTER ELISE CARPENTER



Coming up this April is New York State's State Leadership Conference! FBLA members across New York have been preparing for the conference throughout the year, with program of work participation and competitive event practice. With the conference just around the corner, it's finally time to start thinking about what to pack.

First, you'll need business attire. As the State Leadership Conference is three days, two nights, you'll want at least two dress shirts, a jacket, and dress pants. Some members also opt for a business dress or pencil skirt in place. Business shoes are an additional must. You won't be in business attire at all times, so make sure to also bring some comfortable clothes for any off-time you have. Also pack a luau-themed outfit for the state dance!

SLC is held in Rochester, so make sure to pack for the cold! While you'll spend most of your time inside, FBLA members don't regret bringing a coat and warm layers, even if Spring is budding in their part of New York.

Along with a small luggage of clothes, make sure to bring a day bag along with you for the trip. At the State Leadership Conference, you'll spend long days in the conference center, in which you may pick up materials to carry, such as those at booths of campaigning officers-to-be, or want to store a few things for the go. For this reason, a small purse or bag is a must.

For competitions, make sure you bring a laptop or portable device, as it is by your own devices that New York FBLA objective tests are administered.

Finally, make sure to pack a bunch of school supplies for the conference. SDM may only be three days, but a true Future Business Leader never falls behind. Before leaving for the conference, communicate with your teachers about your upcoming absence, and pick up any assignments you will miss. Although SDM is busy, there is enough flexibility in scheduling to be able to adequately keep up with your assignments. If you prepare smart and pack smart, you'll be able to stay on top.

Students from the French American School of New York get excited for SDM at Lakeland High School. .



Example acceptable business attire for FBLA events such as SLC.

FOLLOWING FBLA ON INSTAGRAM

NYS SOCIAL MEDIA PROGRESS

BY PARLIAMENTARIAN
SOHUM AGGARWAL

During State Officer Training in early July, the newly inducted NYS FBLA State Officers set highly ambitious goals and objectives for the upcoming year. Part of the goals included increasing our activity on social media and extending our reach as representatives for NYS FBLA. As for initiatives, we decided to post on Instagram at least once every week, and so far, it has been a huge success. With 28 total posts, the account reached over 3000 different accounts and connected to people from all over the world including from the United Kingdom, Australia, and Canada, since September. Collectively, the State Officer team hopes to continue to publicize the achievements and efforts of members across New York as well as continue the success that the social media pages have had this year. Also, if you have not already, check out @newyorkfbla, on Instagram for updates, deadlines, throwbacks, tips, and other educational and fun.

FOLLOWING @EASTERNREGION FBLA

BY REPORTER ELISE
CARPENTER

This year, I have had the pleasure of serving as a member of the Eastern Region Council in the Media Director position. The Eastern Region Council is one of the nine councils there are at the National level, each of which are under one national officer. The

With 28 total posts, the account reached over 3000 different accounts and connected to people from all over the world including from the United Kingdom, Australia, and Canada, since September

Eastern Region Council is that for the ERVP. Although a being on a national council is a high commitment, it is one of great pleasure and satisfaction which I would recommend to any FBLA member.

As Media Director, my main duty has been to create content for the Eastern Region Instagram account, @easternregionfbla. Anyone who is not currently following should right now! Although many members are connected and aware of the works of FBLA at the state level, and some the national, less are

familiar with that which happens at the regional level. These members will miss out on a number of regional-level opportunities. The Eastern Region Instagram is made to be the primary means of communication and education between most FBLA members and the Eastern Region Vice President and Council, and bridge that gap of members being less aware.

This year, we've had some great Instagram initiatives happening. This includes Tech Tuesdays, led by New York FBLA's president, Joe Visconti, as well as Mindful Mondays, led by Eastern Region Council member Avinash Thakur. Also advertised on our Instagram is a brand-new this year Eastern Region podcast, and an alumni interview series. We've just started a new series to get to know the Eastern Region states, territories and regions as well to keep up with.

In addition to these reoccurring initiatives, Eastern Region FBLA has been making posts to keep members informed on opportunities available at the national level. These include scholarships, such as Dressed to Impress, webinars, such as that held recently on running for national office, and other events, such as FBLA Week or networking nights. Eastern Region FBLA also provides opportunities for chapter and state interaction with the region. DM @easternregionfbla and you'll get a response; tag us and we'll repost. We also have interactive challenges, such as that which we did earlier this year for region scenery.

Overall, @easternregionfbla is a great resource to get you connected, so make sure to click follow, and become involved with FBLA at a larger level!

DISTRICT AND SCHOOL REPORTS



Students from Williamsville East High School show spirit for their first meeting.

DISTRICT 7

BY STATE VICE PRESIDENT FOR DISTRICT 7 NICOLE AUMELL

District 7 SDM Recap
Early in February, the Spring District Meeting for District 7 was held at Theodore's Restaurant and Banquet Hall in Canastota. I'm proud to report that this SDM was a great success with every member leaving with at least one medal! Attendance numbers saw significant improvement from previous years with over one hundred members and there were around fifteen Middle-Level participants who excelled in their competitions and showed a strong passion for FBLA. An extremely competitive and entertaining match of Battle of the Chapters was held during lunch and the top three members were awarded with special certificates. Members had the opportunity to network and meet new people, and many stepped out of their comfort zones and tried speaking events for the first time! The advisors, district officers, and two attendees who were accepted

into the NYS FBLA Honor Society were recognized for their hard work and achievements this year. As mentioned before, all members earned a medal during the awards ceremony and several competitors in performance events did well enough to qualify for the upcoming State Leadership Conference in April. Overall, this SDM was wonderful for uniting District 7 and helped to excite members for SLC.

WILLIAMSVILLE EAST HIGH SCHOOL

THIS YEAR'S PROGRESS BY NATHAN WAN

With SLC upcoming, FBLA is just getting busier and busier. However, we should not forget about what we have already accomplished this year.

The Williamsville East chapter has been extremely active and here are just a few of our accomplishments that we have achieved so far this year. When it comes to fundraising, Williamsville East is second to none. With plenty of fundraisers for FBLA and

the Nature Conservancy, our chapter has been busy but successful in all of our endeavors. Monthly, we hold a fundraiser called "Commons Cafe" where we sell various food items to students in our school. We sell foods such as waffles, hot chocolate, and more. In the month of February, we even did a Valentines themed fundraiser, where we sold heart shaped waffles and chocolate covered strawberries. But the fundraising does not stop there. With the Nature Conservancy being the NYS FBLA charity, we have raised funds for this charity by establishing a leaf wall in our school where students were able to purchase a leaf and write their name on it, then put it anywhere on our leaf wall. Our fundraisers have been fun and successful and there is definitely more to come.

Our members have been extremely active in other facets as well. This year, we held a competition for the best FBLA sweatshirt design that each member in our school would receive. With plenty of amazing entries and a very difficult decision to make, we were able to select a design and distribute a sweatshirt to each FBLA member in our school. It's great to see all of the FBLA representation as you walk through the halls of Williamsville East High School. The design features a phoenix with flames that spell out the word "EAST". It also includes the letters FBLA in big, bold red letters. This design represents not only our school but this prestigious organization in the best possible way.

In addition, our member participation has been absolutely crazy this year. With a large number of students signing up for SLC, this is definitely one of the busiest and largest groups from our chapter to ever attend this competition. As one of the best chapters in NYS FBLA, our school always places extremely high so this year, our chances of being the top chapter are looking promising. We are working and studying hard so Williamsville East is the chapter to look out for.

We are extremely proud of our chapter and as we progress through the year, Williamsville East FBLA is only getting bigger and stronger. Good luck to everyone else and we can't wait for SLC!

MAMARONECK HIGH SCHOOL

GOING TO 3S SDM BY ELISE CARPENTER

This past February 9, students from Mamaroneck High School attended the District 3S Spring District Meeting. With twelve attending members, Mamaroneck scored high. Several members scoring high in their individual competitions, and the one team, participating in Parliamentary Procedure, advanced.

members from other schools, participate in a workshop, and have a great meal.

Spring District Meeting was the second district meeting of the year. Traditionally, every FBLA district in New York (there are 15 total) has both a Spring District Meeting and a Fall District Meeting hosted by the State Vice President for their district. Every SVP position is not currently filled, so this year there were district meetings

competing in qualifiers, members who attended both attested to thoroughly enjoying both events. "While FDM was more lively and workshop-based, SDM was more focused on the competitive spirit", one member stated, "I'm very happy I got the chance to experience both".

With both district meetings over, Mamaroneck is now looking forward to again meeting up with other local chapters from 3S and across the state at SLC. Mamaroneck has been



French-American School of New York students sit down post competitive event at SDM.

These members will now go on to compete in the next level of their competitions at the State Leadership Conference.

The Spring District Meeting experience, however, is so much more than finding out if you're advancing to states in an event. Hosted by District 3S Vice President Ashley Carozza at Lakeland High School in Shrub Oak, New York, SDM was an opportunity to meet

in Districts 1S, 1N, 3S, 3N, 7, and 8. Some districts additionally collaborated to do joint SDM and FDMs.

Mamaroneck High School, a longstanding member of District 3S, attended both the Fall District Meeting and Spring District Meeting this year. While more Mamaroneck members may have attend FDM, as those attending SDM were only people

fundraising, and preparing hard for the State Leadership Conference since day one, and we are ready to have this hard work pay off. In addition to those who qualified at SDM, we have a large number of members who will be competing, and an equal number excited to have a great time.

To schools that we have met at district meetings, or are not yet acquainted with, we can't wait to see you at SLC!

Editor's Note

2023 school year. Although I'm happy to see this edition released, it is bitter-sweet knowing that this is the last FBLA Express which I will have the joy of assembling. Coming into the office of Reporter, I wasn't sure what to expect, and the fun of this duty has exceeded my hopes.

Please don't hesitate to continue to reach out to me at reporter@nysfbla.org through to the State Leadership Conference with questions on anything FBLA. I cannot wait to meet everyone there!

Thank you to everyone who contributed to this edition, or any of the four editions of the FBLA Express this year! This marks the last of the quarterly editions for the 2022-

Elise Carpenter - State Reporter

