THE NYS FBLA EXPRESS



winter edition

featured:

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Message from the President Allison Li

Happy Holidays New York FBLA! As we head into the New Year, there are more opportunities ahead for you to take advantage of and make the most of your FBLA experience.

The State Officers are thrilled to present to you a Networking Night to meet your officers and members across the state! We have many fun activities prepared for you, so sign up here:

https://forms.gle/bhoNCEsEALjdT913A. Furthermore, get started on the new BAAs by navigating to the FBLA-PBL website! The new version of the BAA is entirely student directed and is a great resource for members, both new and returning.

Lastly, social media is a fantastic way to keep updated with the state and national levels. Stay tuned by following @fbla_pbl on Instagram, and follow each council's social media pages to keep up with their various initiatives for members! The Parliamentarian's Council has kicked off our year on @fblaparl – check out our page to meet council members, participate in fun initiatives about the March of Dimes, and learn how you can develop your leadership through parliamentary procedure!

@newyorkfbla is also frequently updated with new social media initiatives and announcements, so be sure to stay connected!

If you have any questions, do not hesitate to reach out to me at president@nysfbla.org, or on Instagram @allisonlifbla!

The Complete Early Bird Champion List

Bethlehem HS **Booming Minds HS** Canastota HS Carmel HS Clarence HS Clymer HS Cobleskill-Richmondville HS Columbia HS Commack HS Corning Painted Post HS Dansville HS Eastchester HS Eden Jr./Sr. HS Floral Park Memorial HS G. Ray Bodley HS Garden City HS H. Frank Carey HS HFM P-Tech Half Hollow Hills East HS Hendrick Hudson HS John Jay Sr. HS Lake George HS Lakeland HS

Liberty HS

Longwood HS Mamaroneck HS Middleburgh HS Minisink Valley HS Monroe-Woodbury Sr. HS Mount Sinai HS Patchogue-Medford HS Paul D. Schreiber HS Queensbury HS Randolph Central High School R.C. Ketcham HS Schoharie HS Sewanhaka HS **Sharon Springs HS** Shenendehowa HS Tri-Valley HS Tri-Valley Jr. HS Walter Panas HS Webster Schroeder HS Webster Thomas HS Westlake HS William Floyd HS Williamsville East HS

State Officer Roundtable

On December 13th, State Officers from around the Eastern Region met together to discuss their respective states progress and plans for the year. The roundtable was a great way to network with fellow student leaders, it was also so inspiring to hear how they are working around the effects of the pandemic within their own FBLA communities.

The roundtable was a great example of how despite all of the uncertainty in our world right now, and barely being able to meet face to face, we can still have a great time networking with other members over a screen. I also want to take this opportunity to remind you sign up for New York's own networking night via the link found on page 3.



can't beat the east

District 4 Chapter Hosts Fundraiser for ALS

Alexandria Parsons

On Saturday October 23rd, 2021, Sharon Springs Central School hosted the annual "Doin it for Dodi ALS & Liz Handy FBLA/FFA Travel Fund" Spaghetti Dinner/ Basket Raffle. Doin' It For Dodi ALS fund is in memory of our close friend and teacher Dodi Cechnicki, while the FFA/FBLA Travel Fund is in memory of Liz Handy, another close SSCS friend and parent. The ALS Fund goes directly to our local St. Peter's ALS center in Albany. This money is used to assist patients suffering the affliction of ALS, while the Travel Fund assists SSCS students in financial need with travel expenses for FFA and FBLA sponsored events and competitions. This is one of our biggest fundraisers for the year, and not only benefits us, but benefits our entire community and brings us all together as one. In this time of separation this is even more important for all us. We put together an amazing dinner, and basket raffle with many members of our community kindly donating gift baskets, gift certificates, etc. We had an amazing turnout this year, achieved our goal of bringing the community together, and raised \$3200, which is divided between the ALS and travel fund. We are beyond grateful of the result of this event each year.



District Updates - 3N Zongyuan (Derek) Li

Happy New Year District 3N! I can't believe it's 2022 already; a new year of FBLA awaits. I can proudly announce that an in-person Spring District Meeting (SDM) is in the works. If circumstances allow, the event will take place in my hometown at Monroe-Woodbury High School on Thursday, February 10th with a snow date of the following Thursday, February 17th.

You can expect to see an array of competitions at the SDM including Job Interview, Client Services, Public Speaking, and many more. The State Officer exam will also be offered for prospective officers along with other written exams. Your District Officers will be in attendance, and there's a good chance that the District 3S State Officers will make a special appearance to network and give workshops.

This month, the January Joint Meeting (JJM) will take place in Rochester, New York from January 21st to January 23rd. From our District, two State Officers, State Executive Vice President Matthew Edelstein and I, will be attending the meeting. There, the State Officers will work together in-person for the first time to review what they accomplished in the first half of their term and start planning for the latter half which includes the State Leadership Conference in April. I'm excited to share any new information and ideas with you all after JJM.

With the start of a new year, there's a lot to look forward to. I wish you all the best of luck on your New Year's Resolutions. I hope to see you all at the Spring District Meeting

District Updates - 3S Katarina Riekert

Welcome to the New Year New York State FBLA! This year is starting off strong for District 3S, with a Spring District Meeting (SDM) officially planned. The meeting is scheduled to take place at Lakeland High School on February 7, 2022 and with a snow date of February 11, 2022. This SDM won't be exclusive to District 3S as we will have our members at District 2 attending as well. It's an honor to have the opportunity to include more members and a great chance for members to meet and network with a range of schools. There may also be some State Officer appearances from other districts for workshops and networking.

If in person, our SDM will have workshops, a keynote speaker, competitions, dinner, a closing slideshow, and award ceremony. It'll be a great opportunity for individuals to get involved with members from other chapters and become exposed to the FBLA environment. In order to attend, dues must be paid by January 5, 2022. For the District 3S State Officer candidates the State Officer exam will be offered at SDM so be sure to study until then. Along with the State Officer exam, the Parliamentary Procedure exam and practice tests will be offered. These practice exams are topics that are tested at the State Leadership Conference that members can all try out and the top three will be recognized at the award ceremony at the end of the night. The specific times, competitions, and important information will be sent out shortly via email in the registration packets.

District 3S will also be sending three State Officers to the January Joint Meeting in Rochester January 21st to the 23rd. While away, they will work alongside the rest of the State Officer team and Board of Trustees to review the first half of the year whilst planning for the next. The officers will be hard at work planning for the State Leadership Conference which will take place April 27th to the 29th. This meeting will allow the District 3S state officers to bring back any new state updates and important information to share with each chapter so stay tuned for new updates.

With some important meetings coming up soon for District 3S there is lots to look forward to. I look forward to meeting with some of you at our upcoming SDM and until then keep an eye out for incoming information and updates I will be sending out concerning the meeting. If you have any questions for me, always feel free to send me an email at svp3s@nysfbla.org.

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Sydney VanDeusen

Happy New Year! I am very pleased to inform you that we are currently planning on an in-person Spring District Meeting on February 4, 2022. However, it is a little different than previous SDMs because this year we are only going to offer events that are required in order to move on to compete at the State Leadership Conference. Most of these events are performance events, which you might not have tried before, but I highly encourage you to sign up for one! Performance events like Client Service or Introduction to Decision Making build up your public speaking skills and introduce you to scenarios that you might encounter in real life! Since the FDM was virtual this year, I did not get the chance to meet very many of you, but I am very excited to see you all at the SDM! Be sure to keep an eye on your inbox and check with your advisor for more details as they become available.

District Updates - 12 Ryan Chou

Hello New York State FBLA! As we head into the New Year, we are getting busier with SDM and SLC. I am excited to see everyone in-person for the first time in two years! District 12's Spring District Meeting will be held on January 29, 2022 at Williamsville East High School in the morning. If you are competing in any of the following events, you must place at this conference to advance to SLC as a semi-finalist:

- Client Service
- Impromptu Speaking
- Introduction to Decision Making
- Introduction to Public Speaking
- Job Interview
- Public Speaking

The following events will also be offered for district recognition, but will not count towards SLC:

- Accounting I
- Business Communication
- Business Law
- Economics
- Introduction to Business
- Introduction to FBLA
- Marketing
- Personal Finance
- Sports and Entertainment Management

Please keep in mind that the FBLA dress code is in full effect for the entire duration of the conference. Hope to see you there!

I also wanted to congratulate the following three chapters in District 12 that completed the Early Bird Challenge:

- Williamsville East High School
- Clarence High School
- Eden High School

As we move through the year, I also wanted to remind everyone to keep working on the Program of Work. All challenges are due by the end of February 15, 2022. Good luck!

If you have any questions for me, feel free to reach out at svp12@nysfbla.org!