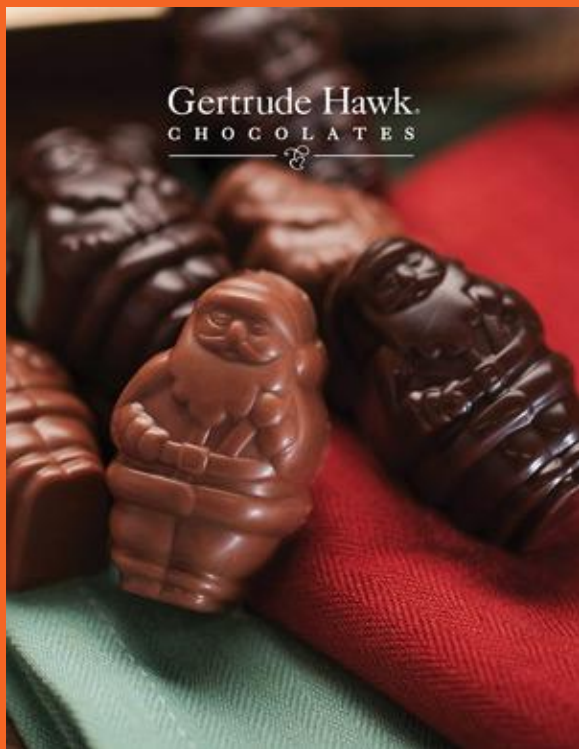

What is Gertrude Hawk and How Can it Help New York State?

Presentation by Andrew Danziger
2018-2019 New York State FBLA Treasurer



What is Gertrude Hawk?





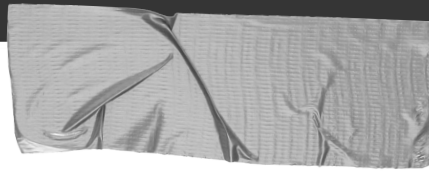
Holiday Edition!



Spring Edition!

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**How can this help me and
my chapter?**



Here's how!

- Increases involvement in FBLA related activities
- Provides an effective fundraising method
- Sellers receive 50% of revenue
- Can increase conference attendance by reducing costs
- Chapters can choose how money raised is spent
- Signing up is completely free!

Here's an Example...

Freshman Year:

- \$881 worth of Gertrude Hawk chocolates and candies
- \$440.50 went towards my State Leadership attendance costs

Sophomore Year:

- \$1327 worth of Gertrude Hawk Chocolates and candies
- \$663.50 went towards my State Leadership attendance costs

I have gone to SLC for FREE two years in a row thanks to Gertrude Hawk Chocolates

How did I fundraise?

- Parents, family & friends
- Door to door
- Teachers, advisors & secretaries at school
- Have parents bring catalog to work
- Send buyers link to online catalog

The possibilities are endless

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How to get started?



Get started today!

Contact **Andrew Portelli**, the Gertrude Hawk Chocolates Outside Fundraising Specialist and sign your school up by email at

→ aportelli@gertrudehawk.com

Or call the Gertrude Hawk Chocolates Fundraising branch at

→ **1-800-706-6275**

Who can sign up your chapter?

→ **Advisors, Chapter Treasurers, Chapter Presidents**

Members Remember!

Signing up for Gertrude Hawk Chocolates is a great way to get involved and gain responsibility in your FBLA experience.

However...

Don't forget to CC your advisor on emails to Gertrude Hawk!

It is important that they are kept up to date on the Gertrude Hawk Fundraising activities at your school.

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**A couple of things to
remember about Gertrude
Hawk Chocolates...**

- **Sign up is completely FREE**
- **You get 50%**
- **Individual OR Chapter fundraiser**
- **Chapters' Choice**

→ And they taste **DELICIOUS!**



Questions?

Feel free to contact me at treasurer@nysfbla.org

Andrew Danziger
2018-2019 New York State FBLA Treasurer