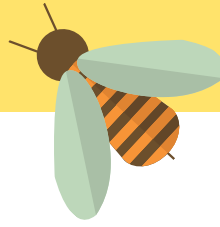


# WHAT'S THE BUZZZ IN BUSINESS?

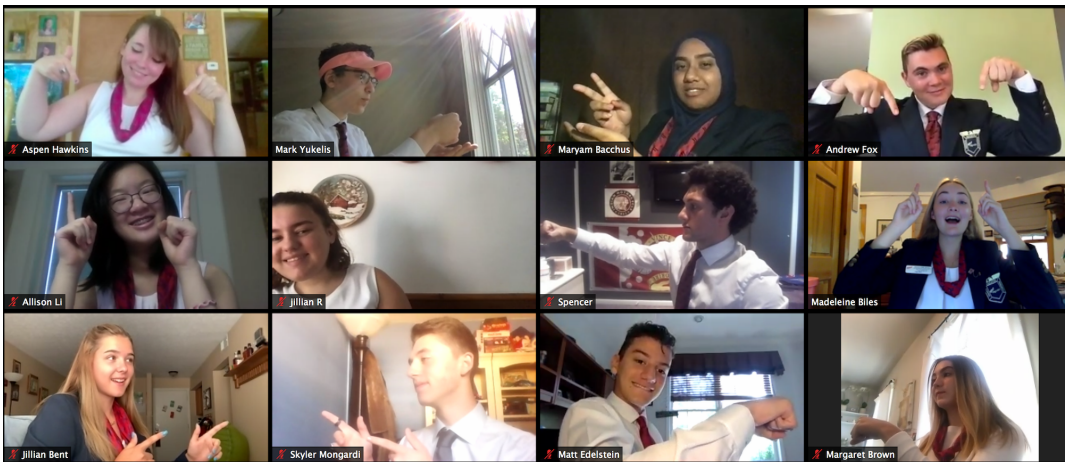


**NYS FBLA EXPRESS  
SPRING EDITION**

# TABLE OF CONTENTS



Letter From The President.....	1
January Joint Meeting Recap.....	2
States & Nationals.....	3
Community Service.....	4
District Updates.....	5-9



# LETTER FROM THE PRESIDENT



Andrew Fox

Greetings NYS FBLA!

On behalf of the State Officer Team, I would like to thank you all for your continued efforts within our organization. If it weren't for you we would not be here today. We as a team are beyond excited to hold our first ever statewide virtual leadership conference. Be prepared for out of this world keynote speakers, who will bring a new light into the eyes of New York State members.

As we continue to prepare for SLC, remember to compete the best you can while having a great time. Competitive events will be held from April 5 through April 8, depending on which event you will be competing in. Remember to check with your advisor to ensure you know how to login to your respective event. I know how important winning is to all of you, and that is the best way to start off your event.

This year's State Officer Candidates will be campaigning through speeches and social media. Be prepared to check out the 2021-2022 candidate's speeches on the New York FBLA Youtube account. This year we will also be allowing social media campaigning strictly on the NYS FBLA Instagram, @newyorkfbla. During campaign hours, you will be able to check out the candidates to learn more about what they plan to do in office next year, if elected.

A huge congratulations to all of the Program of Work participants and winners! You deserve all of the credit in the world for your continued dedication to this organization. I couldn't be more proud of each and every one of you. I know we have shown that New York really is One State with Countless Opportunities throughout this year, and I know we will continue to do so every year after this. To the underclassmen, stick with FBLA, things will get back to normal eventually and you will be able to experience the true meaning of FBLA at conferences. To the seniors out there, I know this year wasn't what you had hoped, but I commend all of you for sticking with us and striving for success.

See you all at SLC!

# JANUARY JOINT MEETING RECAP

Jillian Bent

Hello NYS FBLA, the past few months your state officer team has been working hard in preparation for the State Leadership Conference to be held in April. While we've been preparing all year, during January we attended a virtual meeting known as the January Joint Meeting.

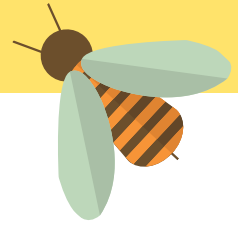
During this, we came up with next year's slogan and graphic as well as important details for the SLC and other initiatives leading up to it. While we can't share details, I am confident that our hard work will show in the next few months.

The deadline for competitive event registration is March 5. If you're interested in competing, make sure to talk to your advisor before it's too late! If you can't compete, but still want to attend, we plan to have workshops and opportunities to be held during the conference. Additionally, there will be state officer candidates that your chapter gets to vote for. Stay updated with the NYS FBLA Instagram, Facebook, and website to make sure you don't miss any important information.

I hope to see you all at SLC!



# LET'S GO FBLA: STATES AND NATIONALS!



Maryam Bacchus

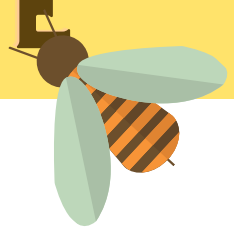
The time has come to gear up for large-scale competitive events! Many of you have competed in your local district competitions and qualified to compete at the State Leadership Conference. Those victors will then go on to compete at the national level. With both conferences being virtual, here are a few ways to prepare for the height(s) of competition season:

## **New York SLC**

- Follow @newyorkfbla on Instagram to receive the latest updates about the conference
- Begin networking online by following your state officers and other members
- Prepare your event materials and submit them before the deadline
  - A suggested time frame is 2-3 days prior
- Advisers should check their emails for any forms or reminders
- Access the New York FBLA Youtube channel
  - General sessions and videos will be posted hereNLC
- Follow @fbla\_pbl on Instagram to receive the latest updates about the conference
- Begin networking online by following your national officers and other members
- Check out resources developed by the National Officer Team, as well as the @easternregionfbla page for giveaways, events, and so much more
- Be sure to study for any tests and make any edits to competitive event materialsI hope these tips help you all to have a successful time at both the state and national conferences.

I can't wait for all of you to see what we have in store for SLC!

# SOCIALLY DISTANCED COMMUNITY SERVICE



Allison Li

Without a doubt, this pandemic has changed our daily lives in ways that we could not have expected. Given that this is our new reality, students must find ways to get involved in extracurricular and volunteering activities, even if it is through a screen.

Speaking from personal experience, there are several ways to get involved in local community service, whether it be virtually or through socially distanced means. Within the Chinese Youth Club of Western New York, we have organized community events that members can earn hours for participating in. Examples include writing letters to seniors and essential workers or even submitting videos for a community concert. If there are local youth groups in your area who organize events for the community, looking for opportunities they offer is a great way to contribute to the community and serve others.

In addition, if there are still volunteering service programs running, contacting the program administrator and signing up for those events is a definite way to participate in socially distanced community service events.

Furthermore, you could organize your own virtual fundraiser. For example, virtual walks are relatively easy to set up, and each person can keep track of their own distance traveled. Donating those funds to a charity of your choice is an amazing opportunity to give back to the community and essential workers who are risking their lives working during a pandemic.

The Program of Work created by your own New York FBLA State Officers provided challenges that promoted mental health within the community. All the challenges could be completed virtually, so that members could complete the challenges from the comfort of their homes. Although the deadline for submissions has passed for this year, be on the lookout for the challenges next year!

Regardless of all the restrictions quarantine has placed upon us, there are countless ways to work around the challenges this year has presented us. From organizing food drives to playing music for elderly people or creating crafts for people in need, there are so many ways to give back to others, even in a virtual or socially-distanced format!

# DISTRICT IS UPDATE

## Skyler Mongardi

Hello NYS FBLA! Before we get into the bulk of this letter I want to say how proud I am of our performance during the past months. We've seen exceptional participation in our Spring District Meeting, Action Awareness tasks, and program itself. The year's journey is not over yet, but we've made great progress that we should take pride in.

To say our SDM was a success would be an understatement. We held District 1S's first all-virtual conference, had over one hundred participants, and congratulated countless individuals on qualifying for SLC. Whether you placed in your event or not, your efforts were worthwhile and appreciated. You're gaining experience and building your resume by participating.

Now that SDM has passed, our next major event is the State Leadership Conference. The qualifications for participating in SLC vary from chapter to chapter, so be sure to listen to your advisor's announcements closely. Test requests are due by March 1st via google forms. Your chapter's advisor should give you the link.

Events aside, on the 15th of March, the program of work task "Action Awareness" is due. Its details can be found on the FBLA-PBL website. I wholeheartedly encourage you to take on this challenge with your chapter. This is another opportunity to build your resume and further engage with FBLA, and as someone who has participated in it before I can tell you it's rewarding.

The hardest part of this year is over. We've already figured out how to function amidst a global pandemic, school regulations, and hectic lives. Our job now is to stay safe, responsible, and vigilant in the FBLA community. We have come a long way. If you have any questions, comments, or concerns please contact me at [SVP1S@nysfbla.org](mailto:SVP1S@nysfbla.org). Please be well and be safe.



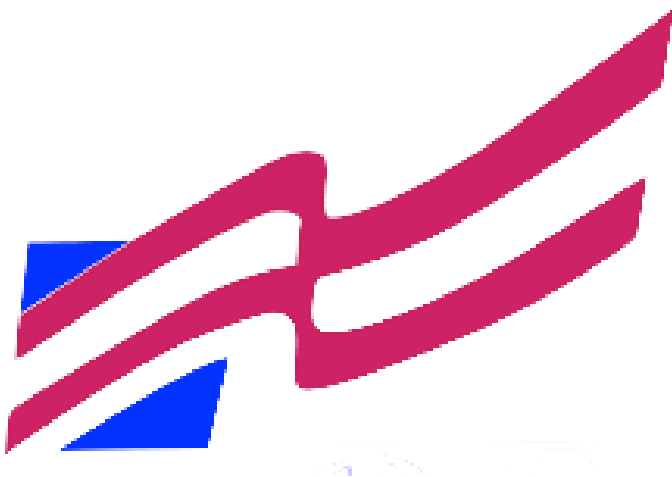
# DISTRICT 3N UPDATE

## Matthew Edelstein

Hello New York State FBLA, I'm Matt Edelstein and I'm serving as the State Vice President for District 3N. We as a District have been working tirelessly to ensure that we are giving as many opportunities to our members as possible. It is important to me that everything we do is organized to the best of our ability.

The District 3N Spring District Meeting was a huge success and I am super grateful for this amazing opportunity to take part in this experience. I was very impressed with the outcome and it makes me really happy to see our members active and participating in competitions. I definitely owe a huge thank you to Mrs. Palkaunieks, Mrs. Odell, and Ms. Halstead for their help along the way. All in all, even though we couldn't be together, I am very pleased with the outcome and I hope those of you who competed learned something valuable. I also would like to congratulate those of you who placed and good luck in the next round of competition on the State level!

I hope everybody continues to have a great year in school, work, and FBLA! If you have any questions or concerns, feel free to contact me [svp3n@nysfbla.org](mailto:svp3n@nysfbla.org).





# DISTRICT 3S UPDATE

Mark Yukleis

Thank you to all of those who attended our Spring District Meeting!  
The winners of the events are listed below:

## **FROM DISTRICT 2:**

AURORA DONAHUE - FIRST PLACE FOR INTRODUCTION TO PUBLIC SPEAKING  
BRANDON LEE - FIRST PLACE FOR PUBLIC SPEAKING

## **FROM DISTRICT 3S:**

### **THE WINNERS FOR CLIENT SERVICE:**

IN SECOND PLACE FROM Eastchester HS, William Fagen  
IN FIRST PLACE FROM Mamaroneck HS, Zoe Decker

### **THE WINNERS FOR INTRODUCTION TO DECISION MAKING:**

IN SECOND PLACE FROM Lakeland HS, Ashley Carozza  
IN FIRST PLACE FROM Mamaroneck HS, Jade Decker

### **THE WINNERS FOR INTRODUCTION TO PUBLIC SPEAKING:**

IN SECOND PLACE FROM Mamaroneck HS, James Chaice  
IN FIRST PLACE FROM Eastchester HS, Kelly Acen

### **THE WINNERS FOR IMPROMPTU SPEAKING:**

IN FIRST PLACE FROM Mamaroneck HS, Larissa Bertini

### **THE WINNERS FOR PUBLIC SPEAKING:**

IN THIRD PLACE FROM Eastchester HS, Samuel Schwab  
IN SECOND PLACE FROM Lakeland HS, Ashlyn Scaria  
IN FIRST PLACE FROM Hendrick Hudson, Daniel Saleem

See all of you at the State Leadership Conference! If you have questions or concerns, do not hesitate to contact me at [svp3s@nysfbla.org](mailto:svp3s@nysfbla.org)!



# DISTRICT 12 UPDATE

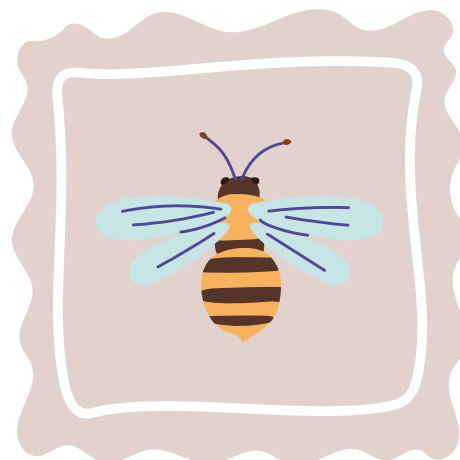
## Margaret Brown

Hello, New York State FBLA! I am Margaret Brown, your District 12 State Vice President. This year has been challenging, but I am so proud of all the hard work my district and our state have accomplished. Despite Covid-19 restrictions, District 12 has continued to keep up with FBLA's tenants, a dedication to service, education, and progress. I am so delighted with our work!

Board of trustees member, Mrs. LaSota, and I hosted five tests (Public Speaking, Impromptu Speaking, Decision Making, Client Service, and Job Interview) at our virtual Spring District meeting on February 13th. All in all, it was a productive and successful SDM. I also hosted a general session informing our participants and judges on how to raise money for our NYS charity, Crisis Text Line. I hope to see more donations coming in the future to support this wonderful organization.

District 12 has been working diligently to prepare our members participating at SLC for their events. I can't believe it is almost a month away, and Nationals will be here before we know it! This year has gone by so fast, so remember to get involved as much as you can before the end of the year; there is still so much to do.

Good luck to everyone participating at SLC, and if you have any questions please contact me at [svp12@nysfba.org](mailto:svp12@nysfba.org).



# DISTRICT 13 UPDATE

## Aspen Hawkins

Hello New York State!

On February 6, 2021 we held our Spring District Meeting online using Google Forms for our written tests, and Zoom for our performance events. Even though we didn't have as many members as we typically would if it was held in person many members still enjoyed what was offered.

Before our opening session members from all chapters were able to interact with each other and also was able to officially meet the Board of Trustee members in our District. As much as we wish we were able to hold it in person. We were able to navigate through and held an extremely successful Spring District Meetings.

I hope everyone enjoyed their Spring District Meetings and look forward to competing in the State Leadership Conference this coming April!

