

NYS FBLA EXPRESS



Winter Edition

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Letter From the President

By: Andrew Fox

Happy New Year NYS FBLA!

I hope you all had a safe and enjoyable holiday season. We can now say goodbye to 2020 and welcome 2021 with open arms and think of the endless possibilities 2021 can hold for each and every one of us. Albert Einstein once said, "Learn from Yesterday, Live for Today, Hope for Tomorrow". As an organization and a society, we must work together to learn from the past so we can continue to prosper as a nation. I believe we will continue to see innovation and success from New York State FBLA throughout the remainder of the membership year.

With the recent news about our State Leadership Conference becoming virtual this year, I ask that you do not become discouraged, while instead, stay positive and make the best out of the cards we are being dealt. For the seniors out there, consider joining the collegiate level of FBLA, Phi Beta Lambda, so when our current situation is over with, you can still enjoy in person conferences within the organization. For the other members, I encourage you all to stay involved and continue to be future business leaders for the remainder of the years you have in high school. I can speak from experience, that time does really go by fast and soon enough graduation will be only months away. FBLA provides so many wonderful opportunities that can kickstart your future careers.

A couple of reminders for members and advisers. First, don't forget to register your members to be eligible to compete at the state and national levels. Those deadlines are coming up quickly, and you do not want to miss the chance to win a national competition. Also, the Program of Work deadlines are rapidly approaching with the deadline of February 15th, to earn state recognition. A final reminder to check out the Business Achievement Awards and the Community Service Awards. This is an incredible opportunity to earn state and national recognition, as well as build your online portfolios that you could submit to employers, college admission offices, and scholarships!

New York State FBLA, it has been a true honor serving you as your State President this year, and we will continue to thrive under any situation we are in. As a State Officer Team we want to be here for you and your chapter if you ever need anything. We understand this is a different year than most, although we will always achieve greatness. Do not hesitate to reach out to any of us at our respective state officer emails.

Competitive Events

By: Jillian Bent

When deciding what event in FBLA you should compete in, it's important to review the whole competitive event list. The most important decision is whether you want to compete in a performance event or a test. Talking to your advisor and other chapter members about what they think would suit you is a great way to come up with ideas.

To access the entire competitive event list, you can follow this link <https://www.fbla-pbl.org/media/FBLA-Events-At-A-Glance.pdf>. Within this list, it breaks down each event by different things like performance time, prep time, and whether or not there is a Q&A.

If you're an underclassmen and want to do a solo performance event, I recommend Intro to Public Speaking. If you want to work with a partner, Intro to Business Presentation is also a great event. For the older students, Client Service and Job Interview are events where you practice for, but don't memorize anything. If you are looking to memorize, consider reading about Social Media Campaign or Public Speaking. For my test takers and math lovers, Accounting and Business Calculations are also great options. If you have taken any business classes in high school there is a chance that test is available, make sure to check the list!

Depending on your chapter rules, you are usually allowed to compete in 2-3 events. This means If you want to take a test, give a speech, and do a performance, you potentially can! Talk to your advisor as soon as possible about which events you want to participate in.

Additionally, studying and practice are the best ways to prepare. If you are taking a test, print out old copies of the test. If you are performing, do it in front of your friends and have them ask you questions.

I hope you learned something new from this information. Good luck in deciding what competitive event is right for you!



Social Media & FlexBLA

By: Maryam Bacchus

Hello New York FBLA! In the current times, online platforms are the primary ways of learning, communication and mass organization. NY FBLA seeks to keep members as informed and engaged as possible through the use of social media, particularly Instagram. In this article, I will be introducing our social media challenge, as well as highlighting some tips for your FBLA social media account.

Flex Future Business Leaders of America, or FlexBLA for short, is a long-term, interactive, social media challenge. It will consist of both long-term and short-term challenges. The overall winner will receive the FlexBLA cup and defend it for the next year. The rules were posted on the state Instagram account: @newyorkfbla. To participate, be sure you have a chapter Instagram account, read the guidelines, and are following the state's page! Have fun with it and good luck to all!

Social media accounts specific to FBLA let you quickly search for other members and cultivate a wide-reaching network. Once you follow our state and national accounts, you will also be able to participate in giveaways, social media challenges, and livestreams — all while keeping up-to-date via quick and easy posts! Here's a few pointers to get you onboarded:

- Include a variation of your name and "FBLA" in your username or bio. You can include your chapter, state, and any positions you have held or currently hold in your bio.
- Your profile picture should be professional.
- Cultivate and keep professional online etiquette: use appropriate language and adhere to the rules and regulations for the platform you are using, as well as FBLA's Code of Conduct and internet use policy.
- Have fun with it! Let your creative side show and document your memories.

I hope this article helps you get engaged on our social media platforms and with FBLA!



Winter Fundraiser Ideas

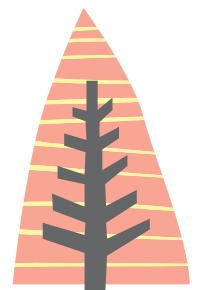
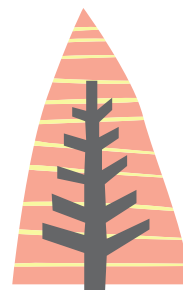
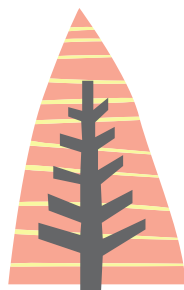
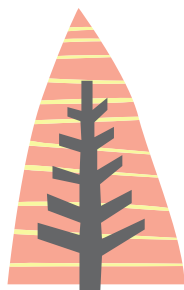
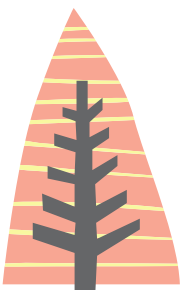
By: Spencer Diciembrino

Hello NYS FBLA! Today I will be talking about ways to fundraise for your chapter during the Winter. Now, I know it may be difficult due to COVID-19 restrictions, but through creativity and communication your chapter can still find ways to fundraise. Just note that before you start fundraising, to talk to your chapter advisor who will help guide you through the approval process. Different school districts may have different restrictions and fundraising processes, so make sure you communicate properly.

One of FBLA's favorite ways to fundraise is through selling candy or chocolate with companies such as Gertrude Hawk or Hershey. There are a lot of different companies with a diverse range of products, so take your time looking through them all and choose whichever one you think is the best fit for your community. Although everyone loves candy and chocolate year-round, you may want to find a more suitable theme for the season. This can be through selling hot chocolate, winter hats, cheesecake, or candles.

Another fun idea is to do an Outrageous Bet. This is good for getting communities more intimately involved in your chapter which will make them donate more money annually. The way to do this is to leverage communication - whether through the school, social media, going door to door, or just putting up flyers around town - which advertises either you doing an outrageous bet or tells the reader to do one. Before doing this bet, you would ask friends, family, and neighbors to donate a specific amount of money if they witness you doing the bet that you agreed to do. You can also ask that people outside of your chapter commit to a bet and donate a certain amount of their earnings to you. Whichever way you choose, this can be a lot of fun and earn a lot of money for your chapter.

Some final ideas are to go around collecting bottles from neighbors, shoveling snow for your neighbors, or setting up a hot chocolate stand at a community event. These are just some ideas, so make sure to get creative when customizing these and coming up with your own original ideas. Remember to communicate with your chapter advisor and school district's administration. Good luck fundraising!



Parliamentary Procedure

By: Allison Li

Learning vocabulary is essential for starting any new topic. If you are struggling with the basic parli pro terms, this reference sheet will certainly be of use. In addition to using this reference sheet, I highly recommend you check out the other parli pro resources that can be found on the New York FBLA website in the Resource Bank. In addition, to fully learn the vocabulary, I would highly recommend using a Quizlet set and testing yourself! I wish you luck on your parli journey!

Adjourn: to close the meeting

Adjourned Meeting: a meeting in continuation of the session of the immediately preceding regular or special meeting

Aye: affirmative voice vote

Bylaws: document containing a society's basic rules relating principally to itself as an organization

Chair: the presiding officer; is impartial to the things happening in the meeting and acts as a mediator

Convention: assembly of delegates

Debate: discussion of the merits of the pending question

Executive Session: a meeting where proceedings are secret

Germane: relevant, related

Majority: more than half more than half of the votes cast (The motion is adopted with a majority vote, and lost with a tie vote.)

Motion: a formal proposal by a member suggesting that the assembly take a certain action

Order of Business: program, agenda

Quorum: the minimum number of members who must be present for business to be conducted

Speaker: someone who has the floor and has the permission to speak
Special Meeting: also known as a called meeting. Convened only to consider one or more items of business specified in the call of the meeting.



District 1S Update

By: Skyler Mongardi

Hello NYS FBLA. I'm happy to make multiple announcements regarding events and progress made in our district so far. Before anything else, however, I wanted to thank you for your devotion to this program during what is undoubtedly one of the most difficult times we have experienced as a generation. It's commendable, and something that will surely benefit you as an individual and career-oriented person in the future.

This year we will have virtual events for District 1S and 1N's Spring District Meeting. Students may register for three of these events: on January 25th-29th there will be a select list of performance exams judged; from January 29th-31st, there will be a select list of written exams administered; on February 10th, the State Officer Exam, Future Business Leader, and Parliamentary Procedure exam for individuals and teams will be given state-wide. For specifics you can refer to your advisor, the list sent out to each chapter, or myself through email. While not every event will be present, advisors and the State Officer Team are doing the best that we can to fulfill the expectations that an in-person conference would bring. We are happy with the effort we've put forward and the product thereof. We know that this year has come with its own unique challenges, but we're proud to use this opportunity to come together as a program and experience a virtual SDM for the first time.

To participate in the Spring District Meeting, you need to be a paid and registered member by the 15th of January. By the 30th of January you need to be paid and registered to participate in the State Leadership Conference. These events are integral to experiencing FBLA in full. I highly recommend having your dues paid before the 10th of January to secure your spot in the conferences.

On the 15th of February, the program of work is due. There are multiple parts such as Grow With Goals, Advocating Awareness, Motivating Mindfulness, and more. They can all be found on the NYS FBLA website under "Program of Work".

I know all of the information can be overwhelming, but I assure you that the hardest part of this year is over. We've already figured out how to function amidst a global pandemic, school regulations, and hectic lives. Our jobs now is to stay safe, responsible, and vigilant in the FBLA community. If you have any questions, comments, or concerns please contact me at SVP1S@nysfbla.org. Please be well and be safe.



District 3S Update

By: Mark Yukleis

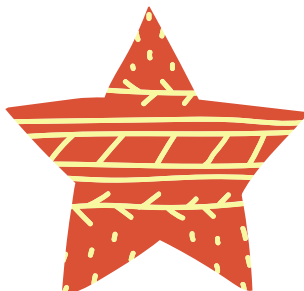
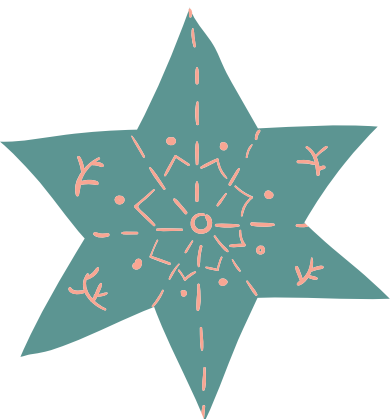
Happy New Year! I hope all of you have a great 2021. In terms of District 3S news, the most important thing is the upcoming Spring District Meeting. Because District 2 has no SVP this year, we will be welcoming District 2 to our virtual SDM. This year's Spring District Meeting (SDM) will be held via zoom on Saturday, January 23, 2021, and virtually on Wednesday, February 10, 2021, due to social distancing requirements. After coordinating with the Board Member of our district, Ms. Siciliano, we have established the exact dates and events that will be taking place.

Here are all of the performance events that will be offered to FBLA members:

- Client Service
- Impromptu Speaking
- Introduction to Decision Making
- Introduction to Public Speaking
- Job Interview
- Public Speaking



I have sent an email with all of this information to all of your advisors, so make sure to reach out to them for competition signups. REMINDER: Members who are registering to compete at the SDM MUST have their dues PAID by January 15, 2021. If there are any questions or concerns, please feel free to contact me at svp3s@nysfbla.org, and please copy Ms. Maria Siciliano, Board Member for District 3S at msiciliano@mamkschools.org.



District 3N Update

By: Matthew Edelstein

Hello New York State FBLA! My name is Matt Edelstein and I am your State Vice President for District 3N. I hope you all are doing well and staying safe. District 3N has been working tirelessly in catering to the virtual option for our upcoming events and conferences. Most important of which is our Spring District Meeting for which, after coordinating with the Board Members of our district, we have established the exact dates and events that will be taking place. We are in the process of determining the judges for each competitive event. Registration materials for our SDM will be released to our chapters very soon.

Below is the timeline for the events:

- On January 26 between 3pm and 6pm, 3N members registered for Client Service, Impromptu Speaking and Introduction to Decision Making will develop their presentations.
 - Recording of the presentation must be submitted by 6pm on January 26th.
 - Videos must be a continuous recording with NO editing.
- Videos for Introduction to Public Speaking and Public Speaking will be due by 6pm on January 26th. Videos must be a continuous recording with NO editing.
- The letter of application and resume for Job Interview will be due for submission by 6pm on January 26th.
- The live meet for the Job Interview event will be held on Thursday, January 28, 2021 (timeframe to be determined once we know who the judges will be).
- The Award Ceremony will be held on Thursday, February 4, 2021 at 6pm.
- State Officer, Parliamentarian and FBL tests will be held statewide on February 10, 2021 via an online testing site. Further information about this will be issued in mid-January by New York State FBLA. You will still register for these three events on your SDM Registration form.

I wish you all a happy new year and I hope you had a great holiday! If you have any questions or concerns, you can reach me here: svp3n@nysfbla.org.



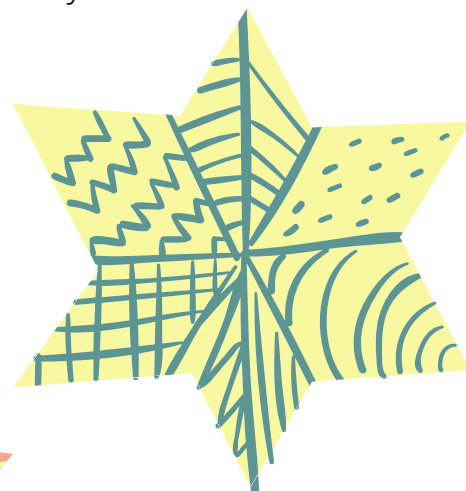
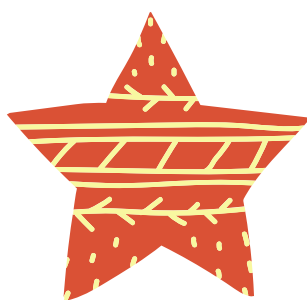
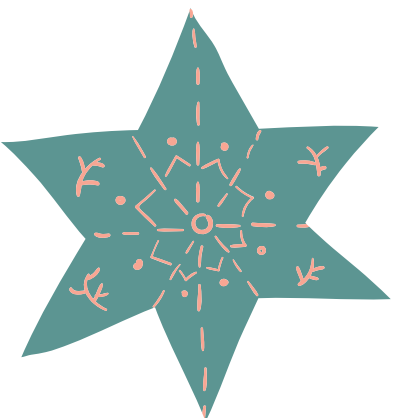
District 12 Update

By: Margaret Brown

Hello, New York State FBLA! I am Margaret Brown, District 12's State Vice President. This year has been challenging, but I am so proud of all the hard work our district has accomplished. All of our schools have been busy finding ways to reach out to students and keep membership up. One of our hybrid schools, Williamsville East, has reached close to 200 members! Even with Covid restrictions, District 12 has continued to keep up with FBLA's tenants, a dedication to service, education, and progress.

With the State District meeting (SDM) coming up soon, I have been very busy preparing. Our board of trustees member, Mrs. LaSota, and I are hosting three state written exams (Parliamentary Procedures, FBL, and State Officer Exam) on February 10th virtually. On the 13th, we will be administering five tests, Public Speaking, Impromptu Speaking, Decision Making, Client Service, and Job Interview. We plan on starting with a general session at 9 am and will begin testing at 9:30.

District 12 is so excited for SDM. Even though it is virtual this year, SDM signifies normalcy for many of our schools who have been hybrid and completely remote. It also means we are one step closer to SLC and even Nationals. If this year has taught us anything, organizations such as FBLA are vital because they provide students with an outlet to compete and collaborate with friends. If you have any questions throughout this 2021 year, please contact me at svp12@nysfba.org, and have a wonderful New Year, everyone!



District 13 Update

By: Aspen Hawkins

Hello District 13!

I hope everyone had a wonderful holiday season with family and loved ones. As we are going into the new year please keep your eye out for updates from your advisers. For District 13 our tentative date for Spring District Meeting is February 6, 2021.

The State wide events are going to be held on a separate date, being February 10, 2021. I hope that even though the Spring District Meeting is virtual that you still take advantage of it to help prepare for States.

Good advice to keep in mind as you are preparing for the Spring District Meeting, even if you place at the District Meeting, it does not guarantee that you will place during States. So, I highly encourage that no matter where you place in District, you should prepare for States as early on as you can in order to have a chance of placing.

I hope to see everyone participating in the Spring District Meeting, and as always, I hope you are having a good school year plus staying healthy

