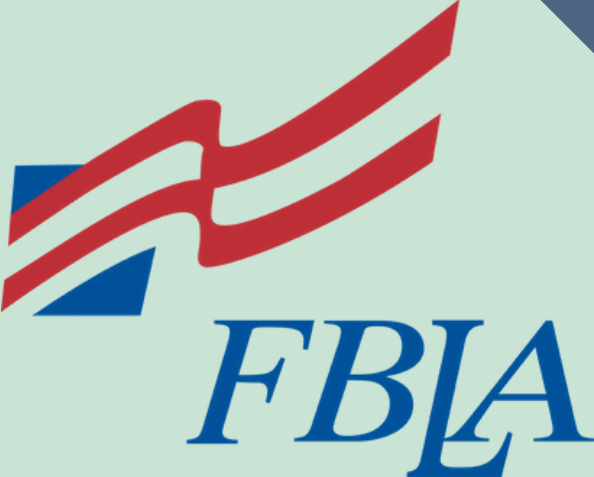


# Getting Back to Business

STATE OFFICER TRAINING EDITION





**EDUCATE.  
MOTIVATE.  
INNOVATE.**

2018-2019 

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# A Letter From Our President

Greetings FBLA members and advisors! My name is Nicholas Imam and it is my honor to serve you as your FBLA State President. On behalf of your entire State Officer Team, I am ecstatic to welcome you to the 2018-2019 membership year!

As we embark on this journey together, I challenge you to keep in mind these words: “Create. Lead. Inspire.”, our National theme. What may seem like three disparate verbs are in reality the gateway to a treasure trove of learning, motivation, and innovation—at least that is what your State Officer Team thought. When we create, we experiment, we try, we fail, we pick ourselves up again, and we learn. When we lead, our purpose is not purely to command, but to motivate—to galvanize a group of individuals to support the common cause and work together to yield success. When we inspire, we are—in essence—igniting innovation and fueling the future. With this in mind, and after considerable deliberation, the State Officer Team came up with the New York State theme for the 2018-2019 year—“Educate. Motivate. Innovate”. We are very excited to see each and every one of you embody these ideals in your own unique ways—and through our incredible Program of Work, of course!

You may not realize it, but the action you are doing at this very moment, is a privilege. The ability to read may not seem like a big deal, but according to the US Department of Education, over 32 million adults, 14% of the adult population, are illiterate. We found this statistic shocking and therefore decided on making the Reading is Fundamental organization our State Charity. That is not the end of it, however. We need your help and efforts through donations, book-drives, and creative ideas to make a real impact.

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**"Dreams are hard to follow, but don't let anyone take them away." - Mariah Carey**

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# A Letter From Our President

I remember my first FBLA meeting my Freshman year in Lexington, KY. I was astonished at this organization that offered its participants so many incredible opportunities. However, it was only after qualifying for the NLC that same year and walking into the opening ceremony in Atlanta, GA, that I truly knew that I was in a milieu of excellence. After moving to New York City in my sophomore year, I took on the challenge of establishing a chapter in my new school. The journey was tough and often seemed insurmountable, but I desperately wanted to give my fellow classmates (not to mention myself!), the incredible experience that this organization offers. Thankfully everything worked out and I am fortunate to be able speak to you in my current capacity today!

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**"You don't know how you'll react to things until you live through it." - Lloyd Blankfein**

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I leave you with these words from the musical icon Mariah Carey, "If you believe in yourself enough and know what you want, you're going to make it happen". FBLA, the 2018-2019 State Officer Team looks forward to working with you to help get closer to making your hopes, wants, and dreams—happen.

Sincerely,

Nicholas Imam





# Get to know your State Officer Team

## President - Nicholas Imam

president@nysfbla.org

Fun Fact: Nicholas knows every lyric to Mariah Carey's 1995 Daydream Album.



## Executive Vice President -



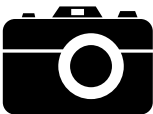
## Aidan Mentnech

evp@nysfbla.org

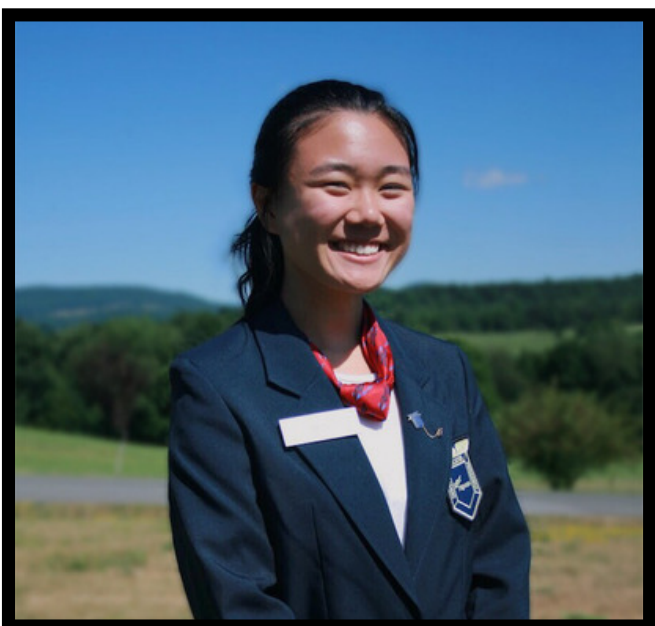
Fun Fact: Aidan has been kayaking on the Mediterranean.

## Secretary - Victoria Lee

secretary@nysfbla.org



Fun Fact: Victoria loves photography and she is often seen with a camera.



## Treasurer - Andrew Danziger

treasurer@nysfbla.org

Fun Fact: Andrew has been studying Mandarin Chinese for 5 years.





Get to know your State  
Officer Team

Reporter - Sophia Lucear

reporter@nysfbla.org

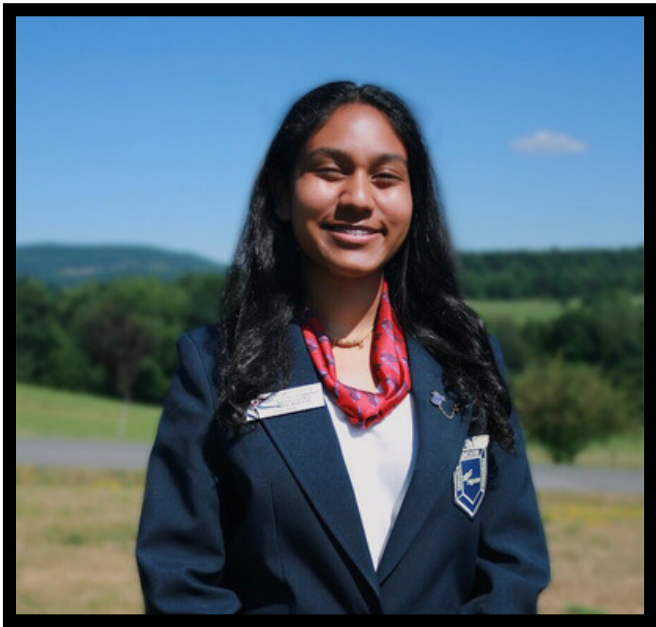
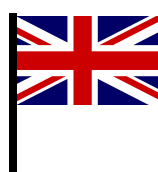
Fun Fact: Sophia spent her 16th birthday  
in Italy.



Historian - Nina Tagliabue

historian@nysfbla.org

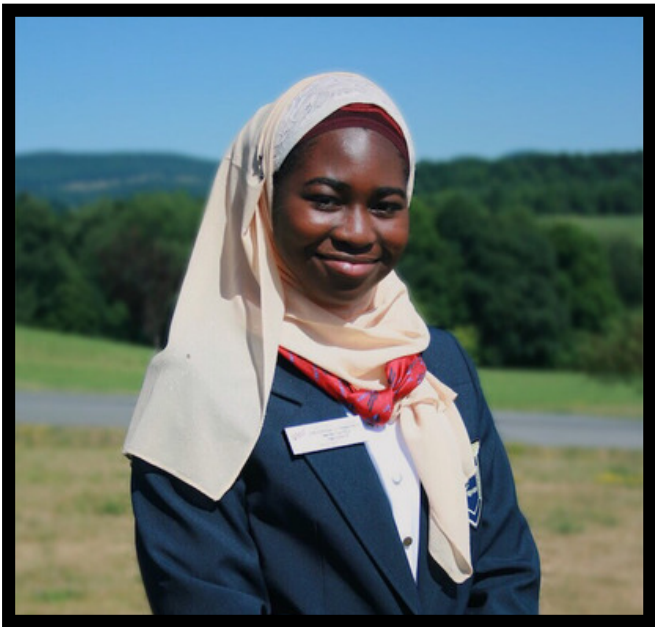
Fun Fact: Nina was born in London,  
England.



Parliamentarian - Anusha  
Dawson

parliamentarian@nysfbla.org

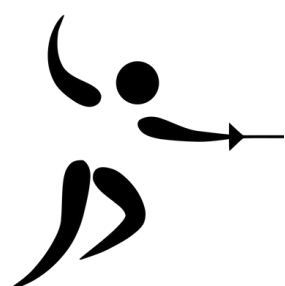
Fun Fact: Anusha has been playing Cello  
for 8 years.



District 1N State Vice  
President - Safiyyah Savage

svp1n@nysfbla.org

Fun Fact: Safiyyah has been fencing  
as a sabre for 2 years, and is a top  
sabre in her district.





# Get to know your State Officer Team

## District 3N State Vice President - Meghan Dillon

svp3n@nysfbla.org

Fun Fact: Meghan often draws portraits and paints in her free time.



## District 3S State Vice President - Michaela Gualano

svp3s@nysfbla.org

Fun Fact: Michaela is the third member of her family to be a part of FBLA.



## District 4 State Vice President - Athean Myat

svp4@nysfbla.org



Fun Fact: Athean was born in Singapore.



## District 5 State Vice President - Autumn Shaughnessy

svp5@nysfbla.org



Fun Fact: Autumn has been skiing since she was 3.



# Get to know your State Officer Team

## District 7 State Vice President - Andrew Fox

svp7@nysfbla.org

Fun Fact: Andrew has won 5 consecutive battle of the chapters competitions.



## District 10 State Vice President - Taylor Tyczka

svp10@nysfbla.org

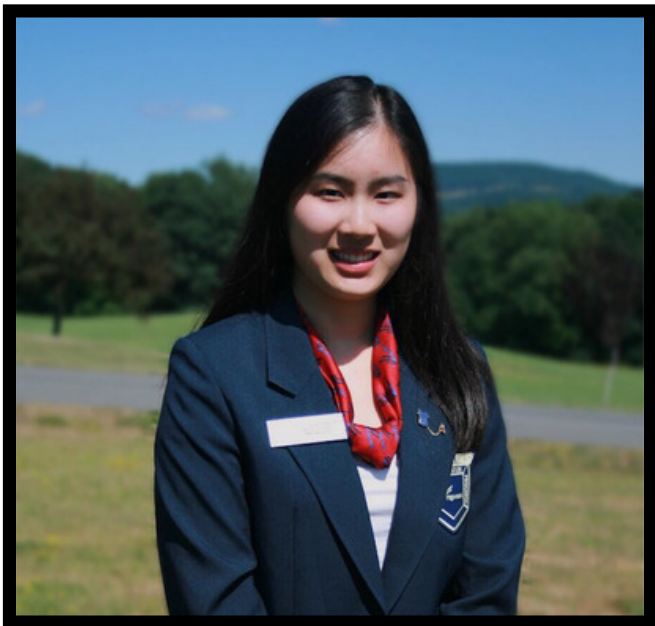
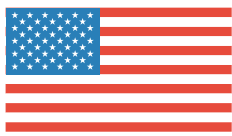
Fun Fact: Taylor has been parasailing in New Zealand.



## District 12 State Vice President - Sharon Luo

svp12@nysfbla.org

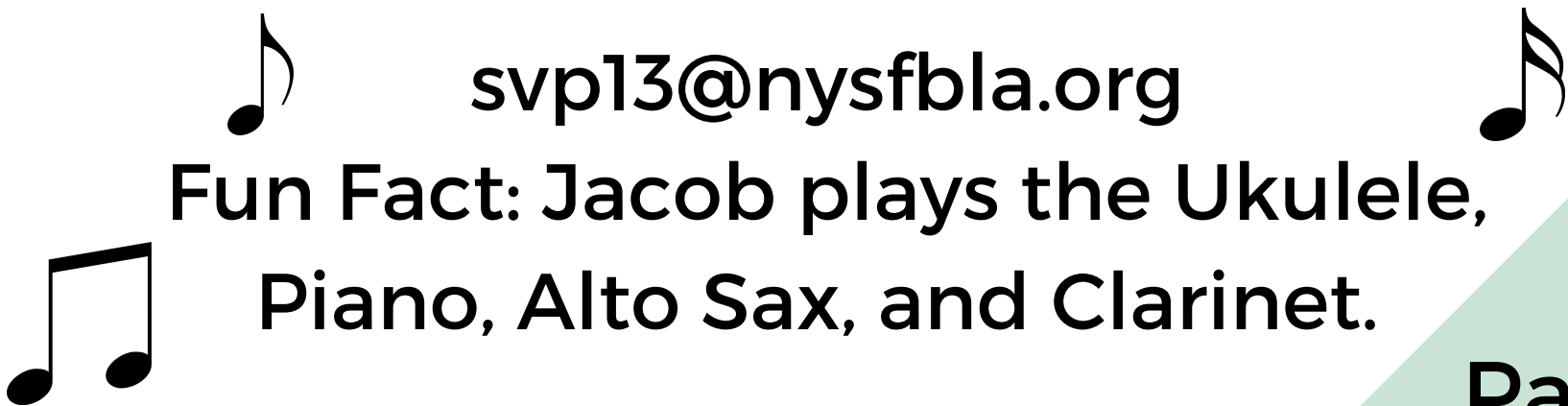
Fun Fact: Sharon has lived in Canada, The United Kingdom, and The United States.



## District 13 State Vice President - Jacob Thierfeldt

svp13@nysfbla.org

Fun Fact: Jacob plays the Ukulele, Piano, Alto Sax, and Clarinet.





## District Goals

### District 1N - Safiyyah Savage

Hello fellow FBLA members, Board members, advisors and all-in-all lovers of anything business and career readiness. My name is Safiyyah A. Savage, and I am your 2018-2019 District 1N State Vice President. I will take the utmost pleasure in serving as your microphone this year, proclaiming any ideas, concerns or questions you may have. Together we have potential, and we as an association can achieve great heights. I want to dedicate my time and efforts to ensure we have a smooth FBLA year, filled with memories and stories that you will be able to take with you in future years. I believe this is something that can be accomplished if we work efficiently together. You, the members of FBLA, along with your state officer team, are a group of ingenious minds, and with empathy, patience, creativity, and of course, leadership, I believe we can complete any task at hand. To ensure that we educate, motivate and innovate as a district, I want to review my goals:

- I will organize the Fall and Spring District Meetings for Districts 1N and 1S; recently, this has been spearheaded by chapter advisors in Nassau and Suffolk, as our district has not been represented by a state officer.

- I also plan on sharing my experiences as 1N-SVP at the respective meetings, so I can help recruit others in the future for this position.

- Finally, I want to improve communication between chapters in Nassau and Suffolk by hosting a monthly group chat for chapter officers.

I want this to be a year to remember, and to ensure that our Fall District Meeting (FDM), Spring District Meeting (SDM), and State Leadership Conference are experiences that you enjoy. I wish you all the best of luck this year in your competitions, from Program to Work challenges to events at the State Leadership Conference.

Remember, a smile, a solid handshake, and maintaining a professional demeanor for any event are little things an FBLA member can do that will go a long way. I cannot wait to witness the great things that we will achieve as we go through this new FBLA year.

I will organize the Fall and Spring District Meetings for Districts 1N and 1S; recently, this has been spearheaded by chapter advisors in Nassau and Suffolk, as our district has not been represented by a state officer.

## District Goals

### District 3N - Meghan Dillon

My name is Meghan Dillon and I feel very honored and excited to be serving as New York State FBLA's 2018-2019 State Vice President of District 3N. Being a part of this organization for the last two years has taught me many valuable lessons and allowed me to develop the skills necessary to conduct myself in a professional manner. I have also learned to communicate my thoughts and ideas with my peers, to gain confidence, and to make connections with people who share the same interests as me. So, as State Vice President, I am going to do everything in my power to ensure that every member in my district can experience this opportunity. In order to do this, I have established a set of three goals to be accomplished during my term. My first goal is to increase communication between myself and all of the chapters within my district. To achieve this goal, I will send monthly emails to chapters to recognize achievements, inquire about upcoming events and offer advice to any chapter in need. This will help ensure that every chapter is up to date and prepared.

My second goal is to increase member participation in District 3N's decision making. To accomplish this goal, I will be sending surveys to each chapter that every member can complete. An example question could be, "What types of workshops would you like to have at the Fall District Meeting?". This allows general members to participate more in decisions that affect their experience. Finally, my third goal is to increase interaction between chapters in District 3N. To do this, I would like to plan one or two district-wide events for 3N. For example, all chapters within the district can coordinate a date on which we all raise money for the state charity in our own communities. Therefore, we would be collectively raising money for the state charity. This will require communication between all chapters to set a date and prompt further cooperation and between these schools.



## District Goals

### District 3S - Michaela Gualano

When I decided to run for District 3S State Vice President, I knew I wanted to accomplish three specific tasks if I were elected. The first of these goals would be to organize through communication.

I plan to create a District 3S website that allows district members to view any upcoming events, and host discussions about future plans. As well, I aim to initiate a group chat with all chapter presidents within our district, which allows for instant reminders about any upcoming events, or response to any questions or concerns. My second goal is to achieve an increase in membership. FBLA is not about what any one member can offer, but rather it is about what we can do together. I would like to work with the chapter presidents in our district to write letters that would be mailed to incoming freshmen, about what FBLA is and what it can do for you and your future.

Lastly, our community develops, supports, and leads, so it is our turn to give back. This brings me to my third goal: give back. I will work with the incoming district event planner to help gear our district socials to volunteering within our district. My goals for this year are geared towards building relationships with those within our district through multiple different methods: social media, participation in events, and establishing the future of this organization. I am honored to be serving as your 2018-2019 District 3S State Vice President and as Henry Ford said, "If everyone is moving forward together, then success takes care of itself". We have to educate, motivate to then innovate one another to flourish throughout this year. We got this!

# District Goals

## District 4 - Athean Myat

Hello NYS FBLA! For those of you who don't know me, my name is Athean Myat, and I will be a senior at Shenendehowa High School this year. I am ecstatic to be serving as your District 4 State Vice President for the 2018-2019 year. My goals for this year consist of increasing membership, producing more action, and hearing more voices. This year, I wish to work together with all the local chapters to accomplish these goals. My first goal deals with increasing membership. Starting with my own local chapter, I plan to hold a recruitment event to increase the number of members in each school. In addition, I plan to help charter new chapters within our district, hereby increasing our presence in both the community and in FBLA. My second goal is about producing more action. This coincides with my previous goal, as I want to not only have more members, but also to see those members participating in more activities. By completing Program of Work challenges, undertaking the Business Achievement Awards, and being involved with their local communities, I hope local chapters will become inspired to take action and strive to new heights.

My third and final goal is to hear more voices. This objective seeks to facilitate the first two goals by helping chapter advisors and presidents. By communicating and meeting with people in each chapter, I plan to set up a network between chapters where they can communicate with one another to share ideas, obstacles, and information. For example, chapters that have trouble with fundraising or community service could contact other chapters and get advice. With these goals, I challenge chapters new and old to Educate, Motivate, and Innovate on behalf of FBLA. I hope to be meeting with you all soon.



## District Goals

### District 5 - Autumn Shaughnessy

I am ecstatic about the opportunities to come for the 2018-2019 year! As I begin my first year as a state officer, I have many goals for both our district and state to achieve over the next year. I plan to work closely with both the NYS FBLA Officer Team, as well as our district in order to carry out all of our goals.

With my first goal, I plan to improve communication within both our state and district. This will be accomplished through the use of Google Team Drive, as well as collaboration apps. This easy contact will allow for chapter officers, as well as other members to share any questions, concerns, and ideas with me. By improving communication it will allow chapters to strengthen & increase their involvement.

Social media is extremely relevant and present in the world we live in today. Utilizing an easily accessible tool such as Instagram or Twitter will not only increase involvement but also improve communication.

Allowing chapters to share their progress, and be recognized for their hard work and dedication to NYS FBLA, will encourage the involvement of members. Along with improving communication and increasing involvement, we must also work to create new chapters. As a large district, we have the potential to have a tremendous impact at the State Leadership Conference. I will be reaching out to our local schools in order to recruit new chapters as well as members. Utilizing tools such as Google Forms will allow for easily accessible information to be collected from potential members. I am extremely excited to be serving as your District 5 Vice President. Feel free to contact me with any questions, concerns, and ideas. I look forward to working with each and every one of you!

# District Goals

## District 7 - Andrew Fox

Words cannot express how grateful I am to be District 7's State Vice President for the 2018-19 school year. Ever since I joined FBLA in the sixth grade, it has been a dream of mine to one day be on the state officer team.

Some of my goals for the upcoming year are: to increase the number of chapters in District 7, to increase membership throughout our district, and to work on supporting the state charity as much as possible. In order to accomplish these goals, I plan to reach out to school districts that have business programs that may be interested in FBLA. Our chapters could make videos promoting FBLA and present them in front of incoming freshmen to spark their interest in our organization. While working as a state officer team, we developed ideas about what our chapters could do to support Reading is Fundamental, our State Charity, throughout the 2018-19 school year.

I am eager to select our district officers so we can work together to better our district. I believe communication is key in order to implement a well-organized Fall District Meeting and Spring District Meeting. When I select the district officers in October, I will create a group chat so we can communicate easily and take care of business. I would like to work together with the officers so our district can receive more recognition in the Program of Work competitions and more pictures in the State Leadership Conference slideshows. At State Officer Training, the state officers met together and adopted our state charity, theme, and logo. It was a truly amazing experience and I have created many bonds with unforgettable people. I cannot wait to see all of you at the Fall District Meeting this October and see what the 2018-19 year has for District 7 FBLA.



## District Goals

### District 10 - Taylor Tyczka

Every day, millions of students walk through the doors of their school not knowing what they want to do after high school, let alone the rest of their lives. They are seeking direction and guidance from their teachers and mentors. Throughout the past few years, FBLA has provided me with this direction and guidance, and it has opened the doors to many opportunities. As a former Treasurer and current President of my chapter, I have been given the opportunity to lead and support my fellow members. I am seeking to lead and strengthen our district through communication and networking this year. One of my goals includes the promotion of District 10 using different social media platforms. These platforms will include posts about upcoming District 10 events, and photos of District 10 FBLA members participating in activities. I will also use these platforms to communicate both within the district and with other New York State districts as well.

In addition to social media I would like to promote District 10 by making a scrapbook with photos of District 10 members participating in FBLA activities, such as workshops at our district meeting, or members competing at both state and national conferences. This scrapbook can be shown to new members in order to give them an idea of all that our organization has to offer. Networking with other chapters during meetings is very important to all FBLA members. That is why I would like to incorporate more activities at district meetings this year. This would increase the interaction between the chapters and serve as an ice breaker for meeting new people. I look forward to working alongside my fellow FBLA members and state officers to make this year a great for New York State FBLA.

## District Goals

### District 12 - Sharon Luo

My name is Sharon Luo, and this year, I will be serving as State Vice President for District 12. I'm a senior at Williamsville East High School and will also be serving as Chapter Co-President. I first became involved in FBLA when I was a freshman in high school. A lot of my older friends urged me to join this organization because it was the largest club at my school. I wasn't sure at first, but after I attended my first State Leadership Conference (SLC), I was hooked. It was at that conference where I realized I wanted to be a state officer. After three years, I'm proud to say that I'm a part of the 2018-19 State Officer Team, specifically your State Vice President representing District 12.

One of my goals for our district this year is to increase participation at both the Fall District Meeting (FDM) and Spring District Meeting (SDM). The Fall District Meeting, usually held in October, is a great way to learn more about FBLA through workshops, like "How to Be a State Officer," and games, like Kahoot. The Spring District Meeting, usually held in January, allows students to participate in district competitive events and potentially win awards. These district meetings are particularly useful for those members interested in participating in the State Leadership Conference, as they can give a glimpse of how the organization operates. As the school year is fast approaching, I hope we will have a fruitful year of FBLA in both our district and state. I look forward to seeing everyone at FDM!



# District Goals

## District 13 - Jacob Thierfeldt

Hello! My name is Jacob Thierfeldt. I'm very excited to be serving as your 2018-2019 District 13 State Vice President! I am from Falconer Central School and this is my 3rd year in FBLA. In school, I have many theatre productions, sports, and extracurriculars that I participate in throughout the year. These include activities like soccer, karate, FBLA, and an anti-tobacco group called Reality Check. In this group we do community service and advocate against smoking and vaping, to name a few things. Last year I also had the opportunity to play the role Hugo Peabody in our school's production. In FBLA I have accomplished many things. I have placed first in Public Speaking I for two years, and this year I had the opportunity to attend National Leadership Conference in Baltimore to compete in Parliamentary Procedure. Being elected as my district's State Vice President has given me the opportunity to present goals that I hope we can accomplish together. These goals are to benefit the district as a whole and individual chapters.

My first goal is to increase communication throughout my district. This will include sending emails to the chapter presidents and advisors to keep them updated on deadlines and district plans. My second goal is to improve participation in state and national programs. My plan is to greatly improve the use of social media in our district. This includes highlighting people who have completed various stages in different programs such as the Community Service Awards and Business Achievement Awards etc. Also, I would like to have weekly posts on Instagram that share activities and challenges for members to complete. My final goal of the year is to increase recruitment and retention in our very small district. This would involve holding meetings with the different chapter teams in our district. During these meetings, we will discuss different ways to promote FBLA that everyone in these schools can use. Let's make this beginning of a great year for District 13 and all of New York State FBLA.

# Why is Parliamentary Procedure Important

Imagine your typical chapter meeting. Members are filing in at random, people are talking when officers are trying to speak, and there is a general air of hectic confusion. Now, imagine the perfect chapter meeting. The room is near-silent, the session is conducted according to a plan, and each issue is properly and thoroughly discussed by the members. Can meetings truly be operated this way? With parliamentary procedure, they can! Parliamentary procedure is a system for conducting business in an equal and organized manner. In the case of the typical chapter meeting described above, the status of the members and officers was clearly not equal; as a result, the lack of information being provided to members could leave them feeling insignificant to their chapter. "Insignificant," members are less likely to attend chapter meetings, which makes membership retention and recruitment of students for community service events immensely difficult. This downward spiral can be avoided by simply teaching members how to properly plan and participate in chapter meetings.

Chapter officers and members should observe the stark differences between the two contrasting scenarios described earlier and learn to implement them in their own meetings. These differences are simple aspects of parliamentary procedure that could have a profound impact on chapter meetings. To begin with, officers should learn, teach and enforce basic parliamentary procedure to their members so that only one person is speaking at a time. When only one person has the floor, it is much easier for everyone to not only hear what is being said, but also offer their own input. Chapter officers and members should also consider designing an agenda. If officers plan a detailed agenda in advance, having that on hand during the meeting can be incredibly helpful in keeping them on track and keeping members informed on what exactly will be discussed. Once members believe that their voice is being heard, they could feel influential in their chapter meetings and will be more likely to return. Once "influential," members become more comfortable with parliamentary procedure, they can begin to use it as a tool to shape their meetings in becoming even more democratic and will find its impact everlasting when they advance their business career.



# Our State Charity



Hello NYS FBLA members! My name is Nina Tagliabue and I am from Hendrick Hudson High School in District 3S. I am so excited to be serving as your next State Historian! Every year, state officers prepare a presentation that they will give at State Officer Training over the summer for a charity that they would like to see become the next official New York State FBLA charity. After listening to and discussing presentations, the state officer team ultimately decided to adopt Reading is Fundamental as the 2018-2019 New York State FBLA Charity.



Reading is Fundamental is “committed to a literate America by inspiring a passion for reading among all children, providing quality content to make an impact, and engaging communities in the solution to give every child the fundamentals for success.” Reading is Fundamental, or RIF, is the nation’s largest children’s literacy non-profit and creates impact in communities in all 50 states.



40 MILLION CHILDREN	50 STATES	415 MILLION BOOKS DISTRIBUTED
17,000 PROGRAM SITES	MORE THAN 1 MILLION VOLUNTEERS	450 CORPORATE PARTNERS

## Our State Charity

The charity was proposed by State Reporter Sophia Lucear who believed that the mission of Reading is Fundamental connected with the missions of FBLA. So, how can we as FBLA members help support this cause? In addition to monetary donations that chapters can give to the organization, the Community Outreach and Engagement Committee has been working to incorporate the state charity into the 2018-2019 Program of Work. Individuals will be able to complete activities related to literacy and reading to earn a ribbon at the State Leadership Conference.



Reading Is  
Fundamental



By choosing Reading is Fundamental as our 2018-2019 state charity, we are taking a huge step in supporting childhood literacy. RIF believes that all children have the right to learn to read, and has distributed over 415 million books and impacted the lives of more than 40 million children nationwide. New York State FBLA is choosing to educate and motivate all members through our 2018-2019 State Charity: Reading is Fundamental.



# Our State Theme and Logo

Hello New York State FBLA! My name is Andrew Danziger and I am thrilled to be serving as your 2018-2019 New York State FBLA Treasurer. This summer, while at State Officer Training, the State Officer Team selected our state logo and theme for the 2018-2019 FBLA year. After seeing many creative ideas, we are proud to share that this year’s New York State FBLA theme is “Educate. Motivate. Innovate.” This theme is not only a message about the mindset of our members, but also serves as a directive for how we can grow together as chapters, districts, and as a state.

## EDUCATE.

Education, being one of the three parts of FBLA’s motto, “Service, Education, Progress,” is not only a vital part of this organization's mission, but is necessary for success in everyone’s life.

## MOTIVATE.

Motivation is one of the key factors that keeps individuals and group members engaged and passionate about anything they set their minds to.



**EDUCATE.  
MOTIVATE.  
INNOVATE.**

**2018-2019**



# Our State Theme and Logo



## INNOVATE.

Innovation fosters the morals and lessons we learn from education and motivation. Anyone can try hard to pursue the unthinkable and in turn, accomplish endless innovation.

**2018-2019**



In life, school, jobs, and FBLA, the motto “Educate. Motivate. Innovate.” provides a meaningful message of dedication and intuition, one that we as New York State should be proud to represent as this year’s state theme.

This powerful stature that embodies all of New York State FBLA is also illustrated in our state logo. The depiction of a lightbulb in our logo as someone's head is much more than just a graphic. To educate someone is to spark ideas in their minds, hence one notices the filament being placed in the position of the brain. Being motivated to follow through on a goal takes heart, your ideas envelope you, thus in our logo, the head is depicted as the bulb.

Finally, when everything comes together, innovation, brighter than anyone could imagine comes from all that we put into our endeavors, appearing in our new state logo as the lightbulb as a whole. As New York State FBLA, that light never goes out. Our constant aspiration to learn and become educated through school and each other, along with the untapped motivation instilled within each and every one of us, allows for bigger and brighter thinking as we continue to innovate our future.



# How teamwork makes the dream work

Teamwork makes the dream work! Whether it be in your endeavors within FBLA, or your day to day life, you will be working alongside members to accomplish certain goals throughout the year. That can be extremely difficult when you don't know your team. Before starting any new tasks, you need to familiarize with whom you are working with. Get to know what their names are, learn their interests, and find out what their story is.

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**"Coming together is a beginning. Keeping together is progress. Working together is success." -Henry Ford**

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I've learned that the best way to get someone to trust in you, and believe in what you say, is by first being a listener. Show interest in them, and hopefully, they will reciprocate the effort. That is how bonds form the best: when both people are actively trying to help and be actively involved with each other. Why do we even need a team? Wouldn't it be easier to simply to have one person complete the work themselves? Regarding accomplishing the things you want to do, it can feel overwhelming doing it all alone; having a team will maximize your efficiency and make sure you meet your deadline on time.



# How teamwork makes the dream work

Apart from having the team itself, you'll need to know how to utilize it properly. To put it simply, the key to teamwork is -get ready for it...- communication! You have likely heard this someplace; it is repeated over, and over, when groups discuss places of improvement, and there is a reason why that's so. If you are working with a partner or multiple partners, it is safer to have all people on the same page rather than not know what someone is up to at one point of time.



Delegate the work and have everyone update each other on a regular basis. Not only will this assist in keeping members engaged in the work, you'll be able to see when a problem arises as soon as it occurs. At that point in time you can work together to figure out how to fix it. I hope this helped you understand the extent to which communication can improve your team. I know that New York State FBLA will accomplish great achievements if we all have clear communication, so let's have a great year!





# Program of Work Highlights

As your 2018-2019 New York State FBLA Officer Team works diligently on the New York State Program of Work, it's crucial to understand exactly why the Program of Work is put into effect. As the year goes on, the officer team would like to challenge you to complete the various competitions included in the 2018-2019 Program of Work. These challenges are created by your State Officer Team, which consists of four committees, including the **Career Development Committee**, **Community Outreach and Engagement Committee**, **Membership Services Committee**, and **Executive Challenge Committee**. Each committee has their own respective purpose, and their challenges push the member or chapter completing them to strive toward that purpose.

## Challenges:

- **Fueling Your Future**
- **Seeking Your Path to Success**
- **Connecting with Careers**

The **Community Outreach and Engagement Committee**, chaired by Nina Tagliabue, focuses on encouraging members in the development of individual projects which contribute to the improvement of homes, businesses, and communities. The committee acknowledges the fact that service is a huge part of FBLA, and wants to push our members to become more active in their community and school environments.

The **Career Development Committee**, chaired by Anusha Dawson, focuses on fostering career and college readiness in the New York State membership. The committee tries to facilitate the transition from school to work, which is the ninth goal of FBLA.

## Challenges:

- **Book Buddies**
- **Commit to your Community**
- **Motivate to Give Back**

# Program of Work Highlights

## Challenges:

- **Early Bird Challenge**
- **Crafting Creators Challenge**
- **Power to Present**

The **Membership Services Committee**, chaired by Michaela Gualano, focuses on retaining and increasing membership. FBLA gives many opportunities that students may not be aware of, this committee strives to work toward providing awareness of the great aspects of FBLA in an attempt to get students to join this incredible organization.

The **Executive Challenge Committee**, consisting of Nicholas Imam and Adian Mentnech, focuses on developing competent, aggressive business leadership. This committee works to challenge members and chapters to utilize their creativity to help them develop necessary business leadership skills.

## Challenges:

- **Pitching Profit**
- **Showcasing Success**
- **Media Madness**

This year's Program of Work has been specifically designed to help Educate. Motivate. Innovate. Your 2018-2019 New York State FBLA Officer Team has been hard at work and very excited to introduce this year's Program of Work. Be sure to complete the challenges for ribbons at the SLC, points in the Chapter of the Year competition, and an overall exciting experience.





I want to hear from **YOU!**

Do not forget to submit articles about your chapter to be published in the Express to the State Reporter Sophia Lucear! In addition feel free to email Sophia with any questions, comments, concerns, or ideas you have for the Express throughout the year at **[reporter@nysfbla.org](mailto:reporter@nysfbla.org)**.