

NYS FBLA EXPRESS



The Sun Setting on our Summer
Leads to a Year of Success!

The State Officer Training Issue



A LETTER FROM OUR PRESIDENT

Greetings New York State FBLA members and advisers, my name is Gillian Mathews, your State President. On behalf of the entire State Officer Team, I'm excited to welcome you to the 2017-2018 membership year!

As we begin the new year, it is time for FBLA to help all members in "Building Your Bridge to Success". The State Officer Team has been working hard to create one of the best years New York FBLA has ever seen. We are dedicated to helping New York set achievable goals, give back to our state charity, Feeding America, and network with members from across the state. Together, we can pave the way for leadership by strengthening our membership, community outreach and engagement, and career development. However, in order for our programs and state to be successful overall, we need your help. Each and every member of New York State FBLA is here with the passion to explore the opportunities this organization has to offer, and lead our state to achieve great things.

FBLA has been an extremely important part of my life for the past four years. I have had the opportunity to travel to amazing new places, meet and connect with new people from across the nation, and even compete and campaign at regional, state and national levels. I urge you all to work towards contributing to our great organization. I wish you the best of luck for another successful year!

On behalf of the 2017-2018 State Officer Team, I hope your drive and desire to work hard help you to accomplish your goals. I look forward to seeing our membership grow, and have our existing members develop into business leaders of tomorrow. Let's make this a year to remember!

Best of Luck,
Gillian Mathews

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BALANCING FBLA WITH SCHOOL WORK

CHLOE WEISER



Whether it be starting a new school, AP classes, new teachers, or college applications, the beginning of a new school year can be daunting for many. This is why it is important to stay organized throughout the year and make sure you understand how to manage your time. The first step to getting ready to start a new school year is making a list of school supplies for yourself and either collect them from around your house or go out and buy new ones. One item that I find extremely helpful when tackling the ever-so-challenging task of time management is a planner. Make sure you pick out a planner that works for you specifically. The planner that I find really helpful when it comes to time management is the “order out of chaos” academic calendar.

You can order it online from this link: <https://products.orderoochaos.com/collections/academic-planners/products/2017-2018-academic-planner-a-tool-for-time-management-letter-size-8-x-11>.

In this planner, you should be sure to write down daily homework assignments as well as long term projects such as deadlines you may have for an FBLA competition, or district officer application.

However, time management goes much further than simply buying a planner and writing in due dates. As FBLA members we all know that long term projects such as an application or presentation have many steps leading up to the final product.

One thing I like to do when I receive a new project is to break it down into “mini projects”. What I mean by this is that you should divide the project into smaller, more attainable tasks. Next, you should create due dates for each of these “mini projects” and add them to your planner.

Once you have done this you are ready for the final step of the “planning process”. This last step is to schedule times for all of these tasks that you have given yourself. An example of this would be, “I am going to put one hour of ‘FBLA time’ on Wednesday from 7:00 p.m. to 8:00 p.m. to work on my Business Achievement Awards”. Make sure you also add in any prior commitments you may have from extracurriculars or family events. The time you have remaining will be for every day homework and everyday tasks such as chores, eating meals, and going to school. Scheduling all of your commitments and tasks gives you a visual representation of how much time you have available.

I hope that these tips help you prepare for the start of the new school year. Perhaps they even make going back to school a little less daunting. I wish you all good luck in the new school year!



AN INTRO TO PARLI PRO

BRIAN SUK

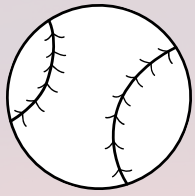


The world of Parliamentary Procedure seems intimidating at first, but once you get a few basic things down, it can be quite easy, and helpful to use for business meetings. Parliamentary Procedure is the set of rules used to conduct business meetings and maintain order. FBLA follows Robert's Rules of Order Newly Revised as our parliamentary authority.

Everything in Parliamentary Procedure is done by making motions. There are five basic types of motions: Main, Subsidiary, Privileged, Incidental, and Motions that bring a question back before the assembly. Main motions can be used to bring new business before the assembly when no business is pending. Subsidiary motions can be used to treat or dispose of pending main motions, as well as edit them. Privileged motions don't directly deal with the business at hand, rather, they affect the members of the meeting through other means, such as when a member asks for a brief break, or recess. Incidental motions deal with general rules of the assembly, and motions to bring a question back use previous motions that were already voted upon, and brings them back for further consideration. There are specific steps that must be followed when a member wishes to make a motion. First, they must obtain the floor, which means that they must stand up and say "Mr./Madam President." Then, if the chair says "The chair recognizes...", then that member may address the assembly. The member proceeds to state

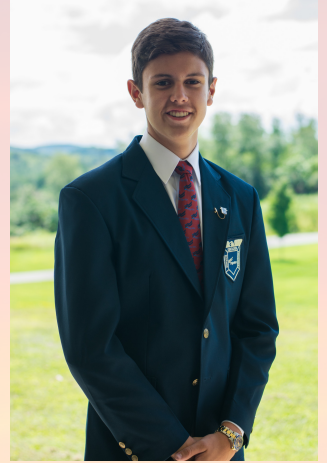
their motion with "I move to..." and if their motion is seconded by another member of the assembly, then the motion is open to debate once the chair states the question and asks for debate. Once formal debate ends, the voting process begins. The chair will ask for "aye" or "no" in response to whether the assembly is in favor of the motion or against it. Once a decision is clear, the chair states the result of the vote, and the motion either passes or fails.

A couple of extra tips to leave you with are that a quorum is necessary in order to conduct a meeting. A quorum is the minimum number of members required to conduct business. Also, as for limits in debate, a member may speak no more than twice for ten minutes on a particular motion. The member who first made the motion has the right to speak first, and cannot speak a second time until everyone who wants to speak has done so. Lastly, if a result of a vote is unclear through the use of voice vote, then a division can be called for, which means the assembly must vote through an alternate method of a rising or counted vote.



3 STRIKES AND I'M IN

AIDAN MENTNECH



When I joined FBLA in 8th grade, I knew that this organization provided life skills and experiences that would stick with me forever. Because of this, I knew that joining this club would be one of the greatest choices of my life.

As an 8th grader, I ran for treasurer of my middle level chapter and got the position. I then worked hard to make sure I fulfilled my duties and had a great year. As a 9th grader, I ran for my High School's Chapter Treasurer. I unfortunately lost, but I learned from the experience and pushed myself to be an active member all year. The next year, I was confident in my ability to push myself and take on a larger responsibility. I ran for Chapter President and ran a great campaign. I unfortunately lost again but knew I couldn't stop there. I decided to run for my district's historian and worked day and night to make my application impressive so that I couldn't be turned down. At the end of my Fall District Meeting, I lost yet another campaign. At this point, I started to lose faith in myself but decided to push myself one final time. I decided to run a state campaign, and now I have the honor of saying I won, and am now serving as this year's District 3N State Vice President.

Long story short, I know that life can put obstacles in your way but to be successful you must learn to break through them and keep trying. As a member who has faced many obstacles in my FBLA career, the best advice I can give is to keep pushing and never give up on yourself. Even when it seems like the odds are against you, if you remain strong and persistent, you will come out successful.

I know from experience that beginning a district or state campaign can be a scary task. My only advice is to run the campaign, fight for what you believe in, and remain strong throughout the whole process. Even if you lose, do not consider it as a failure. The knowledge gained from the experience will only aid you in your future endeavors. If you begin to doubt yourself, know that if you try your hardest and remain strong, you will never fail. With that in mind, remember to always believe in yourself and never lose faith. Keep trying and good luck!



LET'S FUNDRAISE!

PHOEBE WEISER



Have you ever wanted to raise more money for your chapter or for our state charity? If you answered yes, then you are not alone! Many people struggle to think of fundraising ideas. Although the school year is just starting, it is already time to think about your FBLA club's funds and state charity fundraising for next year. There are a myriad of ways that your chapter can raise money for the 2017-2018 school year. The most popular way is to hold a fundraiser event to collect money on behalf of a charity or enterprise.

Popular fundraisers that can be utilized for your own chapter generally entail community-wide events. For example, a community barbeque, car wash or FBLA 5K would be very successful ways to raise large funds. These events would drive large crowds to generate the most money possible.

Within your school, there are also many different ways to raise money. Fundraiser ideas include bake sales, pizza parties or sport tournaments organized and run by FBLA chapter members. The most important thing when planning a fundraising event for your school is to keep in mind your target market, and to keep it relevant for your peers.

One other measure that can be done both within your community or within your school is to create a raffle for tickets to a baseball game or concert, for example. After covering the initial cost for these tickets, all revenue can go directly to your chapter, so it is a great and efficient way to raise money that can be tailored for any audience depending on the types of tickets you purchase.

In addition to your chapter, it is very important to fundraise for the state charity. To raise money, the same measures can be applied that would be used for your chapter. Additionally, since our state charity is Feeding America, fundraisers can also include collecting non-perishable foods that can be brought to one of Feeding America's locations across the state. This is a great way to host an interactive and rewarding event for your chapter.

Fundraising is an important way to raise money for your chapter and for the state charity. Remember, starting early is the key to hosting a successful event.

BUILDING YOUR BRIDGE TO SUCCESS

ANN WANG

Throughout the State Officer Training, your New York State FBLA State Officers have been hard at work on various activities, including developing and deciding the 2017-2018 state theme, “Building Your Bridge to Success.”

Prior to arriving at the State Officer Training, officers brainstormed ideas for the theme. Fourteen potential themes were first narrowed down to six, then to one. Although all these ideas represented the potential and growth present throughout New York State FBLA, “Building Your Bridge to Success” was chosen because it contains imagery illustrative of the role FBLA plays in our lives as it helps prepare us for the future.

After narrowing down the theme, each officer brainstormed multiple ideas for the logo to match our new theme. The sketches contained variations of what each officer saw as the vision to portray the coming year for NYS FBLA, with bridges connecting people to success, just as we are connected with opportunities and success in FBLA.

Through a vote, we narrowed down the visuals to one that we believed was fit to depict the theme. The sketch included the theme in text, with the New York Brooklyn Bridge, all within a circular icon.

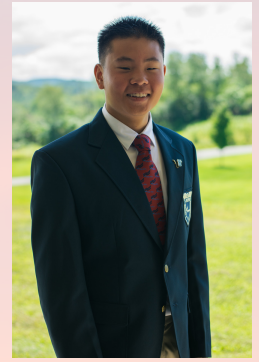


The state officer team utilized parliamentary procedure in order to streamline the decision making process. Do you know what it means to refer to a committee? As a subsidiary motion, referring to committee allows an assembly to assign a project to a small team so that they can move onto other business. The task of creating a digital version of the logo has been referred to a committee consisting of your State Historian, Jordan Richheimer, and myself, District 12 State Vice President Ann Wang.

With the official colors of blue and gold, we designed a logo that illustrates the role that FBLA plays in shaping our identity as successful professionals. District 4 State Vice President Marigrace Gerhardt explained with a smile, “Being a member in FBLA has opened my eyes to the many leadership opportunities and skills that I will be able to use towards success in the future.”

THE CODE OF CONDUCT

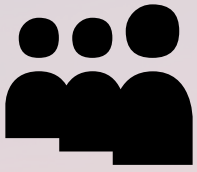
PHILLIP SOL



In FBLA, there are rules. These rules are outlined in what we call the Code of Conduct. Put simply, if you think before you act, you will not violate these rules. Breaking these rules may lead to your disqualification from individual and team events at an FBLA conference, loss of chapter points, being detained in your hotel room for the remainder of the conference, and/or you will find yourself coming before the New York State Disciplinary Committee. To avoid these things, make sure to follow the rules below:

- 1) Everybody should be in their designated rooms during curfew, which is between the hours of 12:00 and 6:00 a.m.
- 2) Members participating in a one-day conference must leave conference grounds by curfew (midnight).
- 3) You must be at general assemblies, meals, and required activities.
- 4) You must wear appropriate business attire at workshops, leadership sessions, district meetings, competitive event and meals. For males, you will be required to wear a traditional suit, which includes dress shirt, dress slacks, a belt, dress shoes, blazers (optional), and a necktie. For females, you will be required to wear long skirt or dress slacks, a blouse or dress shirt, and dress shoes.
- 5) Smoking and Vaping is not allowed in any FBLA conference facilities.
- 6) Your advisor must know your whereabouts at all times during the conference.
- 7) You cannot leave Conference grounds unless you have permission from your advisor.
- 8) Your parent, legal guardian, or advisor must transport you home. Never leave by yourself even when a conflict arises.
- 9) You cannot damage, or remove public or private property. If you do, you, your chapter, or your parents/guardians must pay for the damages.
- 10) Members of the opposite sex cannot be in the same hotel room unless an advisor or chaperone is present.
- 11) You cannot participate in any sexual activities during the conference.
- 12) If you knowingly remain in a room where the Code of Conduct is being violated and do not report it to your advisor or a Board of Trustee member, you are also considered in violation of the Code of Conduct.
- 13) You cannot have illegal drugs, controlled substances, or alcoholic beverages at an FBLA conference. Also, you cannot be in bars or nightclubs.
- 14) You may not gamble during any FBLA function.
- 15) If you break any local or federal laws, you will be turned over to the proper authorities.

If your chapter refuses to abide by any decisions made by the Discipline Committee, it can result in the chapter's suspension from FBLA activities for one calendar year. Members and chapters should demonstrate respect for the Board of Trustees, conference staff, and hotel staff at all times.



NETWORKING 101

ALEXIS VENETTOZZI



Networking... what is that? Networking is a relationship formed by meeting people, exchanging your information, and building a relationship. These relationships can serve you immensely in the future, as long as you maintain them. Networking is essential to the aspiring entrepreneur, businessman, and people looking for job opportunities. Networking is essential for endeavors such as securing a job, receiving promotions, and opportunities for travel and other unique experiences.

Once made, your networks must be maintained in order for them to be fruitful in the future. You should be checking in on them regularly to talk, be friendly, and make sure they feel that you care about what is going on in their life. People are more likely to give you an opportunity if they feel like they are being appreciated. Job markets today are very competitive, and the value of having a network that has an “in” in a workplace that you are interested in should not be undervalued.

Networking is also helpful in applying for colleges because you can use them on your résumé. For example, if a college is known for partnering or sponsoring a certain club or business, and maybe you meet the chair of that organization, you might ask that person for a unique volunteer opportunity. You could then mention that experience in your application, and this will make you a more attractive candidate for their school.

FBLA offers many networking opportunities at their functions such as the FDM, NFLC, SLC, and NLC . At these events you have the opportunity to meet and greet guest speakers, speak with college representatives, and also through workshops, you may gain access to beneficial programs that you might not have known about otherwise.

Another way that you are able to actively network is job shadowing. This is also a résumé builder because you can showcase for a possible employer your dedication to or interest in the job in question. Job shadowing is an extremely successful way to both see what a position entails and make a good impression, which could also lead to a permanent position.

If you are not entirely sure about the specific career that you are looking for or you think you know what you want to do but still want the maximum amount of opportunities, don't be afraid to network in many different areas. This would allow you to have more opportunities and chances to discover what field you see yourself in. And if in the future you change your mind about what kind of job you want then you'll have a foot in the door with other career options.

I appreciate you taking the time to read my article and I hope this helps you in your future endeavors.

INSIDE STATE OFFICER TRAINING

MADELEINE MACLEAN



For most New York State FBLA members, the new year of FBLA doesn't start until school begins in the fall. However, for the NYS FBLA State Officer Team, the year starts much earlier, kicking off with NYS FBLA's annual State Officer Training (SOT). The team met at Christ the King Spiritual Center in Greenwich, New York this July for a week of planning, workshops, teambuilding, and meetings. Though many members may be unclear on what occurs at State Officer Training or even altogether unaware of its existence, this one week sets the course for the entire year. The programs and ideas created at SOT impact every member throughout the state, for it's here that the state theme and charity are chosen and the Program of Work goals and competitions are developed. It's also here that the state officers go from a group of near strangers to a team through working together to plan the upcoming FBLA year.

The first item of business the officer team tackled was coming up with the state theme for this year. Each person came to State Officer Training with several ideas, giving the team many creative and exciting options to choose from!

Through a short voting process, we were able to narrow down the list and ultimately selected "Building Your Bridge to Success." District 12 State Vice President Ann Wang and State Reporter Jordan Richheimer then worked together to develop a logo to go with this theme.

With one important decision made, the team moved on to another critical part of State Officer Training: choosing the state charity. The officers presented their proposals, which covered a wide variety of causes. Some of the charities proposed were Charity: Water, the American Cancer Society, Feeding America, and Boots on the Ground. It was very difficult to choose one charity out of so many worthwhile causes, but we decided on Feeding America, which was proposed by State President Gillian Mathews and District 4 State Vice President Marigrace Gerhardt.

INSIDE STATE OFFICER TRAINING CONT.

One of the largest responsibilities of the officers at State Officer Training was creating the Program of Work for the year. We divided into the Career Development Committee, Community Outreach and Engagement Committee, Membership Services Committee, and Executive Challenge Committee to determine the goals and tasks for each Program of Work. Career Development Committee, Community Outreach and Engagement Committee, and Membership Services Committee each have corresponding councils, on which any NYS FBLA members can apply to serve. Council members will help come up with ways to enhance NYS FBLA's image through developing connections and creating more opportunities for members. These councils are a great way to get involved for members who are interested in contributing to the organization at a higher level and gaining insight into what the state chapter does.

Aside from working and planning, the other essential aspect of SOT for the state officers is team building and bonding. This year, we got to know each other around a bonfire and practiced our parliamentary procedure skills together by using

motions to make candy trail mix. Getting to know one another better will help us work together to create a successful year for all of our members. Reflecting on this year's State Officer Training, I feel confident that it has prepared us for a very productive year. All of your 2017-2018 New York State Officers are very excited to welcome you to another great year of FBLA!



OUR 2017-2018 STATE CHARITY: FEEDING AMERICA

MARIGRACE GERHARDT



New York State FBLA has decided to support Feeding America as our state charity for the 2017-2018 year. This foundation is focused on helping 49 million Americans struggling with hunger. Their mission is “To feed America’s hungry through a nationwide network of member food banks and engage our country in the fight to end hunger.”

Some of the ways Feeding America helps to stop hunger is through running over 200 food banks and over 60,000 food pantries nationwide. These services secure 4 billion pounds of food annually and provide 3.3 billion meals directly to individuals and families struggling with hunger. With the help of these services 1 in 8 Americans now rely on Feeding America for food and groceries. Without Feeding America’s services these people would not have access to a proper food supply.

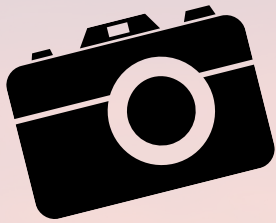
So, how can we as FBLA members help support this cause? In addition to the food banks and pantries, Feeding America has many additional programs. These include a weekend Backpack Program which supplies food to students who do not have access to adequate food at home. They also sponsor a program to help provide disaster

relief in the form of food and emergency supplies to families all over America immediately following a disaster. Another amazing program Feeding America has established is the Kid’s Cafe. This program provides low-income children with free meals and snacks after school at community locations. Together, we can gather perishable foods and volunteer at these amazing programs to help alleviate some of the strain hunger has placed on society.

By choosing Feeding America as the New York State charity, members are taking a huge step in helping to solve hunger in America. By donating to this charity members can be involved in a cause that is well worth while. If you have any questions about this charity feel free to email me, svp4@nysfbla.org or check out the Feeding America website, www.feedingamerica.org.

THE DOS AND DON'TS OF A PROMO VIDEO

JORDAN RICHHEIMER



Videos have been a form of marketing that have become more and more prevalent throughout the past few years. Visual presentations such as promo videos can get a message across extremely well when done effectively. By ensuring that you include a few key elements in your chapters' new promotional membership video, you, too can end up with a quality result that in turn will hopefully increase your membership.

Tip #1 - Quality

While you may easily overlook this element, the overall quality of your video is something that you certainly don't want to underestimate. If you don't have a camera, there is a high chance that you've got one that's surprisingly good quality right in your pocket! With your phone, you can get footage that is certainly high enough quality for a short promo, because you always want to make sure that everything is easily visible and that the audio is clear.

Tip #2 - Content

You might think that an excellent camera is the most important key to a great video, although that is only one small element to a high quality video. Having content in the video that is presented in a professional as well as concise manner is imperative to a quality promotional video that everyone will remember, even if it might just be one minute.

Tip #3 - Adding the "Promo" Element

Making your video into an actual "promo" can be the largest challenge in the entire process. You need to ask yourself a few questions before beginning: What makes FBLA unique from other clubs out there? What fun experiences can potential new members take part in? How can it benefit their future? There are a few ways to demonstrate these responses to your chapter in your new video. The best of which, in my opinion, is interviewing members of your actual chapter so people can see first-hand what FBLA has to offer. By doing this, you will be providing your audience with a very genuine and truthful explanation about the club, since it's essential to show your audience an accurate representation of what FBLA has to offer.

After taking these three questions into consideration, your challenge is to present them in an efficient manner while at the same time keeping all of the information accurate and truthful, you'll have a quality video to show to your members regarding FBLA in no time.

THE POWER OF PUBLICITY

MAGGIE BERNSTEIN



One of the most important aspects of a successful organization is its ability to get its name out there. Not only should the chapter itself work to promote FBLA, but individuals should be writing articles and submitting them to discuss their business knowledge, or something they find significant about FBLA.

People often struggle to think of article ideas, so they simply choose not to submit anything to *the Express*, or their district newsletters. The problem with this is that it prevents information from being distributed. There is a very simple solution to this, and that is to have brainstorming sessions within your chapter, or even on your own.

Brainstorming does not only mean sitting down, and racking your brain for ideas. It means discussing your ideas with other members, and keeping in mind activities you will be doing throughout the year. For example, any sort of fundraiser that your chapter holds would be a great subject for an *Express* article, or a district newsletter article. You can get quotes from people who participated in your event, to get perspective outside of your FBLA

chapter. Another way to think of ideas is to compare what your chapter did last year, and how they have improved into the new year. This provides an interesting viewpoint for those chapters that have not entirely developed, and possible steps that they can take to better their chapter.

In addition to providing article to be featured in *the Express*, chapters can submit FBLA updates to their school newspapers. Especially if the paper is widely read within your school, FBLA can get attention from non-members, and possibly help to grow chapters.

The more information out there about the organization, the better the impression we can make upon the general public.

If you have any questions about more brainstorming ideas, do not be afraid to contact reporter@nysfbla.org!

THE STORY OF A STATE OFFICER

EMILY JOHNSON



This year, I have the honor of serving my second term as the NYS Vice President for District 13. Being an officer comes with many responsibilities including communicating with officers and Board of Trustee members often, preparing the Program of Work, and much more. All of the responsibilities of being a state officer have allowed me to become more confident, a better speaker, and a leader.

One of the responsibilities of the state officers is to create monthly correspondences. These include a Monthly Activity Report explaining each activity completed, a plan of action that includes deadlines and a self-evaluations for each activity, and all of the documents created in that month, for example, newsletters and website updates. Creating these correspondences allow for the officers to review their progress, as well as decide on what they can work to improve in the upcoming months. This has not only improved the quality of my work, but also my time management skills.

One of the things that I love about being a state officer is watching my fellow officers change throughout the year. From performing icebreaker activities at State Officer Training to speaking at sessions at the State Leadership Conference, each officer has grown in many different ways. For example, when I attended training last year, I was nervous to talk to the team. By the end of the year, we had each

practiced enough speaking techniques in front of each other that we were prepared to lead New York State FBLA through a successful State Leadership Conference.

A major part of being an officer is working with the Board of Trustee members. Many people do not realize what the Board of Trustees does. The Board of Trustees is a group of advisors that represent their district at the state level. They work many hours to approve decisions of the state officers, enforce the code of conduct, schedule conferences, and provide state exams. If our state did not have the dedication of these individuals, everything done throughout the year would not be possible.

I want to wish each chapter good luck in the 2017-2018 year and I am looking forward to serving this upcoming year as the Vice President for District 13. Serving as a state officer provides so many opportunities to grow. If it is something of interest to you, don't be afraid to run and explore these opportunities for yourself.

WHY CARE ABOUT COMMITTEES?

NICOLENA VEGA

POW



New York State FBLA introduced State Councils in 2016 and they have been a great success in the creation of our state Program of Work (POW). The State Program of Work is an action plan that consists of goals for our local chapters and members. To receive recognition at the State Leadership Conference, the member or chapter must complete the task set forth by the State Officer Team and Board of Trustees. Each activity in the POW began as an idea during the first of each committee's meeting at State Officer Training. Not only do these committees create a Program of Work, but they are also very beneficial to our state chapter throughout the entirety of the year.

This year, the State Officer Team has been divided into four committees. Each committee will be aligned with a council of members, which share similar goals. The committees for 2017-2018 are: the Career Development Committee, the Community Outreach and Engagement Committee, the Membership Services Committee and the Executive Challenge Committee.

The **Career Development Committee** consists of: Brian Suk (Chair), Chloe Weiser (Council Director), Ann Wang (Member) and Marigrace Gerhardt (Member).
The **Community Outreach and Engagement Committee** consists of: Phoebe Weiser (Chair), Maggie Bernstein (Council Director), Phillip Sol (Member) and Jordan Richeimer (Member).

The **Membership Services Committee** consists of: Emily Johnson (Chair), Madeline MacLean (Council Director), Aidan Mentnech (Member) and Alexis Venettozzi (Member).

The **Executive Challenge Committee** consists of both Gillian Mathews and Nicolen Vega.

The Career Development Committee will focus on increasing member's awareness of topics such as the college process and the workforce. The Community Outreach and Engagement Committee focuses on promoting NYS FBLA, and getting our name out there. This will include contacting business people and keynote speakers for SLC, in order to obtain good representation for our organization. The Membership Services Committee will focus on strengthening interactions with both current New York State FBLA members and prospective members to ensure they are connected, updated, and involved throughout the year. As a New York State FBLA member, you can apply to be on one of these committee's councils via the NYS FBLA website. Joining a council is a great way to get more involved in learning and assisting the organization, be more in-the-know about the inner-workings of a State Officer's experience, and to build your résumé.

FEATURED ALUMNI



A Message From former
State President and National
Eastern Region Vice President
Sophia Danzinger:

"It is hard to put into words the knowledge I have gained and the perspectives I have obtained from FBLA. The organization allowed me to find my voice at an early age and develop a better understanding of the business world. To have the opportunity to leave my comfort zone and learn skills that have helped me as both a student and person has been an amazing gift. These skills, accomplishments, and resulting self-confidence will remain part of me for the rest of my life."

2017 NLC RECAP

JORDAN RICHHEIMER



This year's National Leadership Conference (NLC) in Anaheim, California was held from June 29th to July 2nd. It was an event that brought together over 12,000 FBLA members from throughout the nation to compete in numerous business-related events to continue the "Legacy of Leadership" that FBLA carries with it. From New York State alone, 260 members, advisers and chaperones attended the NLC. Of the total who attended, 35% or 91 members received travel grants for various different amounts depending on how they placed at the SLC. 1st place received \$100, 2nd place received \$50, and 3rd place received \$25. The grants were divided amongst however many group members there were that competed at NLC. Aside from competitions, many members also participated in various activities such as going to Disneyland, as well as different beaches, baseball games, and tours of places like Los Angeles and the Hollywood area. The National Leadership Conference was an outstanding event that allowed young individuals to take their competitions to the next level while ultimately hoping to take an award home with them at the same time. The New York State list of winners and finalists from the 2017 NLC is shown below. While at NLC, I also created a short GoPro video of the full experience from my point of view. You can check it out here:

<https://goo.gl/pn2qTq>.

Awards

- 1 st Place - Business Ethics - Nader Ahmed and Jeenia Zaki - Valley Stream HS
- 1 st Place - Network Design - Andrew Katz, Sam Brause, Paul Pedrozo - Mamaroneck HS
- 2 nd Place - Client Service - Alexandria Willets - William Floyd HS
- 2 nd Place - Graphic Design - Sophia Grunin and Gabriela Reyes - Valley Stream HS
- 4 th Place - Job Interview - Arthur Thery - Mamaroneck HS
- 6 th Place - Journalism - Sharon Luo - Williamsville East HS
- 6 th Place - Introduction to Financial Math - Hugh Chueng - John F. Kennedy HS

Individuals and Teams That Made Finals

- Banking & Financial Systems - Jayson Flum, Justin Shao, Srikar Alluri - Jericho HS
- Digital Video - Grey Lancaster - Valley Stream HS
- Job Interview - Kristin Milinic - Sewanhaka HS
- Management Decision Making - Abinaya Anand, Melissa DiGiorgio - Commack HS
- Public Speaking II - Brian Fanor - Valley Stream HS
- Parliamentary Procedure Team - Aniruddha Nrusimha, Connie An, Madeleine MacLean, Sherrie Wang - Williamsville East HS

Recognition Awards

- Who's Who in FBLA - Sophia Danziger - Mamaroneck HS
- Advisor of the Year - Maria Siciliano - Mamaroneck HS
- Hollis & Kitty Guy Gold Seal Chapter Award of Merit
- Canastota HS Lakeland HS
- Carmel HS Mamaroneck HS
- Clymer HS Monroe-Woodbury HS
- Falconer HS Tri-Valley HS
- Lake George HS Williamsville East HS

Outstanding Chapter

- Lakeland HS
- William Floyd HS

Diamond Chapters

- Canastota HS, Lakeland HS
- Cobleskill-Richmondville HS
- Mamaroneck HS
- Falconer HS, William Floyd HS

BAA America Award Recipients

- Elaina Nacinovich - Carmel HS
- Carly Rankin - Lakeland HS
- Zoie Lagoudis - Lakeland HS
- Gillian Mathews - Tri-Valley HS
- Julianna Prato - Lakeland HS

CSA Achievement Award Recipients

- Chris Pereira - Carmel HS
- Carly Rankin - Lakeland HS

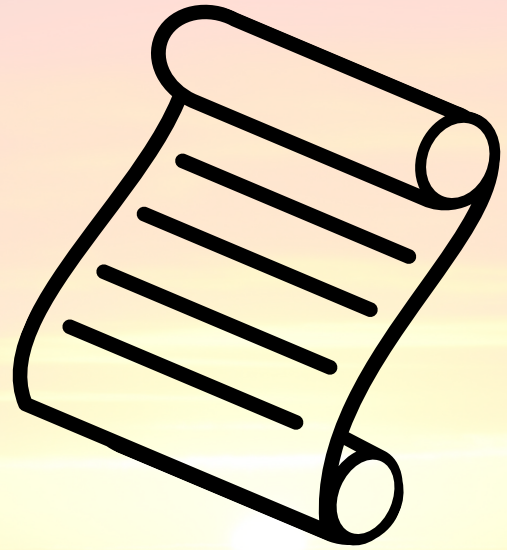
Bank On It Tournament

- 1 st Place - Joseph DiBitetto - Hendrick Hudson HS
- 2 nd Place - Skyler Spitz - Mt. Sinai HS

IMPORTANT DATES AND THINGS TO KNOW

FBLA Express Deadlines

- Fall Edition → Oct. 30, 2017
- Winter Edition → Dec. 30, 2017
- Spring Edition → Feb. 28, 2018



FBLA Express Publication Dates

- Fall Edition → Nov. 15, 2017
- Winter Edition → Jan. 12, 2018
- Spring Edition → Mar. 15, 2018

To submit articles to be included in
the Express, email them to
reporter@nysfbla.org.