



**New York State
Chapter Annual Report
2013-2014**

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LETTER TO LOCAL CHAPTERS

Dear New York State FBLA Members and Advisers:

From our innovative state projects and competitions, to the many productive and enriching activities of our local chapters, this past year the members of New York State Future Business Leaders of America have certainly proved excellence on all levels of this prestigious organization. The President's Golden Leader Award, the award for a chapter's overall participation in the Program of Work, integrated the four Program of Work committees and displayed commendable dedication to the goals and ideals of FBLA. Participating chapters were asked to raise money for the New York State FBLA Foundation and March of Dimes, donate volunteer hours, and partake in the many Go Green, Membership, and Publicity competitions offered.

These efforts gained momentum at the Fall District Meetings held in October and November. During these meetings members learned of the Program of Work initiatives as well as business education topics. The Spring District Meetings in February played host to the first round of 2013 New York State FBLA competitions.

At the State Leadership Conference in April, the members' hard work culminated with both the Awards of Excellence Ceremony and the election of the 2014-2015 State Officer Team. The outgoing State Officer Team said their goodbyes and reflected on the past year while the incoming Team optimistically began the long, yet rewarding, road of a year dedicated to the wonderful organization that is New York State FBLA.

Without the commitment and energy of each and every member, New York State FBLA would be unable to set such lofty goals and realize such impressive achievements. As this year ends, I'd like to thank you both personally, and on behalf of the State Association, for your impressive work. And whether you return in September to FBLA as a seasoned veteran, or to Phi Beta Lambda as a college freshman, you will surely be strengthening the network with your talent, experience, and enthusiasm. It has been an honor to serve as your State President.

Sincerely,

Steven J. Youssef

Steven J. Youssef
2013-2014 State President



NYS ***STATE CHAPTER PROFILE***



NEW YORK STATE'S FBLA HISTORY

Future Business Leaders of America was founded in 1936 by Hamden L. Forkner of Columbia University. He envisioned FBLA providing a smooth transition from school to the business world. Today, this organization has grown to become the largest student business organization in the world with about 215,000 members.

New York State became a part of this truly remarkable organization in 1946 when Dobbs Ferry High School chartered the first chapter in the State. Eighteen years later, New York State received the 35th State Association Charter from the National Association on April 15, 1964. Thus we celebrate our 50th anniversary this year.



New York State FBLA was originally divided into thirteen districts. Each district boundaries were set up to correspond with the State Education Department Planning Regions. District 1, Long Island, was divided into District 1N and 1S due to increasing population. Later, District 3 was divided into District 3N and 3S, bringing the final total to fifteen districts.

In 1967, Mr. Hobart H. Conover, Chief of the Bureau of Business Education, became the New York State FBLA Chairperson. Mr. Elton T. Murphy, Associate of the Bureau, was named the first New York State Adviser.

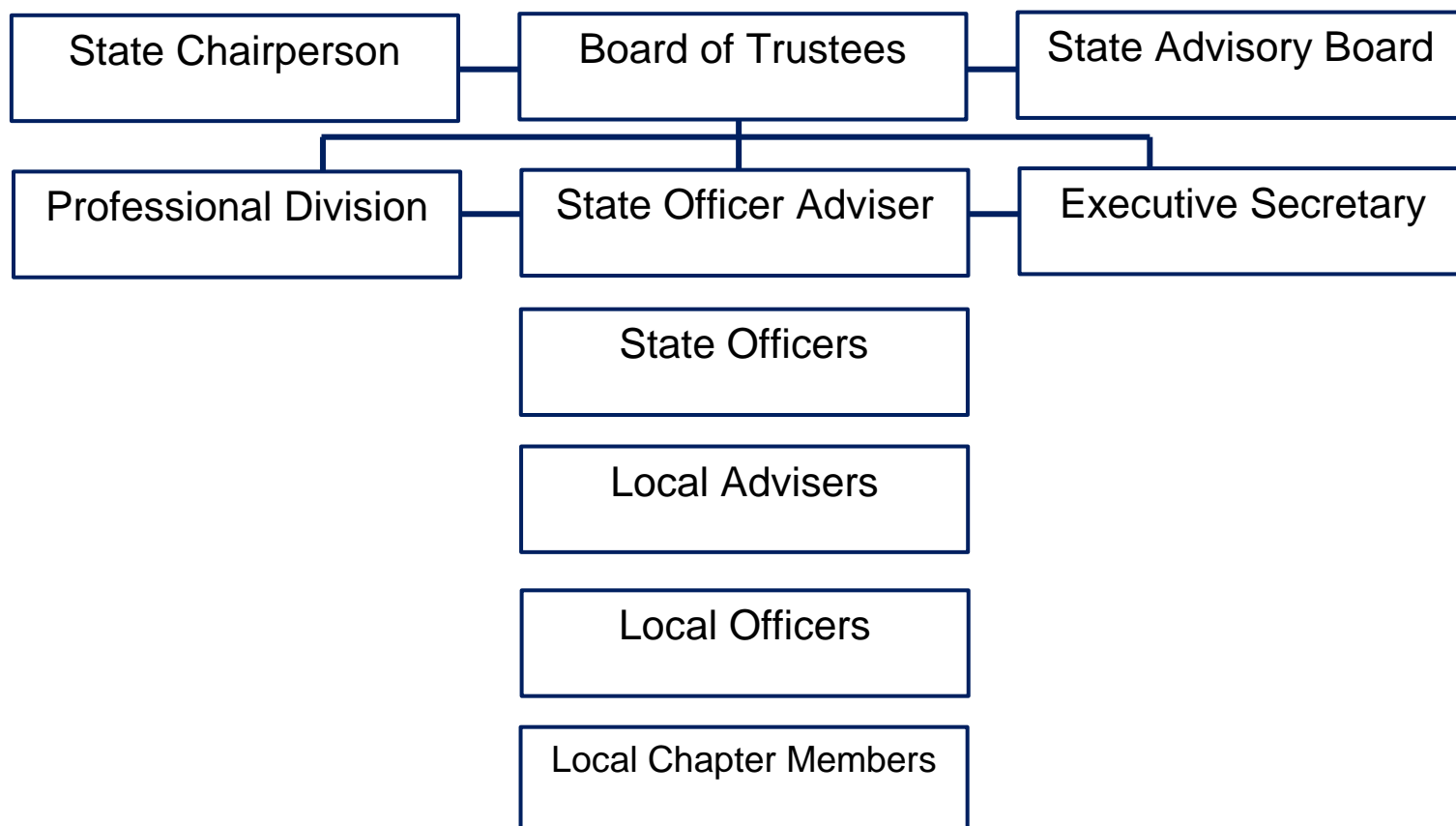
In 1966, on the campus of the State University of New York Cobleskill, New York State FBLA and PBL held the first joint state conference. One year later, FBLA conducted its own State Leadership Conference (SLC) in the Catskill Mountain Region. On March 20, 1970 the University of the State of New York gave New York State FBLA an absolute charter.

The State Leadership Conference has been held in various locations throughout its fifty years. Currently, New York State FBLA has their conference at the Rochester Riverside Convention Center and Radisson Riverside Hotel.

Each year at State Leadership Conference, a new State Officer team is elected into office. The newly elected State Officers are required to attend a week-long summer workshop, State Officer Training (SOT). The first State Officer Training was held in 1969 at Camp Oswegatchie in Corghon, New York. Today, the summer leadership workshop is held at Christ the King Spiritual Life Center in Greenwich, New York.

NYS FBLA

ORGANIZATIONAL CHART



State Chairperson: A member of the NYS Education Department who oversees the State Association citation and serves as the State Advisory Board Liaison.

Board of Trustees: An elected body of local FBLA Advisers who represent each of the fifteen districts.

State Advisory Board: Representatives from New York business and industry who serve as mentors and resources to local chapters, State Officers, and the entire NYS Association.

Professional Division: Businesspersons and community members working with New York FBLA at all levels.

State Officer Adviser: An appointed individual who directs and assists the State Officer Team with all of their activities.

State Executive Secretary: An appointed BOT member who oversees the organization of the State's activities.

State Officers: An elected body of members who coordinate all State and District activities.

Local Advisers: Business educators who guide and advise members of local chapters.

Local Officers: Local members whom are elected to coordinate activities on the local level.

Local Chapter Members: The backbone of the State Association, students grades 7-12 who conduct all FBLA activities.

2013-2014 STATE OFFICERS



President

Steven Youssef

Executive VP

Adam Nissinoff

State VP for District 1N

Claudine Isaac

State VP for District 2

Suveer Seemangal

State VP for District 3N

Katie Figueroa

State VP for District 3S

Sabrena Sabet

State VP for District 4

Joanna Sydow

State VP for District 5

Michael Dreher

State VP for District 7

Derick Trost

State VP for District 12

Sally Yi

Secretary

Mary Golden

Reporter

Ken Pomeranz

Historian

Kalie Pfohl

Parliamentarian

Kelsie O'Flanagan

2013-2014 BOARD OF TRUSTEES

Chairperson/District 10

Jennifer Judge

Vice Chairperson/District 12

Gloria LaSota

Secretary/District 3N

Mary Odell

Executive Treasurer/District 9

Peter Tambroni

District 2

Lillian Mitchell

District 3S

Charlene Nigro

District 4

Frank Basile
Jennifer McClure

District 7

Elizabeth Garofalo

District 7

Angela Demeree

District 11

Ryan Alo

District 11

Diane Masters

District 13

Donna Meyer
Lisa Perry

STATE STAFF

State Officer Adviser

Thomas Mueller

Assistant to State Officer Adviser

Joshua Wallace

Executive Secretary

Anita Halstead

NUMBER OF MEMBERS

New York State FBLA is divided into fifteen districts. Each district elects a vice president at the State Leadership Conference to preside over the activities throughout the year. Along with the State Vice Presidents, there can be up to three Board of Trustee members representing each district. This system allows for effective communication between chapters and members.

This year, NYS FBLA has 4,032 members among 125 chapters:

	Chapters	Members
1N	16	907
1S	13	550
2	6	94
3N	14	620
3S	9	225
4	10	321
5	9	209
6	2	19
7	12	264
8	2	32
9	7	178
10	12	171
11	2	100
12	5	256
13	6	86



SIZE OF STATE CHAPTER



New York State is the largest state in the Mid-Atlantic region of the United States. It is the 27th largest state in the country, with a total of 54,475 square miles that include the Finger Lakes, Adirondack Mountains, and New York City. New York State is very diverse with busy urban centers, suburban communities, and rural agricultural areas.

In 2010, the US Census calculated New York's population at 19,421,055; making the state the third most populous state in the nation.

New York State has become a leader for various industries with 52 Fortune 500 companies headquartered within the state. Companies such as AOL-Time Warner, Citigroup, McGraw-Hill, Xerox, IBM, and Verizon represent New York State and its success. New York State plays host to hundreds of smaller businesses, farms, and tourist attractions.

New York City serves as the state's economic anchor. A large amount of the state's revenue is generated from New York City, which houses Wall Street and New York Stock Exchange (the largest stock exchange in the world).

FBLA CHARITIES

2013-2014 National & State Charity: March of Dimes



Future Business Leaders of America has been working with and fundraising for the March of Dimes for nearly 40 years and has been consistently ranked as its top fundraising organization. During this time, FBLA has raised over \$15 million to assist in the research of the prevention of premature births.

There are various ways to become actively involved in promoting March of Dimes and the awareness of premature birth rates. One way FBLA helps is hosting a Blue Jeans for Babies dance at all National Conferences. We also participate in the March for Babies Walk at the National Leadership Conference in the summer.

Over the summer, the New York State Officer Team voted March of Dimes as our official 2013-2014 State Charity. As a part of the Community Service Committee's Program of Work, there are two competitions that ask members to donate their time and to fundraise for this charity: Baby Bucks and March [of Dimes] Madness.



PRODUCTIVITY



RECRUITMENT OF MEMBERS AND CHAPTERS

At the week-long State Officer Training each summer, the State Officer Team and the Board of Trustees work diligently to develop the Program of Work for local chapters. Each officer works with one of four committees to create common goals for the year. The Membership Committee focuses on recruiting new members, activating, and reactivating chapters. This year the committee set two goals: to increase membership to 4,000 and to increase chapters by 10. They also implemented a special 50th anniversary goal: to increase State Leadership Conference attendance by 50 members to equal 600. The committee set three competitions to complete these goals.

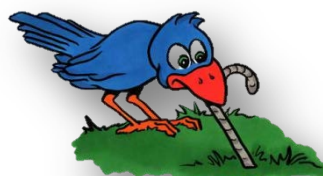
State Officer Outreach

Every year the State Officers are asked to write at least ten recruitment letters and send them to schools that do not have active chapters. After the letters are sent to the schools, the officers personally call a school administrator as a follow-up. Several of these calls led to visitations this year where the officer presented a recruitment slideshow or video in front of the Board of Education or business class. This is an excellent way to get students interested and start an FBLA chapter in the school.



Early Bird Membership

Along with Nationals, New York State participates in Early Bird Membership. Chapters have to register and pay the dues of at least five members by October 15. This allows officers an opportunity to forecast which schools will have active chapters. Chapters who participate are recognized at the State Leadership Conference in April.



Race for Recruitment

In order to qualify for Race for Recruitment, a member must recruit at least five students. This competition is available for FBLA and Middle-Level chapters. Each qualifying participant received a certificate at the State Leadership Conference and their chapter received "Race for Recruitment" ribbons. The member who recruited the most students to join FBLA was awarded a plaque at the State Leadership Conference.

Chapter Charter Challenge

The Membership Committee challenged chapters within New York State FBLA to charter or reactivate a chapter near their school. Carmel High School was awarded a plaque at State Leadership Conference for recruiting three chapters. All participating chapters, including new chapters, wore a "Chapter Charter Challenge" ribbon at the SLC.

STATE OFFICER ASSISTANCE TO LOCAL CHAPTERS

Last April, New York State FBLA elected thirteen dedicated members to lead the State Association for the 2013-2014 FBLA year. In addition, a Parliamentarian is appointed based on the Parliamentary Procedure Exam and an interview with a selection committee. State Officers are elected from the members of New York State to serve as a resource for the Program of Work and for the local chapter members across the state.

Chapter Directory

Anita Halstead, the State Executive Secretary, created a statewide chapter directory. This directory included the contact information for all chapters' advisers and presidents. It was distributed to the Officer Team for use during the year when planning activities and disseminating information.

Fall District Meetings

Each fall, the State Vice Presidents conduct Fall District Meetings for their respective districts. These meetings are planned along with the Board of Trustee member from that particular district to provide members with a variety of workshops. Some examples include Parliamentary Procedure, the Program of Work, team-building activities, leadership skills, and FBLA 101. The State Officers communicate daily to assist each other with arranging these meetings. Often state officers from one district will attend another's Fall District Meeting to assist and provide more variety to the meeting.



President's Meeting

Many of the State Vice Presidents held meetings with their local Chapter Presidents at the Fall District Meeting. These meetings provided an informal forum through which activities and ideas could be discussed. Issues discussed often included fundraising, community service, and membership recruitment. These meetings also served as a great resource for the State Officer Team as they received feedback on projects and events at the district and state levels.

State Website

The New York State FBLA website, www.nysfbla.org, is maintained by Mrs. Jennifer Judge. It has proven to be a valuable asset to the State Chapter. With New York's commitment to minimize the use of paper and postage, all communications are posted on the NYS Website. Each officer has their own page on the website so members can see updates posed by the officers. In addition, each State Officer and Board of Trustee member has a state e-mail address.

PREPARATION OF STATE AND LOCAL OFFICERS FOR THEIR DUTIES

State Officer Training



In July, the State Officer Team attended State Officer Training at Christ the King Center in Greenwich, NY. During this eventful week, each of the officers learned the duties specific to their office. The officers attended informative workshops presented by alumni and Board of Trustee members. These workshops included professional image, job interview skills, time management, effective leadership skills, and parliamentary procedure.

The first decisions of the Officer Team revolved around choosing the state theme, charity and goals. After much thoughtful debate, “Celebrating 50 Years of Excellence” was chosen to be the 2013-2014 State Theme. The Officer Team choose to adopt March of Dimes as the 2013-2014 State Charity. With the theme and charity chosen, the members of each of the four standing committees developed their program of work.

The Officer Team spent a full day learning about two other Career and Technical Student Organizations (CTSO); Future Farmers of America and Skills USA sent representatives.

Everyone exchanged fundraising ideas, publicity actions and common goals. This was a great way to conclude the State Officer Training and begin the 2013-2014 New York State FBLA year!

State Officer Evaluations

During the FBLA year, the State Officers were each evaluated three times by a committee from the Board of Trustees. The State President evaluated each mainline officer monthly and Executive Vice President evaluated each State Vice President monthly. These evaluations contain rubrics specific to each office and time of year.

Joint Meetings



During the week in Greenwich, the State Officers and Board of Trustees members met to finalize the state theme, charity, and Program of Work. They met again in January to finalize the State Leadership Conference, giveaways, and workshops. This meeting also gave the Officer Team an opportunity to reflect on their success so far and plan for the remaining year.

COOPERATION WITH BUSINESS, PROFESSIONAL, AND SERVICE GROUPS

One of the goals of FBLA is to facilitate the transition between high school students with the business world. Members can gain skills, though workshops, which cannot be given to them though a textbook. These skills help our FBLA members succeed in their future endeavors.

Advisory Board

The New York State Advisory Board is comprised of representatives from businesses throughout the state. They participate in activities that range from local chapter meetings to the State Leadership Conference. In addition, they support local chapter advisers, serve as judges, contacts to businesses, and speakers.

Professional Division

The business professionals and alumni who make up the Professional Division play an important role in the success of our local chapters and our State Association. Members of

The Professional Division participates by serving as judges, workshop presenters, guest speakers, and providing job shadowing opportunities.

Community Service

One of the main goals of FBLA is to participate in community service. To encourage members to participate, the Community Service Committee sponsored competitions to recognize FBLA chapters who are active in their communities. While developing the Program of Work, the Community Service Committee set a goal to raise \$7,500 for the March of Dimes.

Conference Exhibits

At the State Leadership Conference, businesses, and fundraising companies, set up booths to promote aspects of business that may intrigue FBLA members to attend the conference. The businesses talk about their products and services.

PARTICIPATION IN PUBLIC RELATIONS ACTIVITIES AND NEWSPAPER PREPARATION

District Publications

A duty of the State Vice Presidents is to publish four editions of a district newsletter. These newsletters contain articles written by FBLA members, the other State Officers, and Program of Work committees. The newsletters are used to inform members of district events, projects, and conferences.

The FBLA Express

The State Reporter publishes four issues of the New York State newsletter, *The FBLA Express*. These issues contain information on events at the local, district, state, and national levels as well as competitive event winners, committee updates, and articles written by State Officers. The articles focus on how chapters can get involved in the Program of Work and run a successful chapter. Each edition is posted to the State Website.

DEVELOPMENT AND PROMOTION OF FBLA-PBL STATE PROJECTS

The State Officers work on one of four standing committees: Community Service, Go Green, Membership, and Publicity. Each committee develops goals and contests for local chapters and members that form the Program of Work. The winners are recognized at the State Leadership Conference in April. Throughout the year, the committee members communicate with the state membership and encourage all members to work toward attaining the goals set forth.

Community Service Committee

The goals of the Community Service Committee were to:

- Raise \$7,500 for the state charity, March of Dimes
- Encourage volunteer work to increase member involvement in chapters

To achieve these goals, the Community Service Committee implemented these contests: Baby Bucks, and March [of Dimes] Madness.

Membership Committee

The goals of the Membership Committee were to:

- Increase NYS FBLA membership to 4,000
- Increase NYS FBLA chapters by 10
- Special 50th Anniversary goal: Increase NYS FBLA SLC attendance by 50

To achieve these goals, the Membership Committee implemented three contests: Early Bird Membership, Race for Recruitment and Chapter Charter Challenge.

Publicity Committee

The goals of the Publicity Committee were to:

- Expand NYS FBLA social media footprint
- Increase awareness of NYS FBLA

To achieve these goals, the Publicity Committee implemented these contests: Snap Shot and Perfect Press.

Go Green Committee

The goals of the Go Green Committee were to:

- Increase chapter participation in making their local communities better, cleaner and greener
- Educate local communities on the practicality and economic importance of going green

To achieve these goals, the Go Green Committee implemented these contests: Spruce It Up and Teaching Green.

President's Golden Leader Award



Steven Youssef, State President, created the President's Golden Leader Award. This competition is to recognize those chapters that go above and beyond by participating in each of the four sections of the Program of Work as well as Membership Mania, Community Cooperation, Golden Image, and the Grass is Greener on the Other Side.

SUPPORTING OF FBLA-PBL NATIONAL PROJECTS

American Enterprise Day

Chapters across the state participated in various activities on American Enterprise Day, November 15. Some chapters invited local small business owners to speak to business classes on the advantages and disadvantages of entrepreneurship. Other chapters toured local businesses and interviewed business owners.

Business Achievement Awards

The Business Achievement Awards (BAA) is a national program that recognized members who excel in the three areas listed on the FBLA crest: Service, Education, and Progress. Each activity in the program allows the participant to advance in these areas while focusing on a specific FBLA-PBL goal, NBEA Learning Standards, or Career Clusters. There are four levels of recognition in this program: Future, Business Leader and America.

The New York State FBLA Future recipients are:

- Derick Trost
- Katie Figueroa
- Ariel Wall
- Kalie Pfohl
- Michael Dreher
- Akshay Karve
- Alex Coitino
- Alex Sancimino
- Brian Toy
- Carly Rankin
- Casey Grosso
- Daniela Abrams
- Gjino Trashaj
- Janis Jimenez
- John Cuomo
- Kathrine Hernandez
- Leo Arenas
- Melina Pakkhesal
- Will Roselle
- Zoie Lagoudis

- Amanda Lai
- Gillian Sweeny
- Paul-Adrien Morange
- Joanna Sydow
- Ananya Nrusimha
- Melissa Li
- Michelle Dao
- Robin Marshall
- Sally Yi
- Shubhangi Mehra
- Yue Shi

The New York State FBLA Business recipients are:

- Kalie Pfohl
- Michael Dreher
- Marta Lala
- Mary Golden
- Nancy Champagne
- Sandra Read
- Joanna Sydow
- Sally Yi

The New York State FBLA Leader recipients are:

- Ian Lorber
- Myra Sabet
- Sabrena Sabet

The New York State FBLA America recipient is:

- Ian Lorber

FBLA-PBL Week

The week of February 10-14 was FBLA-PBL Week. This week is to encourage non-members to join FBLA and show them what the organization is truly about. Chapters across the state celebrated the week by planning a week full of activities, ranging from community service events to recruiting drives.

IMPLEMENTATION OF STATE CONFERENCES

All members are encouraged to attend all district, state and national conferences. These conferences provide students with an opportunity to network, learn, and compete with fellow FBLA members.

Fall District Meetings

In the month of October, the State Vice Presidents held their Fall District Meetings. During these meetings a keynote speaker kicks off the opening session. After this opening session, members attend informative workshops that are presented by Professional Division members, State Officers, state staff and other local business leaders. All State Vice Presidents present the Program of Work during this meeting to ensure that chapters are aware of the goals for the year.

National Fall Leadership Conference



In November, New York State FBLA attended the Cleveland, Ohio NFLC. All members were encouraged to attend workshops presented by Professional Division members, motivational speakers and other professionals. New York State also held a state meeting at NFLC where members were reminded about the Program of Work and State Leadership Conference.

Spring District Meeting

In February, each district conducted a Spring District Meeting. At these meetings, members compete in the first round of competitions. Basic Decision Making, Client Service, Future Business Leader, Impromptu Speaking, Job Interview, Parliamentary Procedure, and Public Speaking I, and Public Speaking II winners advance to the State Leadership Conference. Members who plan to run for state office must take the State Officer Exam at this meeting. Several districts also offer written tests, similar to those offered at the SLC, to provide members with additional experience before they compete on the state level.

State Leadership Conference

Six hundred thirty-two members and advisers from chapters across the state attended the 2014 State Leadership Conference (SLC) held on April 9-11 at the Rochester Riverside Convention Center in Rochester, NY. This conference marked the conclusion of a year of success and achievement for NYS FBLA. The state theme, *Celebrating 50 Years of Excellence*, was the ideal theme for congratulating New York State on fifty years as a state chapter. SLC featured over forty competitive events for members as well as workshops presented by the State Officer Team. The general sessions were engaging and featured the campaign speeches, state officer farewells, slideshows, and awards. During the award ceremony, the first, second, and third places of each event received a travel grant to represent NYS FBLA at the National Leadership Conference in Nashville, Tennessee this summer.

2014 STATE LEADERSHIP CONFERENCE AWARD WINNERS

Accounting I

1. Aniruddha Nrusimha
Williamsville East
2. Johnna Chatterton
Little Falls HS
3. Kathrine Hernandez
Lakeland HS
4. Tom Liu
Brighton HS
5. Katie Conway
Queensbury HS

Accounting II

1. Kelsey Barnes
H. Frank Carey HS
2. Eric Lei
Arlington HS
3. Jeremy Kisten
Mt. Sinai HS
4. Juliette Levine
Floral Park Memorial HS
5. Tiffany Hubert
Pioneer HS

Agribusiness

1. Henry Chen
Williamsville East HS
2. Donna Yu
Ward Melville HS
3. Claire Kim
Williamsville East HS
4. Sarita Benesch
Brighton HS
5. Eli Harper-Siroto
Mamaroneck HS

Banking and Financial Systems

1. David Fan & Zachary Richheimer
Williamsville East HS
2. Lake Sugrue, Dinko Franceschi & Philippe
Tarjon
Ward Melville HS
3. Codi Fletcher & Renee Harrison
New Hyde Park Memorial HS
4. Ian Lorber, Daniela Abrams & Mrinaalika
Sivkumal
Lakeland HS
5. Dylan Oates, Terrence Levens & Peter Barry
John Jay HS Cross River

Basic Decision Making

1. Jason Paz
Valley Stream HS
2. Julianna Palmiotto
Mt. Sinai HS
3. Abigail Aguirre
Monroe-Woodbury HS
4. Alex Kaplan
Carmel HS
5. Lauren Pogostin
Mamaroneck HS

Business Calculations

1. Kyle Xiao
Webster Schroeder HS
2. Tom Liu
Brighton HS
3. Pranav Devarakonda
Brighton HS
4. Felix Chin
Williamsville East HS
5. Stephanie Chen
Ward Melville HS

Business Communications

1. Erin Wang
Brighton HS
2. Benjamin Winston
Ward Melville HS
3. Shelly Zhang
Shenendehowa HS
4. Casey Keenan
Commack HS
5. Robin Zhang
Webster Schroeder HS

Business Ethics

1. Marsden Cornish & Nicholas Kandaras
Elmira Free Academy

Business Law

1. Harman Brar
Williamsville East HS
2. Sandra Read
Lakeland HS
3. Chelsea Steinberg
Monroe-Woodbury HS
4. Devashish Chaturvedi
Shenendehowa HS
5. Toriann Monaco H. Frank Carey HS

Business Plan

1. Ramya Gopalakrishnan & Monik Walters
Valley Stream HS
2. Jarrett Altilio, Brandon James & Danielle
Richardson
Elmira Southside HS
3. Marisa Kalman & Danielle Shafarsky
Tri-Valley HS
4. Clifford Seide
Elmont Memorial

Business Math

1. Ariel Leong
Ward Melville HS
2. Sarah Wie
Williamsville East HS
3. Yiqun Cui
Brighton HS

4. Ishir Seth
Brighton HS
5. Dalton Chu
Minisink Valley HS

Business Presentation

1. Jeffrey Chance & Ronald Pritipaul
Valley Stream HS
2. Jason Elicker, Lexie Meyer & Cora Connolly
Lake George HS
3. Gretchen Stocksclaeder
Eden HS
4. Jenny Seuling & Shanaz Husein
Floral Park Memorial HS
5. Yasmine Ciftcikal & Zunarah Manzoor
H. Frank Carey HS

Business Procedures

1. Melissa Li
Williamsville East HS
2. Eric Wang
Ward Melville HS
3. Carly Weber-Levine
Ward Melville HS
4. Ethan Carter
Shenendehowa HS
5. Erin Wang
Brighton HS

Chapter Business Display

1. Mamaroneck HS
2. Carmel HS
3. Pioneer HS
4. Lakeland HS
5. Monroe-Woodbury HS

Client Service

1. Zachary Richheimer
Williamsville East
2. Nina Nwade
Valley Stream HS
3. Sandra Read
Lakeland HS

4. Zunarah Manzoor
H. Frank Carey HS
5. John Nirelli, Canastota HS

Community Service Project

1. Gillian Sweeney, Liam Hanley & Jesse Velleu
Mamaroneck HS
2. Laura Medina & Monique Litombe
Carmel HS

Computer Applications

1. Stephanie Sassos
H. Frank Carey HS
2. Michael Twomey
Herkimer BOCES PM
3. Megan Hill
Pioneer HS
4. Stephanie Chen
Ward Melville HS
5. Marissa Jacques
Batavia Career & Tech.

Computer Game & Simulation Programming

1. Jack Phillips, Ken Pomeranz & Yi Zhao
Mamaroneck HS
2. David Fan, Yue Shi & Colby Yu
Williamsville East HS

Computer Problem Solving

1. Eric Li
Ward Melville HS
2. Kyle Xiao
Webster Schroeder HS
3. Timothy Whitfield
H. Frank Carey HS
4. Francis Booth
Lake George HS
5. Dan Yu
Ward Melville HS

Cyber Security

1. Carolina Zheng
Ward Melville HS
2. Ramya Rao
Ward Melville HS
3. Evan Ogra
Williamsville East HS
4. Francis Booth
Lake George HS
5. Akshay Karre, Lakeland HS

Desktop Publishing

1. Matt Hall & Hope Streeter
Wayne HS
2. Emily Barthelmes
Hendrick Hudson HS
3. Nicholas Morosco & Samantha Spellman
Herkimer BOCES AM
4. Jessica Mattesino & Emma Hauser
Carmel HS
5. Joseph Rodio & Brandon Shokey
Herkimer BOCES PM

Digital Design & Promotion

1. Madeline Grunin
Valley Stream HS
2. Liam Hanley, Sean Howard & Jesse Velleu
Mamaroneck HS
3. Samantha Spellman
Herkimer County BOCES AM
4. Kathleen Ferguson & Cheyenne Markowski
Dansville HS
5. Allison Scumaci, Melanie Ulrich & Himasai
Manogna-Chintala
Williamsville East HS

Digital Video Production

1. Jordan Garofalo, Liam Hanley & Janie Karp
Mamaroneck HS
2. Felix Chin, Michelle Dao & David Fan
Williamsville East HS

Economics

1. Adam Nissinoff
Mamaroneck HS
2. Seth Brand
Mt. Sinai HS
3. Kyle Xiao
Webster Schroeder HS
4. David Wang
Williamsville East HS
5. Pranav Devarakonda
Brighton HS

Electronic Career Portfolio

1. Katelynn Whitfield
H. Frank Carey HS
2. Jacey Kinnaird
Elmira Southside HS
3. William Yoo
Ward Melville HS
4. Brad Williams
Lake George HS
5. Nick Morosco
Herkimer County BOCES AM

Emerging Business Issues

1. Jarett Altilio, Jacey Kinnaird & Heather Mallov
Elmira Southside HS
2. Alex Andalia & Noah Ullman
Carmel HS
3. Maisha Ahmed, Eric Lei & Dorothy Yam
Arlington HS
4. Vamshi Adimulam, Shashank Dimri & Amanda Lubeskie
Monroe-Woodbury HS
5. Claudine Isaac, Darnell Maresot & Augusta Uwamanzu-Nna
Elmont Memorial HS

Entrepreneurship

1. Connor Mulvey, Keelan Sinha & Lisa He
Williamsville East HS
2. William Yoo, Ramya Rao & Harrison Li
Ward Melville HS
3. Eric Kushel, Noah Haber & Greg Sullivan
Mamaroneck HS

4. Ethan Carter, Mike Gagnon & Devashish Chaturvedi
Shenendehowa HS
5. Hafeezah Lewis & Ariel Orcutt
Canastota HS

FBLA Principles and Procedures

1. Robin Marshall
Williamsville East HS
2. Emily Winston
Ward Melville HS
3. Alanna Kramer
Williamsville East HS
4. Lindsay Nissinoff
Mamaroneck HS
5. Alanis Smith
Elmont Memorial HS

Global Business

1. Sally Yi, Shubhangi Mehra & Melissa Li
Williamsville East HS
2. Arjun Reddy & Kesava Veranasi
Arlington HS
3. Nuo Min Huang & Amanda Lubeskie
Monroe-Woodbury HS
4. Tejinder Singh, Greyson Skiba & Marsden Cornish
Elmira Free Academy
5. Kevin Hanley & Ethan Kaplan
John Jay HS Cross River

Hospitality Management

1. Sally Yi, Michelle Dao & Melanie Ulrich
Williamsville East HS
2. Jared Sakni, Nitasha Kochar & Maxx Goldstein
Jericho HS
3. Shivi Mehta, Tristan Marino & Liam Todd
John Jay HS Hopewell Junction
4. Thomas Li, Ariel Leong & Katherine Wong
Ward Melville HS
5. Isaiah Fenichel & Jackie Curry
Arlington HS

Impromptu Speaking

1. Jacey Kinnaird
Elmira Southside HS
2. Ethan Carter
Shenendehowa HS
3. Rebecca Ho
Commack HS
4. Daniel Willis
Monroe-Woodbury HS
5. David Greenbaum,
Jericho HS

Insurance and Risk Management

1. Dinko Franceschi
Ward Melville HS
2. Melissa Li
Williamsville East HS
3. Zachary Richheimer
Williamsville East HS
4. Tyler Derby
Mamaroneck HS
5. Jonathan Schmidt
Shenendehowa HS

Introduction to Business

1. Morgan Awner
Williamsville East HS
2. Shubhangi Mehra
Williamsville East HS
3. Michael Sternbach
JFK Bellmore HS
4. Brian Toy
Lakeland HS
5. Josh Foote
Shenendehowa HS

Introduction to Business Communications

1. Caroline Wang
Williamsville East HS
2. Fengdi Zhang
Brighton HS
3. Dalton Chu
Minisink Valley HS

4. Emily Winston
Ward Melville HS
5. Sinuan Liu
Brighton HS

Introduction to Parliamentary Procedure

1. Yi Zhao
Mamaroneck HS
2. Evan Ogra
Williamsville East HS
3. Caroline Wang
Williamsville East HS
4. Ishir Seth
Brighton HS
5. Jack Phillips
Mamaroneck HS

Introduction to Information Technology

1. Lindsay Nissinoff
Mamaroneck HS
2. Robin Marshall
Williamsville East HS
3. Julia DiVeronica
Canastota HS
4. Zoie Lagoudis
Lakeland HS
5. Leah Xiao
Webster Schroeder HS



Introduction to Word Processing

1. Sophia Danziger
Mamaroneck HS
2. Meredith Jennings
Carmel HS
3. Ian Rohac
Sharon Springs HS
4. John Ollen
Floral Park Memorial HS
5. Kim Velsor
Sewanhaka HS

Job Interview

1. Randi Ruderman
Valley Stream HS
2. Michael Dreher
Lake George HS
3. Brian Lauria
Floral Park Memorial HS
4. Christina Capobianco
Shenendehowa HS
5. Monica Rivette
Schoharie HS

Local Chapter Annual Business Report

1. Mamaroneck HS
2. Canastota HS
3. Clymer HS
4. Falconer HS
5. Lakeland HS

Management Decision Making

1. Christina Capobianco, Shelly Zhang & Whitney Aussicker
Shenendehowa HS
2. Destiney Williams & Justin Trombley
Wheatland-Chili HS
3. Devin Wood, Megan Sears & Cory Rock
Peru HS
4. Colton Bishop, Drew O'Hara & Jordan Koone
Queensbury HS
5. Anthony Regan, Kevin Stone & Amy Xiao
Williamsville East HS

Marketing

1. Kyra Durko, Carly Weber-Levine & Theo Gibbs
Ward Melville HS
2. Pranav Devarakonda, Yiqun Cui & Tom Liu
Brighton HS
3. Aian Dennis & Lajiah Tyler
Elmont Memorial HS
4. Kianna Early, Erin Jozwiak & Daniel Franasiak
Williamsville East HS
5. Nancy Champagne, Marissa Bernstein & Brenden Bossio
Lakeland HS

Mobile Applications Development

1. Ethan Horing, Jose Lemus & Ryan Papazoglou
Mamaroneck HS

Networking Concepts

1. Esteban Ansaldo
Queens Vocational HS
2. Timothy Whitfield
H. Frank Carey HS
3. Lucas Butcher
Batavia Career & Tech. Ctr.
4. Francis Booth
Lake George HS
5. Carolina Zheng
Ward Melville HS

Network Designs

1. Ryan Balch, Nick Morosco & Isaiah Peterson
Herkimer County BOCES AM
2. Trevor Levee, Theodore Della Villa & Joseph Worden
Mt. Morris Career & Tech Ctr.
3. Nikhil Gupta & Aniruddha Nrusimha
Williamsville East HS
4. Daniel Gordon & Matt Sorkin
John Jay HS Cross River
5. Edwin Middleton & Joseph Amico
Batavia Career & Tech. Ctr.

Outstanding New Member

1. Taylor Beckwith
Clymer HS
2. Lindsay Nissinoff
Mamaroneck HS
3. Kaylee Senstrom
Jamestown HS
4. Colby Yu
Williamsville East HS

Parliamentary Procedure Individual

1. Kelsie O'Flanagan
Carmel HS
2. Adam Nissinoff
Mamaroneck HS
3. Shubhangi Mehra
Williamsville East HS
4. Kaleigh Doherty
Monroe-Woodbury HS
5. Ramya Rao
Ward Melville HS

Parliamentary Procedure Team

1. Adam Nissinoff, Tyler Derby, Amanda Lai,
Sam McGrath & Paul-Adrien Morange
Mamaroneck HS
2. Brooke Gillette, Ashley Exner, Autumn Bender
& Kayla Butler
Tri-Valley HS
3. Harriet O'Brien, Ramya Rao, Katie Wang &
Emily Winston
Ward Melville HS
4. Kaitlynn Figueroa, Liam Cassidy, Kelsie
O'Flanagan, Tyler Spohr & Jessica
Mattessino
Carmel HS
5. Christina Ashby, Arsalan Nadeen, Alanis
Smith & Augusta Uwamanzu-Nna
Elmont Memorial HS

Personal Finance

1. Alexa Muir
Williamsville East HS
2. Marlene Rodriguez
William Floyd HS

3. William Wang
Arlington HS
4. Nick DeMasi
Shenendehowa HS
5. Lisa He
Williamsville East HS

Public Service Announcement

1. Peter Marin
Valley Stream HS
2. Nitasha Kochar & Maxx Goldstein
Jericho HS
3. Stephanie Sassos & Yasemin Ciftcikal
H. Frank Carey HS
4. Noah Velasquez, Diego Iacono & Marie-
Amelie Morange
Mamaroneck HS
5. Kerry Glendon & Aaliya Meachan
Carmel HS

Public Speaking I

1. Ryan Andres
Valley Stream HS
2. Leah Xiao
Webster Schroeder HS
3. Dakota Sgarlata
Oneida HS
4. Jack Bott
John Jay HS Hopewell Junc.
5. Akshani Patel,
Monroe-Woodbury HS

Public Speaking II

1. Mikaela Bell
Mt. Vernon HS
2. Gianni DiSano
Frankfort-Schuyler HS
3. Colleen Jones
Tri-Valley HS
4. Harriett Thomas
Lake George HS
5. Devashish Chaturvedi
Shenendehowa HS

Sports Management

1. Luke Sugrue & William Yoo
Ward Melville HS
2. Brandon James, Jarrett Altilio & Danielle Richardson
Elmira Southside HS
3. Ishir Seth, Ryan Gao & Noah Honickman
Brighton HS
4. Eamon Collins & Isaiah Fenichel
Arlington HS
5. Adam Agresta & Bryan Kane
Lake George HS

Spreadsheet Applications

1. Harrison Li
Ward Melville HS
2. Toriann Monaco
H. Frank Carey HS
3. Trenton Witham
Sharon Springs HS
4. Michael Twomey
Herkimer County BOCES PM
5. Jeremy Mastin
Mr. Morris Career & Tech. Ctr.

Website Design

1. Michael Dreher & Isla McGlaufflin
Lake George HS
2. Kaleigh Doherty, Akshani Patel & Marshal Radulov
Monroe-Woodbury HS
3. Michelle Dao, Soumya Gupta & Yue Shi
Williamsville East HS
4. Eric Li, Dan Yu & Carolina Zhen
Ward Melville HS
5. Jacob Smith
Canastota HS

Word Processing

1. Kayla Brentley
Falconer HS
2. Emma Hauser
Carmel HS
3. Michael Mosie
Sewanhaka HS

4. Megan Hill
Pioneer HS
5. Davineler Singh
H. Frank Carey HS

Who's Who in FBLA

- Kelsie O'Flanagan
Carmel HS (State Winner)
- Ken Pomeranz
Mamaroneck HS (for National Secretary)
- Adam Nissinoff
Mamaroneck HS (for National Parliamentarian)

Future Business Leaders

1. Nuo Min Huang
Monroe-Woodbury HS
2. Kelsie O'Flanagan
Carmel HS
3. Michael Dreher
Lake George HS
4. Tyler Spohr
Carmel HS
5. Daniel Franasiak
Williamsville East

Businessperson of the Year

- Ms. Kris Hughes
Rochester Riverside Convention Center

Outstanding Local Adviser

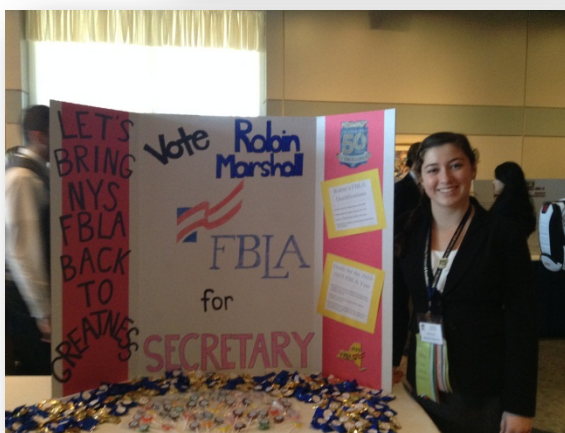
- Barbara Handy
Sharon Springs High School

Chapter of the Year

1. Mamaroneck High School
2. Carmel High School
3. Tri-Valley High School
4. Clymer High School
5. Canastota High School
6. Monroe – Woodbury High School
7. Lake George High School
8. Falconer High School
9. Lakeland High School

2014-2015 State Officer Team

President: Derick Trost
 Canastota HS
 Exec. VP: Vamshi Adimulam
 Monroe – Woodbury HS
 Secretary: Robin Marshall
 Williamsville East HS
 Treasurer: Nick DeMasi
 Shenendehowa HS
 Reporter: Paul-Adrien Morange
 Mamaroneck HS
 Historian: Joanna Sydow
 Sharon Springs HS
 State VP 1N: Alanis Smith
 Elmont Memorial HS
 State VP 2: Emily Perez
 Queens Vocational HS
 State VP 3N: Noah Ullman
 Carmel HS
 State VP 3S: Sandra Read
 Lakeland HS
 State VP 5: Eric Schreiber
 Lake George HS
 State VP 7: Jacob Fleming
 Rome Free Academy
 State VP 10: Brittany Fordham
 North-Rose Wolcott HS
 State VP 11: Greyson Sklba
 Elmira HS
 State VP 12: Melissa Li
 Williamsville East HS
 Parliamentarian: Shubhangi Mehra
 Williamsville East HS



ATTENDANCE AND PARTICIPATION AT CONFERENCES SPONSORED BY THE ASSOCIATION

Institute for Leaders

At the end of June 2013, several members of NYS FBLA arrived in Anaheim, California early to participate in the 2013 Institute for Leaders. Members were able to choose a track based on their interests and experience; in addition, students were able to choose a minor on the second day.

National Leadership Conference



Two hundred nine members and advisers attended the 2013 National Leadership Conference in Anaheim, California. Members attended workshops, competed in events, participated in the March of Dimes mini-walk, elected the 2013-2014 National Officer Team, and networked with their peers from all over the country. New York is proud to have two National Officers: Secretary Kenneth Pomeranz and Parliamentarian Adam Nissinoff. Members worked shifts at Kenneth's campaign booth to distribute information pamphlets, answer questions, and network. During free time, members went sight-seeing, including Disney World. New York State advisers and chaperones served as event administrators, event assistants, and social event chaperones.

National Fall Leadership Conference



One hundred six members and advisers, including ten state officers, from New York State FBLA attended the 2013 National Fall Leadership Conference in Cleveland, Ohio. While at the conference, members and advisers attended numerous workshops on variety of topics ranging from leadership to career development to fundraising. During free time, members went sightseeing. Some highlights include Cleveland Metro Zoo, and The Rock and Roll Hall of Fame.



NATIONAL AWARDS

2013 NATIONAL LEADERSHIP CONFERENCE

Individual Awards

- 3rd place Business Ethics, Ramya Gopalakishan and Monik Walters, Valley Stream HS
 3rd place Digital Design & Promotion, Victoria Ottomano and Dipika Walia, Valley Stream HS
 4th place Business Calculations, Harrison Li, Ward Melville HS
 4th place Computer Game & Simulation Programming, Eric Li, Sandy Yin and Carolina Zheng, Ward Melville
 5th place Banking & Financial Systems, Kyra Durko, Theo Gibbs and Carly Weber-Levine, Ward Melville HS
 5th place Entrepreneurship, Bradley Barthelmes, Taylor Crisci and Kevin Kiley, Hendrick Hudson HS
 6th place Public Speaking II, Amanda Lubeski, Monroe-Woodbury HS
 7th place FBLA Principles & Procedures, Shubhangi Mehra, Williamsville East HS
 7th place Introduction to Parliamentary Procedure, Ramya Rao, Ward Melville HS
 8th place Spreadsheet Applications, Ward Melville HS
 10th place Business Communications, Jessica Wang, Shenendehowa HS
 Who's Who in FBLA, Sarah Arjun, Jash Patel
 Outstanding Local Chapter Adviser, Barbara Blomquist

Gold Seal Chapters

- | | |
|---------------------|-----------------|
| Benjamin Cardozo HS | Lakeland HS |
| Canastota HS | Little Falls HS |
| Clymer HS | Mamaroneck HS |
| Falconer HS | Tri-Valley HS |

State Awards

- 2nd Place Largest Professional Division Membership in the Eastern Region

2013-2014 National Officers

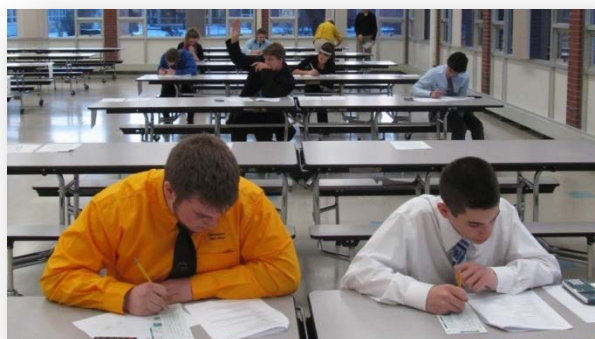


Kenneth Pomeranz, National Secretary
(Left)

Adam Nissinoff, National Parliamentarian
(Right)



BUSINESSLIKE PROCEDURES



CHAPTER MANAGEMENT AND ORGANIZATION

Goals and Committees

Each year, it is the responsibility of the State Officer Team to develop the goals that will guide the basic structure of the FBLA year. To accomplish each of the goals, the State Officers worked in one of four committees: Membership, Community Service, Publicity, and Go Green. Each committee had a chairperson, speaker, and members. Throughout the year, these committees planned events, published articles, and posted to the state website.

Agendas

For each meeting with the State Officer Team, the State President Steven Youssef, created an agenda. The agenda included the reading of the previous meeting's minutes, mainline officer reports, standing committee reports, special committee reports, unfinished business, new business, and announcements. This procedure is identical to one that the State Association recommends for local chapter use and Robert's Rules of Order.

Minutes

It was the duty of the State Secretary Mary Golden to keep complete and accurate minutes of the business that took place during the monthly teleconferences and at each Joint Meeting of the State Officer team and the Board of Trustees. After these meetings, she prepared the minutes and distributed them in a timely manner.

Plan of Action

On the first of every month, each State Officer was required to set objectives that they hoped to accomplish in the upcoming month. This is known as the Plan of Action. At the end of each month, each officer evaluated their work on these objectives. Officers rated themselves on a scale of 0-5. They took into account efficiency, timelines and professionalism. These proved extremely useful for the officers with regards to setting goals and meeting deadlines.

Monthly Activity Reports

In addition to completing their monthly Plan of Action (POA), the State Officers were each required to send Monthly Activity Reports (MAR). The MAR is an essay-type report that describes, in detail, the progress made within the month based on the POA submitted on the first of that month. This report also allows the officers to communicate the personal issues that are happening in their lives, such as SATs and college applications. This proved extremely helpful to the Board of Trustees so that they knew what each officer was completing.

Parliamentary Procedure

The State Parliamentarian Kelsie O'Flanagan, was responsible for seeing that all meetings of the NYS FBLA Association ran in accordance with Parliamentary Procedure as stated in Robert's Rules of Order, Newly Revised. The Parliamentarian's second major responsibility was to encourage all members to learn and use parliamentary procedure at their local meetings. To accomplish this, she wrote articles for *The FBLA Express*, New York State's newsletter.

FINANCIAL DEVELOPMENT

Dues

The primary funding of New York State FBLA activities comes from membership dues which every member has to pay. The state dues for 2013-2014 were \$6 per member. Dues were utilized by the State Association to pay for such necessities as the management of State Leadership Conference, supplies, and travel expenses.

Saving Money

This year NYS FBLA went green to save money by utilizing the state website more. Correspondences were posted to the website rather than being mailed. These documents included the Program of Work, *The FBLA Express*, directories, and conference registration packets. In addition, state officers submitted all of their monthly correspondences electronically to their evaluators.

New York State Foundation

The New York State Foundation is a trust fund set up specifically to defray National Leadership Conference costs for New York State FBLA competitive event winners. The Foundation has an annual board meeting at the SLC and maintains accounts separate from the State Association.

Interest in State Checking Account

All money received by the New York State Association during the FBLA fiscal year is deposited into an interest-bearing checking account. Interest is then added to the balance on the account as it is calculated. Money may be withdrawn only through checks written by the State Executive Treasurer.

Conference Registration Fees

At each state conference and district meetings, a registration fee is built into the total cost of the conference for each member. Fees are utilized to help defray conference expenses.

Sponsorships and Donations

Many businesses and individuals sponsor competitive event winners at the State Leadership Conference in April. Local businesses also make generous donations to many of the local chapters throughout the state to support their members and their Program of Work.





Celebrating 50 Years of Excellence

